Coby Sherlock, President

Goal: To improve relations between campus administration and directors.

Action Plan:

- Meet with Administration and department directors frequently to ensure that we communicate our efforts and plans with them in order to keep them in the loop.
- Keep open communication with all areas of campus to ensure that students’ needs will be heard and that administration will be proactive in meeting the needs of our student body.
- Follow through with tasks and objectives set by the SGA so that we can bring awareness to students about campus’ efforts to satisfy the student body in a timely manner.
- This will begin at the start of my term and continue until the conclusion of my term. I also hope that this will be something adopted by the future SGA Presidents.

Goal: To build an active strong relationship with all student governments in the TBR.

Action Plan:

- Create social media groups in order to better the communication between universities and community colleges so that they may share ideas and work out solutions together.
- Provide a semester report that explains in detail what actions our SGA’s are doing on our respective campus so that we may create a database for references for ideas and solutions to problems we may face.
Transform the current Student President’s Counsel meeting into a mobile meeting that will be hosted by various institutions rather than be settled in one location.

**Goal: To strengthen alumni relations specifically involving SGA.**

**Action Plan:**

- Work with the Alumni office so that we may use their database to reach out to former SGA members.
- Host our first ever SGA Alumni Reunion in order to establish a foundation that will later lead to scholarship opportunities to give back to students.
- Working with Alumni to increase the participation in events such as Homecoming.

Rachel Lee, Executive Vice President & Speaker of the Senate

**Goal: Reformat Freshman Council into a productive Senator-producing leadership entity.**

**Action Plan:**

1. Create a thorough selection and training process. This will be achieved through summer-month distribution of applications, availability on the website and MyMT, publicity about Council in University 1010 classes, and a submission deadline the first week of school. The interviews will be the week following and 25-members selected within the week. The training will include a one-day retreat after selection.
2. Create a training program, which will entail leadership development lessons that will occur monthly for at least 30 minutes and will include speakers from campus and the community.
3. The Freshmen will join Senate in 3 meetings by the end of the fall semester to have a Joint-Caucus and Joint-Formal meeting experience.
4. The Freshman will be paired with Senate Mentors and will meet with them at least 3 times a semester to accomplish the following: review at least one piece of legislation together, sit with them at the Joint meetings, and serve in SGA-sponsored programs and events together.
**Goal: For the 75th Congress to better represent the student body, improve work ethic, and increase morale.**

Action Plan:

1. The Senate Retreat will host 5 sessions on lessons of professionalism in Senate, and education on SGA information (governing documents, parliamentary procedure, and Standing Committees). The retreat will be 3-days and any Senator not in attendance will be required to attend a 3-hour make-up session the first week of school.
2. Present a detailed plan to Senators that represents ways senate hours can be achieved. This list will be comprised of our key events, presented at Senate Retreat, and will include Student-Surveys (5-per hour) and Election Announcements (4-per hour). Senators are required to fulfill 12 hours by the end of the fall semester.
3. The Standing Committees will be revised by Chairs meeting with their individually designated Executive Board Mentor weekly. Each Committee will submit a written report prior to every formal meeting on their research, progress, and recommendations. Every Committee is responsible for cohesively preparing and presenting one piece of legislation, per semester, on behalf of the Committee, in addition to pieces sent for review.

**Goal: To create relevant legislation that truly represents the opinions of the student body and to work correspondingly, after passing, for results.**

Action Plan:

1. Create and implement student surveying. Each Senator may receive one-senate hour per 5 surveys given. These surveys will last at least 10 minutes and Senators must be trained in advance, either at Retreat or a training session.
2. The Senate will host a Meet and Greet in the Student Union Building for a 4-hour period in September, with members representing each college, speaking with students about their concerns. Senators will also distribute SGA contact information for Students’ future use.
3. Each Senator will be required to send a draft of legislation at least 2 days before Caucus to the EVP. Any legislation which is un-researched will require the supporting Senator to meet with the EVP to create a research plan.

