Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, and lastingly change the lives of young women forever.

**WHAT IS A RECRUITMENT COUNSELOR?**
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

**MEET LINDSEY AND BECCA!**

Lindsey, what do you think defines what it means to be a sorority woman?

Being a sorority woman means to be constantly striving to better yourself and the people around you, encouraging you to do the same.

Becca, if you could give one piece of advice to women going through recruitment, what would it be?

Always keep an open mind, take recruitment seriously, and find the values that are important to you before starting this process. You will be introduced to six AMAZING organizations, and it is an honor to be a part of any one of them. They are all filled with wonderful women and exciting opportunities.