

**GRΣΣK CHAPTER OF THE YEAR APPLICATION**  
**Due: April 1, 2009 (GRΣΣK Affairs Office)**

**OVERVIEW**

This award will recognize the MTSU fraternity or sorority chapter for overall excellence in all facets of operations and programming. In order to be considered for this award, your chapter must win the President's Cup.

Chapters wishing to be considered for the MTSU Chapter of the Year Award must complete each section of this application packet. ALL criteria questions/statements listed under each category MUST be addressed. Responses should be based on spring and fall 2008 operations and provide enough data to create an understanding of the quality of program/function. Supporting documentation should follow each section to validate responses. You should consider cutting and pasting those items you included in your chapter's Gold Standards Application that are requested in this application.

**APPLICATION REQUIREMENTS**

- Application must be typed on 8 1/2 X 11 paper and submitted in a 3-ring binder.
- All categories must be included in the overall packet submitted by chapters with all questions/statements addressed.
- Tabs should be used to separate each category section
- Supporting documentation such as letters of verification, promotional materials from events, etc. may be used in application. However, this information must also fit the 8 1/2 X 11 format and must be included in the appropriate category section. Example: If a chapter wishes to include a letter of appreciation from a community service agency, this letter must be included in the Community Service section FOLLOWING the responses to the criteria questions. This method helps to keep all documentation organized in their appropriate sections.

**CATEGORY # 1: SCHOLARSHIP**

Category space limitations: Seven (7) pages

Initiated Members GPA:      Fall 2008 term: \_\_\_\_\_      Cumulative: \_\_\_\_\_

New Members GPA:      Fall 2008 term: \_\_\_\_\_      Cumulative: \_\_\_\_\_

Provide a full description of the chapter's scholarship program. Include all relevant information concerning the following questions:

How does the chapter promote academic achievement among all members?

- What improvements have been made to scholarship program over last year? • What are the chapter's scholarship goals?

- What awards/incentives are used to recognize individuals for outstanding academic achievement?
- How are members recognized for improvement in academic performance?
- Describe actions taken to address members failing to meet academic standards.
- What are the duties of the chapter scholarship chairperson/committee?
- Does your chapter have a faculty advisor? Describe his/her role in helping chapter meet its scholarship goals
- What campus resources (i.e., guest speakers, time management workshops, etc.) are utilized to promote academic success?
- How is the value of academic achievement demonstrated to pledges/new members?
- What academic support programs exist for pledges/new members?
- How is academic performance considered in recruitment/intake?
- Add one optional question of your choice and a response.

**CATEGORY #2: INTAKE/RECRUITMENT**

Category space limitations: Seven (7) pages

Membership Strength: Include number of initiated members

	Spring 2008	Fall 2008
Freshmen:	_____	_____
Sophomores:	_____	_____
Juniors:	_____	_____
Seniors:	_____	_____

- Provide a detailed summation of this past year's recruitment/intake program.
- Describe chapter's goals for recruitment/intake.
- How does chapter educate members regarding importance of recruitment/intake and effective strategies?
- How does chapter promote concept of year-round recruitment/intake?
- Does chapter sponsor recruitment/intake programs during the summer? Describe.
- How does chapter seek out diversity among prospective members?
- What qualities does chapter seek in new members?
- How is entire chapter involved with recruitment/intake process?
- How does chapter assess strengths/weaknesses of recruitment/intake program?
- What changes are being made for the future?
- Add one additional question and response of your choosing

### **CATEGORY # 3: COMMUNITY SERVICE/PHILANTHROPY**

Category space limitations: Seven (7) pages

Special note: For questions asking service hours contributed, calculate service hours by multiplying the number of members involved in the project with the total hours invested in the event. Example: 10 members work 5 hours on a local litter control project. The hours would be calculated:  $10 \times 5 = 50$  service hours

- What is chapter's philosophy on community service?
- Describe activities chapter sponsored over past year to support a philanthropy.
- Include total dollars raised and service hours contributed.
- Describe any other service/philanthropic projects the chapter has sponsored or participated in over the past year. Include total dollars raised and total service hours contributed.
- Describe any service projects that the chapter sponsored that specifically benefited MTSU.
- Describe chapter improvements in community service over the past year.
- Has the chapter received any awards/recognition for service efforts over the past year? Describe.
- What are the chapter's goals for community service for next year?
- How has the community benefited from your service efforts over the past year?
- Add one additional question and response of your choosing.

