The June Anderson Women’s Center at MTSU will augment its year-round concern for the health and safety of women and girls in October by observing Domestic Violence Awareness Month and Breast Cancer Awareness Month.

Janine Latus, author of If I Am Missing or Dead: A Sister’s Story of Love, Murder and Liberation, will be the keynote speaker for Domestic Violence Awareness Month. Latus will speak at 4 p.m. on Tuesday, Oct. 7, in Cantrell Hall in the College of Liberal Arts.”

“In fact, funding for some of the projects has been acquired over a period of the last five years or so. For example, we received construction funding for the new chilled water building that is being built on the south side of campus and full funding for the design of the science building, the latter in anticipation of future construction funds.”

Where does money for campus construction originate?

There are various funding sources for construction and improvement projects on campus, which is why some projects can move ahead while others remain stalled in preliminary stages of development.

State capital funding is appropriated through the state budgeting process. The Tennessee Board of Regents, Tennessee Higher Education Commission and the governor’s office prioritize those projects earmarked for state dollars, with final approval made by the state Legislature. Those state dollars include:

- **capital outlay** for planning and design of new science building, the chilled water building and the proposed College of Education and Behavioral Science building; and
- **capital maintenance** for repair of the facade on Kirksey Old Main, which is located in Room 206 of the James Union Building.

“In fact, funding for some of the projects has been acquired over a period of the last five years or so. For example, we received construction funding for the new chilled water building that is being built on the south side of campus and full funding for the design of the science building, the latter in anticipation of future construction funds.”

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- **capital outlay** for planning and design of new science building, the chilled water building and the proposed College of Education and Behavioral Science building; and
- **capital maintenance** for repair of the facade on Kirksey Old Main.
O n Aug. 1, I woke up and felt as if I were in a stranger’s house, one that was much bigger than my own. It has a huge air-conditioned attic, which with row after row of shelves teeming with boxes full of papers, books, maps, photographs and various other things, including a gavel made from wood from Andrew Jackson’s law office. It’s not a dream—but perhaps a dream job—for on that day, I became the director of the Albert Gore Research Center at MTSU. I’ve discovered that people on campus really know what the Gore Center is, or the treasures that we have in what could be called the university’s attic.

The core of our archival collections is of course the House and Senate papers of Albert Gore Sr., a graduate of Middle Tennessee State Teachers College in 1932. Stretch these graduate of Middle Tennessee State Senate papers of Albert Gore Sr., a of course the House and reflections is of course the House and the Gore Center. But we’re certainly not all about politics. We have amassed more than 500 oral history tape-recorded interviews with common folks that deal with such topics as the presidency of U.S. Smith, MT alumni, American veterans, African-Americans in Murfreesboro, the Tennessee Department of Transportation and Hurricane Katrina.

And if you hear a whinny in the background, it’s probably coming from the Warden Collection of equine-trian books, periodicals, research notes—and nearly 2,700 photographs that I have to add more than 1,200 photographs in the Homer Pittard Campus School collection and hundreds more showing all aspects of life at the university since its founding in 1911.

In keeping with MTSU’s mission to play a vital part in the region we serve, the Gore Center also accepts historical materials from individuals and organizations, such as the League of Women Voters of Rutherford County and the Tennessee Coalition Against State Killing.

In taking on this new challenge, and in hiring Matthew Brown, our first full-time professional archivist (who we lured away from Boston University’s Martin Luther King Jr. Papers Project), I look forward to spending this first year on the job exploring new ways that the Gore Center can serve the university and in expanding our usefulness to Middle Tennessee. For this reason I asked to remain the coordinator of the American Democracy Project here at MTSU. What better home could there be for the project than the Gore Center, which preserves the memories and contributions of so many Middle Tennesseans who have devoted their lives to preserving and building American democracy? So it is likely you will read plenty of e-mails from me this fall—or see me under a tent on campus—promoting voter registration drives or Constitution Day or presidential debate discussions or Campus Conversations about the latest news. Check the ADP Web site for full details: www.mtsu.edu/~amerdem.

Do stop by the Gore Center and say hello. Browse our collections. Think about donating materials from your time here as a student, alumnus, employee or friend of MTSU. We’d be glad to add your memories to “the university’s attic.”

