Overview



Engage Academically. Learn Exponentially. Showcase Yourself.

What is MT Engage?

The MT Engage QEP is focused on enhancing students' <u>academic engagement</u> by:

- 1. Providing students with <u>high impact</u> <u>pedagogies</u>
- 2. Challenging students to use <u>integrative</u> thinking and reflection across multiple contexts and educational experiences.

1. Providing High-Engagement Learning Opportunities

capstone courses/projects

internships

first year seminars

learning communities

writing intensive courses

collaborative assignments

undergraduate research

global learning

problem based learning

service learning

project based learning

EXL

civic engagement

flipped classrooms

Reacting to the Past

education abroad

common intellectual experiences

Expanded from Kuh, 2008 & AAC&U HIEPS

Common Elements of HIEPs

- 1. Effortful –demand that students devote considerable time and effort to purposeful tasks
- Build substantive relationships and interactions with faculty and peers
- Provide students with rich feedback and frequent feedback
- 4. Help students apply what they are learning
- 5. Provide opportunities for students to reflect on the person they are becoming.

Kuh, High Impact Educational Practices

"Learning is not a spectator sport. Students do not learn much by just sitting in class listening to teachers, memorizing prepackaged assignments, and spitting out answers. They must talk about what they are learning, write about it, relate it to past experiences, apply it to their daily lives. They must make what they learn part of themselves."

Chickering and Gamson, 1987, p. 3

Assessing & Documenting Integrative Thinking and Reflection

- ePortfolios: for showcasing student' integration of the knowledge skills, and abilities gained at MTSU
- Rubrics: to assess integration and reflection in the classroom & the ePortfolio
- Surveys: to assess student engagement & perceptions of knowledge, skills, & abilities

MT Engage Initiatives

Curriculum initiatives:

- MT Engage Foundation Pathway: Faculty support for enhancing existing lower division courses
- MT Engage Major Pathway: Departmental support for curriculum development and redesign to incorporate MT Engage components.

MT Engage Initiatives (Cont.)

These initiatives will support the curricular pathways:

- 3. MT Engage Faculty Development
- 4. MT Engage Experiences:
 - A searchable database consisting of high impact beyond-theclassroom experiences.
 - An MT Engage Week will be held each fall semester to provide focused attention on the many opportunities available to students.
 - Students developing an ePortfolio.
- 5. MT Engage Recognition Program: Recognize students who complete various levels of these learning experiences with scholarships, cash awards, and electronic badges.

Rachel Whaley





Dedication • Communication Skills •

Personal Selling - Federated Insurance Inter-Class Sales Challenge

Personal selling was not a class I looked forward to completing. I had no desire to try to convince people to buy a product! However, the course turned out to be one of my favorites!

Personal Selling is designed to teach students buying motives, persuasion techniques, and the eight steps to the selling process. Students practice these concepts throughout the semester by participating in mock sales calls. During the Spring 2015 semester, the Personal Selling classes worked with Federated Insurance. For our mock sales calls, we were tasked with selling Federated commercial insurance to a local car dealership (Big Deele GM & Kia). A sales challenge was created, with a cash awards, to encourage students to apply the principles they learned in class.

I always strive to do my best when it comes to schoolwork. I realized early in the semester that the only way I would be successful in the sales challenge was if I practiced. I made an effort to visit the sales lab at least once a week to practice my sales call. I had a practice buddy who met me every week to go over new material and prepare for the competition. We both did well in the first round and received the chance to compete in the second round. I ended up placing second-runner up in the Sales Challenge! This was a great example of how hard work pays off. I learned that dedication does matter.

