Graphic Design Assistant
School Year 2017-18

The Graphic Design Assistant role with the Campus Recreation Marketing team provides an opportunity to gain hands-on marketing design experience in a real-world environment! Students hired on the marketing team will learn and implement a variety of marketing strategies to reach intended audiences.

Students hired can expect to gain design experience in these key areas:

- Company branding
- Social media marketing
- Campaign design and execution
- Printed and digital marketing materials
- Website user experience

Qualified students should possess:

- **Teachable attitude in the areas mentioned above.** You don’t have to know everything, but desire to gain experience in this field and lend your expertise is a must.
- **Working knowledge of basic software.** InDesign, Photoshop, Microsoft Office, social media tools
- **Clear communication with a diverse group of people.** We work with students, faculty, media, community members, and city businesses.
- **Proven trustworthiness.** When you say you’ll be at work, you mean it. When you’re at work, you focus on doing the best work you can.
- **Ongoing commitment to represent MTSU in a respectable and professional manner at all times.** We carry the MTSU name with us whether or not we’re working. We are committed to this in our personal social media reflection as well.

How to apply:

Email or deliver cover letter, application, and portfolio to:
Marianna Gibson, Marketing Director | marianna.gibson@mtsu.edu | 615.904.8472