Dr. Jim Williams, a history professor at MTSU since 1996, is the new director of the Albert Gore Research Center.
Apply now for Clean Energy funds
from Staff Reports

Clean Energy Fee @ MTSU

Facility and staff may now apply for funding from MTSU’s Clean Energy Committee to implement projects and proposals that focus on renewable energy, energy conservation and efficiency, alternative fuels or sustainable design.

The $8-per-semester Clean Energy Fee, implemented by student vote in 2006, generates the funds. The application deadline is Wednesday, Oct. 8.

Dr. Gene Fitch, a committee member and associate vice president for student affairs/dean of student life, said that eligible spending may include:

• on-site generation projects that utilize and publicize renewable energy technologies, such as solar array displays on campus;
• opportunities that may arise to gain additional funding or offset costs through rebate programs, such as the Generation Partners program provided by the Tennessee Valley Authority and Murfreesboro Electric Department;
• up to 10 percent of the total annual appropriations to perform studies that analyze energy-efficiency initiatives; and
• up to 10 percent of the total annual appropriations for research grants, as well as academic programs for educational, training and research purposes, to help develop awareness of energy use, consumption and conservation to be awarded within the MTSU community.

To submit a Clean Energy Fee funding proposal, please visit the Student Government Association Web site at www.mtsu.edu/~sga and click on the “Clean Energy Fee” link on the right side of the page.

Dean paints bright 08-09 picture for Basic and Applied Sciences despite budget cuts

by Randy Weiler

College plans Nov. 7 homecoming gala

The Record Sept. 22, 2008 page 3

Cheatham said he is hopeful that all three programs will go to the Tennessee Board of Regents in December and then to the Tennessee Higher Education Commission in January. If approved by both, the programs would start in fall 2009.

“It will be exciting for us to have Ph.D. programs,” he said. “It’s a great step for the future of our college. It’s a real plus in recruiting good faculty and a real plus in how other universities view your programs. Having Ph.D. programs will help us in winning research grants in the future.”

Cheatham lauded the aerospace efforts in the naming of the hangar in honor of Donald McDonald (a Sept. 17 event held at Murfreesboro Airport) and an upcoming celebration of eight new, state-of-the-art training planes.

The CBAS dean also praised the engineering technology leaders for their roles in raising financial support for a new commercial construction management program. He commended the work by Agribusiness and Agriscience Chair Warren Gill in generating interest for a field day held Sept. 18 at the new MTSU farm and for a move to start a dual-credit program being coordinated by Alanna Neely.

Cheatham added that Jennifer Allen, the college’s development director, has been involved with the commercial construction management program fundraising, the McDonald airport hangar and this fall’s Homecoming Gala event to raise money for scholarships.

He also mentioned grants received by Dr. Dovie Kimmins, assistant director in the Tennessee Math, Science and Technology Education Center, and Dr. Phil Waldrop in the College of Education and Behavioral Science. Kimmins’ grant is to work with middle-school math and science teachers; Waldrop’s grant is a Teacher Quality Initiative pilot program.

‘Weekend Warriors’ workouts can pump up routine

If you’re having trouble during the week finding time to work out, or if you just want to do something different with your workout on the weekend, Campus Recreation has a program for you: Weekend Warriors! Every Saturday at 10:30 a.m., two or more train- ers will take participants to a new fitness venue for a different and challenging workout. Participants must be signed in each Thursday by 1 p.m. to participate.

Each workout is $5 for participants or $3 each for Wellness Program and Get Fit, Stay Fit Program participants. An entire semester of Weekend Warriors may be pur- chased for $20 or $12 for program participants.

Programs include a Boot Camp on Saturday, Sept. 27, Oct. 4 Challenge Course and a Barfield Nature Walk/Workout on Oct. 25.

Participants may join in all of the workouts or individual workouts as they have time and inclination. Remember, register by 1 p.m. Thursdays to ensure a place in the Weekend Warriors workouts!

For more information, contact Jerry Langham at 615-898-2104.
### Campus Calendar

**Sept. 22-Oct. 5**

**Please note:**
Event dates, times and locations may change after press time. Please verify specifics when making plans.

**TV Schedule**

**Middle Tennessee Record**

Cable Channel 9: Monday-Sunday—7 a.m., 5 p.m. NewsChannel 5+: Sundays—1:30 p.m.

**Every Wednesday**

**Gender Circles**
Weekly conversations on diversity with emphasis on gender issues
1-3 p.m., JUB 206
For information, contact: 615-898-2193.

**Through Sept. 26**

Art Exhibit: “Alumni Show 2008”
8 a.m.-4:30 p.m. Monday-Friday, Todd Gallery
For information, contact: 615-898-5653.

