

# COLLEGE OF MASS COMMUNICATION

Anantha Babbili, Dean  
Mass Communication 247

John Omachonu, Associate Dean  
Mass Communication 248

Hattie Traylor, Academic Advisor  
Mass Communication 232A

Academic Advisor  
Mass Communication 232B

## **Electronic Media Communication • Journalism • Recording Industry**

The primary function of the College of Mass Communication is to provide appropriate professional education for people entering the fields of journalism, and electronic media communication including photography and the recording industry; to provide consumer education for majors and nonmajors who enter other fields; and to provide instruction for persons with highly specialized needs. This means presenting students with a broad-based conceptual map of the field that systematically considers theoretical underpinnings, connections with the liberal arts and social sciences, a fundamental knowledge of the communication industries, and professional training.

Following are the curricula, courses, and specific requirements for majors and minors in each department or school.

THE FUNCTION OF EDUCATION IS TO TEACH ONE TO THINK INTENSIVELY AND TO THINK CRITICALLY.  
INTELLIGENCE PLUS CHARACTER - THAT IS THE GOAL OF TRUE EDUCATION.  
BE NOT SIMPLY GOOD; BE GOOD FOR SOMETHING.

The college offers the Bachelor of Science degree with majors in Mass Communication and Recording Industry.

Mass Communication majors have an opportunity to specialize in one of six concentrations: Advertising-Public Relations, Media Design and Graphics, or Journalism in the School of Journalism; and Photography, Electronic Media Communication, or Digital Media Communication in the Department of Electronic Media Communication. Additional specialties are available in the various concentrations.

Majors in the Department of Recording Industry may choose a concentration in either Music Business or Production and Technology.

All curricular programs throughout the College of Mass Communication attempt to address a common, minimum set of core competencies. The current core competencies include

1. literacy;
2. history, theory, and research appropriate to the area;
3. law, ethics, and policy appropriate to the area.

The College of Mass Communication does not participate in the plus/minus (+/-) grading system. Therefore, the only grades that will be issued for coursework in the college are A, B, C, D, and F. Mass Communication majors must earn a C or better in each course in the college in order to graduate.



### Candidacy Program

The College of Mass Communication includes a candidacy program for all majors in the college. (See specific pages for Journalism, Electronic Media Communication, and Recording Industry.) This program is based on research indicating a relationship between completion of certain required classes with certain minimum grade point expectations and both performance and retention in the major. In addition, the requirements specified in the candidacy program are consistent with requirements of our national accrediting agency.

### Liberal Arts and Sciences Requirements

All students in the School of Journalism and in the Department of Electronic Media Communication must complete 65 approved liberal arts and sciences hours to meet graduation requirements.

The following departments and programs are considered by the deans of the academic colleges at Middle Tennessee State University to comprise the liberal arts and sciences. All courses in these departments or programs meet approved liberal arts and sciences requirements.

African American Studies	Health Care Services,
Aging Studies	History
American Culture	Latin American Studies,
Archaeology	Mathematics
Art	Medieval Studies
Asian Studies	Music
Biology	Native American Studies
Chemistry	Philosophy
Classical Studies	Physics and Astronomy
Computer Science	Political Science
Dance	Psychology
Early Modern European Studies	Sociology and Anthropology
Economics	Social Work
English	Southern Studies
Environment and Human Society	Speech and Theatre
Film Studies	Twentieth-Century European
Foreign Languages and Literatures	Studies
Geosciences	Urban Studies
Global Studies	Writing
Great Books	Women's Studies

### Minor in Mass Communication

A total of 18 hours of coursework is required for the minor in Mass Communication. Interested persons should contact the director of the School of Journalism or the chairs of Electronic Media Communication or Recording Industry departments for a minor advisor **before** beginning coursework. A grade point average of 2.00 is required in a Mass Communication minor.

### University Media

Students majoring in Mass Communication are urged to become involved with the various campus media because they offer excellent opportunities for practical experience. These include student publications—*Sidelines*, the student newspaper; *Collage*, the student creative magazine—WMOT-FM, the campus NPR-affiliated radio station; Channel 10, the student-operated cable television channel; WMTS, a student-operated, low-power radio station; and Scared Rabbit Records.