

Curriculum Vitae

H. Joey Gray, Ph.D.

Office: (615) 904-8359
Email: hjgray@mtsu.edu

Formal Education

Ph.D., Leisure Behavior

Concentration – Recreation Sport Management
Minor – Educational Psychology
Indiana University
June, 2006

M.S., Parks Recreation and Tourism Management

Concentration – Sport Management
North Carolina State University
May, 2000

B.S., Sport Management

Minor – Psychology
Averett University
May, 1996

Professional Experience

Academic Experience

Assistant Professor

August 2006 – Present
Middle Tennessee State University – Department of Health & Human Performance
Murfreesboro, Tennessee

Duties Included: Teaching nine semester hours of Recreation Leisure Services core courses and Recreation Administration courses. Recreation Administration Coordinator, Curriculum revision of the administration concentration and core. Course development and design. Advising students and serving on departmental and university committees. Created and implemented the following community service special event programs: “Tour de Boro” and “RECK OUT – Battle of the Bands”.

Visiting Lecturer

August 2003 – June 2006
Indiana University – Recreation and Park Administration Department
Bloomington, Indiana

Duties Included: Teaching nine semester hours of Recreational Sport Management and core courses. Course development and design for “Youth Sport.” Designed protocol for supervision of teaching A.I.’s, adjunct and part-time faculty. Member of the Teaching and Learning Committee. Pedagogical research in conjunction with the Dean’s office. Activity Director for the

National Youth Sports Program, Feasibility Report for the National Youth Sport Program, Coordinator for the Unity through Sport (USPORT) International initiative. Assist with Student Organizations.

Visiting Instructor

August 2001 – May 2003

East Carolina University - Department of Recreation and Leisure Studies
Greenville, North Carolina

Duties Included: Minimum 11 credit hours each semester. Taught two sections of RCLS 3003 and RCLS 3004, Recreation Programming and Recreation Programming Labs (fall and spring). Served as the Director of the Haunted Forest reaching over 2000 community participants. Explored a variety of programming events to provide students with professional development. Faculty Advisor for the RCLS Student Society 2001, 2002), Advised undergraduate students. Creation and supervision of Drug Awareness Campaign for “At Risk Youth.”

University Teaching Experience

Middle Tennessee State University

REC 3000: Leisure in Your Life – (3 credits) Summer 2007, 2008 – Issues relative to choices an individual and society make when utilizing ‘free time’ and resources. Increased understanding of the multi-billion dollar leisure industry and its effect on our personal and collective lives.

REC 3010: Introduction to Recreation and Leisure Services – (3 credits) Fall 2006, 2007, 2008; Spring 2007, 2009 – Development and basic concepts of the recreation and leisure services profession. History, definitions, theories, and social psychological concepts as well career opportunities and areas of service delivery.

REC 3360: Camp & Camp Counseling – (3 credits) Summer 2007, 2008 – This course will focus on the camp counselor, including discussion of techniques and skills appropriate in various camp settings. Day-to-day management of residential, trip/travel, and special emphasis camps will be examined. There will be some labs conducted in off-campus experiences. Current research and trends in the camping industry will also be discussed.

REC 3520: Leadership & Group Process in Recreation & Leisure Services – (3 credits) Fall 2008. Conceptual and human relationship skills required of effective professionals. Emphasis placed on understanding group dynamics and processes associated with leading activities, programs, and personnel in recreation and leisure settings. Key component will be field application of skills.

REC 3530: Program Planning in Recreation and Parks – (3 credits) Fall 2006; Spring 2007, 2008 – The understanding of participant leisure behavior and needs, and ways organizations create services to respond to these leisure needs.

REC 3560: Field Studies in Recreation and Parks – (3 credits) Fall 2007, 2006; Spring 2007 – Provides an opportunity for supervised practical application of classroom theory in professional field work.

REC 4110: Youth Sport Programming & Administration – (3 credits) Fall 2007, 2008 – Exploration and examination of youth sport history, philosophy, developmental stages of youth, sport management and programming, and current issues and events necessary to deliver youth sport activities within a variety of settings, agencies and/or organizations. A major aspect that sets youth sport apart from other recreation programs is the vast amount of learning that occurs

in youth sport. As such this course will address the various learning stages of youth sport and the impact these experiences can have on youth.

REC 4550: Business Application in Recreation and Leisure Services – (3 credits) Spring 2008 – Explores the application of public relations, customer service, marketing principles, and financial management of leisure service delivery systems, including procedures for developing marketing and budget plans for leisure services. The course places emphasis on public and customer relations, budgeting, and organizing and analyzing the marketing strategies in leisure service organizations.