**Sept. 23**

**News and Public Affairs**
“GET NOTICED!” Publicity Seminars
Sept. 23: 10-11 a.m.; Sept. 24: 2-3 p.m.; Sept. 25: 10-11 a.m.
Carol Hamilton. For Building information, visit www.mtsunews.com or contact: 615-898-2919.

**Sept. 24**

**WHOA International Grand Championship Performance**
Tennessee Miller Coliseum
For information, visit www.walkinghorseowners.com.

**Sept. 25**

**Free Legal Clinic**
Sponsored by the June Anderson Women’s Center
7-9 p.m., JUB 206
Appointments required. For information: 615-898-2193.

**Sept. 26**

**16th Annual Economic Outlook Conference**
8:15 a.m.-1:15 p.m., Embassy Suites-Murfreesboro Hotel
For information, visit http://business.web.mtsu.edu or contact: 615-898-2764.

**New Standard & Poor’s “NetAdvantage” database demonstration**
1 p.m., BAS 328
For information, e-mail nepozzeb@mtsu.edu.

**MTSU Concert Chorale and Middle Tennessee Choral Society, “Carmina Burana”**
7:30 p.m., Hinton Music Hall
For information, contact: 615-898-2493.

**Sept. 27**

**Middle Tennessee Choral Society, “Carmina Burana”**
3:30 p.m., Hinton Music Hall
For information, contact: 615-898-2493.

**Sept. 28**

**MTSU Concert Chorale and Middle Tennessee Choral Society**
7:30 p.m., Hinton Music Hall
For information, contact: 615-898-2493.

**Monday, Sept. 28**

**“MTSU On the Record—Treated Like Royalty”**
Adjunct recording industry professor Ken Sanney weighs in on the state of digital downloading.
7 a.m., WMOT 89.5-FM

** died—A Sister’s Story of Love, Treated Like Royalty”**
Dr. Clare Bratten, “Imagining a Nation: Kurdistan of Iraq and the Problems of the Documentary Form”
3-3:55 p.m., HONR 106
For information, contact: 615-898-2152.

**Murder and Liberation**
Dr. Stacey Graham of the Library of Congress Grant
Sunday, Sept. 28
3 p.m.,JUB 206
For information, contact: 615-898-2152.

**Our Friends, Our Selves Book Club**
“Treated Like Royalty”
Dr. Clare Bratten, “Imagining a Nation: Kurdistan of Iraq and the Problems of the Documentary Form”
3-3:55 p.m., HONR 106
For information, visit http://honors.web.mtsu.edu/lecture_series.htm or contact: 615-898-2152.

**Sept. 29**

**Fall Honors Lecture Series**
Dr. Clare Bratten, “Imagining a Nation: Kurdistan of Iraq and the Problems of the Documentary Form”
3-3:55 p.m., HONR 106
For information, visit http://honors.web.mtsu.edu/lecture_series.htm or contact: 615-898-2152.

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**Our Friends, Our Selves Book Club**
featured: If I Am Missing or Dead—A Sister’s Story of Love, Murder and Liberation
3:30-4:30 p.m., JUB 206
For information, contact: 615-898-2193.

**Faculty Clarinet Recital: Todd Waldecker**
8 p.m., Hinton Music Hall
For information, contact: 615-898-2493.

**Sept. 30**

**National Walking Horse Association National Championship Show**
Tennessee Miller Coliseum
For information, visit www.nwha.com.

**Tuesday, Sept. 30**

**Blue Raider Football vs. Florida Atlantic**
7 p.m., Floyd Stadium
For information, visit www.goblueraiders.com or contact: 615-898-2450.

**Oct. 1**

**Wednesday, Oct. 1**

**Domestic Violence Awareness Month:** Jennifer Rawls, “The Economics of Domestic Violence”
Noon-1 p.m., JUB Hazlewood Dining Room
For information, contact: 615-898-2193.

**Oct. 2**

**Thursday, Oct. 2**

**MTSU Women’s Chorale**
7:30 p.m., Hinton Music Hall
For information, contact: 615-898-2493.

**Oct. 3**

**MT Soccer Greek Weekend**
Oct. 3: Troy, 6:30 p.m.
Oct. 5: South Alabama, 1 p.m.
Blue Raider Field
For information, contact: 615-898-2450.