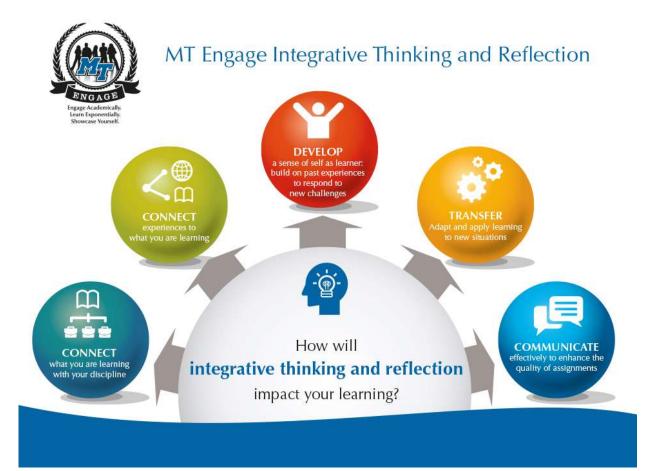
The most important part of this class was not about winning the competition, but about learning principles that I can use in all walks of my life. I do not have to be selling insurance to use the eights steps of the selling process. These steps can easily be used in job interviews. I should be able to sell myself as a promising employee to a potential employer. These steps can even be used in workplace discussions and friendly conversation. Communicating personal qualities, skills, and opinions is key!

Click the link below to watch my Federated Sales Call video.



Sales Challenge Video

Questions?



References

Ambrose, S.A., Bridges, M.W., DiPietro, M., Lovett, M.C., Norman, M.K., (2010). How Learning Works: 7 Research Based Principles for Smart Teaching. Jossey-Bass: San Francisco, CA.

American Association of Colleges and Universities. (2004). Statement on Integrative Learning, Retrieved from http://evergreen.edu/washingtoncenter/docs/intlearning/statementintlearning.pdf

American Association of Colleges and Universities. (2009). Integrative and Applied Learning VALUE Rubric. Retrieved from http://www.AAC&U.org/value/rubrics/integrative-learning

Catalyst for Learning. ePortfolio Resources and Research. Retrieved from http://c2l.mcnrc.org/pedagogy/

Chickering, A. W., & Gamson, Z. F. (1987). Seven principles for good practice in undergraduate education. AAHE Bulletin, 39, 3-7.

Eynon. B., Gambino, L.M., & Torok, J. (2014). Reflective Learning. Retrieved from http://www.c2l.mcnrc.org/DP Reflection.pdf

Kuh, G. D. (2008). High-impact educational practices: What they are, who has access to them, and why they matter. Washington, DC: Association of American Colleges and Universities. Excerpted here: http://www.AAC&U.org/leap/hips and available in table format here: http://www.aacaa.ng and available in table format here: <a href="

Kuh, G. D. (2009). The National Survey of Student Engagement: Conceptual and empirical foundations. In R. M. Gonyea & G. D. Kuh (Eds.), *Using NSSE in institutional research* (pp. 5-20). San Francisco: Jossey-Bass

Kuh, G. D., Pace, R., & Vesper, N. (1997). The development of process indicators to estimate student gains associated with good practices in undergraduate education. Research in Higher Education, 38, 435-454.

Miller, R. L. & Butler, J. M. (2011). Outcomes associated with student engagement. In Miller, R. M., Amsel, E., Kowalewski, B. M., Beins, B. C., Keith, K. D., & Peden, B.F. (Eds.), Promoting student engagement, Vol. 1: Programs, techniques and opportunities. Society for the Teaching of Psychology, American Psychology Association.

Pascarella E. T., Cruce, T., Umbach, P. D., Wolniak, G. C., Kuh, G. D., Carini, R. M., Hayek, R. M., & Zhao, G. C. (2006). Institutional selectivity and good practices in undergraduate education: How strong is the link. Journal of Higher Education, 77, 251-285.

Pascarella, E. T., Palmer, B., Moye, M., & Pierson, C. T. (2001). Do diversity experiences influence the development of critical thinking? Journal of College Student Development, 42, 257-271.

National Survey of Student Engagement. (2015). High-impact practices. Retrieved from http://nsse.indiana.edu/html/high_impact_practices.cfm