REC 4570/5570 Outdoor Recreation Workshop – (3 credits) Fall 2007 – An off-campus course that provides materials and experiences unobtainable in the traditional classroom. Exposure to issues, trends, and concerns relevant to outdoor recreation, resource management, and the delivery of programs and services in outdoor environments. Public, private non-profits, and commercial agencies will be experienced through a series of field trips, talks, group exercises, and other experiential-based activities.

REC 4902: Internship in Recreation – (6 credits) Fall 2007, Summer 2006, 2007, 2008 Spring 2008 – Provides practical experience. Student assigned to a field experience to spend an entire semester or two summer sessions in on-the-job training with a recreational agency.

REC 6510: Financial Management and Marketing of Leisure Services – (3 credits) Spring 2008 – Principles and practices of budgeting, financial methods and strategies, and revenue sources for recreation, sport and leisure service agencies. Cost accounting and fiscal control. Traditional approaches to marketing with particular focus on approaches unique to leisure services.

LSM 6730: Socio-cultural, Philosophical, and Ethical Issues in Sport and Human Performance – (3 credits) Spring 2009 – This course will investigate philosophical and socio-cultural basis of sport and consideration of ethical issues that provide a foundation for the development of sound judgment by sport professionals.

Indiana University

R236: Tourism and Commercial Recreation – (3 credits) Summer II 2003. The objectives of the course include: to recognize tourism and commercial recreation terminology and acronyms, to identify the motives and needs of travelers, to identify trip and traveler types and apply to tourism, to understand the structure of the tourism industry and its interrelated parts, to be able to differentiate service (intangible) and product (tangible) characteristics, to identify past and current performance of the travel industry, to develop skills that will enable you to evaluate performance levels of a destination, tourism business, or organization, and to visualize future direction.

R272: Recreation Activities and Leadership Methods – (3 credits) Fall 2004. The analysis of recreation program activities, objectives, determinants, and group dynamics involved in the leadership process. Assessment and evaluation of programs and leadership techniques.

R326: Customer Service and Media Relations – (3 credits) Fall 2003. This course will emphasize approaches to customer service and the use of quality programs in providing these services to the public or client. Media relations topics will be presented in a seminar format with numerous in-class writing exercises and on-camera television interviews.

R324: Recreational Sport Programming – (3 credits) Spring 2004, 2005; Fall 2004, 2005. Overview of programmatic elements and techniques in recreational sports. Topics include informal, intramural, club, extramural, and instructional sports programming; values of recreational sports; terminology and career opportunities in various recreational sport settings.

R422: Marketing for Leisure Services – (3 credits) Fall 2003, 2004, 2005; Spring 2004, 2005. Application of marketing principles to leisure delivery systems, including procedures for developing marketing plans for recreation agencies. Emphasis on organizing and analyzing the marketing process and planning the marketing mix, including product, price, place, and promotion.

R472: Recreational Sport Management – (3 credits) Spring 2004, 2005. Exploration of the basic competencies pertaining to general composite functions that contribute to the effective and efficient delivery of recreational sports programs.

East Carolina University

RCLS 2000: Introduction to Leisure Services – (3 credits) Summer 2002, Fall 2002, Spring 2002. An introduction to the history and philosophy of leisure, recreation, and play, and an overview of the scope of services and career opportunities in the park, recreation, and leisure profession.

RCLS 2601: Leisure and Society – (3 credits) Fall 2001, Spring 2002. An introduction to the concept of leisure from historical, socio-cultural, and individual perspectives. Consistent with the goals of liberal education, this course is designed to encourage students to think critically, understand contexts, reflect, and take action.

RCLS 3003: Recreation Programming – (3 credits) Fall 2001, 2002; Spring 2002, 2003. A course designed to develop expertise in comprehensive, multi-purpose program planning and design in recreation serving agencies. This course provides each student with practical, professional planning opportunities and emphasizes community service involvement.

RCLS 3004: Recreation Programming Lab – (1credit) Fall 2001, 2002; Spring 2002, 2003. A course designed to develop expertise in comprehensive multi-purpose program planning through practical experiences and exercises. This laboratory is a co-requisite of RCLS 3003 and is designed to provide practical experience in leadership, programming, and planning.

RCLS 4990: Recreation Internship – (9 credits) Summer 2002. Designed to give the student an in-depth practical work experience with an approved professional agency or business. Students work under the direct supervision of an approved full-time professional.

