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INAUGURAL LOLLEGE CONFERENCE

THE ADJUCATE IN YOU!

Middle Tennessee State University

APRIL 10-12, 2014

FRIDAY, APRIL 11, 2014

DAILY WELCOME AND OVERVIEW

MTSU Keathley University Center (KUC) Theater 9:45 A.M. - 10:15 A.M.

A VALUE PROPISITION FOR FRIENDRAISING AND FUNDRAISING

MTSU Keathley University Center (KUC) Theater 10:15 A.M. - 11:45 A.M.

CBHS Development Officer, Bea Perdue, with panelists Travis Parman, Michael McDaniel, and Jan Maddox, will discuss with current conference and MT Lambda supporters how specific efforts "connect" to their strategic plans; what business, social, and community "concerns" are addressed through their support and how demonstrated "capacity" meets their value expectations.

BUILDING AN ENGINE OF CHANGE

MTSU Keathley University Center (KUC) Theater 12:30 P.M. - 1:30 P.M.

MT Lambda President, Joshua Rigsby, and Faculty Advisory, Dr. William Langston, will provide counsel on how to build and maintain a successful and respected student organization that influences programs, practice, and policy on a University campus while engaging in strong community alliances that drive widespread change. The session will provide a foundation for development of a program strategy outline in the complimentary Strategy Session.

BUILDING AN ENGINE OF CHANGE STRATEGY SESSION

MTSU Student Union Building (STU) 1:40 P.M. - 2:30 P.M.

Conference participants will have the opportunity to gain insight and counsel in a working session focused on building an effective strategic outline for a proposed campus program, project, or event.

CORPORATE DIVERSITY: PROFILES THAT SERVE SUCCESS

MTSU Keathley University Center (KUC) Theater 2:45 P.M. - 4:15 P.M.

A panel discussion, moderated by Dr. Patrick McCarthy, with organization leaders focused on the role of diversity and inclusion in corporate strategies for customers, suppliers and employees. Panelists will share information on what college graduates entering the workforce can anticipate in relationship to bringing their "whole self" to work. Panelists: Ron Balacarras, Senior Manager Information Technology, Deloitte; Gregg Cason, Senior Buyer Purchasing, Nissan North America; and Diane Easter, Senior Manager Information Technology Services, Deloitte.

CONFERENCE COMMUNITY FORUM-

ACTRESS JENNIFER LANIER IN A STAGE PERFORMANCE OF NONE OF THE ABOVE

MTSU Student Union Building (STU) 6:30 P.M.

Jennifer's multi-cultural background (American Indian and African American) is the start of this comic stew. Throw in the pangs of first love, dysfunctional family dynamics, and coming out with Diana Ross. Her performance leaves folks laughing, cajoled into thinking about diversity, acceptance, and letting go of judgment. This funny, emotional, thought-provoking performance has mesmerized audiences across the spectrum---students, faculty, professional providers,

human rights organizations, and general audiences across the country.



INAUGURAL LGBT+ COLLEGE CONFERENCE PRESENTED WITH SUPPORT FROM THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE

ADDITIONAL NOTES AND NETWORKING

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