SGA Resolution 4-14-S

A resolution to install electronic signs around the campus of Middle Tennessee State University and do away with all yard signs currently on our campus grounds.

Whereas: Yard signs clutter and lessen the beauty of our campus grounds;

Whereas: Replacing the often stolen and disappearing yard signs becomes costly to the sponsoring departments;

Whereas: Advertisers often forget to clean up their yard signs or forget their location;

Whereas: There is a more efficient and rewarding method of advertisement for our campus, that may bring funding for our future students;

Whereas: Electronic signs would allow our university a continual source of revenue well into the future.

THEREFORE, LET IT BE RESOLVED BY THE 76TH CONGRESS OF THE STUDENT GOVERNMENT ASSOCIATION OF MIDDLE TENNESSEE STATE UNIVERSITY

THAT:

Section 1: Middle Tennessee State University will install electronic signs on campus grounds to eliminate the need for outdated yard signs.

Section 2: These electronic signs are to be placed in five locations:
- Directly outside the Student Union near the amphitheaters,
- Between the College of Education and the Mass Communication Buildings
- Between the Keathley University and the KUC Knoll
- Between Tucker Theatre and Forrest Hall
- Between Peck Hall and Cope Admin. Building

Section 3: Each department pays a flat rate at the beginning of the semester to advertise for the respective department’s events.

Section 4: Outside vendors and businesses will be allowed to advertise on these signs for an allotted amount of time with a given advertisement rate.

Section 5: In emergency situations, (tornado, reported crime, etc) the signs will automatically inform people on campus grounds rather than the usual advertisements.
Section 6: The revenue brought forth by these signs will be inserted into a “printing fund” at Middle Tennessee State University, so as to offset the cost of printing.

Section 7: If passed, this will take effect no later than Fall 2014.

Sponsor: Senator Chris Hardman

Co-Sponsors: Senator Lindsey Pierce
Senator Caleb Gray
Senator David Parente

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Speaker of the Senate       SGA President          VP of Student Affairs