New Course Development

Middle Tennessee State University

REC 4110 – Youth Sport Programming & Administration (Created 2006/2007; Approved June 2007, Implemented fall 2007): Exploration and examination of youth sport history, philosophy, developmental stages of youth, sport management and programming, and current issues and events necessary to deliver youth sport activities within a variety of settings, agencies and/or organizations. A major aspect that sets youth sport apart from other recreation programs is the vast amount of learning that occurs in youth sport. As such this course will address the various learning stages of youth sport and the impact these experiences can have on youth.

REC 4550 – Business Applications in Leisure Services (Created 2006/2007; Approved June 2007, to be implemented spring 2008): Application of public relations, customer service, marketing principles, and financial management of leisure service delivery systems; including procedures for developing marketing and budget plans for leisure services. Emphasis is on public and customer relations, organizing and analyzing the marketing process and planning the marketing mix (including product, price, place, and promotion), and budgeting.

Course Revision

Middle Tennessee State University

REC 3360 Camp & Camp Counseling – Redesigned course to be more inclusive for all areas of Recreation Administration, Outdoor, and Recreation Therapy, to include broader spectrum of camp settings, and to focus more on the counseling side of the camp counselor. Revised summer 2008

REC 3010 (On-line) Introduction to Recreation and Leisure – Assisted with the creation and conversion of REC 3010 on-line course. Revised summer 2007.

Indiana University

R472 Recreational Sports Management – Redesigned the course to provide more in-depth detail to sport management aspects.

Honors and Awards

Middle Tennessee State University

2008	TAPERD Recreation Professional of the Year, Southern District, Tennessee Association for Health, Physical Education, Recreation, & Dance
2007-2006	SPRE Leadership for the Future Award, Society of Parks & Recreation Educators

Indiana University - Faculty

2005	Trustees Teaching Award This award is provided by the Trustees of Indiana University and recognizes individuals who have demonstrated excellence in teaching. This award is based on excellence in teaching demonstrated by high teaching evaluations, ingenuity in the classroom and pedagogical scholarship.
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2004, Spring	Nomination – Student’s Choice Award
2004, Spring	Outstanding Instructor – Delta Gamma
2004, Spring	Outstanding Instructor – Alpha Gamma Delta

Indiana University - Academic

2005 – 2004	Administrative Intern
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H. Joey Gray, Ph.D.

2004 – 2003 Outreach Scholar

East Carolina University - Faculty

2003, Spring Honored Faculty, ECU Pirates Club

Student Advisement

Middle Tennessee State University

Undergraduate Curriculum – 37 students

Workshops Attended

Middle Tennessee State University Workshops

- 2007 MTSU Tenure and Promotion
- 2007 Grants 101 – An Introduction to Extramural Funding
- 2007 Planning your Project Budget

Indiana University

- 2005 Teaching and Learning Assessment – Teaching with the Media
- 2005 Teaching and Learning Assessment – Syllabus Development

Professional Service and Involvement

Middle Tennessee State University

Department/School:

- Present Recreation & Leisure Services Search Committee, Co-Chair
- Present HHP Web Committee
- Present – 2007 Recreation Administration Concentration, Coordinator
- Present – 2007 Graduate Curriculum Committee, Member
- Present – 2007 Recreation Opportunities Club (ROC), Faculty Advisor
- Present – 2007 HHP Space Committee, Member
- Present – 2007 Recreation & Leisure Services, Webmaster
- Present – 2007 Recreation & Leisure Services Search Committee (Outdoor Concentration), Co-Chair
- 2008 2nd Annual Tour de Boro, Community Event, Director (\$3000 funds raised)
- 2008 – 2006 Recreation & Leisure Services Curriculum Revision, Administration Leader
- 2007 – 2006 HHP Server Committee, Member
- 2007 Healthier Lifestyle Campaign - Tour de Boro, Founder/Director (\$1000 funds raised)
- 2006 Drug Awareness Campaign for “At-risk Youth” - “Reck OUT – Battle of the Bands”, Founder/Director

University:

- Present – 2007 Instructional Technology Committee - Student Technology Fees (TAF), Member

Professional:

- Present *Scholar*, Associate Editor
- Present *JUPTRR*, Associate Editor

Present - 2008 Innovation in Teaching Award for SPRE, Chair
 Present - 2008 *Assessment & Evaluation in Higher Education*, Reviewer
 2007 – 2006 *Scholar*, Reviewer
 2008 TAHPERD Board, Recreation Chair
 2007 – 2006 SPRE Nominations & Elections Committee, Member
 2006 Innovation in Teaching Award for SPRE, Member

