



Fact Book

Jennings A. Jones

College of Business

Middle Tennessee State University

Murfreesboro

2010-11

Contents

Contents	2
A Message From The Dean	3
Organization Chart	4
Our Logos.....	5
Mission	6
Student Profile Data	
Undergraduate Fall SCHs by Classification	7
Undergraduate Fall Enrollment by Gender	7
Full-Time/Part-Time Fall Undergraduate Enrollment Status.....	8
Fall Undergraduate Majors by Race.....	8
Fall Enrollment by Major	9
Lower Division Fall Student Credit Hours by Department.....	9
Upper Division Fall Student Credit Hours by Department	10
Graduate Fall Student Credit Hours by Department.....	10
Graduate Majors, Fall Semester.....	11
Undergraduate Degrees Awarded by Year	11
Graduate Degrees Awarded by Year	12
Jones College Graduates by Year	12
Average Graduates by Year 2006-10.....	13
Faculty Data	
Participating / Supporting Faculty.....	14
AQ / PQ Faculty.....	14
Full-Time Faculty.....	15
Faculty Demographics.....	15
FTE Faculty.....	16
2011 Spring Faculty Ranks by Department.....	16
211 Spring Jones College of Business Faculty Ranks.....	17
Referred Publications, Academic Years 2006-07—2010-11.....	17
Coverage Summary, AY 2006-07—2010-11.....	18
Average Class Enrollment, Fall 2010.....	18
Student Organizations	19
Business and Aerospace Building Photos	25

A Message From The Dean



The Jennings A. Jones College of Business at Middle Tennessee State University—the Jones College—has more than 125 full-time faculty, over 3,000 undergraduate majors, and over 500 graduate students. We are located in a state-of-the-art facility in the academic heart of the campus.

Accredited by AACSB International, the Jones College is one of the largest colleges of business in the United States by full-time faculty size. Our Accounting department achieved separate AACSB International accreditation in 2004. Our programs have been experiencing rapid growth for the last several years.

However, our emphasis is not on size or growth but rather on providing student centered quality programs. We are, indeed, committed to Accessibility, Quality, and Value.

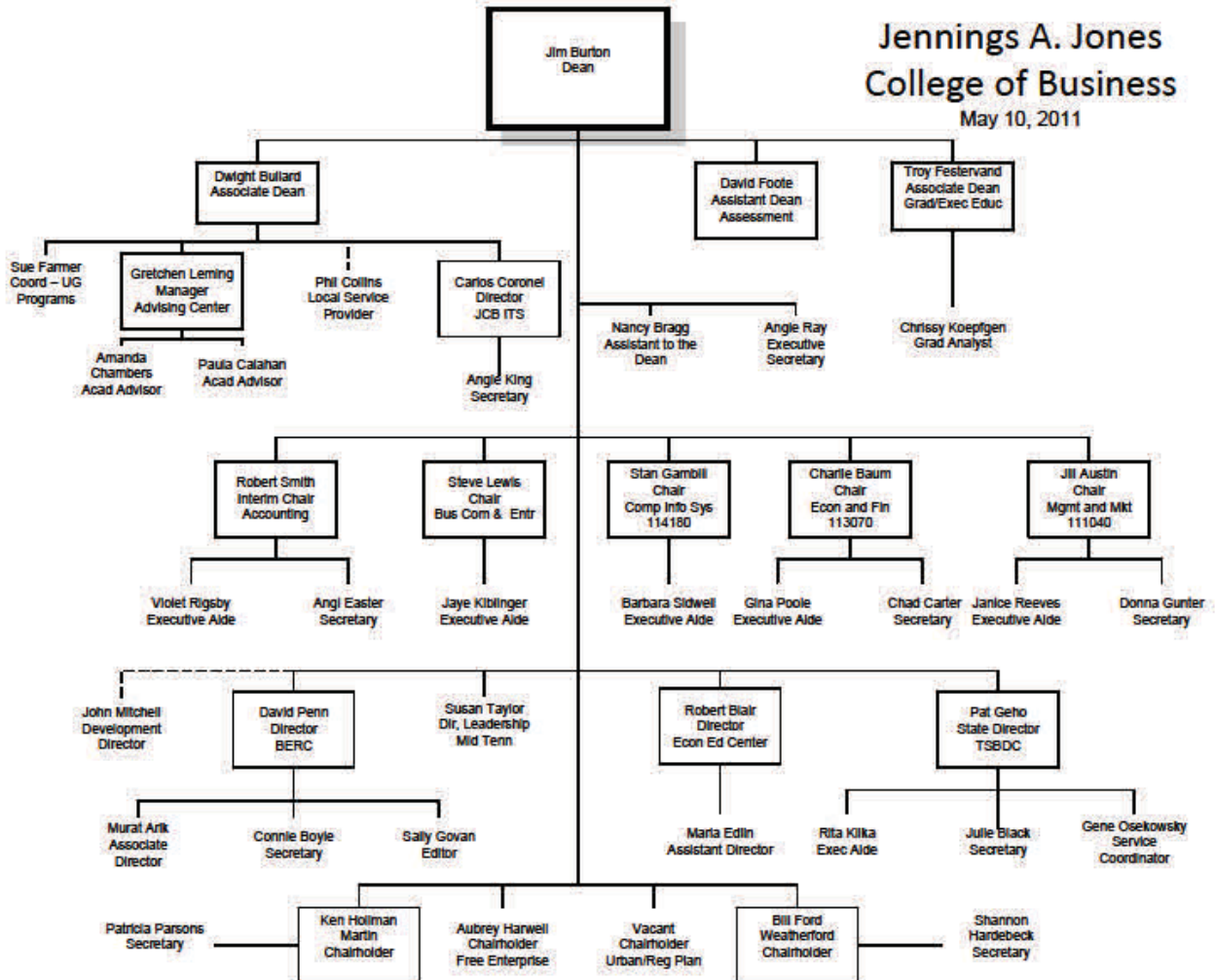
Our five departments offer an array of degrees and concentrations. Our faculty is ethnically and culturally diverse, holding degrees from prestigious universities from around the world.

We invite you to review these web pages and get to know more about us. Then, if you are seeking a student-centered environment, dedicated faculty, great facilities, and extraordinary opportunity, join us in the Jones College.

E. James Burton, Dean

Jennings A. Jones College of Business

May 10, 2011



**MIDDLE TENNESSEE
STATE UNIVERSITY**



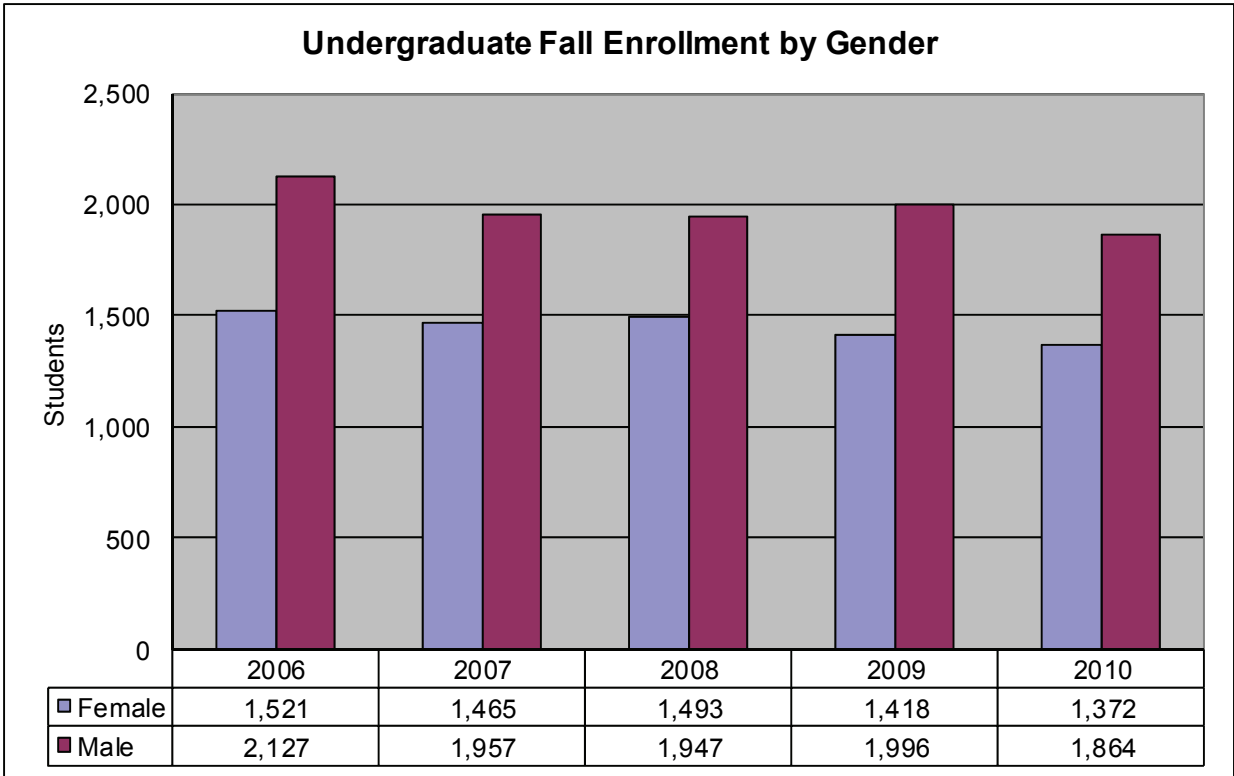
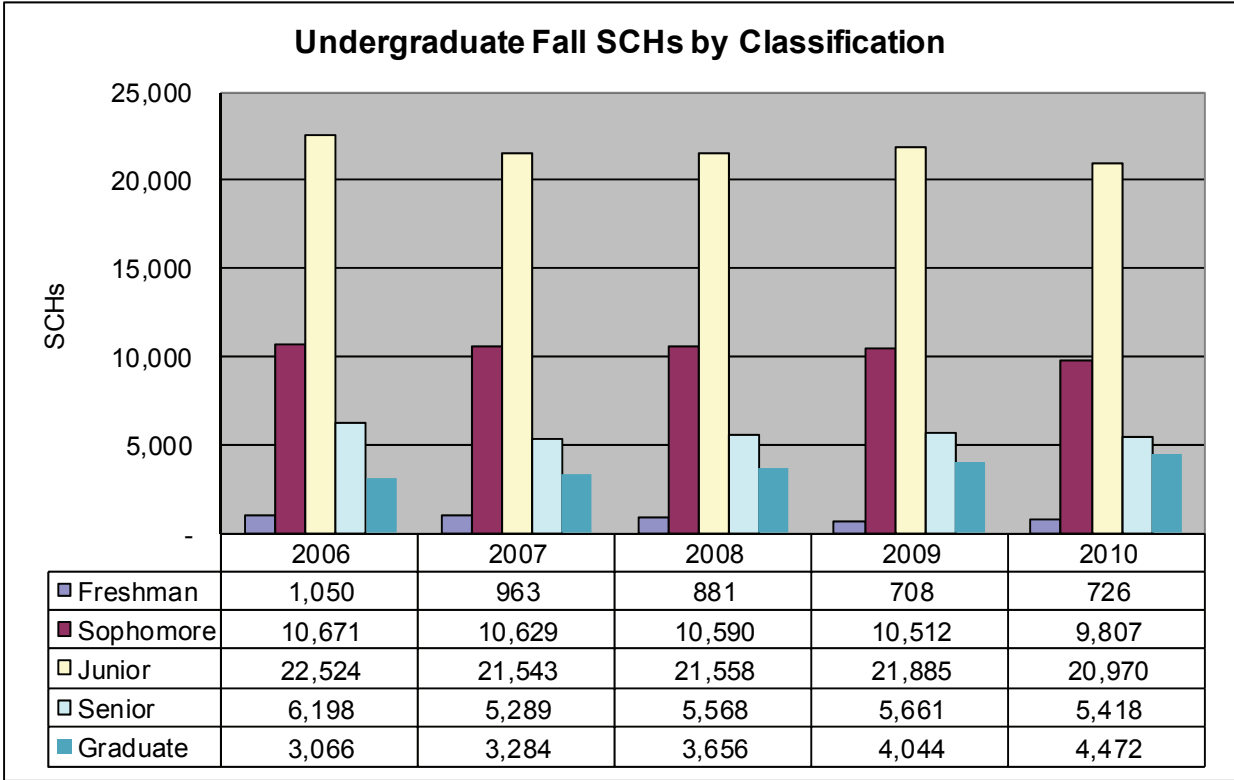
Mission

