MTSU students help win a Twitter contest

MURFREESBORO, Tenn. — In the EXL ORCO 3250 class, the students are learning about fund raising. Their instructor, Lori Kissinger, thought it would be a good experience for them to participate in the newest form of fund raising which is happening through social media. The students worked on a twitter campaign for VSA Tennessee through the Community Foundation of Middle Tennessee and they went up against over 400 nonprofits in middle Tennessee. The group won the competition!

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