Indiana University

2006 Recreation Management Search Committee, Member
 2005 USPORT (Unity through Sport), Project Coordinator
 2004 National Youth Sports Program (NYSP), Activities Director
 2004 - 2003 Teaching and Learning Council, Member
 2004 Special Committee for development of Inclement Weather Policy for the School of HPER, Member
 2004 HPER Trustee Teaching Award Committee, Member
 2003 Student Sport Management Club, Faculty Advisor
 2003 Marketing Team for Sport Management Option, Member

East Carolina University

2003 – 2001 RCLS Student Society, Faculty Advisor
 2003 – 2001 Drug Awareness Campaign for “At-risk Youth”:
 “Say Boo to Drugs” Haunted Forest, Director
 “Be Proud of Me, I’m Drug Free” Youth Soccer Tournament, Founder & Director
 2002 – 2001 RCLS Marketing Committee, Member

Organization Memberships

Present American Alliance for Health Physical Education Recreation & Dance (AAHPERD)
 Present – 2007 Tennessee Association for Health Recreation & Dance (TAHPERD)
 Present – 2002 National Recreation and Parks Association (NRPA)
 2003 – 1997 North Carolina Youth Soccer Association (NCYSA)
 1999 North Carolina State Sport Management School

Publications

Gray, H. J., Nadelson, L., Busser, J. (In-press). Student Perceptions of Student Evaluations of Teachers: A proposed model. *Scholar*.

Gray, H. J. & Young, S. J. (2009). Student perceptions of teacher evaluations in a recreation curriculum: The role of student gender. *LARNet: The Cyber Journal of Applied Leisure and Recreation Research [On-line]*.

Gray, H. J. (2008). “I’m Present, ‘A’ Please”: A Case Study Examining Grading Issues in a Recreation Curriculum. *Scholar*, 23, 43-60.

Gray, H. J. (2007). “I’m Present, ‘A’ Please”: A case study to examine balancing administrative requests for rigor and academic pressures as it relates to grades issued in undergraduate courses. Published Abstract. *Leisure Research Symposium*.

Gray, H. J. (2005). *Instructor's guide: Recreational sport management, 4th ed.* Champaign, IL: Human Kinetics.

Research in Progress

From Couch Potatoes to 'Virtual Athletes': Utilizing the Wii Fit to Combat Obesity in Youth. Currently collecting data.

Audio Books as a Learning Tool. Pilot testing, currently collecting data.

SELF (Stress Education Lessons for Freshmen) project – collaborative study with North West Missouri State University. Currently collecting data.

Formal Presentations & Major Speaking Engagements

Gray, H. J. (2009, January). *Just Getting Started to Been There Done That: Navigating through the Collegiate Journey.* Presented at the SPRE Teaching Institute, Salt Lake City, UT.

Gray, H. J. (2008, November). *Identifying Athletic Talent.* Tennessee Association for Health, Presented at the Physical Education, Recreation, and Dance (TAHPERD) State Conference, Nashville, TN.

Gray, H. J. (2007, January). *Living Life as a Junior Faculty? Charting Pathways from Post-Student to Post-Tenure.* Presented at the SPRE Teaching Institute, Clemson, SC.

Gray, H. J. (2007, October). *I'm Present, 'A' Please": A case study to examine balancing administrative requests for rigor and academic pressures as it relates to grades issued in undergraduate courses.* Poster presented at the National Parks and Recreation Association (NRPA) Congress: Leisure Research Symposium, Indianapolis, IN.

Gray, H. J. (2005, July). *Sport management, programming, and volunteerism."* Presented at the *USPORT (Unity through Sport) Symposium*, Indiana University, Bloomington, IN.

Grant Experience

Middle Tennessee State University

2009	Center for Physical Activity and Health in Youth Pilot Grant (MTSU), (Funded), \$10,374
2009 - 2008	MTSU Faculty Research and Creative Activity Committee (FRCAC) Grant (Funded), \$19,274
2009 - 2008	MTSU Faculty Development Grant (Funded), \$395
2009 - 2008	MTSU Office of Research and Sponsored Programs (Funded), \$700
2008 - 2007	MTSU Office of Research and Sponsored Programs (Funded), \$1211
2007 - 2006	CADCOM (Funded), \$500

Indiana University

2006	School of HPER Grant-In-Aid, School of HPER, Indiana Univ. (Funded), \$400
2004	Indiana University Faculty Research Grant, School of HPER, Indiana Univ. (Funded) \$1000

East Carolina University

- 2003 Drug Awareness Campaign, East Carolina University Regional Training Center (Funded), \$2000
- 2002 Drug Awareness Campaign, East Carolina University Regional Training Center (Funded), \$2000