Department of Recording Industry

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Bragg Mass Communication 251


The recording industry is one of the largest of all the entertainment industries and one of its major centers is Nashville. The purpose of this program is to prepare students to seek entry- and middle-level positions for virtually any phase of the industry from marketing of recordings to audio engineering. Internships in many phases of the industry are available for selected students. The program is designed with advice from the National Academy of Recording Arts and Sciences, the National Association of Recording Merchandisers, the Society of Professional Audio Recording Services, and numerous industry professionals and executives.

The department offers the Bachelor of Science degree with a major in Recording Industry and a concentration in either Music Business or Production and Technology.

For those in the Music Business concentration, the department offers the “fast track” B.S./M.B.A. program in cooperation with the Jennings A. Jones College of Business. This highly structured program allows students to obtain all course prerequisites for entrance into the M.B.A. program while completing the B.S. degree in Recording Industry.

Audio engineering and music production are taught in five departmental studios, a MIDI lab, a digital audio lab, mastering lab, and a postproduction lab all located on campus. Electronic music/MIDI courses are offered cooperatively with the School of Music.

The department offers a minor in Recording Industry for Music majors in the Music Industry concentration and other interested students. The department also offers a minor in Entertainment Technology in cooperation with the Speech and Theatre Department.

Curricular listings include General Education requirements in Communication, History, Humanities and/or Fine Arts, Mathematics, Natural Sciences, and Social/Behavioral Sciences categories as outlined on pages 64–67.
Transfer Credit Policy
Transfer credit into the Recording Industry major may be given for the following courses only: RIM 3000, 3010, and 3600; EMC/JOUR/RIM 1020; PHYS 1600. No more than three (3) credit hours may be accepted as transfer into the major from MUHL 3670, PS 3530, ENGL 3810, JOUR 2710, or SOC 4170. A transfer evaluation test may be required before credit is accepted for RIM 1230, RIM 3000, RIM 3010, and RIM 3600. Students wishing to take a transfer evaluation test should contact the department office. 

NOTE: Students taking or transferring MUTH 1110 Theory and Aural Skills I are exempt from RIM 1230 Musicianship for Engineers but must complete a total of 45 hours in the major.

General Education Requirements for Recording Industry Majors
For General Education Mathematics, Recording Industry majors must take MATH 1710 or a higher level math. MATH 1010 will not meet this requirement.

Computer Literacy Requirements for Recording Industry Majors
To meet the computer literacy requirement, Recording Industry majors should take CSCI 1150 or INFS 2200 or minor in Computer Science. CSCI 1000 will not meet this requirement. 

NOTE: INFS 2200 is required for Business Administration minors.

Admission to Candidacy
Students are required to be admitted to candidacy to earn a degree as a Recording Industry major in the College of Mass Communication and as a prerequisite to enrollment in most upper-division courses within the college. To apply for candidacy, a student must have

1. completed all developmental studies requirements;
2. completed all high school deficiencies;
3. completed 45 hours (not to include academic enrichment courses);
4. completed the math requirement (College Algebra or higher level math) with a minimum 2.0 grade;
5. completed candidacy courses (JOUR/EMC/RIM 1020; RIM 3000, 3010, 3600) with a minimum 2.0 grade in each;
6. maintained good standing (not on probation).

The department will open a limited number of candidacy slots in both concentrations each year. Candidacy will be granted three times per year, after the end of the Fall and Spring Semesters and Summer Session. Candidacy will be granted into one concentration only—Music Business or Production and Technology. Changing concentrations will require a reapplication to candidacy. Eighty-five percent of available slots in each concentration will be awarded based on the candidacy formula score. The candidacy formula will include weighted numbers for cumulative GPA, required mathematics course (College Algebra) grade, candidacy course GPA, and total hours earned. Score = (cumulative GPA x 3) + (College Algebra grade x 3) + (candidacy course GPA x 4) + (total hours x .05).

Fifteen percent of available slots in each concentration will be awarded based on a faculty committee recommendation on an appeal application. Appeal applications will be accepted after formula slots have been announced early in the Fall and Spring Semester and Summer Session. Appeal recommendations will be based on exceptional circumstances and/or exceptional talent and/or diversity considerations.

Applications for admission to candidacy are available at the Recording Industry Department office and should be submitted by students during the semester in which they will have completed the foregoing requirements.

Students may not take other RIM courses, with the exception of RIM 1230 and RIM 3650, until they have successfully completed admission to candidacy.

