

FLUID

APPLICATION/ADMISSION ACTIVITY

	Fall 2021	Fall 2022	Fall 2023	3-yr Goal
Freshman applications received	11,338	12,996	14,915	1%/year
Freshmen admitted	7,820	9,432	10,147	1%/year
Transfer applications received	3,723	3,423	3,527	1%/year
Transfer students admitted	2,765	2,544	2,547	1%/year
Graduate applications received	2,276	2,135	2,254	33%
Graduate students enrolled	2,964	2,648	2,515	33%

ATHLETICS

	FY 2021	FY 2022	FY 2023	Goal
BRAA giving	\$1,043,029	\$1,048,029	\$1,058,745	\$1.43M
Total giving	\$1,452,399	\$2,124,935	\$8,853,961	\$4.5M

ATHLETICS

	FY 2019	FY 2020*	FY 2021	FY 2022
Football attendance	14,253	5,833	12,351	15,607
Men's basketball attendance	3,453	903	3,502	3,657
Women's basketball attendance	3,571	291	3,189	3,558

*Covid-19 restrictions in place

MARKERS

ENROLLMENT

	Fall 2021	Fall 2022	Fall 2023	3-yr Goal
Full-time equivalent enrollment	16,805	16,076	16,178	1%/year
Total headcount	20,857	20,086	20,183	1%/year
Freshmen enrolled	2,738	2,779	3,088	1%/year
Transfers students enrolled	1,752	1,604	1,573	1%/year
Avg. ACT score of entering class	22.87	22.74	22.52	N/A
Avg. high school GPA of entering class	3.64	3.63	3.65	N/A

ACADEMICS

	AY 2020-21	AY 2021-22	AY 2022-23	5-yr Goal
Six-year graduation rate	59.2%	59.8%	58.4%	60% by 2025

Degrees awarded

Bachelor's	3,916	3,783	3,867	N/A
Master's/Education Specialist	722	874	986	N/A
Doctoral	46	51	49	N/A

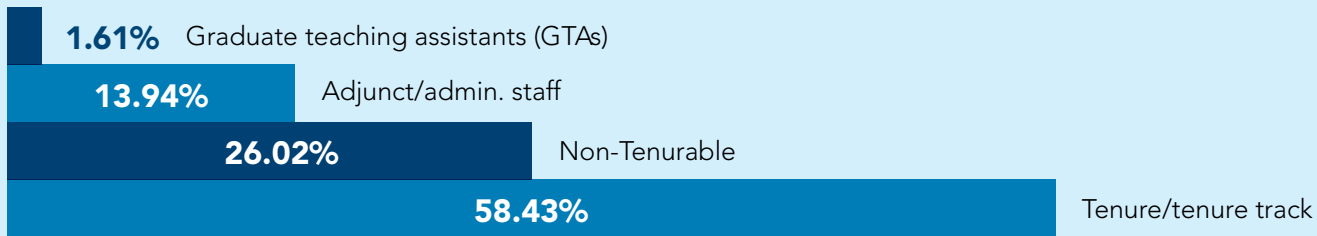
Research, Service, Sponsored Programs	\$11,752,201	\$12,648,683	*	\$11,219,300
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*Note: Data comes from THEC and is not yet available.

	Fall 2021	Fall 2022	Fall 2023	5-yr Goal
Freshman retention	74.1%	75.7%	77.29%	80% by 2025
Graduate retention	82.0%	84.4%	87.5%	87% by 2025

ACADEMICS (CONTINUED)

Credit hours taught by faculty type



TUITION AND DEBT

Undergraduate tuition (12 credit hours)

	Fall 2021	Fall 2022	Fall 2023
MTSU	\$3,672	\$3,672	\$3,768
University of Tennessee	\$5,666	\$5,666	\$5,666
University of Memphis	\$4,176	\$4,176	\$4,260

Graduate tuition (9 credit hours)

MTSU	\$4,698	\$4,698	\$4,824
University of Tennessee	\$5,734	\$5,734	\$5,734
University of Memphis	\$4,689	\$4,689	\$4,788

% of Pell-eligible students

	Fall 2020	Fall 2021	Fall 2022*
MTSU	49.1%	48.8%	54.6%
University of Tennessee	29.4%	27.6%	35.5%
University of Memphis	50.0%	50.0%	65.6%

*The Pell data are from the THEC Fact Books. Per the 2022-23 Footnote, *Pell Base represents undergraduate, in-state students who were not reported to THECSIS as a dual enrollment student. Pell eligibility calculations in previous Fact Books have underestimated the true share of Pell eligible students. The data presented in this year's report reflect an adjustment to display a more accurate estimation based on the students for whom Pell eligibility is known.

	May 2021	May 2022	May 2023
Avg. debt of MTSU undergraduates at graduation	\$24,256	\$23,542	\$23,802
% of undergraduates with debt at graduation	53%	51%	47%

ATHLETICS

	Cohort 2014	Cohort 2015	Cohort 2016
Graduation Success Rate	93%	94%	95%
Academic Progress Rate	983	988	989

Total revenues

	FY 2021	FY 2022	FY 2023*
MTSU	\$31.2M	\$36.0M	\$40.9M
Conference USA	\$32.34M	\$37.53M	N/A

Institutional support (% of total)

MTSU	34%	34%	29%
Conference USA	26%	28%	N/A

Private support (% of total)

MTSU	3%	5%	3%
Conference USA	10%	10%	N/A

*FY 2023 revenue will be updated when finalized

ADVANCEMENT

	FY 2021	FY 2022	FY 2023
Number of donors	6,701	7,615	7,689
Total annual support	\$11,063,633	\$17,225,172	\$18,270,901
	1-year	10-year	20-year
Investment return as of June 2023	+8.1%	+7.1%	+6.8%