The mission of the Jones College of Business is to:

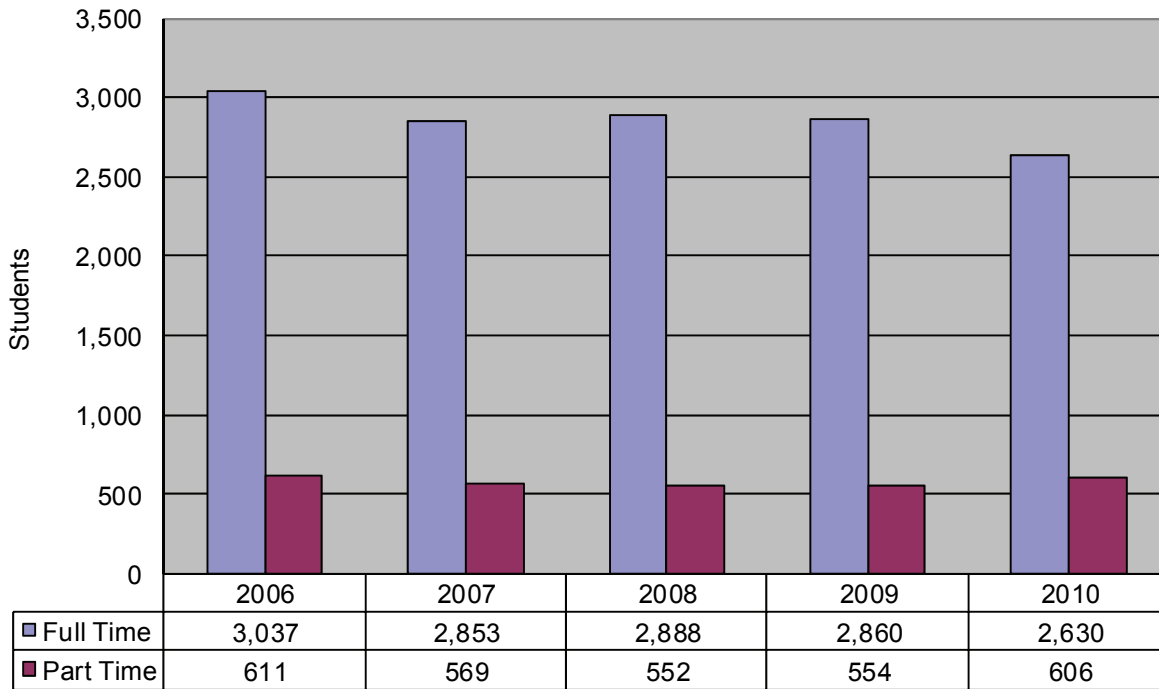
- Set our students' foundation for life-long learning through high quality learning experiences resulting from quality teaching, classroom interactions, student professional organizations, service learning, and interactions with faculty outside the classroom.
- Further the scope and dissemination of the body of business knowledge through scholarly research that advances our disciplines, enhances teaching/learning, and improves outcomes of for-profit, not-for-profit, and governmental organizations.
- Contribute to the economic development of the region through our outreach programs.

We will produce career-ready undergraduate students, MBA and MS graduates prepared for career challenges and advancements, significant applied research, and consulting consistent with the expertise of our disciplines.