**Friday, Oct. 3**

**First Friday Star Party**
Dr. C. Higgins, “Binary Stars”
6:30-8:30 p.m., Wiser-Patten Science Hall
For information, contact: 615-898-5946.

**MT Volleyball vs. Florida International**
7 p.m., Alumni Memorial Gym
For information, visit www.goblueraiders.com or contact: 615-898-2450.

**Oct. 4**

**Saturday, Oct. 4**

**MT Volleyball vs. Florida Atlantic**
7 p.m., Alumni Memorial Gym
For information, visit www.goblueraiders.com or contact: 615-898-2450.

**Oct. 5**

**Sunday, Oct. 5**

**“MTSU On the Record—Library of Congress Grant”**
Dr. Stacey Graham of the Center for Historic Preservation talks about funds allowing access to documents and artifacts digitized by the Library of Congress.
7 a.m., WMOT 89.5-FM
reroofing projects for academic and administrative buildings and utility-line improvements.

Bonds—or interest-bearing loans—are issued for Tennessee State School Board Authority projects and paid via sources such as program service fees and auxiliary fees. For example, TSSBA bonds for the new student union will be repaid by student fees. TSSBA bonds issued for parking and transportation improvements will be paid by parking fees, while bonds for housing renovations will be paid by housing rents. The Student Health, Recreation and Wellness Center expansion/addition was made possible by TSSBA bonds paid by recreation and health-service fees.

Gifts encompass donations, bequests and foundations. The Tennessee Miller Coliseum is one example of a gift-funded project.

Local government funds help fund some projects. Federal funds, such as grants, provide for such facilities as the new Observatory and Uranidrome at MTSU. Those projects’ funding came from NASA.

Campus operating funds are balances left from appropriations and tuition that are allotted for improvement projects. Some projects are made possible by a combination of funding sources. For example, the new addition to the Cason-Kennedy Nursing Building was funded by the Christie-Houston Foundation along with federal grants and campus dollars, while the baseball stadium upgrade was built with government funds from the City of Murfreesboro, private gifts from individuals and campus athletic funds.

A newer way to build

Construction at MTSU has recently undergone some fundamental managerial changes, which have helped to ensure that the university gets a bigger bang and a better building for the buck. The “construction manager/general contractor,” or CM/GC, is a term applied to a construction company that oversees every facet of the project from design and planning to construction materials and costs.

“We’re getting a lot better-quality building and better control of budgets,” campus planning’s Miller said. “A construction manager starts at the beginning. He provides budget information because he knows what’s affordable, and he knows the differences in costs among materials. He tracks costs throughout the design process. He guarantees his price at the end of the bid phase. He’s very professional, structured and knowledgeable—and he adheres to industry standards.”

There was a period when too many projects were coming in over budget because of inexperience in the building industry, especially following Katrina, Miller said. Also, she said, the quality of construction over the last few decades has been problematic.

Miller said the state of Tennessee is adding alternative construction-delivery processes to improve pricing, schedule and quality issues. Under the construction-management system, officials still go through a request-for-proposal process to select a CM/GC. The CM/GC, in turn, bids subcontract work, which is still based on the lowest qualified bid.

“You still get a good value because he is overseeing the entire construction project,” Miller noted.

How do a construction manager’s tasks differ now? The building designers and contractor used to work separately, but in the CM/GC process, Miller explained, teamwork improves throughout the project from early design through the end of construction.

“When the old system, there is minimum input from potential contractors,” Miller said. “The new system really affects the level of expertise available during design. The construction manager is in control of the schedule, so if the designers are lagging, he can push them to get back on track. The construction manager looks at all the building materials and suggests alternative ways of doing things. It just makes good sense to have the entire team involved in the process from the beginning. No matter how good the design is, if it’s bad construction, you’re living with that problem forever.”

Miller added that there is a list of qualifications that a construction manager has to meet, and the rating system is complicated and stringent.

“The quality of construction is your most overarching goal,” she noted. “We want to achieve that.”

What is the status of construction projects at MTSU?

By now, perhaps everyone has had some experience going in circles on the newly opened roundabout at the intersection of Middle Tennessee Boulevard and Blue Raider Drive. According to one traffic-pattern study, in areas that feature roundabouts as opposed to traditional intersections, there are 40 percent fewer collisions and 80 percent fewer injuries.

Alumni Drive from Blue Raider Drive to Friendship Drive is closed for the fall semester. The road is being widened to accommodate a bus lane.

