IGNITE is a professional development program for students. All students are welcome to attend events unless otherwise noted.

College of Business majors can sign up for IGNITE to earn points towards a certificate (IGNITE point values listed below).

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>EVENT TITLE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan. 31 (T)</td>
<td>6:00-7:30</td>
<td><strong>Dining Etiquette for Professionals</strong>&lt;br&gt;<em>Reservation required by 1/27/17 in BAS N121. College of Business majors only. This free dinner led by Jean Wilson will include tips on how to navigate meals in professional settings. (Workshop, 10 points)</em></td>
<td>JUB Hazelwood Ballroom</td>
</tr>
<tr>
<td>Feb. 1 (W)</td>
<td>6:00-7:30</td>
<td><strong>Dining Etiquette for Professionals</strong>&lt;br&gt;<em>Reservation required by 1/30/17 in BAS N121. College of Business majors only. This free dinner led by Jean Wilson will include tips on how to navigate meals in professional settings. (Workshop, 10 points)</em></td>
<td>JUB Hazelwood Ballroom</td>
</tr>
<tr>
<td>Feb. 7 (T)</td>
<td>4:15-5:15</td>
<td><strong>How to Find the Perfect Internship</strong>&lt;br&gt;Internships provide valuable professional work experience. Find out how to get your perfect internship at this workshop led by Laura Buckner. (Workshop, 10 points)</td>
<td>BAS S332</td>
</tr>
<tr>
<td>Feb. 15 (W)</td>
<td>2:20-3:20</td>
<td><strong>How to Work a Career Fair</strong>&lt;br&gt;Make sure you are ready for the BEST Career Fair or any career fair with this workshop led by Jean Wilson. (Workshop, 10 points)</td>
<td>BAS S334</td>
</tr>
<tr>
<td>Feb. 16 (R)</td>
<td>1:00-2:00</td>
<td><strong>“So tell me a little about yourself”</strong>&lt;br&gt;Laura Buckner will help you craft an attention-getting introduction for yourself when speaking to employers at a job fair or interview. (Workshop, 10 points)</td>
<td>BAS S273</td>
</tr>
<tr>
<td>Feb. 21 (T)</td>
<td>4:30-5:30</td>
<td><strong>Financial Wellness: Beginning Your Financial Journey</strong>&lt;br&gt;*Reservation required by 2/17/17 in BAS N121. A First Tennessee representative leads this session on managing your finances. Topics include: managing debt and saving for retirement. (Workshop, 10 points)</td>
<td>BAS S326</td>
</tr>
<tr>
<td>Feb. 22 (W)</td>
<td>4:30-5:30</td>
<td><strong>Constructing a Personal Mission Statement</strong>&lt;br&gt;This session led by Dr. Virginia Hembly-Grubb will focus on the importance of having a personal mission statement and provide tips to create one. (Workshop, 10 points)</td>
<td>BAS S276</td>
</tr>
<tr>
<td>Mar. 1 (W)</td>
<td>12:15-1:00</td>
<td><strong>Professionals Photos</strong>&lt;br&gt;College of Business majors only. Limited to the first 25 students. Stop by before the BEST Career Fair and have a professional headshot taken- perfect for your LinkedIn profile! Led by Dr. Jill Austin.</td>
<td>Student Union Ballroom</td>
</tr>
<tr>
<td>Mar. 14 (T)</td>
<td>1:00-4:00</td>
<td><strong>Internship Fair</strong>&lt;br&gt;Professional attire and resume are required for entry. Meet with employers seeking College of Business majors for internship positions. Led by Laura Buckner. (Career Development, 15 points***)</td>
<td>Student Union Ballroom</td>
</tr>
<tr>
<td>Mar. 20 (M)</td>
<td>2:20-3:20</td>
<td><strong>BEST Career Fair</strong>&lt;br&gt;Professional attire and resume are required for entry. Come meet employers seeking College of Business majors. Led by Jean Wilson. (Career Development, 15 points***)</td>
<td>Student Union Ballroom</td>
</tr>
<tr>
<td>Mar. 14 (T)</td>
<td>4:30-5:30</td>
<td><strong>Financial Wellness: Knowing Your Score &amp; Understanding Credit</strong>&lt;br&gt;*Reservation required by 3/3/17 in BAS N121. A First Tennessee representative will help you understand credit and your credit score. (Workshop, 10 pts)</td>
<td>BAS S326</td>
</tr>
<tr>
<td>Mar. 24 (F)</td>
<td>10:20-11:20</td>
<td><strong>Overcoming Challenges in Small Business Ownership</strong>&lt;br&gt;Dennis Gupton provides an overview of challenges new entrepreneurs face and ways to overcome them to make your small business dream successful. (Workshop, 10 points)</td>
<td>BAS S326</td>
</tr>
<tr>
<td>Mar. 28 (T)</td>
<td>4:30-5:30</td>
<td><strong>Creating Dynamic Presentations with Prezi</strong>&lt;br&gt;*Reservation required by 3/27/17 in BAS N121. Dr. Ronda Henderson leads this workshop on Prezi to make engaging presentations (Workshop, 10 points)</td>
<td>BAS S302</td>
</tr>
<tr>
<td>Apr. 4 (T)</td>
<td>4:30-5:30</td>
<td><strong>Financial Wellness: Home Purchase</strong>&lt;br&gt;*Reservation required by 3/31/17 in BAS N121. Thinking about buying a home? A First Tennessee representative will go over what to know and do before you buy. (Workshop, 10 points)</td>
<td>BAS S326</td>
</tr>
<tr>
<td>Apr. 6 (R)</td>
<td>4:30-5:30</td>
<td><strong>Interviewing Workshop: Illegal Questions, Appropriate Attire</strong>&lt;br&gt;Jean Wilson covers the do’s and don’ts for interviewing. (Workshop, 10 points)</td>
<td>BAS S326</td>
</tr>
<tr>
<td>Apr. 12 (W)</td>
<td>2:20-3:20</td>
<td><strong>Managing Stress in the Workplace</strong>&lt;br&gt;Learn strategies to manage stress in this workshop led by Dr. Jill Austin. (Workshop, 10 points)</td>
<td>BAS S326</td>
</tr>
<tr>
<td>Apr. 18 (T)</td>
<td>6:00-7:00</td>
<td><strong>Marketing Through Social Media</strong>&lt;br&gt;Johnny Todd (Community Manager for Nashville Yelp), will discuss ways to utilize Yelp for Business to assist with effective marketing strategies. (Workshop, 10 points)</td>
<td>BAS S328</td>
</tr>
</tbody>
</table>
Notes:

