

Hybrid Course Design for the Best of Both Worlds



First Tuesday Series
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Objectives

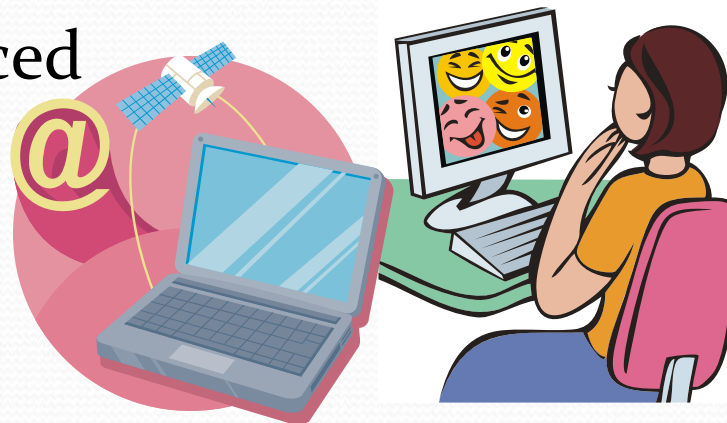
- Identify differences in meaning for a variety of “on-line format” terms
- Develop useful strategies to optimize student learning in on-ground and on-line formats
- Analyze best methods for meeting own course objectives
- Implement mechanisms that can assist in making courses achieve student engagement.

Definitions:

1. What is a “Hybrid Course”?
2. What is a “Web-enhanced Course”?
3. What is an “On-ground Course”?
4. What is an “On-line Course”?

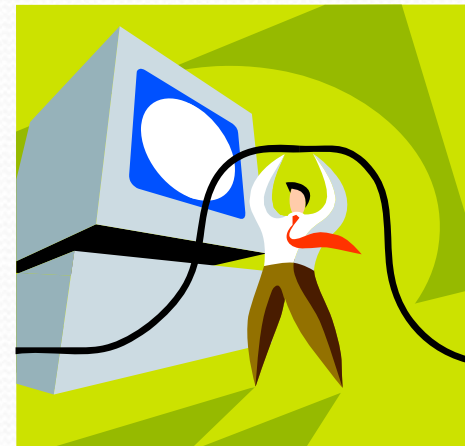
Review of Terminology

- Hybrid
- Blended
- Mixed
- eLearning
- Cyber-learning
- Web-enhanced
- Others.....



What a Hybrid Course is NOT

- Traditional classroom activities + “let’s put some stuff on the web”
- Online courses with campus tests
- On campus lectures with reading and tests online



What a Hybrid Course IS

- Alternate design
- Innovative scheduling
- Facilitated learning
- It is adopting a whole new philosophy of teaching – not just building on top of what is already being done



Advantages of Hybrid Courses

- Students prefer mix of learning platforms
- Flexible course format
- Greater student engagement
- More student accountability
- Allows customization of various learning styles
- Addresses classroom shortages
- Improves communication between instructor and student in large classes
- Assures computer literacy

What does the research show?

- Not much!!!
- Many studies about online courses as compared to traditional courses
- A lot of criticism that showing “no significant difference” is not what is needed
- Trying to compare the wrong things?
- What should be investigated?????



In groups –



What are five things that are done best in the classroom?

What are five things that are done best on-line?



SOME EXAMPLES....

Issues to consider (and to research?)

1. Faculty skills
2. Faculty interest
3. Student skills
4. Student learning styles
5. Computer access
6. Urge to “just add more”
7. Assessment
8. Curricular issues
9. Campus culture



Comments, Questions and Answers.....