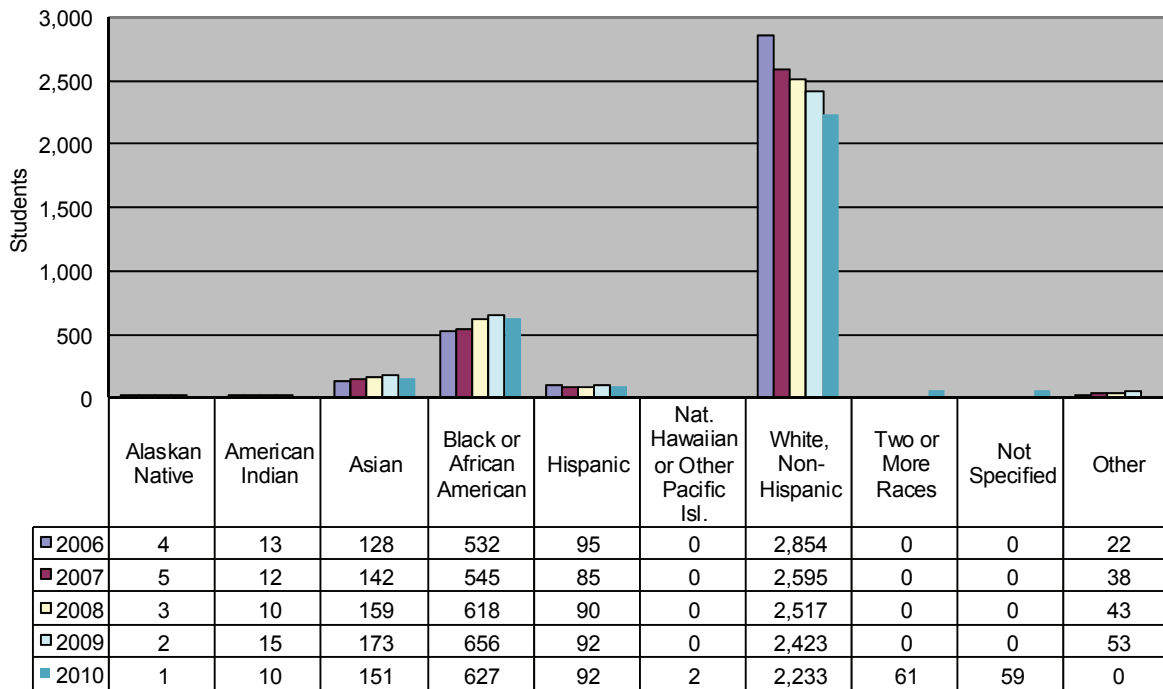
—Revised 2011



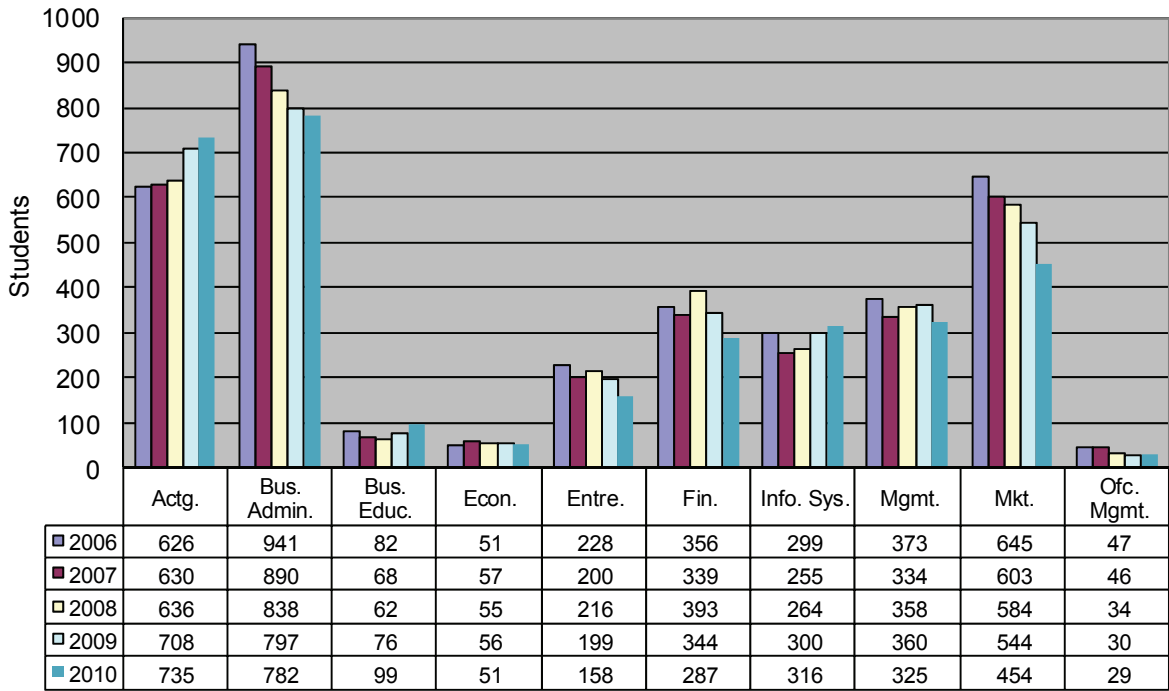
Full-Time/Part-Time Fall Undergraduate Enrollment Status



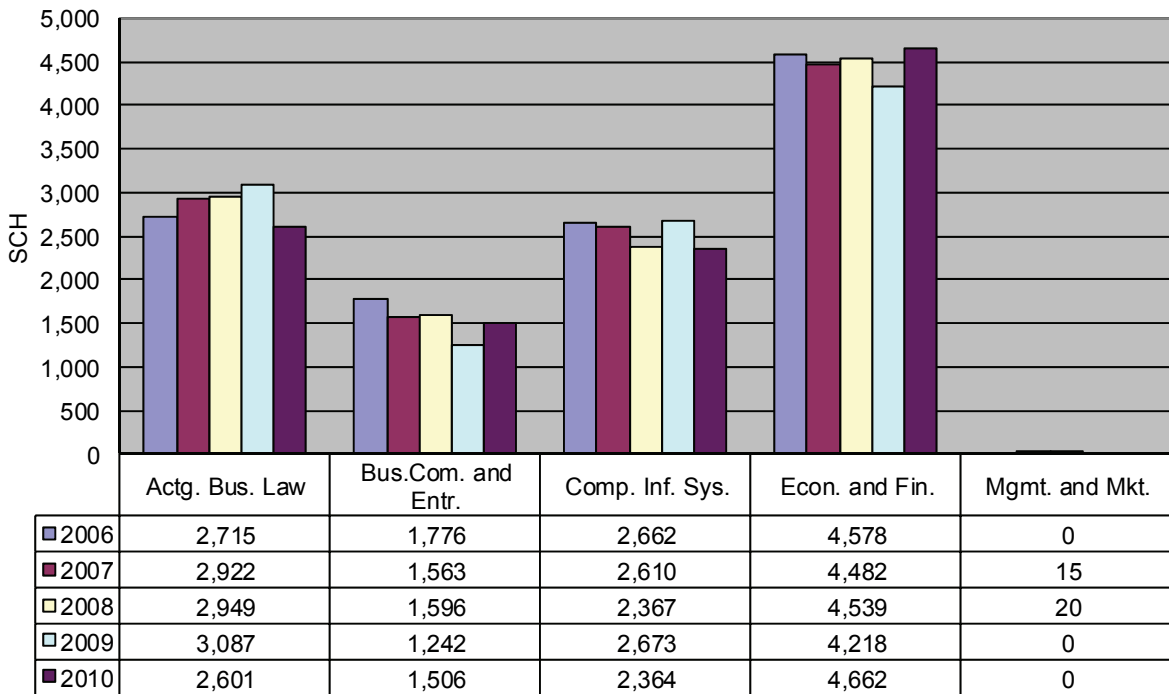
Fall Undergraduate Majors by Race



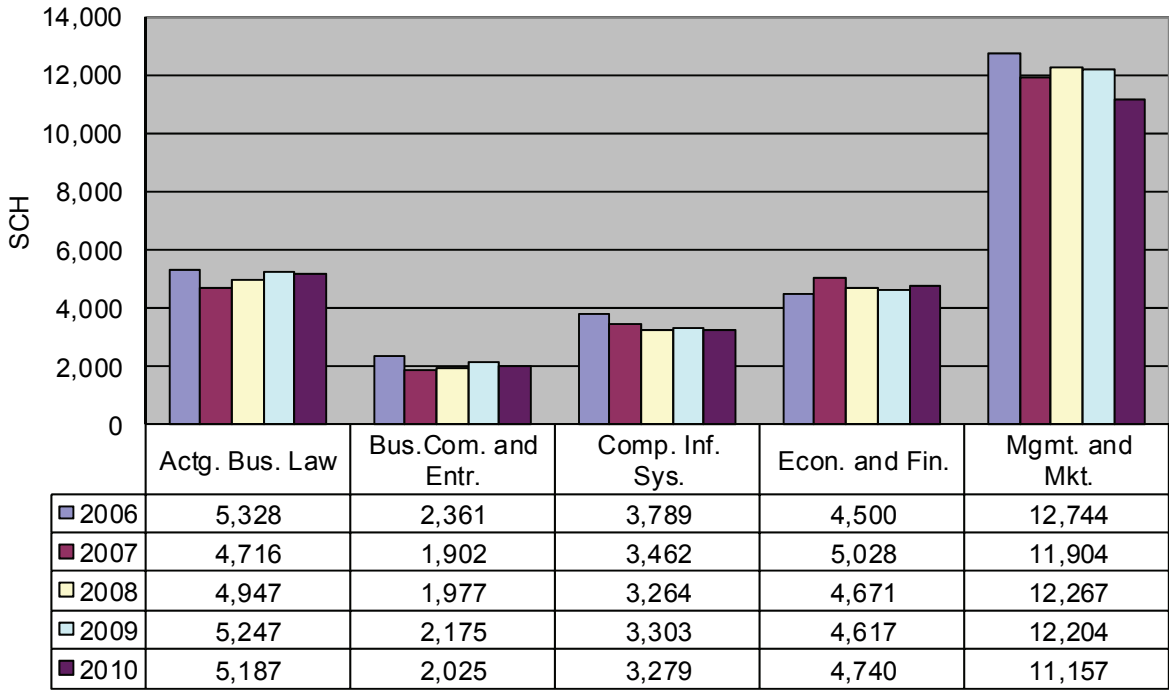
Fall Enrollment by Major



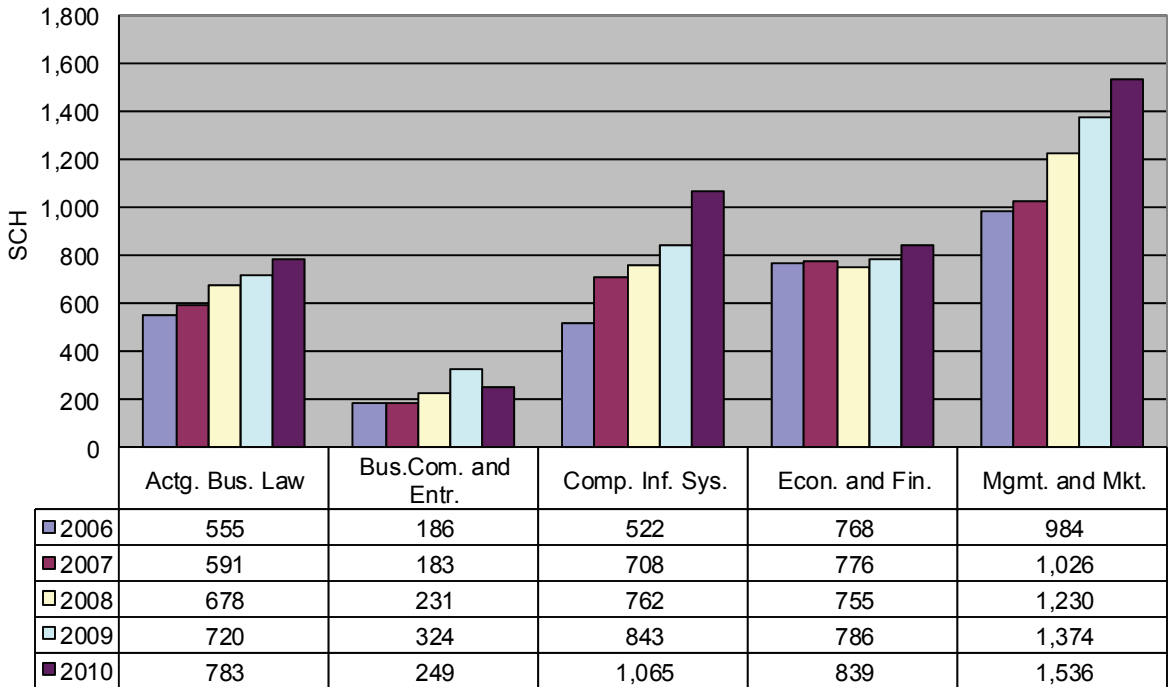
Lower-Division Fall Student Credit Hours by Department



