Leading Through Innovation

The best leaders embrace the future and help others to see and share a vision for that future. They are willing to do things that have not been done before, find solutions to problems that are deemed unsolvable, and take calculated risks to reach uncertain outcomes.

Most of us work for organizations that expect innovation but not all organizations have created a culture that allows innovation to flourish. Even if you do not have a position or title expressly responsible for innovation, you have influence and play a role in how innovative your team or organization will be. This session focuses on what you can do to be innovative and empower those you lead or influence to be more innovative.

Building on the work of James Kouzes and Barry Posner shared in their best-selling book *The Leadership Challenge®,* we provide this highly interactive and practical workshop focused on the practices of inspiring a shared vision and challenging the process.

Participants learn how to improve their capacity to imagine possibilities, shape a vision, and effectively communicate that vision through the use of storytelling. We will explore tools and strategies for finding common ground, outsighting, and facilitating change. Participants will leave with an array of strategies and tools to strengthen how they influence innovation creation in their workplace.

**Leading Through Innovation**
- Don’t have to have a position or title to lead and influence others – today we are all expected to be innovative
- Relationship and personal development focused
- Based on more than 30 years of business research
- Practical tools that can be integrated into one’s work routines to improve innovation practices
- Great for a new leader, a leader who has been leading for a while, or a leader feeling in a rut or bored

Register online at http://www.mtsu.edu/business/execed.php

Friday, Nov. 3, 2017
9am – 4pm
MTSU Jones College Executive Education Center
$375
Includes program materials, lunch, snacks/coffee, free parking
CEU credit available

**WHAT PAST SERIES ATTENDEES ARE SAYING**

“This was the single most impactful thing I have ever done to improve both my career and myself.”

“It wasn’t just informational. We had to practically apply what we were learning to our personal lives and careers.”

“Come prepared to share vulnerabilities, experiences, successes and failures, and leave refreshed, confident, and energized.”

“This training is perfect for leaders at any level of their career.”

**DR. DEANA RAFFO**
**DR. LEIGH CLARK**
Associate Professors of Management

**MIDDLE TENNESSEE STATE UNIVERSITY**
Jones College of Business
Executive Education Center