The renovation of Lyon Hall is complete, and interior renovation and re-roofing of Cummings Hall is now in progress. The baseball stadium work should be completed later this fall.

The satellite chilled water building (adjacent to Project Help) is nearly complete. A portion of Blue Raider Drive near the Wesley Foundation is closed in order to connect to existing lines. The exterior work on Kirksey Old Main will be completed by the end of this month. The roof on the main building is finished.

To find more information about voting Nov. 4, visit www.tennessee.gov/sos/election/forms/3010.pdf to print out, fill out and mail (or hand-deliver) the form before Oct. 6.

“The election commission is asking that everyone please include their phone numbers, so if the student votes with the registration form, the office can contact them to resolve it by the registration deadline,” Kirk says.

Students who live on campus must include their campus mailbox number and MTSU’s 3301 E. Main St. address to receive a voter-registration card if they want to vote in Rutherford County.

“We’ve seen about 220 people register using our forms at the information desk just since the end of July,” Kirk says. “We’ve already run out of forms and gotten replacements, so we’ll be sure to have enough on hand for anyone who needs one before the deadline.”

Visit www.rutherfordcountytn.gov/election for more information about voting Nov. 4.
MTSU to host GRITS Collaborative Kickoff

by Randy Weiler

Mark your calendar for the GRITS Collaborative Kickoff Conference, which will be held Friday, Oct. 26, at MTSU. The event is open to anyone—individuals, institutions or organizations—interested in helping girls become involved in STEM (science, technology, engineering and mathematics) educational aspects, said Lacey Fleming, assistant director for GRITS, or Girls Raised in Tennessee Science.

Fleming said “people who are involved with companies or heading up programs with girls” are especially encouraged to attend the kickoff, which is scheduled for 8 a.m. until 3 p.m. and will be held in the Keathley University Center lobby, theater and KUC Room 322. “We want to appeal to them to come to this meeting,” she added.

Dr. Leslie Wisner-Lynch, a co-founder of BioMimetic Therapeutics, Inc., will be the keynote speaker, Fleming added. Dr. Kaylene Gebert, executive vice president and provost, will introduce Wisner-Lynch. Fleming said Gov. Phil Bredesen has asked Margaret Horn of the Governor’s Office of Policy and Planning to attend on his behalf. Others who have indicated they will attend include state Sen. Bill Ketron and John Hood of the MTSU Office of Community Engagement and Support.

“I am very excited these VIPs will be showing their support at the kickoff,” Fleming said.

The kickoff is a National Girls Collaborative Project “to bring girls and institutions together for mutually beneficial relationships,” Fleming said.

She added that $1,000 mini-grants would be available to start programs that serve girls’ collaborations of two or more companies or organizations.

The National Science Foundation and National Girls Collaborative Project will sponsor the event. Fleming and Candy DeSlees, the GRITS program student coordinator, were among about 80 attendees at a Kentucky kickoff event May 15, which Fleming said “they engaged us all,” Fleming said. “They had interesting speakers. A lot of women talked about their experiences. People were networking at lunch. There was a lot of energy. Those are the things I’ll remember. We hope to duplicate that energy.”

The event is free and also includes free parking and free lunch. For more information, visit www.mtsu.edu/~grits or contact Fleming at 615-494-7763 or fleming@mtsu.edu.

Former staffer back as associate compliance AD

from MT Media Relations

Middle Tennessee Department of Athletics Chris Massaro has announced the hiring of Associate Athletic Director for Compliance Daryl Simpson, filling a position vacated in July by Michael Moleta, who left the Blue Raiders to work in the NCAA Compliance Office.

Simpson returns to MTSU after serving as a graduate assistant in the compliance office in 2004 and 2005. He has since worked at the University of North Texas, serving as an associate compliance director for one year before taking over as the assistant athletic director for compliance.

“We are excited to be able to attract a quality field of candidates for the position. Given Daryl’s level of experience in the same compliance and working previously here … we feel like he can hit the ground running,” Massaro said. “It is a very critical position for our department, and we have confidence he will do well.”

A native of Seward, Alaska, Simpson earned a bachelor’s degree in hotel/restaurant management from Northern Arizona University and received a master’s in sports management from MTSU in 2005.

“I’m really, really excited to be a part of Blue Raider athletics again,” Simpson said. “I think it can be a smooth transition, and I’ll be able to jump right in because of the good relationship I have with people on campus from my previous experience at Middle Tennessee.”