All pieces of passed legislation, upon the Vice President’s approval, will be provided with adequate means of support from the SGA, by financial means, Senate work, or Executive Board research within the month of passing, or designated appointed time

**Jordan Hall, Vice President of Administration and Public Affairs**
**Goal:** Create a discount card for MTSU students to use at various businesses across Murfreesboro by the first week of October 2012. This card will be called the MTSU Blue Card.

**Action Plan:**
- Begin calling businesses around Murfreesboro by getting the SGA Executive Board and Senators to call locations that already support MTSU. This needs to be done by July 31.
- Talk with possible sponsors to get part of the cost of the Blue Card covered, including SunTrust Bank, Ascend Federal Credit Union, and MTSU Alumni Association.
- Research and design a convenient and durable card to pass out to students.
- Make a participation form for businesses to fill out.
- Work on the SGA website to create an information page for businesses that sponsor the Blue Card.
  - Talk with Vicki Sargent about website plans and making a link for the businesses’ websites.
- Have cards ordered by September 1.
  - In addition to the cards, order square decals for sponsoring businesses to post on their windows. Businesses receive these when they sign the participation form.
- Introduce the discount card to Senators on the September 20th SGA meeting.
- Pass out the Blue Card at various MTSU events, but mainly SGA sponsored events, such as Student Appreciation week.
- Blue Card program will be launched with all media supporting by October 3rd.

**Goal:** Host an SGA sponsored Road Rally to Georgia Tech University on September 29-30 that up to 150 MTSU Students can attend.

**Action Plan:**
- Get three quotes on hotels, t-shirts, and bus services
- Establish prices for Georgia Tech game tickets and passes to Six Flags
- Evaluate costs and decide on a price for students to pay in order to attend.
- Begin making PR materials and have flyers posted by September 4th
- Have a t-shirt design by September 7th
- Have the form ready via Member Planet to fill out online and in the office by September 10th
- Post an advertisement on the MTSU homepage by September 10th
- Post an itinerary for the trip by September 11th
• Have a video posted by September 13th for last minute marketing opportunities
• Students must be signed up by September 18th
  o T-shirts will also be ordered this day
  o Numbers will be confirmed for game tickets, amount of buses, number of passes
    to six flags, and number of hotel rooms needed.
• Leave for Georgia Tech on September 29, time will be announced in accordance to the
  start of the football game. Itinerary will depend on this as well.

Goal: Host a late night 90’s themed event outside the Student Union
Building for all students to have the opportunity to attend on November 2 to kick
off Student Appreciation Week. This event will be called “The Boo-Ya Bash”.

Action Plan:

• Starting October 8, get quotes from different companies on a glow-golf course and
  other possible inflatable games and activities
• Get quotes on DJ’s and music for the night, possibly a 90’s cover band
• Talk to Student Programming about support for this event.
• Talk to Aramark about food or order pizza
  o Drinks are left over from Homecoming week
• Confirm entertainment for the event by October 19th
• Make reservations for the location of the event and tables needed by October 22nd
• Make flyers for the Boo-Ya Bash to be posted by October 22nd
• Have senators sign up to work the event at the October 26th meeting
• Pick up supplies for the event on October 27th
• On November 2nd, gather materials and have event set up by 6:30pm for students to
  come to by 7:00pm

Jared Adams, Attorney General

Goal: Better educate the student population in regard to parking policies and
procedures.

Action Plan:

• Inform students of any and all changes and regulations by sending monthly/bi-monthly
  emails (beginning August 27, 2012)
• Improve relationships between Parking Services and SGA by addressing issues presented by the Student body by meeting with Parking Services at least once a month and via telephone or email if needed.
• Create a comprehensive training plan for the justices on the Court of Traffic Appeals so that they are prepared to correctly answer questions from students and, if possible, give solutions (by Aug. 27th)

**doing this in hope of decreasing the number of citations given to students

Goal: Create a comprehensive training plan for the Court of Traffic Appeals justices.

