The President of Middle Tennessee State University, as Chief Executive Officer, is charged with the responsibility of establishing policies and procedures for institutional development and for promoting efforts to advance that development through private support. The need to generate private funds for Middle Tennessee State University is critical. Coordination of efforts to achieve that support is essential to ensure effectiveness.

Responsibility for coordinating all development programs and solicitations of private support from individuals, foundations, businesses, corporations and organizations rests with the President. Solicitations made by anyone for the benefit of Middle Tennessee State University or any agency thereof require approval through established channels. The Middle Tennessee State University Foundation is the recognized receiver of private support and primary fundraising entity for the University.

Within the authority granted by the President of the University, the Vice President for Development and University Relations will serve as the executive officer responsible for the planning and coordination of all programs and activities designed to secure private-sector support of the University, its colleges, units and programs. The Vice President for Development and University Relations will carry out this responsibility in cooperation with the MTSU Foundation Board of Trustees.

Procedures for the implementation of this policy can be found in the Fundraising Policies and Procedures Manual available in the Development Office. It is our expectation that these policies and procedures will increase our success in the attainment of substantial private funding for MTSU.