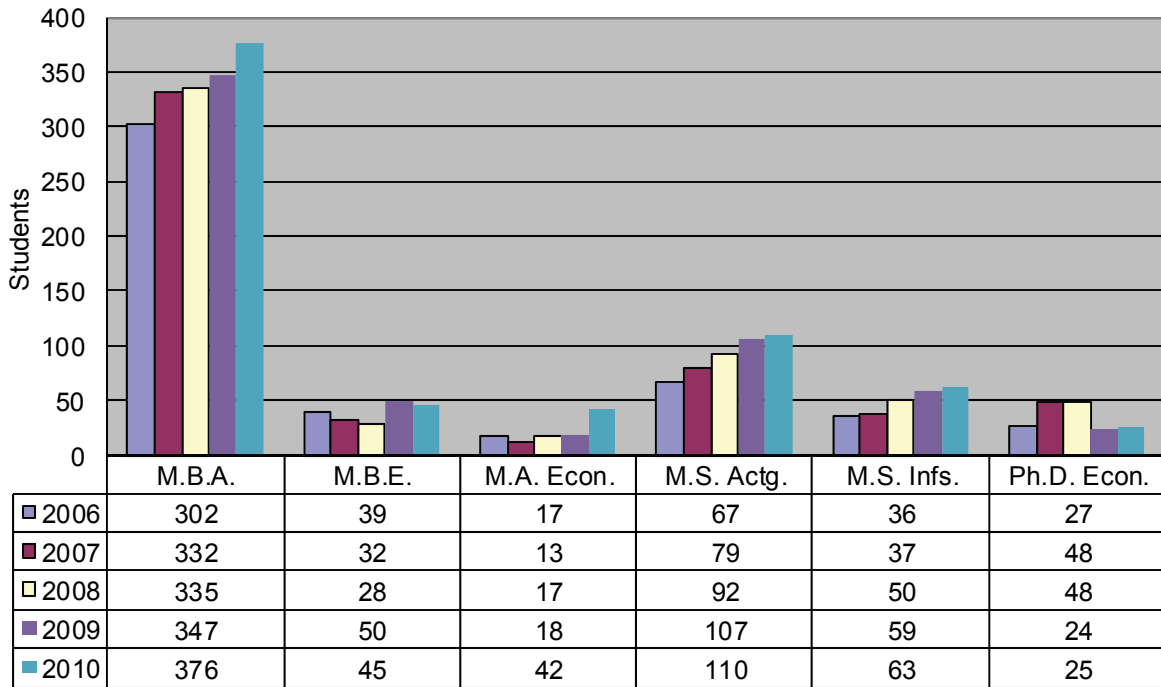
Upper-Division Fall Student Credit Hours by Department



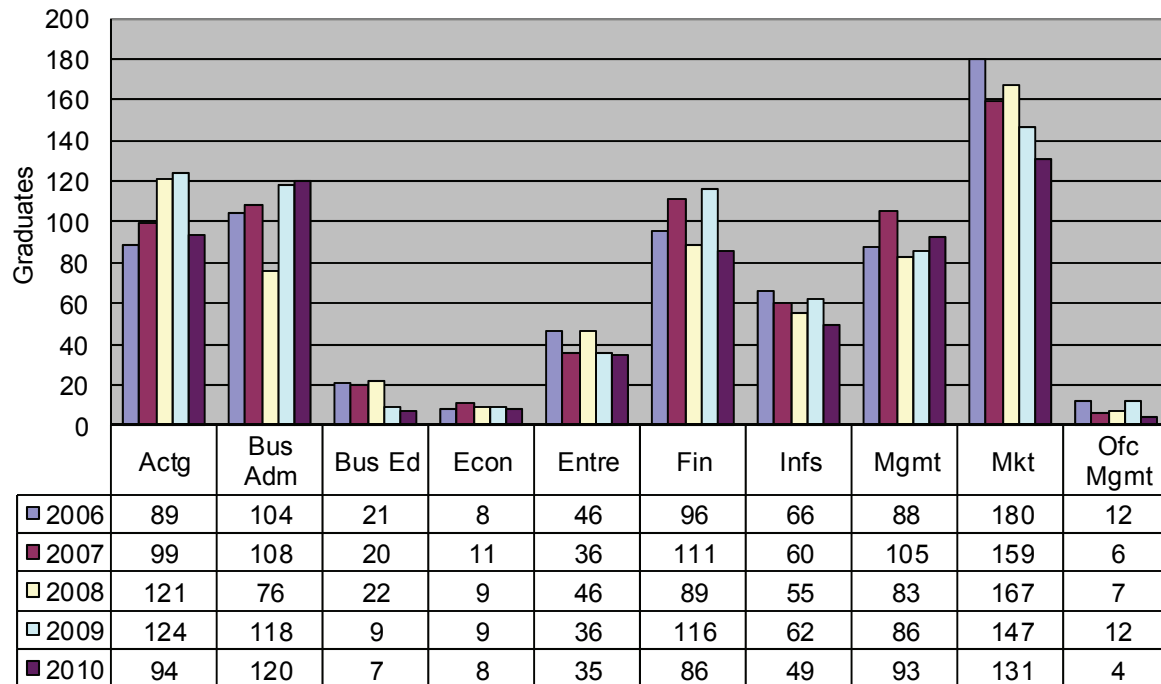
Graduate Fall Student Credit Hours by Department

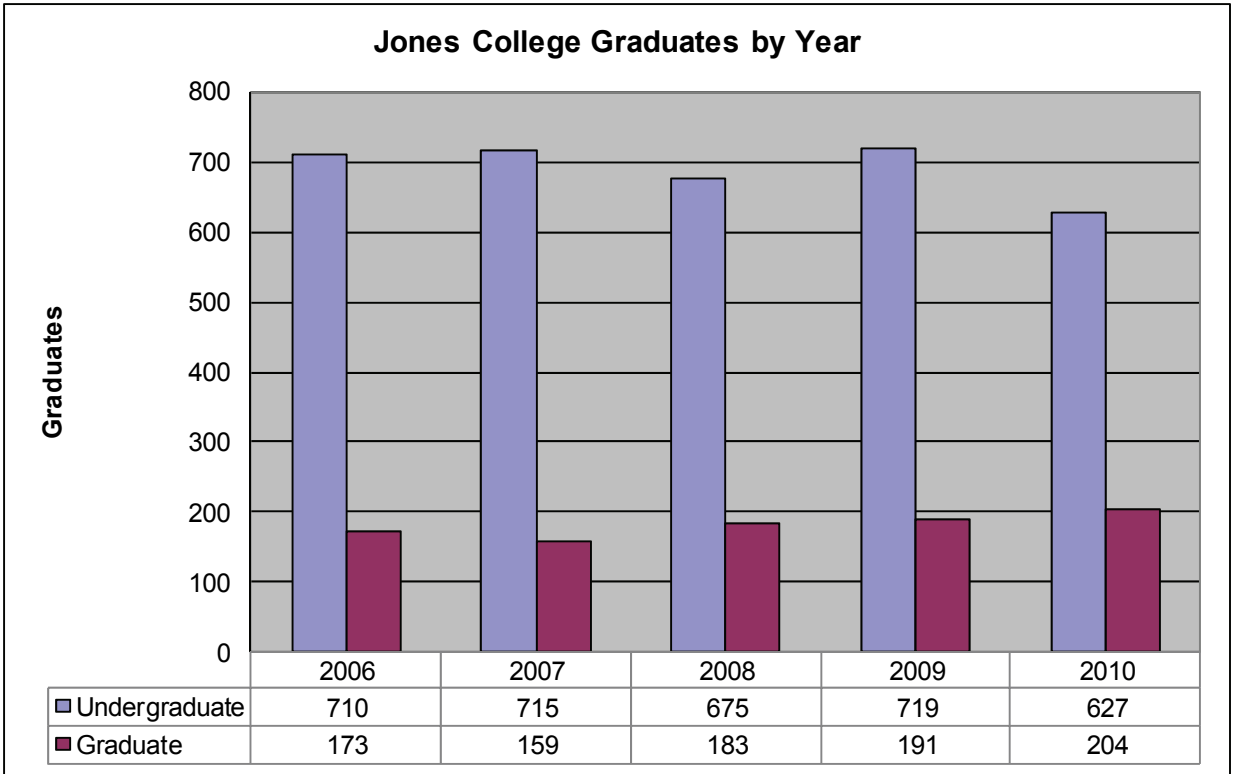
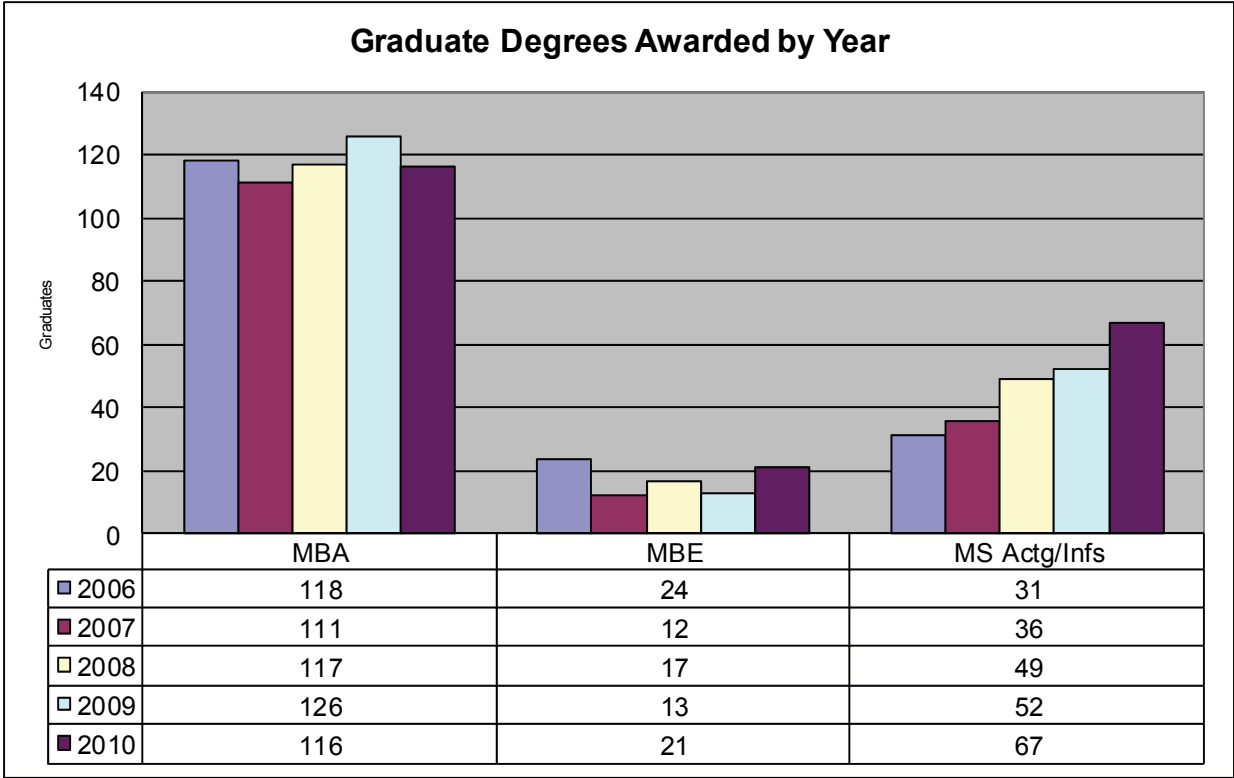