Action Plan:

• Things to be included in training packet
  ➢ Copies of the 2012-2013 Parking Regulations Handbook and map of campus parking lots and bus routes
  ➢ List of most common reasons students appeal a ticket
  ➢ List of most troublesome areas on campus for students being given citations
  ➢ A “what to do” section outlining how to answer questions from angry students and how to handle situations that may make you uncomfortable while dealing with a student’s appeal
• Have justices shadow a ticket writer to see how they judges whether to give a citation or not, what justifies a citation being given, clarification of rules, and overall experience of what they go through on a daily basis (by first Court date)
• Set up meetings with administration of Parking Services for them to meet the justices and express their thoughts on what is going to be the biggest issues this year and how we can solve them before they happen.
• Set up meeting with Chief Buddy Peaster to have an overview of the laws around campus and to clarify the process the campus police use when giving tickets to better prepare ourselves when reviewing an appeal from a citation given by campus PD.

Goal: Increase time efficiency in the Court of Traffic Appeals.

Action Plan:
• Work with Vicki Sargent and IT to add designated time slots on court dates (online) so as to give students more adequate times to come to court and to make court process flow smoother (by August 27th)

**Goal: Create a system of notification for students when appealing their parking citation/s.**

**Action Plan:**

• Talk to Vicki from IT about setting up a notification system in which once an appellees citation appeals are decided they will be sent an email notification either with the decision or simply stating that their has been a decision made on their citation appeal and the directions on how to check it (by the end of Fall semester)

• If necessary, go through SGA Senate and pass legislation to enact this notification system (may or may not be necessary)

**Anit Patel, Election Commissioner**

**Goal: To increase voter turnout by 12% during the fall 2012 elections.**

**Action Plan:**

1. Have a drawing for a X-Box for the students that vote
   a. Drawing will take place after elections and will be completed by September 26th, 2012.
2. Better PR for Fall elections
   a. There will be no uncontested elections
   b. Order yard signs, resident hall door hangers, flyers, banners (5) by August 31st, 2012.
      i. Yard Signs to be placed around campus in high traffic areas by September 10th, 2012.
      ii. Resident door hangers will be given to housing no later than September 10th, 2012.
      iii. Flyers will be hung in resident halls, bus stops, academic buildings, and Student union buildings no later than September 10, 2012.
      iv. Banners will be hung on KUC and BAS no later than September 12th, 2012.
   c. Tables for PR will be set up in the new union during the whole election process.
i. Have senators work election tables and no chairs should be in place by the tables
d. Senators will make classroom announcements for senate hours and have professor sign off on it. – Take place during election week
e. I will talk personally to people about elections around campus.-Dining halls, resident halls, in BAS, and other high traffic areas of campus.
f. Set up voting booths on campus during the week of elections in high traffic areas and let election commission work the booths as well. – September 17-20
g. Have RA’s information about voting during RA training.
   i. Meeting with RA’s will take place during RA training August 22nd, 2012.
h. Have faulty members make announcement in class if possible
i. Social media needs to be blown up. –During the week of elections September 17th-20th
   i. Facebook
   ii. Twitter
   iii. Have senators change profile picture during week of elections
   iv. MyMT
j. Youtube videos can be made for each candidate- Second week of school
k. Get something on front of MTSU.edu so that students will know about elections- September 17
l. Newspaper can do a candidate profile- September 12th issue
m. Football marquee during FIU game- Sent information to Marco. September 8th, 2012
n. Murphy center marquee has been told when to place information about elections on there.- September 10-20th

**Goal:** Educate the candidates on the rules and regulations of the electoral act- September 5th, 2012.

**Action Plan:**

1. During the Overview meeting with homecoming court candidates ensure that they fully understand the electoral act.
   a. Educate them on the rules of how to vote via MyMT- September 17-20.
   b. Let them know to have fun with the elections and to talk face to face with as many students as they can. Good PR for the elections
   c. Let them know the campus rules as well as introduce them to the election commission
   d. Make sure all candidates are present and orderly
e. Answer any questions that they may have and ensure them that the rules will be followed closely

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Goal: To establish a well-educated and consistent election commission through a training and selection process.

