# Hershey's Kisses: Factory Simulation

## **Supplies**

Foil String or Ribbon Scissors Rulers Play-Doh

#### **General Instructions**

- 1. Explain to the students that they are going to be producing "Hershey Kisses."
- 2. Inform students that there is a dual goal of speed and quality
- 3. Explain each of the roles in this assembly line:
  - A. Measuring foil squares
  - B. Cutting foil squares
  - C. Forming Play-Doh
  - D. Placing string inside
  - E. Wrapping finished "kiss" with ribbon inside
- 4. Set a timer for 3 minutes

#### Round 1

In Round 1, each student will be responsible for producing their own Hersey Kisses with the resources that are provided in their bag.

#### Round 2

In Round 2, place the students in teams of two and have them repeat the production process after they have had a couple of minutes to decide who will perform each task.

#### Round 3

In Round 3, place the students in teams of 3-4 and have them repeat the production process after they have had a couple of minutes to decide who will perform each task.

### **Debrief**

After all three rounds are have been completed

- ✓ rank the groups by both quantity and quality
- ✓ ask the students to share their observations with regards to both quantity and quality
- ✓ ask students to consider some of the benefits of specialization and the assembly line process including
  - increased quantity of product
  - increased quality of product
  - persistence
  - teamwork
  - self-evaluation
  - the engineering process