*Reservations Required Events – Sign up for these events by the date listed in the Department of Management (BAS N121) or email your reservation to Allyson.Baugh@mtsu.edu

**Limit 15 Career Development IGNITE points for students attending the Internship Fair and Career Fair.

Students with a major in the College of Business are welcome to sign up and join the IGNITE program in BAS N121. For the latest schedule information and additional information about the IGNITE program, visit mtsu.edu/ignite

SPECIAL EVENTS

Watch for guest speakers and activities to be scheduled for these events:

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT NAME</th>
<th>CONTACT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 4</td>
<td>Non-profit and Social Innovation Student Summit</td>
<td>Dr. Deana Raffo at <a href="mailto:Deana.Raffo@mtsu.edu">Deana.Raffo@mtsu.edu</a> or Dr. Leigh Anne Clark at <a href="mailto:LA.Clark@mtsu.edu">LA.Clark@mtsu.edu</a></td>
<td>Student Union Ballroom</td>
</tr>
<tr>
<td></td>
<td>Not-profit Internship and Volunteer Fair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 7-15</td>
<td>Business Ethics Week</td>
<td>Dr. Jill Austin at <a href="mailto:Jill.Austin@mtsu.edu">Jill.Austin@mtsu.edu</a></td>
<td>TBA</td>
</tr>
</tbody>
</table>

Additional Activities for Career Development:

- **One-on-One Resume Sessions**
  - with Ms. Jean Wilson (BAS N140) by appointment only
  - Mondays 2:30 pm - 3:30 pm and Fridays 10:20 am - 11:20 am
  - Appointment required - Email Jean.Wilson@mtsu.edu to schedule.

- **One-on-One Internship Advising**
  - (Marketing and Business Administration) – with Ms. Laura Buckner (BAS N431)
  - Tuesdays 9:30-11:00 am and 4:30-5:30 pm; Thursdays 9:30-11:00 am
  - Appointment required – Laura.Buckner@mtsu.edu

- **One-on-One Internship Advising**
  - (Business Administration, Entrepreneurship, and Management) – with Dr. Bill McDowell (BAS N222)
  - Appointment required – William.Mcdowell@mtsu.edu

- **American Marketing Association (AMA) Student Group**
  - (Marketing Department Student Organization)
  - Meeting times vary. Contact Dr. Don Roy at Don.Roy@mtsu.edu

- **Association of Information Technology Professionals (AITP)**
  - (Computer Information Systems and Computer Science majors and minors)
  - Contact Dr. Mary Shotwell at Mary.Shotwell@mtsu.edu for meeting information or visit the Department of Computer Information Systems office in BAS N333.

- **Center for the Public Trust Student Group**
  - (Management Department Student Organization)
  - Meeting times vary. Contact Dr. Jill Austin at Jill.Austin@mtsu.edu

- **Collegiate DECA**
  - (Marketing Department Student Organization)
  - Contact Dr. Robert Blair at Robert.Blair@mtsu.edu or Dr. Cheryl Ward at Cheryl.Ward@mtsu.edu

- **Supply Chain Student Group**
  - (Management Department Student Organization)
  - Meeting times vary. Contact Dr. Kimball Bullington at Kimball.Bullington@mtsu.edu or Dr. Cliff Welborn at Cliff.Welborn@mtsu.edu

IGNITE is sponsored by Northwestern Mutual.