Action plan:

1) Interview member that are interested in pursuing the Election Commission during the first week of school
2) Make sure the election commission understands the rules and duties of the job.
   a. Work voting booths during week of elections- September 17th-20th
   b. Disaffiliate themselves from candidates that are running
   c. They must be a variety of students not just from one group
   d. Have weekly or bi weekly meetings to keep election commission on same page
   e. Ensure that they understand the electoral act completely during interview process

Patrick Morrison, Homecoming Director

Goal: Successfully revive Chili Cook-Off and have three separate divisions (student org, alumni and friends, and community).

Action Plan:
a. Select a hard working person to head Chili Cook-Off
b. Change the location to somewhere other than Murphy Center lawn
c. Gather more community support by recruiting businesses
d. Partner with the Alumni Association for promotion towards alumni
e. Partner with Student Programming and other departments for maximum potential and a fun family atmosphere
f. Fully incorporate the homecoming theme

title: Have an increase in entries from last year’s competition

Action Plan:
g. Follow up with every entry from last year
h. Market events and participation at Presidium
i. Encourage businesses, alumni, and departments to get involved
j. Restructure events for more appeal
k. Partner with Phillip’s Bookstore for promotion items to general student body

Goal: Raise $2500.00 for Habitat for Humanity

Action Plan:
l. Donate money from t-shirts and Chili Cook-off towards Habitat
m. Host a Give Back Night at one area business

Brandon Brown, Philanthropic Coordinator

Goal: Increase the amount of volunteers by 50 for “The Big Event” on March 23, 2013.

Action Plan:

Step one: Select a “Make a Difference Week” Committee and start meeting by October 2012.

Step two: Request ideas from the Committee for promotion for clubs/areas where the BIG Event did not recruit last year.

Step three: Publicize to more individuals by distributing save the date, flyers, emails, and invitations completed by February 15, 2013.

Step four: Require each member of the MDW committee to speak to at least three clubs/classrooms and encourage their groups to participate by January 31, 2013.

Step five: Contact United Way and have all volunteer projects established by February 15, 2013.
**Step six:** Volunteer packets and applications will become available and final submission will be due 3 weeks prior to the BIG Event.

**Step seven:** Contact Aramark and other possible donors (example: Redbull) for donation for the day of the event by January 31, 2012

**Step eight:** On the day of the BIG Event calculate the number of individual volunteers with a goal of over 50 new participants.

*Goal: Increase awareness and participation by 20% of ALL philanthropy events sponsored by the SGA*

**Action Plan:**

**Step one:** Have Vicki Sargent update the SGA website with information on how to sign up for different philanthropy events that will happen throughout the year.

**Step two:** Develop a Public Relations Sub-Committee by October 2012 to promote Fall and Spring philanthropy events.

**Step three:** Have the PR Sub-Committee come up with ways (Flyers, posters, banners, emails, pictures) in which to promote to students 3 weeks in advance of each event.

**Step four:** Meet with Housing and Residential Life to seek ways in which to get the students who live on campus more involved with SGA affiliated events.

*Goal: Beat Western Kentucky University in the competition blood drive in October 2012*

**Action Plan:**

**Step one:** Meet with the Competition Blood Drive Committee in September to discuss how to reach our winning goal.

**Step two:** Work with American Red Cross Rep, Brittany Durham, to know how many units are needed to win the competition.

**Step three:** Collaborate with the Vice President of Administration and Public Affairs to see what ways to promote to students and faculty.

**Step four:** Request tables for the promotion of the blood drive.

**Step five:** Have senators sign up to work the promotion tables to promote to students about when and where the blood drive will be.