

MTSU Scholars Week
 POSTER PRESENTATION SCORING RUBRIC*

CRITERIA	4 (Excellent)	3 (Good)	2 (Fair)	1 (Poor)	Score
Overall appearance	Exceptionally attractive in terms of design, layout, and neatness	Attractive in terms of design, layout, and neatness	Somewhat attractive, although some elements are messy	Distractingly messy or very poorly designed; not attractive	
Research/Project Objective	Clearly defined; purpose is explicit	Purpose is implicit	Purpose is vague	Purpose is not evident	
Poster Content	Contains all elements (e.g., introduction / background, purpose, process, conclusion, acknowledgements, references)	Contains most elements (e.g., introduction / background, etc.)	Contains some elements (e.g., introduction / background, etc.)	Contains few elements (e.g., introduction / background, etc.)	
Organization and Flow	Exceptionally organized, appears logical, with clear flow of ideas from one section to the next	Well organized, but in some areas lacks flow from one section to the next	Somewhat organized; lacks flow from one section to the next	Disorganized and illogical flow	
Presentation	Student can accurately answer all questions related to facts in the poster and the processes used to create the project	Student can accurately answer most questions related to facts in the poster and the processes used to create the project	Student can accurately answer some questions related to facts in the poster and the processes used to create the project	Student appears to have insufficient knowledge about the facts in the poster or the processes used to create the project	
Notes:				RAW SCORE	_____ /20

* Adapted from Mount Royal University: <http://www.mtroyal.ca/wcm/groups/public/documents/pdf/2011sscjudgingrubric.pdf>