

Captivate Any Audience in 30 Seconds

NATHAN GOLD is an internationally known presentation and pitch coach who will teach you how to engage and captivate an audience of 1 or 1,000. Whether you're a new entrepreneur or a seasoned business person, Nathan will teach you how to design and implement your own Wow statement. You'll also discover more compelling ways to articulate the value of what you do and why you do it.



Thursday, November 19 • 9:40–11:05 a.m.

BAS S102 • State Farm Room

Host • Murat Arik, BERC

Nathan Gold is an internationally known presentation and pitch coach. He founded The Demo Coach in 2000 and has delivered more than 15,000 presentations and 10,000 hours of coaching. Gold is a coach for the Kauffman Foundation, IBM Smartcamp, Wall Street Journal Accelerators, Innovation Norway, Citrix Startup Accelerator, DEMO, TechCrunch, and Inc. Magazine. He teaches at UC Berkeley's Center for Entrepreneurship and Technology Bootcamp and Wharton's Entrepreneurship Program.

Ewing Marion
KAUFFMAN
Foundation

The mission of the Kauffman Foundation is to help individuals attain economic independence by advancing educational achievement and entrepreneurial success, consistent with the aspiration of its founder, Ewing Marion Kauffman.

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Global Entrepreneurship Week • Nov. 16–22, 2015