Grading Policy
Students majoring in Recording Industry must receive grades of C or better in all Recording Industry courses in order for them to count toward graduation. A minimum grade of C is required in all classes that are prerequisite to Recording Industry classes. Recording Industry majors may be required to take an exit examination in order to graduate.

NOTE: Students who fail to attend the first class meeting of any RIM course without prior arrangement with the instructor will lose their places in class and those spaces will be made available to other students. This includes labs.

Major in Recording Industry
In addition to 41 hours of General Education requirements, a student must take 48 hours of Recording Industry courses with a concentration in either Music Business or Production and Technology. Recording Industry majors complete one minor. See minors for Recording Industry majors below for information on the available minors.

Concentration: Music Business
All majors are required to take:

EMC/JOUR/RIM 1020 American Media and Social Institutions
RIM 3000 History of the Recording Industry
RIM 3010 Audio for Media
RIM 3600 Survey of the Recording Industry
RIM 3700 Copyright Law
RIM 4700 Legal Problems of the Recording Industry

Sub-core:
RIM 3720 Artist Management
RIM 3900 Music Publishing
RIM 4320 Concert Promotion and Touring
RIM 4620 Marketing of Recordings

Electives - students must choose 18 hours from the following:

RIM 3020 Commercial Songwriting
RIM 3100 Music as Popular Culture
RIM 3200 History of Country Music
RIM 3500 RIM Lecture Series
RIM 3580 RIM Practicum*
RIM 3630 Free Expression, Mass Media, and the American Public
RIM 3770 Publicity in the Recording Industry
RIM 3780 Entertainment Reporting and Writing
RIM 3890 International Recording Industry
RIM 4000 Recording Industry Internship: Business*
RIM 4630 Recording Industry Research
RIM 4690 Internet for Music Business
RIM 4720 Record Retail Operations
RIM 4730 The A&R Function
**Summary of Requirements for Production and Technology Concentration:**

- Total hours in the major: 48

**Recommended Pattern for Recording Industry Majors**

**FRESHMAN**

- RIM 1230: Musicianship for Engineers
- RIM 3800: Theory and Practice of Electronic Music
- RIM 4000: Lecture Series
- RIM 4010: Recording Industry Internship: Technology
- RIM 4290: Electronic Music II
- RIM 4300: Digital Audio Workstation Theory and Techniques
- RIM 4480: Mastering
- RIM 4560: Concepts and Development of Multichannel Audio
- RIM 4570: The Art of Soundtrack Design

**SOPHOMORE**

- RIM 4580: Disk-Based Audio Post-Production
- RIM 4590: MIDI Studio Techniques
- RIM 4650: Advanced Technology of Analog Recording
- RIM 4651: Advanced Technology of Digital Recording
- RIM 4660: Advanced Music Engineering
- RIM 4670: Studio Production
- RIM 4680: Disk-Based Music Production
- RIM 4740: Studio Business Operations
- RIM 4810: Topics in Recording Industry
- RIM 4830: Recording Studio Maintenance
- RIM 4900: Individual Problems in the Recording Industry
- RIM 4910: Advanced Production Seminar

**JUNIOR**

- RIM 3700: History of the Recording Industry
- RIM 3700: Survey of the Recording Industry
- RIM 3700: Copyright Law
- RIM 4700: Legal Problems of the Recording Industry

**SENIOR**

- RIM 4700: Individual Problems in the Recording Industry
- RIM 4910: Advanced Production Seminar

*NOTE: Students should see their advisors to develop their individual schedules. Certain prerequisites and sequences in particular major concentrations and minors require special attention.*

**Retention Requirement:**

- Students in the Production and Technology Concentration must maintain a minimum GPA of 2.0.

**Minors for Recording Industry Majors**

All Recording Industry majors are required to complete one minor.

Production and Technology concentration students may pick any minor available at MTSU. Recommended minors are Computer Science, Electronics, Electro-Acoustics, Entrepreneurship, Entertainment Technology, Film Studies, Mass Communication, Music Industry, and Entertainment Arts Design. Students should consult minor requirements below.

Music Business concentration students must pick one minor from four offered in the Jennings A. Jones College of Business or one (with three specialty areas) offered in the College of
Mass Communication. From the Jennings A. Jones College of Business are the following: Business Administration, Entrepreneurship, Management, and Marketing. ACTG 2110 or 3000 must be taken by all Music Business concentration students. From the College of Mass Communication, students may select Mass Communication with special areas in journalism, public relations, or media management.