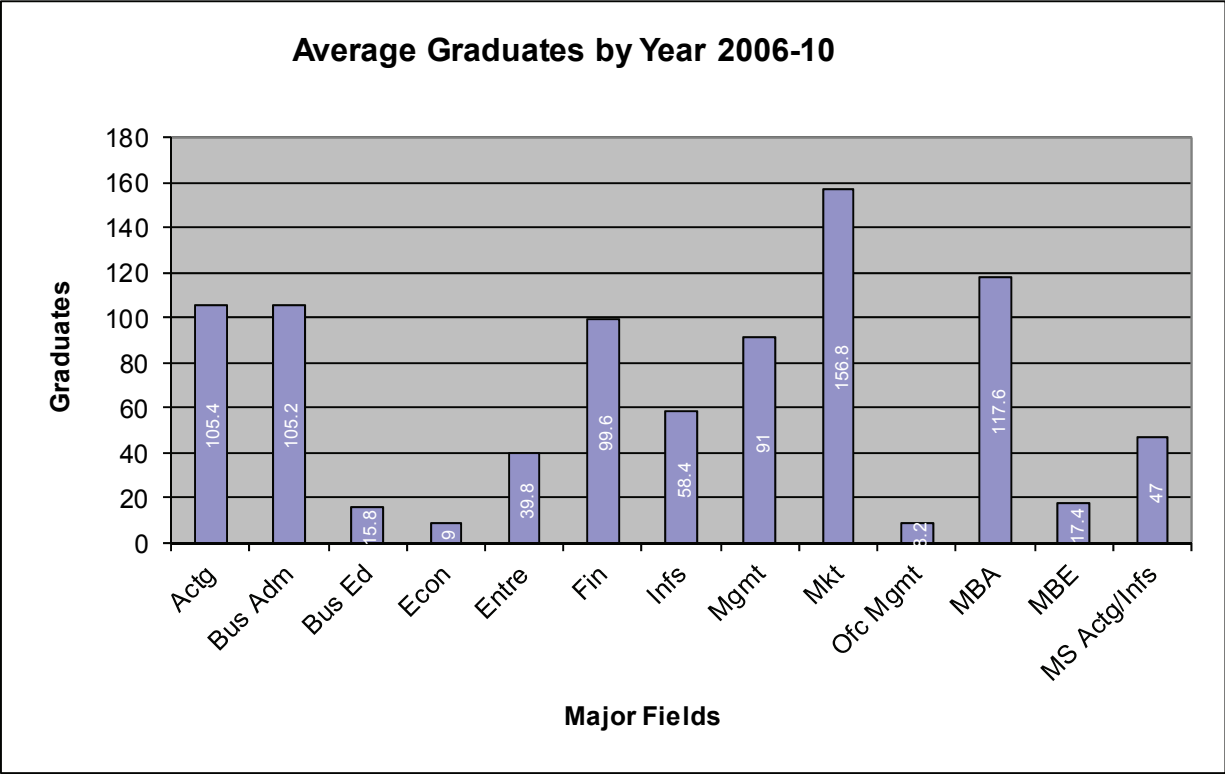
Graduate Majors, Fall Semester

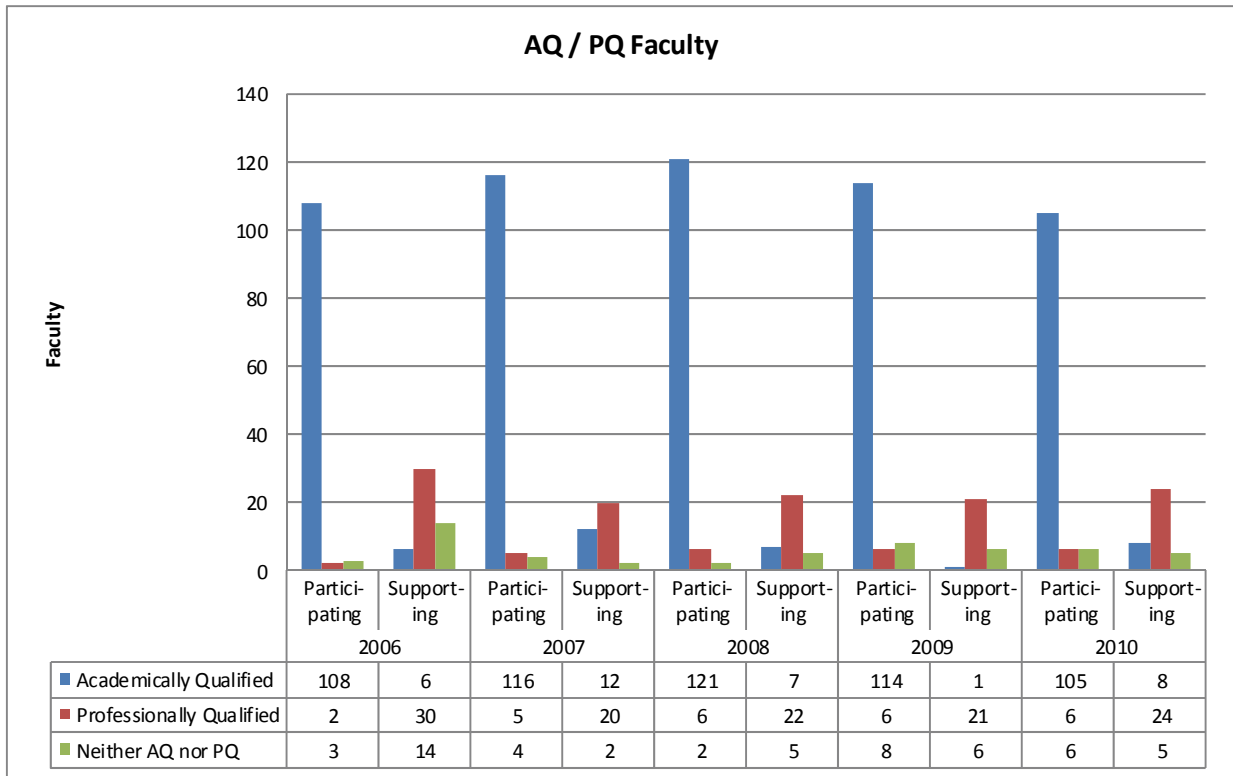
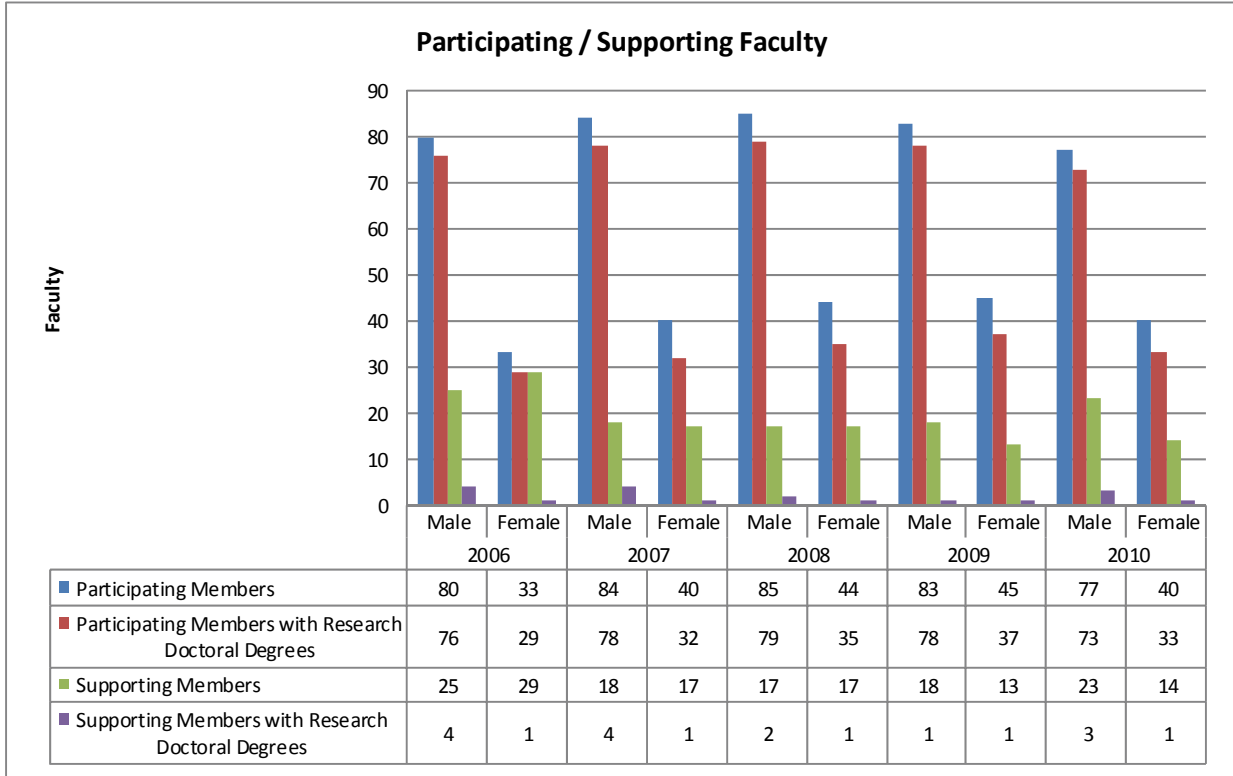