Simpson was the athletic department travel coordinator for two years and director of football operations one year at Northern Arizona.

New men’s basketball assistant brings strength

from MT Media Relations

With Case followed the advice of a former college teammate who became a highly successful head coach when pursuing the vacant Middle Tennessee men’s basketball assistant coach position, and he’s glad he did.

Case, who has been part of four national championships at the college level, has been hired as an assistant on the Blue Raiders’ staff, head coach Kermit Davis announced. “Win has had a lot of opportunities to get to this level. He came on an interview and was blown away by the community, the school (and) the commitment, and he just thought this would be a good place for him and his family.”

Case’s responsibilities will include but are not limited to, recruiting, scouting and day-to-day preparations for the Blue Raider basketball team. He compiled a 364-138 record in 15 seasons as a head coach, winning two national championships as head coach at Oklahoma City University during a 15-year run.

First and foremost was the chance to work for one of the best coaches in the country,” Case said of his decision. “That got my initial interest, and then, once I came here and saw this university, I was blown away with what they have with the facilities and how everything is run first-class.”

He most recently was head men’s basketball coach at Redlands College, posting a 21-11 mark in 2007-08.

Where will you be safe?

Don’t wait until you’re on the run.
Find your nearest shelter at www.mtsu.edu/alert4u/tornado_shelter.shtml
Celebrate Hispanic Heritage Month with history, culture

MTSU’s celebration of Hispanic Heritage Month will be in full swing through Oct. 15 with numerous cultural and informational events on tap.

On Wednesday, Oct. 1, Dr. Sidney A. McPhee, MTSU President, will attend a reception for Hispanic students from 11 a.m. to 12:30 p.m. in Room 316 of the Keathley University Center. On Monday, Oct. 6, Sidelines, the student newspaper, will feature a crossword puzzle with an Hispanic history theme. Prizes will be awarded in KUC Room 326 for the first five correct submissions.

All events are free and open to the public. For additional information, contact the Office of Intercultural and Diversity Affairs at 615-988-8512.

Fall Career Fair scheduled for Oct. 1

TSU’s Career Development Center will host more than 120 organizations from business, industry, government, non-profit and graduate/professional schools at the 2008 Fall Career Fair Wednesday, Oct. 1. Representatives from a wide-range of industries and fields will be on campus from 10 a.m. to 3 p.m. in the track level of Murphy Center to provide information on full-time career-related employment, co-op and internship opportunities as well as educational requirements and demand for graduates in various career fields. Graduate and professional schools also will be on-site with admission information.

“Even though the economy is unstable right now, we still have a large amount of employers recruiting MTSU students,” said Bill Fletcher, center director. “Employers now take advantage of this opportunity to speak to employers face-to-face and be proactive in their career management.”

The fair is open for current MTSU students and graduates. For additional information, contact the Career Development Center at 615-898-2500 or online at www.mtsu.edu/career.

National Conference of the Association of Small Business Development Centers in Chicago. The conference had a record attendance of 1,500 associates and members representing 1,200 business development centers across the nation.

John Lynch (News and Public Affairs) delivered a historic photography-based presentation Sept. 12 at Tims Ford State Park near Winchester, Tenn., as part of its 40th anniversary celebration and heritage celebration. Lynch, a photo restorer, focused in his talk on photographs of Elk River Valley communities and the histories of the displaced families who once lived there.

Promotions

Denise Hollowell is the new director of the Department of Accounting Services. She’s been with MTSU for more than 10 years in different positions within the Division of Business and Finance and served as associate director of accounting services since May 2007.

Publications

Dr. Tom Hutchison has just released the book Web Marketing for the Music Business from Focal Press. A half-dozen music business programs around the country have already adopted the book.

The Record Sept. 22, 2008 page 7

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The fair is open for current MTSU students and graduates. For additional information, contact the Career Development Center at 615-898-2500 or online at www.mtsu.edu/career.

National Conference of the Association of Small Business Development Centers in Chicago. The conference had a record attendance of 1,500 associates and members representing 1,200 business development centers across the nation.

John Lynch (News and Public Affairs) delivered a historic photography-based presentation Sept. 12 at Tims Ford State Park near Winchester, Tenn., as part of its 40th anniversary celebration and heritage celebration. Lynch, a photo restorer, focused in his talk on photographs of Elk River Valley communities and the histories of the displaced families who once lived there.