**Minor Information**

For information on the Management and Marketing minors, section on page 80.

2110 or 3000.

JOUR/EMC 4000, or any RIM courses. Nine (9) hours must be upper-division elective courses. The journalism, public relations, or media management specialty areas require an additional three (3) hours from ACTG 2110 or 3000.

**Mass Communication Minor**

The minor in Mass Communication requires 18 hours of elective coursework in the College of Mass Communication not including EMC/JOUR/RIM 1020, JOUR/EMC 3580, JOUR/EMC 4000, or any RIM courses. Nine (9) hours must be upper-division elective courses.

For information on the Business Administration, Entrepreneurship, and Film Studies minors see the Interdisciplinary Minors section on page 80.

For information on the Management and Marketing minors, see the Department of Management and Marketing on page 193.

For information on the Electro-Acoustics minor, see the Department of Physics and Astronomy on page 168.

For information on the Electronics minor, see the Department of Engineering Technology and Industrial Studies on page 142.

For information on the Computer Science minor, see the Department of Computer Science on page 139.

For information on the Music and Music Industry minors, see the McLean School of Music on page 275.

For information on the Entertainment Arts Design minor, see the Department of Speech and Theatre on page 303.

For information on the Mass Communication and Entertainment Technology minors, see below.

Courses may not be used to satisfy requirements for more than one minor or for a minor and the major.

All minors require a minimum 2.00 GPA in the minor coursework to graduate.

**Mass Communication Minor**

The minor in Mass Communication requires 18 hours of elective coursework in the College of Mass Communication not including EMC/JOUR/RIM 1020, JOUR/EMC 3580, JOUR/EMC 4000, or any RIM courses. Nine (9) hours must be upper-division elective courses.

For information on the Business Administration, Entrepreneurship, and Film Studies minors see the Interdisciplinary Minors section on page 80.

For information on the Management and Marketing minors, see the Department of Management and Marketing on page 193.

For information on the Electro-Acoustics minor, see the Department of Physics and Astronomy on page 168.

For information on the Electronics minor, see the Department of Engineering Technology and Industrial Studies on page 142.

For information on the Computer Science minor, see the Department of Computer Science on page 139.

For information on the Music and Music Industry minors, see the McLean School of Music on page 275.

For information on the Entertainment Arts Design minor, see the Department of Speech and Theatre on page 303.

For information on the Mass Communication and Entertainment Technology minors, see below.

Courses may not be used to satisfy requirements for more than one minor or for a minor and the major.

All minors require a minimum 2.00 GPA in the minor coursework to graduate.

**Mass Communication Minor**

The minor in Mass Communication requires 18 hours of elective coursework in the College of Mass Communication not including EMC/JOUR/RIM 1020, JOUR/EMC 3580, JOUR/EMC 4000, or any RIM courses. Nine (9) hours must be upper-division elective courses.

The journalism, public relations, or media management specialty areas require an additional three (3) hours from ACTG 2110 or 3000.

**Journalism Specialty**

**Required courses (15 hours):**

ACTG 2110 Principles of Accounting I OR ACTG 3000 Survey of Accounting for General Business

