The MTSU chapter of the Nashville Songwriters Association International brings music business professionals to campus to work with and teach students about different areas of songwriting.

Jimmy Ritchey is a well-known, #1 hit producer, songwriter, publisher, and an accomplish guitarist. Robert Counts is a Sony Nashville Recording Artist. They visited MTSU’s campus on September 8th, 2017 and shared their knowledge with MTSU songwriting students.

Leann Phelen and Sarabeth Tate are each involved in the music industry through Sea Gayle Management and visited MTSU’s campus on October 13, 2017.