

Recording Industry: Music Business

Application for Admission to Upper Division

Department of Recording Industry • Middle Tennessee State University
 P.O. Box 21 • Murfreesboro, TN 37132 • Phone (615) 898-2578 • Fax (615) 898-5682
 2005-2007 Undergraduate Catalog (120 hours to graduate)



Name _____ SSN _____
 (last) (first) (middle initial)

MTSU P.O. Box _____ Phone _____ E-mail Address _____

Application Procedure: (1) Indicate grade in all courses that have been completed to date; circle the number of those courses in which you are presently enrolled. (2) Obtain approval for minor from the department coordinator of minor area of study. (3) Obtain approval of major area of study from your advisor. (4) Submit the approved form to the Recording Industry department office for copying to student file and forwarding to the Records Office.

GENERAL EDUCATION REQUIREMENTS			
Course	Course	Grade	Remarks
COMMUNICATION (9 hours) :			
	COMM 2200		
	ENGL 1010		
	ENGL 1020		
HISTORY (6 hours) - Choose two:			
HIST 2010, HIST 2020, HIST 2030			
HUMANITIES/FINE ARTS (9 hours) - Choose 3 with different prefixes, one must be ENGL or HUM:			
ANTH 2210; ART 1030; DANC 1000; ENGL 2020 or 2030; HIST 1010, 1020, 1110, or 1120; HUM 2610; MUS 1030; PHIL 1030; THEA 1030			
MATHEMATICS (3 hours) :			
MATH 1530, 1630, 1710, 1720, 1730, 1810, 1910			
NATURAL SCIENCES (8 hours) - Choose two with different prefixes:			
ASTR 1030/1031; BIOL 1030, 1110, 2010, or 2020; CHEM 1010, 1030, or 1110; GEOL 1030 or 1040; PHYS 2010/2011 or 2110/2111; PSCI 1030			
SOCIAL/ BEHAVIORAL SCIENCES (6 hours) - Choose two with different prefixes:			
AAS 2100; ANTH 2010; ECON 2410; GEOG 2000; HLTH 1530; PS 1010 or 2010; PSY 1410; SOC 1010; WMST 2100			
Computer Literacy Requirement (3 hours)			
Course	Course	Grade	Remarks
CSCI 1150, INFS 2200, INFS 3100 (Note: CSCI 1000 will <i>not</i> meet this requirement.)			

NOTE: For the Computer Literacy requirement RI majors should take CSCI 1150 or INFS 2200 or minor in Computer Science. INFS 2200 is recommended for all minors for Music Business majors.

Upon completion of candidacy, complete an Upper Division Form and file it in the Records Office.

INSTRUCTIONS: One (1) copy signed by major and minor advisors should be filed with your graduation analyst during the second semester of the sophomore year.

An Intent to Graduate Form should be filed in the Records Office during the first semester of the senior year.

RI-MUSIC BUSINESS CONCENTRATION		
Course	Grade	Remarks
RECORDING INDUSTRY CORE REQUIREMENTS (18 hours):		
RIM/JOUR/EMC 1020 Understanding Mass Media		
RIM 3000 History of the Recording Industry		
RIM 3010 Audio for Media		
RIM 3600 Survey of the Recording Industry		
RIM 3700 Copyright Law		
RIM 4700 Legal Problems of the Recording Industry		
MUSIC BUSINESS SUB-CORE REQUIREMENTS (12 hours):		
RIM 3720 Artist Management		
RIM 3900 Music Publishing		
RIM 4320 Concert Promotion and Touring		
RIM 4620 Marketing of Recordings		
MUSIC BUSINESS ELECTIVES (15 hours):		
Choose 5 from the following:		
RIM/MUTH 3020; RIM/JOUR 3100; RIM 3200, 3500, 3580 (1-3 hrs); RIM/JOUR/EMC 3650; RIM 3770, 3890, 3780, 4000 (1-6 hours), 4630, 4720, 4730, 4740, 4800, 4810, 4820, 4900	Course	
Or include ONE of the following: MUHL 3670; PS 3530; JOUR 2710; ENGL 3700; SOC 4170		
Or you may choose up to 9 hours of Production & Technology courses		
NOTE FOR RECORDING INDUSTRY MAJORS:		
No more than 6 hours total are allowed toward the major from any combination of RIM 3580 Practicum, RIM 4000 Internship - Business, or RIM 4010 Internship - Technology.		

