

***PUBLIC RELATIONS
AWARD APPLICATION***

Due: April 1, 2009 (GrΣΣk Affairs Office)

Fraternity/Sorority: _____

In an essay format, please address the following:

1. Describe chapter activities over the past year that positively impacted the following publics: faculty, staff, parents, families, general student body, fraternity/sorority headquarters, local community, other Greeks on campus including IFC/Panhellenic/NPHC.
2. Describe methods utilized to gain positive attention via local media outlets
3. Describe chapter's approach to promoting the importance of positive public relations to its members

Attach any newspaper articles or other media coverage materials.

Attach any chapter produced alumni newsletters, programs and other publications that can support your application