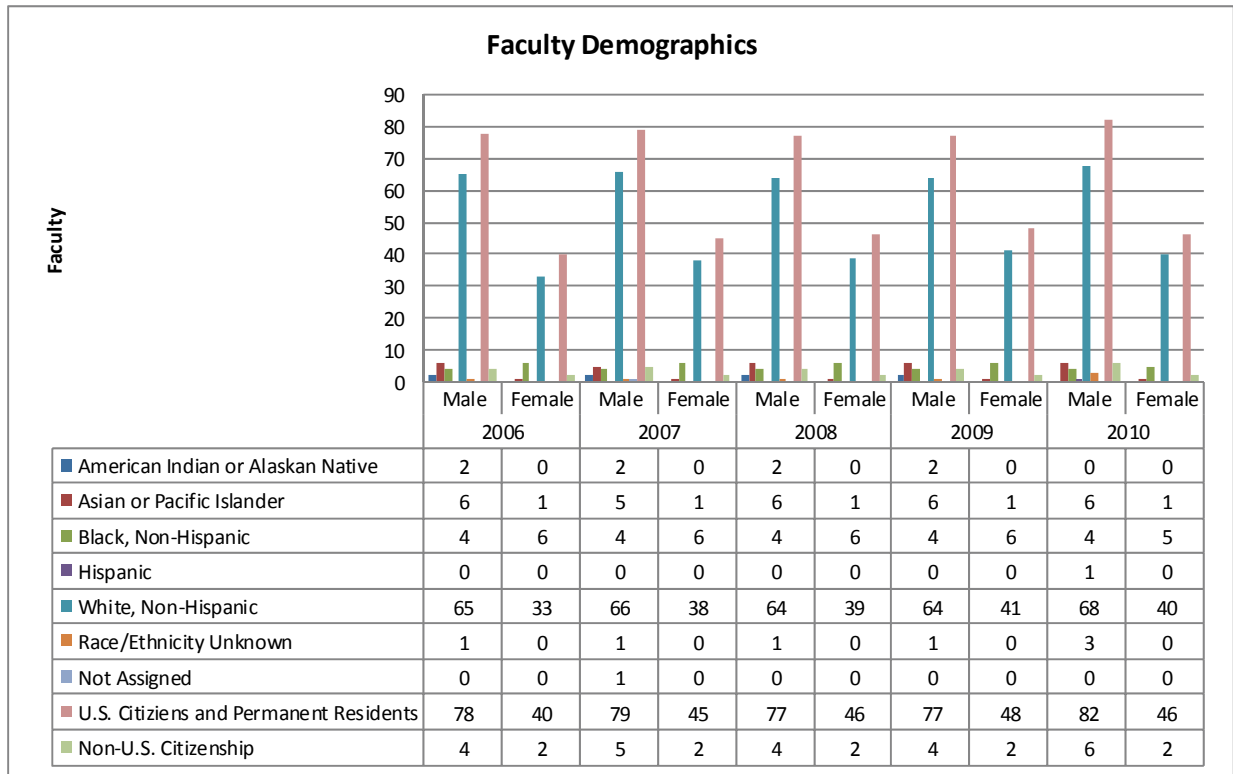
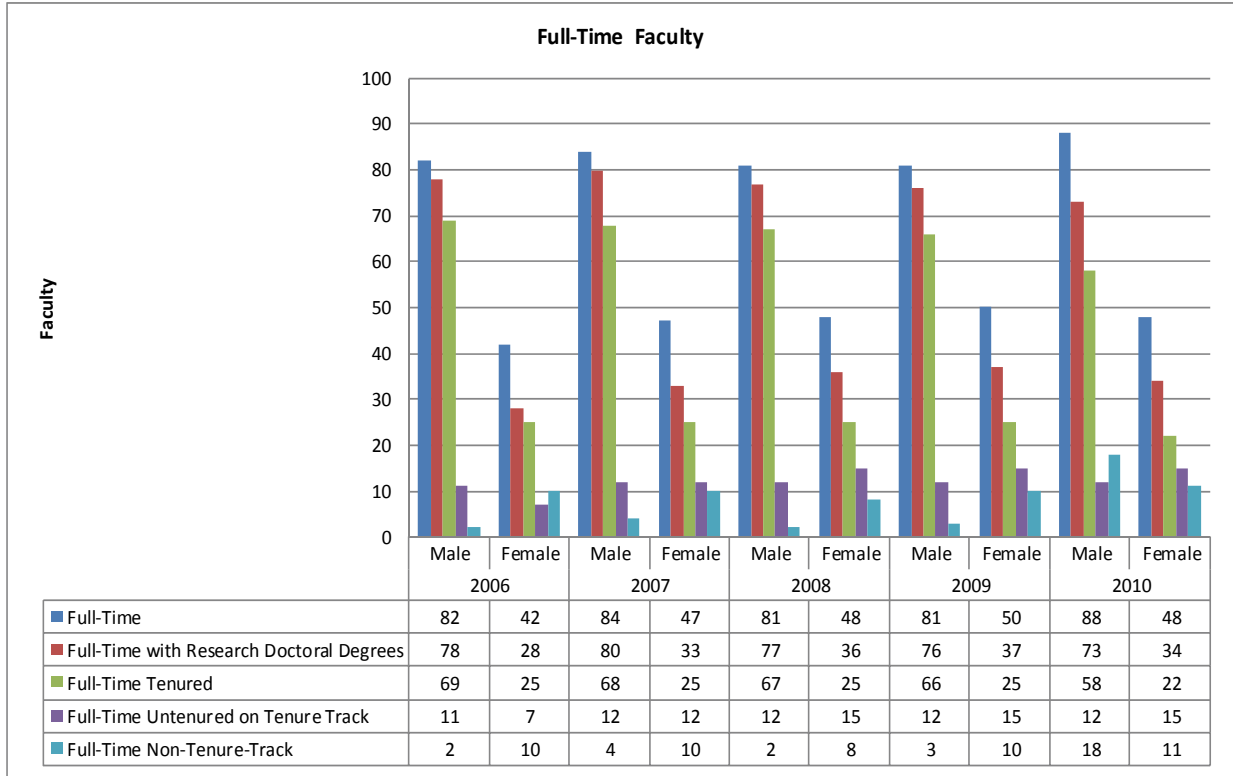
Undergraduate Degrees Awarded by Year