*****See inside for minor requirements*****

GRADUATION REQUIREMENTS

A minimum of 120 hours must be earned in order to complete a B.S. degree. You must earn a grade of C or better in each course taken in Recording Industry to graduate.

MINOR OPTIONS
CHOOSE ONE MINOR FROM LIST

All Recording Industry Music Business majors are required to complete one minor chosen from the minors below.

All minors require a minimum 2.00 GPA in the minor course work for graduation. Certain minors have additional stipulations.

BUSINESS ADMINISTRATION MINOR		
Course	Sem Hrs	Grade
ACTG 2110 & 2120 Principles of Accounting I, II or ACTG 3000 Survey of Accounting	6 3	
INFS 2200 Introduction to Microcomputing or INFS 3100 Principles of Management Information Systems	3	
FIN 3000 Principles of Finance Management or FIN 3010 Business Finance	3	
BLAW 3400 Legal Environment of Business or BLAW 3430 Commercial Law	3	
MGMT 3610 Principles of Management	3	
MKT 3820 Principles of Marketing	3	
Total Hours in Business Administration Minor	18/21	

MANAGEMENT MINOR		
Course	Sem Hrs	Grade
MGMT 3610 Principles of Management	3	
MGMT 3620 Production and Operation Systems	3	
ACTG 3000 Survey of Accounting or ACTG 2110 Principles Of Accounting I*	3	
	3	
	3	
	3	
Total Hours in Management Minor	18	

Plus choose 9 credit hours of management electives. Q M 2610 is a prerequisite for MGMT 3620.

ENTREPRENEURSHIP MINOR		
Course	Sem Hrs	Grade
BMOM 1400 Introduction to Business	3	
BMOM 2900 Entrepreneurship	3	
ACTG 3000 Survey of Accounting for General Business	3	
MGMT 3610 Principles of Management	3	
MGMT 4920 Small Business Management	3	
MKT 3820 Principles of Marketing	3	
Total Hours in Entrepreneurship Minor	18	

MARKETING MINOR		
Course	Sem Hrs	Grade
MKT 3820 Principles of Marketing	3	
ACTG 2110 Principles of Accounting I or ACTG 3000 Survey of Accounting*	3	
	3	
	3	
	3	
Total Hours in Marketing Minor	18	

Plus choose 12 credit hours of marketing electives.

**NOTE: Although the Jones College of Business does not require accounting for the Management minor or Marketing minor, the Department of Recording Industry requires persons majoring in Music Business who minor in Management or Marketing to take an accounting course.*

MASS COMMUNICATION MINOR—JOURNALISM		
Course	Sem Hrs	Grade
ACTG 2110 Principles of Accounting or ACTG 3000 Survey of Accounting	3	
JOUR 4250 Mass Media Law	3	
JOUR 2710 Media Writing	3	
JOUR 3090 Reporting	3	
JOUR 3530 Feature Writing	3	
JOUR/EMC 3000 Introduction to Motion Pictures	3	
JOUR 3450 Editing	3	
JOUR 3510 Media History and American Culture	3	
JOUR 3520 Specialized Journalism	3	
JOUR 3590 Magazine Writing and Editing	3	
JOUR/EMC/RIM 3650 Free Expression, Mass Media & the American Public	3	
JOUR/EMC 4210 Mass Communication and Society	3	
JOUR 4300 Reviewing and Criticism	3	
JOUR 4440 Advanced Reporting	3	
JOUR/EMC 4660 Mass Media Research	3	
JOUR 4780 Media and Markets	3	
JOUR/EMC 4790 Global News & World Media Cultures	3	
JOUR/EMC 4850 Ethics & Mass Communication	3	
EMC 2220 Television Newswriting	3	
EMC 3020 Writing for the Electronic Media	3	
EMC 3060 Writing for Digital Media	3	
EMC 3410 Elect. Media Newswriting	3	
EMC 3500 Electronic Media News Reporting & Production	3	
EMC 3570 Broadcast Announcing/ Performance	3	
EMC 3740 Advanced Elect. Media News Reporting & Production	3	
EMC 4020 Advanced Scriptwriting	3	
PHOT 2050 Basic Black & White Photography	3	
Total hours in M.C. Minor-Journalism	21	

Required courses

Plus choose 2 courses from the electives listed in this section.