### **CATEGORY # 4: SOCIAL PROGRAMMING/RISK REDUCTION**

Category Space Limitation: Seven (7) pages

- What is the chapter's philosophy on social programming?
- How is the importance of social responsibility and compliance with risk management continuously articulated to chapter members?
- How has the chapter played a leadership role on campus in relation to responsible social programming?
- Describe all non-alcoholic social programming sponsored by the chapter over the past year. Describe activities that the chapter utilizes to build morale, spirit, self esteem and chapter unity within the organization over the past year.
- Add one additional question and response of your choosing.

### **CATEGORY # 5: CAMPUS LEADERSHIP AND INVOLVEMENT**

Category Space Limitation: Seven (7) Pages

- Describe chapter's philosophy on campus involvement and leadership.

- How is the importance of campus involvement articulated to chapter members? List the names of members involved in campus organizations, the names of the organizations and their specific roles within these groups.
- Describe chapter's involvement in all-campus activities.
- How does the chapter positively recognize members for their involvement in campus activities?
- Add one additional question and response of your choosing.

## **CATEGORY # 6: MEMBERSHIP/LEADERSHIP DEVELOPMENT**

Category Space Limitations: Seven (7) Pages

- Describe chapter's involvement in national fraternity/sorority leadership programs/conferences.
- Describe officer training and transition process utilized by the chapter.
- How does the chapter involve members in all facets of chapter operations?
- Does chapter sponsor any in-chapter or campus-wide educational programs/workshops? Please explain
- How does the chapter program services/activities to meet the needs of senior members?
- What measures does the chapter take to ensure that hazing does not occur?
- Describe the strengths and weaknesses of your new member program
- What university sponsored or other leadership programs have your members participated in over the past year?
- Add one additional question and response of your choosing

## **CATEGORY # 7: PUBLIC RELATIONS**

Category Space Limitation: Seven (7) Pages

- Describe chapter's public relations philosophies
- Describe chapter's activities over the past year that have positively influenced/impacted the following publics:
  - \*Faculty/Campus administrations
  - \*Parents/Families
  - \*General Student Body
  - \*National/International Headquarters
  - \*Local community
  - \*Other Greeks on campus and Panhellenic, IFC, and NPHC
  - \*Alumni
- What are the chapter's PR goals for the upcoming year?
- How has the chapter improved in the area of public relations over the past year?
- Describe methods utilized to gain positive attention via local media outlets
- How does the chapter's presence at MTSU positively impact the campus and local community?
- Does the chapter make reference to alcohol in any chapter publication (including web sites), promotions or sponsored events?

- How does the chapter articulate the importance of positive public relations to all chapter members?
- Add one additional question and response of your choosing

### **CATEGORY # 8: ALUMNI RELATIONS**

Category Space Limitation: Seven (7) Pages

- Describe chapter's alumni relations program. Include information about planned activities, publications, etc. Elaborate on functions executed this past year.
- How has alumni relations program improved over last year?
- How are alumni utilized with daily chapter operations?
- Is there a functional graduate board working with the chapter. If so, describe chapter's involvement with this group.
- Does the chapter produce an alumni newsletter. If yes, how many were published this past year?
- What improvements with alumni relations program are planned for next year?
- How does the chapter recognize alumni for their involvement/contributions?
- Add one additional question and response of your choosing.

### **ADDITIONAL CRITERIA**

In addition to your responses in this application, the following items will be considered in the application review process:

- Attendance at Greek sponsored programs, events, meetings.
- Participation on Greek Boards/organizations