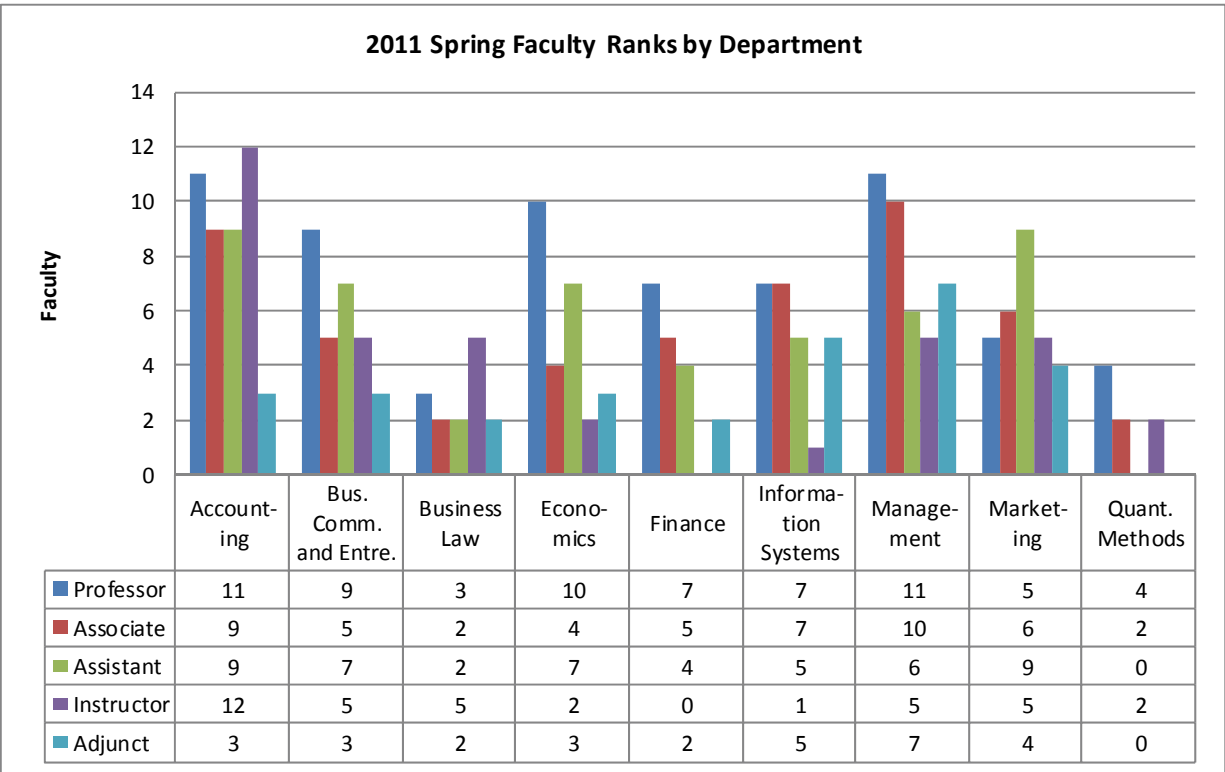
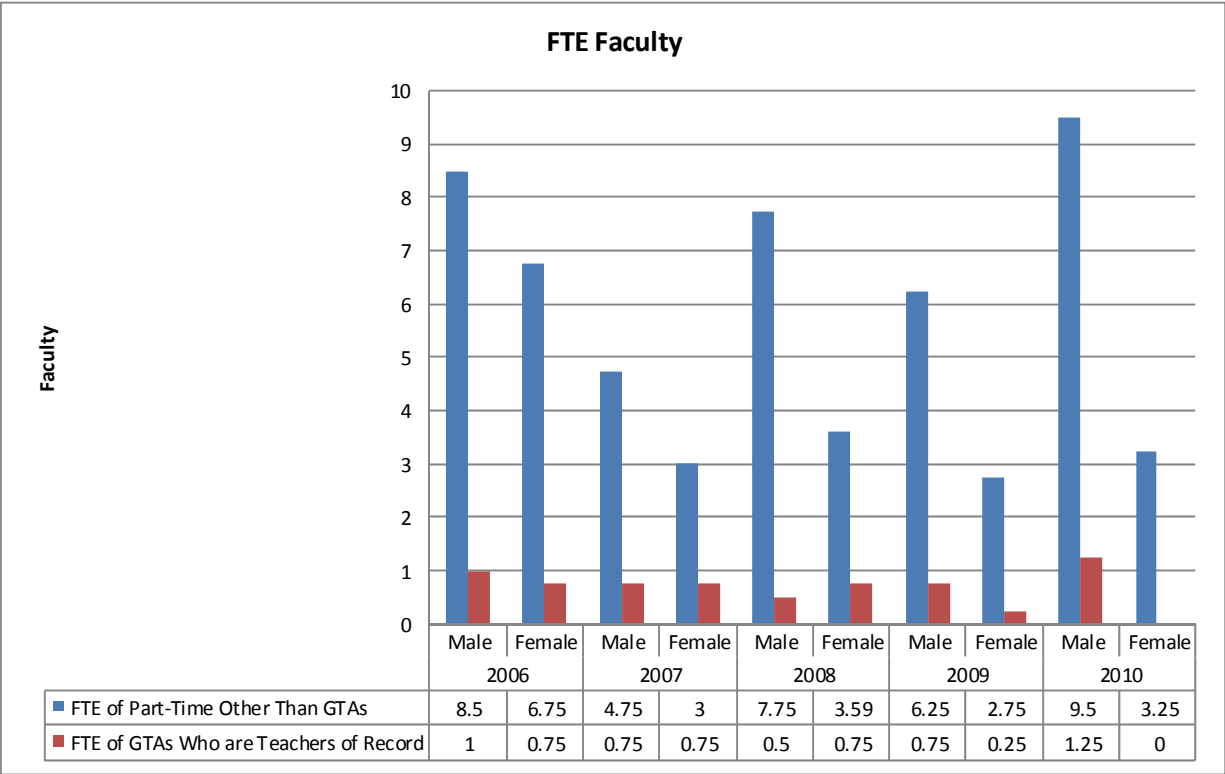