MASS COMMUNICATION MINOR-PUBLIC RELATIONS		
Course	Sem Hrs	Grade
ACTG 2110 Principles of Accounting I or ACTG 3000 Survey of Accounting	3	
JOUR 4250 Mass Media Law	3	
JOUR 2710 Media Writing	3	
P R 3040 Public Relations Principles	3	
P R 3360 Public Relations Comm.	3	
P R 3380 Public Relations Publications	3	
P R 3400 Case Studies in Pub. Relations	3	
P R 4740 Public Relations Campaigns	3	
JOUR 3510 Media History & American Culture	3	
JOUR 3530 Feature Writing	3	
JOUR 3590 Magazine Writing & Editing	3	
JOUR/EMC 3650 Free Expression, Mass Media & the American Public	3	
JOUR/EMC 4210 Mass Communication and Society	3	
JOUR/EMC 4660 Mass Media Research	3	
JOUR 4780 Media and Markets	3	
JOUR/EMC 4790 Global News & World Media Cultures	3	
JOUR/EMC 4850 Ethics and Mass Communication	3	
GRAF 3010 Media Design and Visual Language	3	
GRAF 3910 Basic Media Design	3	
GRAF 3950 Microcomputer Design for Media	3	
EMC 2220 Television Newswriting	3	
EMC 3020 Writing for the Electronic Media	3	
EMC 3060 Writing for Digital Media	3	
EMC 3410 Electronic Media Newswriting	3	
EMC 3500 Electronic Media News Reporting & Production	3	
EMC 3570 Broadcast Announcing/ Performance	3	
EMC 3740 Adv Electronic Media News Reporting & Production	3	
EMC 4020 Advanced Scriptwriting	3	
PHOT 2050 Basic Black & White Photography	3	
ADV 3020 Survey of Advertising	3	
ADV 3160 Advertising Copy & Layout	3	
ADV 3480 Advertising Media Planning	3	
ADV 4160 Advertising Copywriting	3	
Total hours in M.C. Minor-PR	21	

Required courses

Plus choose 2 courses from the electives listed in this section.

MASS COMMUNICATION MINOR-MEDIA MANAGEMENT		
Course	Sem Hrs	Grade
ACTG 2110 Principles of Accounting or ACTG 3000 Survey of Accounting	3	
JOUR 4250 Mass Media Law	3	
ADV 3020 Survey of Advertising or P R 3040 Public Relations Principles or EMC 2410 Intro to Electronic Media	3	
JOUR 4780 Media and Markets	3	
EMC 3030 Electronic Media Advertising	3	
EMC 3110 Radio Station Operations	3	
EMC 4010 Electronic Media Sales	3	
EMC 4140 Electronic Media Programming	3	
EMC 4430 Electronic Media Management	3	
JOUR/EMC 4660 Mass Media Research	3	
JOUR/EMC 4790 Global News and World Media Cultures	3	
JOUR/EMC 4800 Seminar in Media Issues	3	
JOUR/EMC 4850 Ethics and Mass Communication	3	
Total hours in M.C. Minor-Media MGMT	21	

Required
courses

Choose 4
courses from
the 10 listed to
the left. **At least
one** must be
from this
section.

Additional 3
courses may be
taken from this
section or the
one above it.

GENERAL ELECTIVES (Choose 9—12 additional courses to complete degree)		
Course	Sem Hrs	Grade
Total Hours of Electives	9/12	

Minor Advisor
Signature _____
Date _____

Student _____

Date _____

Major Advisor _____

Date _____

Department Chair _____

Date _____

Dean, Mass Communication _____

Date _____

A Tennessee Board of Regents University

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