Middle Tennessee State University

NATIONAL WOMEN'S HISTORY MONTH 2013 Keynote Speaker



Sheril Kirshenbaum

Popular Science Expert

"The Science of Kissing: What Our Lips Are Telling Us"

4:30 p.m. • Thursday, March 28
Student Union Building Ballroom,
Second Floor

(Refreshments will be served)

Free Admission • Limited Seating

Sheril Kirshenbaum is director of the Energy Poll at the University of Texas at Austin. She works to enhance public understanding of energy issues and improve communication between scientists, policymakers, and the public.

Sheril's writing has appeared in *Bloomberg Businessweek* and on CNN, frequently covering topics that bridge science and society from hydraulic fracturing to climate change. Her work has also been published in scientific journals including *Science and Nature*, and she is featured in the anthology *The Best American Science Writing 2010*.

Sheril is the author of *The Science of Kissing*, which explores one of humanity's fondest pastimes. She also coauthored *Unscientific America: How Scientific Illiteracy Threatens Our Future* with Chris Mooney, chosen by *Library Journal* as one of the Best Sci-Tech Books of 2009 and named by President Obama's science advisor, John Holdren, as his top recommended read. In addition, she hosts the blog *Culture of Science*, focusing on the interdisciplinary nature of understanding our world with great emphasis on the conservation of biodiversity.

Sheril has been a Marshall Memorial Fellow, an international program to expose future U.S. leaders to a changing and expanding Europe. She is also a Next Generation Project Texas Fellow through the Robert Strauss Center for International Security and Law and has served as a legislative Knauss Science Fellow on Capitol Hill with Senator Bill Nelson (D-FL), where she was involved in energy, climate, and ocean policy.

Sheril is a science advisor to NPR's *Science Friday*, and its nonprofit partner, Science Friday Initiative. She speaks regularly around the country at universities, federal

agencies, and museums and has appeared in documentaries and been a guest on such programs as the *Today Show* and the *Daily Rundown*. She is on the program committee for the annual meeting of the American Association for the Advancement of Science (AAAS) and spoke at TEDGlobal2011.

She has also contributed to NPR, Scientific American, Climate Progress, DeSmogBlog, Talking Science, PBS's Wired Science, and Seed. Sheril was born in Suffern, New York, and is also a musician. She lives in Austin, Texas with her husband, David Lowry, and son.

Sheril Kirshenbaum is sponsored by

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