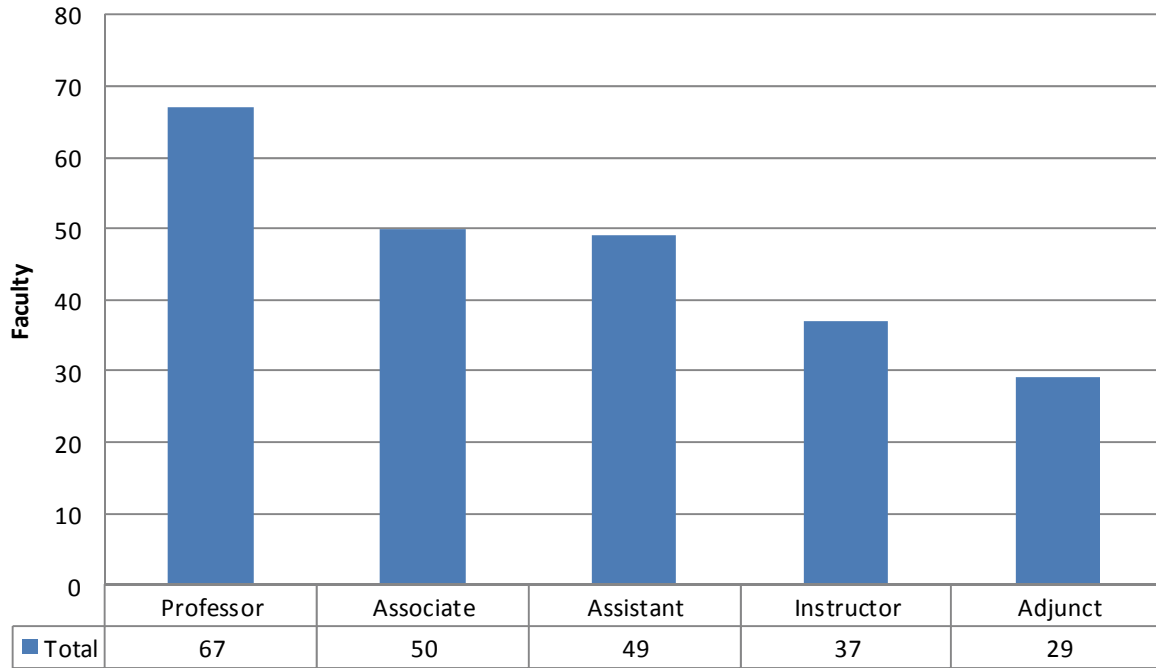






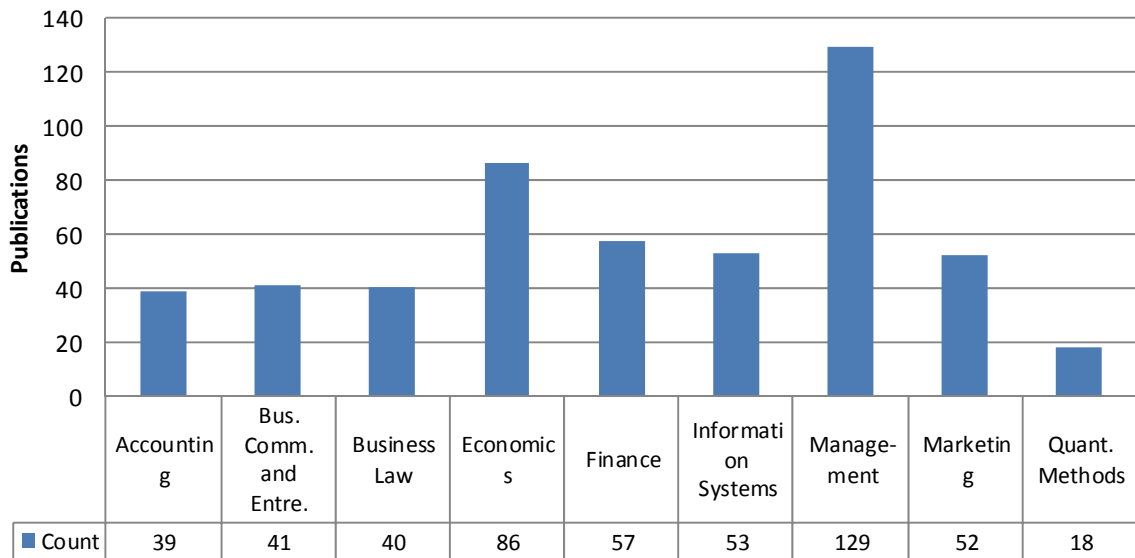


2011 Spring Jones College of Business Faculty Ranks



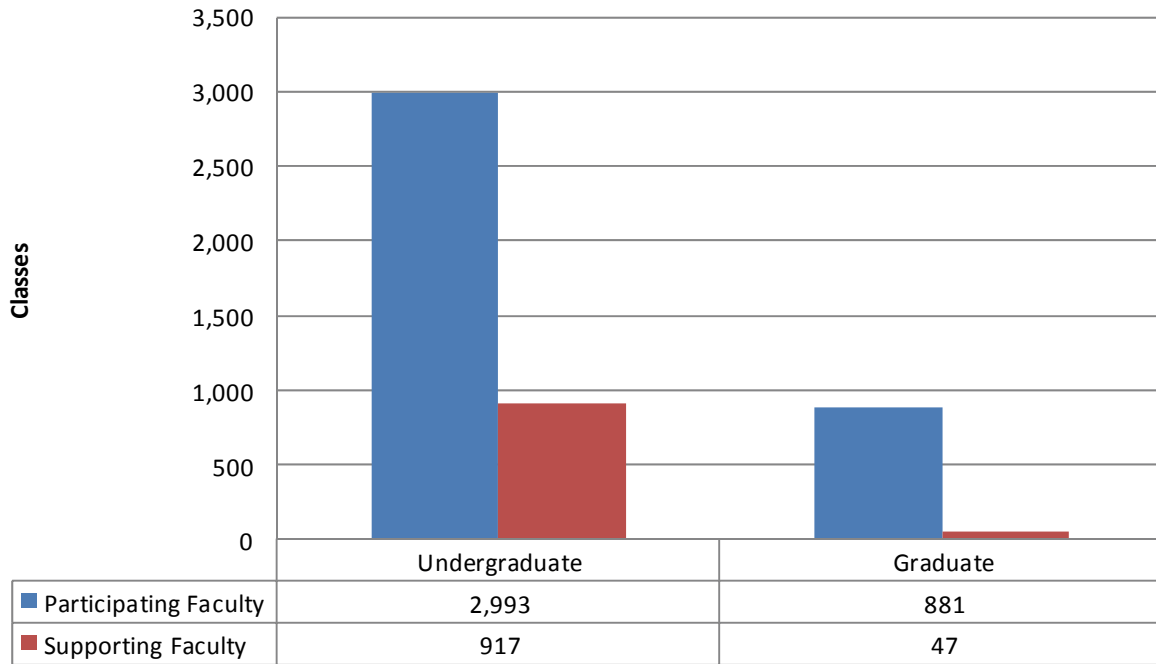
Refereed Publications

Academic Years 2006-07 - 2010-11

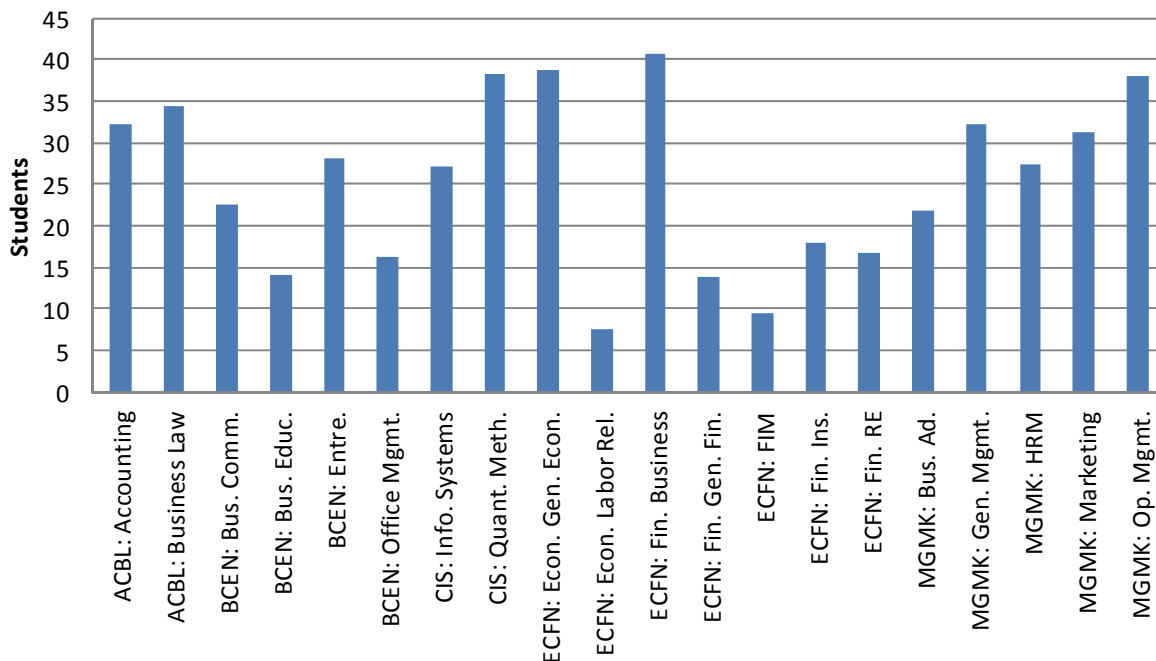


Total: 153 Faculty, 515 articles (3.366 per faculty)

Coverage Summary, AY 2006-07 - 2010-11



Average Class Enrollment, Fall 2010





Student Or-	Sponsor	Purpose	Eligibility
Alpha Kappa Psi	Sandy Benson	Alpha Kappa Psi promotes leadership, takes on projects, and develops additional skills needed for the professional business environment. Activities include: meetings, professional speakers, business tours, and networking with business people from around the country.	Business majors and minors with a 2.5 or higher cumulative GPA.



Student Organization	Sponsor	Purpose	Eligibility
Association of Information Technology Professionals	Amy Hennington	AITP assists students in preparing for careers in information systems fields. Activities include: professional speakers, leadership workshops, business tours, and job search assistance.	Computer Information Systems and Computer Science majors and minors.



Student Or-	Sponsor	Purpose	Eligibility
Beta Alpha Psi	Paula Thomas	Beta Alpha Psi introduces students to the professional side of Accounting. Activities include: meetings with professional speakers, community service projects, site visits to accounting firms and other businesses.	Accounting majors with at least 3.0 GPA cumulatively and at least 3.0 GPA in Accounting



Student Organization	Sponsor	Purpose	Eligibility
Beta Gamma Sigma	Dwight Bullard	Beta Gamma Sigma is the honor society for business programs accredited by AACSB International—The Association to Advance Collegiate Schools of Business. Membership is the highest recognition a business student anywhere in the world can receive in an undergraduate or master's program at a school accredited by AACSB International.	The academic ranking of business majors being considered must place them in the upper 7 percent of the junior class, upper 10 percent of the senior class, or upper 20 percent of the graduating master's class.



Student Organization	Sponsor	Purpose	Eligibility
Collegiate Entrepreneurs' Organization	Rachel Wilson and Kay Blasingame-Boike	CEO promotes interest in entrepreneurship and encourages enterprise creation. Activities include: National CEO Conference, chapter meetings, professional speakers, local/regional/state/national networking opportunities, community service, and social activities.	MTSU students, MTSU faculty, and MTSU staff members who accept the purpose of the Collegiate Entrepreneurs' Organization and subscribe to its creed.



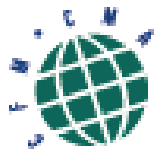
Student Organization	Sponsor	Purpose	Eligibility
Economics Club	Mark Owens	The Economics Club serves economics all economics majors. Omicron Delta Epsilon (ODE) Kappa Chapter of Tennessee is an international honor society in economics. ODE fosters closer ties between students and economics faculty and promotes the economics profession.	All economics majors may join the Economics Club. To become a member of ODE, a student must have earned 12 semesters in economics with a



Student Organization	Sponsor	Purpose	Eligibility
Financial Management Association	Franklin Michello	FMA promotes an appreciation of finance as a profession. Affiliate of the International FMA Association. Activities include: speakers, field trips, and social activities.	Anyone interested in Finance.



Student Organization	Sponsor	Purpose	Eligibility
Gamma Iota Sigma	Kenneth Hollman	Gamma Iota Sigma is a professional fraternity organized to promote, encourage, and sustain interest in insurance as a profession; encourage high moral and scholastic attainments; and facilitate the interaction and cooperation of educational institutions, industry, and professional organizations. Activities include: speakers, contact with the Insurance industry, scholarship opportunities, and in-	Insurance majors, minors, and anyone interested in Insurance.

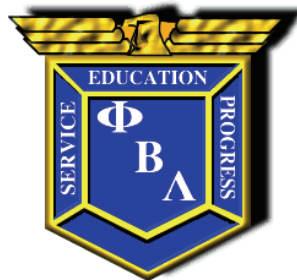


Institute of Management Accountants™

Student Organization	Sponsor	Purpose	Eligibility
Institute of Management Accountants	Jeannie Harrington	The Institute of Management Accountants provides members personal and professional development opportunities through education, association with business professionals, and certification in management accounting and financial management skills. The chapter meets twice a month and generally has speakers from the accounting or finance departments of a corporation in Nashville or Murfreesboro.	Anyone interested; College of Business majors and minor are encourage to attend.



Student Organization	Sponsor	Purpose	Eligibility
National Association of Black Accountants	Tracy Smith	The mission of NABA, Inc. is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance profession with an unfaltering commitment to inspire the same in their successors.	To join the NABA team, contact the sponsor.



Student Organization	Sponsor	Purpose	Eligibility
Phi Beta Lambda	Ronda Henderson	Phi Beta Lambda has the specific goals of developing capable, aggressive business leadership, strengthening the confidence of individuals in themselves and their work, creating more interest in and understanding of American business enterprise, developing character, preparing individuals for useful citizenship, and facilitating the transition from school to work. The mission of PBL is to bring business and education together in a positive working relationship through innovative leadership and career development programs. Activities include the following: monthly meetings, speaker meetings, community service, regional/state/national leadership training, state/national competitive events, and	Anyone interested in Business (do not have to be a business major or minor).



Student Organization	Sponsor	Purpose	Eligibility
Pi Sigma Epsilon	Lara Buckner	Pi Sigma Epsilon is a national professional fraternity for students (also alumni, faculty, & professionals) interested in sales and marketing. Activities include: speaker meetings, business tours, sales projects, community/school service projects, social activities, mock interviews and salesperson for a day with "Sales and Marketing Executives of Nashville" organization.	All majors with a 2.0 GPA or higher.



Student Or-	Sponsor	Purpose	Eligibility
Society for Human Resource Management	Marc Singer	The MTSU-MBA Chapter of the Society for Human Resource Management assists students in preparing for careers in human resource management fields. Activities include: professional speakers, leadership workshops, business tours, and job search assistance.	Select seniors with interest in Human Resource Management.



Student Organization	Sponsor	Purpose	Eligibility
Students in Free Enterprise	Lara Buckner and Jean Wilson	SIFE is a global, not-for-profit education organization that is improving the quality of life and standard of living around the world by teaching the principles and values of market economics. Working in partnership with business and higher education, SIFE organizes and motivates teams of university students who teach others an understanding of these principles and values. Additional information is available at the SIFE website.	To join the SIFE team, contact the sponsor.