Promotions

Denise Hollowell is the new director of the Department of Accounting Services. She’s been with MTSU for more than 10 years in different positions within the Division of Business and Finance and served as associate director of accounting services since May 2007.

Publications

Dr. Tom Hutchison has just released the book Web Marketing for the Music Business from Focal Press. A half-dozen music business programs around the country have already adopted the book.

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TSU’s celebration of Hispanic Heritage Month will be in full swing through Oct. 15 with numerous cultural and informational events on tap.

On Wednesday, Oct. 1, Dr. Sidney A. McPhee, MTSU President, will attend a reception for Hispanic students from 11 a.m. to 12:30 p.m. in Room 316 of the Keathley University Center. On Monday, Oct. 6, Sidelines, the student newspaper, will feature a crossword puzzle with an Hispanic history theme. Prizes will be awarded in KUC Room 326 for the first five correct submissions.

All events are free and open to the public. For additional information, contact the Office of Intercultural and Diversity Affairs at 615-988-8512.

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Election realities come alive for students in classes

Producing TV coverage, dissecting speeches

by Gina K. Logue

Several courses at MTSU this semester are geared toward capitalizing on the energy and excitement of what could be one of the most unique presidential elections in American history. Three of these classes will examine the relationships between politics and media, the nature of political speech, and concrete strategies for political involvement.

Perhaps the most hands-on course is “Electronic Media Production: Election Night Coverage,” taught by Dr. Bob Pondilio, associate professor of electronic media communication. Students will prepare and broadcast their own election night round-up live on MTTV, Channel 10, from 8 to 11 p.m. or possibly later, depending on how close the tallies are.

“It becomes more than just an organizational exercise, which is important,” Pondilio says. “However, it’s one thing to know how to make great television, but it’s quite another to know how to engage the community.”

Plans call for three bases for live shots—outside Studio C of the John Bragg Mass Communication Building, outside the Rutherford County Election Commission building on the south side of the public square in Murfreesboro, and in the Keathley University Center, where a panel of students will analyze the results.

In addition to the presidential contest, “Election Party 08: Bring In The Vote” will focus on Tennessee races for the U.S. Senate and House; state Senate District 16; state House Districts 34, 48, 49 and 62; two aldermanic seats in La Vergne; three council seats in Eagleville; and three council seats and a package of aldermanic seats in La Vergne; three council seats in Eagleville; and three council seats and a package liquor referendum in Smyrna. The numbers will be displayed at the bottom of the television screen through a black box Associated Press interface device.

“It enables us to run, real-time stats on the air no matter what else is on the screen,” says Lowe.

Since the broadcast is still in the planning stages, Lowe says, the most time-consuming preparation involves jumping through some logistical hoops.

“We have to go through a lot of different levels to get people to understand what we’re doing,” he says. “It’s definitely testing our networking skills.”

Several elected officials are scheduled to drop in on another election-related course, the “Political Communication” course taught by Dr. Russell Church in the Department of Speech and Theatre. State Rep. Kent Coleman and State Sen. Bill Ketron, as well as outgoing State Rep. John Ford, are slated to meet with students.

Kim Harris-Mullins, an aide to U.S. Rep. Bart Gordon who has taught the course herself at MTSU, has been helping to recruit other speakers.

Students will take on questions of whether race and gender are still issues, who votes and why, whether candidates are now more important than parties, whether the media now call the shots, the power of interest groups and how parties can increase turnout.

“The fall lecture series from the University Honors College, “Politics and the Press: The Relationship Between Government and the Fourth Estate,” kicked off in earnest Sept. 8 with “Immigrationonics,” a dissection of the impact of undocumented aliens in America, by Dr. William Ford, holder of the Weatherford Chair of Finance.

Other topics to be explored include “Politics, the Presidency and Film,” “Politics, Non-Traditional Media and Young Voters,” “Agenda-Setting Images in National Politics,” and “Between Politics and Pop Culture: Race Management, Electoral Populism and Presidential Politics.”

“Political Communication” is being offered Mondays and Wednesdays from 2:20 p.m. to 3:35 p.m. in Room 302 of the E.W. Midgett Business Building. For more information, contact Church at 615-484-7958 or rrchurch@mtsu.edu.

The Honors Lecture Series on “Politics and the Press” meets each Monday at 3 p.m. in Room 106 of the Paul W. Martin Sr. Honors Building. To learn more, contact the University Honors College at 615-898-2152. Honors lectures are free and open to the public.