JOUR 2710 Media Writing

JOUR 3090 Reporting

JOUR 3530 Feature Writing

JOUR 4250 Mass Media Law

**Elective courses in minor, choose two:**

EMC 2220 Television Newswriting

EMC 3020 Writing for the Electronic Media

EMC 3060 Writing for Digital Media

EMC 3410 Electronic Media News Writing

EMC 3500 Electronic Media News Reporting and Production

EMC 3570 Broadcast Announcing/Performance

EMC 3740 Advanced Electronic Media News Reporting and Production

EMC 4020 Advanced Scriptwriting

JOUR/EMC 3000 Introduction to Motion Pictures

JOUR 3450 Editing

JOUR/EMC 3510 Media History and American Culture

JOUR 3520 Specialized Journalism

JOUR 3590 Magazine Writing and Editing

JOUR/EMC/RIM 3650 Free Expression, Mass Media, and the American Public

JOUR/EMC 4210 Mass Communication and Society

JOUR 4300 Reviewing and Criticism

JOUR 4440 Advanced Reporting

JOUR/EMC 4660 Mass Media Research

JOUR 4780 Media and Markets

JOUR/EMC 4790 Global News and World Media Cultures

JOUR/EMC 4850 Ethics and Mass Communication

PHOT 2050 Basic Black and White Photography

**Electives courses in minor, choose two:**

JOUR 2710 Media Writing

JOUR 3450 Editing

JOUR/EMC 3510 Media History and American Culture

JOUR 3520 Specialized Journalism

JOUR 3590 Magazine Writing and Editing

JOUR/EMC/RIM 3650 Free Expression, Mass Media, and the American Public

JOUR/EMC 4210 Mass Communication and Society

JOUR 4300 Reviewing and Criticism

JOUR 4440 Advanced Reporting

JOUR/EMC 4660 Mass Media Research

JOUR 4780 Media and Markets

JOUR/EMC 4790 Global News and World Media Cultures

**Public Relations Specialty**

**Required courses (15 hours):**

ACTG 2110 Principles of Accounting I OR ACTG 3000 Survey of Accounting for General Business

JOUR 2710 Media Writing

JOUR 4250 Mass Media Law

PR 3040 Public Relations Principles

PR 3360 Public Relations Communication

**Elective courses in minor, choose two:**

ADV 3020 Survey of Advertising

ADV 3160 Advertising Copy and Layout

ADV 3480 Advertising Media Planning

ADV 4160 Advertising Copywriting

EMC 2220 Television Newswriting

EMC 3020 Writing for the Electronic Media

EMC 3060 Writing for Digital Media

EMC 3410 Electronic Media Newswriting

EMC 3500 Electronic Media News Reporting and Production

EMC 3570 Broadcast Announcing/Performance

EMC 3740 Advanced Electronic Media News Reporting and Production

EMC 4020 Advanced Scriptwriting

GRAF 3010 Media Design and Visual Language

GRAF 3910 Basic Media Design

GRAF 3950 Microcomputer Design for Media

JOUR 3510 Media History and American Culture

JOUR 3530 Feature Writing

JOUR 3590 Magazine Writing and Editing

JOUR/EMC/RIM 3650 Free Expression, Mass Media, and the American Public

JOUR/EMC 4210 Mass Communication and Society

JOUR/EMC 4660 Mass Media Research

JOUR 4780 Media and Markets

JOUR/EMC 4790 Global News and World Media Cultures
THEA 4210 Advanced Costume Technology and Production, 3 hrs.
THEA 4220 Costume Design for Arts and Entertainment, 3 hrs.
THEA 4230 Advanced Costume Design for Arts and Entertainment, 3 hrs.
THEA 4290 Problems in Theatre, 1-3 hrs.
THEA 4300 Advanced Scenic Design, 3 hrs.
THEA 4390 Topics in Scenography, 1-3 hrs.
THEA 4400 Intermediate Lighting for Arts and Entertainment, 3 hrs.

Total hours in Entertainment Technology minor: 18

Information about the Entertainment Technology minor for non-majors can be found on page 84.

Minor in Recording Industry for Nonmajors
The minor in Recording Industry consists of 18 semester hours including RIM 3000 and 3600 and 12 hours of Recording Industry electives as approved by the minor advisor. MUHL 3670 may not be used to meet both major and minor requirements. Students must maintain a 2.00 average in the Recording Industry minor.

Courses in Recording Industry [RIM]

1020 American Media and Social Institutions. Three credits. (Same as JOUR/RIM 1020.) The power of the mass media and its effect on social institutions and practices. Develops skills of qualitative and quantitative social science research in the area of mass communication processes; examines media as social, cultural, and economic institutions that shape the values of American society, its political dialogues, its social practices, and institutions.

1230 Musicianship for Engineers. Three credits. Prerequisite: MATH 1710 or higher level math. A variety of music subjects explored within the context of commercial music as related to audio recording and production. Specific topics include music fundamentals, commercial music theory, commercial form and styles, and basic aural and keyboard skills. Students who have passed MUTH 1110 with a grade of C or better may not enroll in RIM 1230 for credit. Laboratory required.

3000 History of the Recording Industry. Three credits. Traces the development of the technology, business, major record labels, and the music recorded as well as significant individuals in these areas.

3010 Audio for Media. Three credits. Prerequisite: MATH 1710 or higher level math. Examines theories and technology used in audio production for music, radio, TV, and film. Provides the management-oriented student with a useful vocabulary covering the area of audio production and provides the production-oriented student with the basic theory upon which production skills can be built.

3020 Commercial Songwriting. Three credits. (Same as MUTH 3020.) Prerequisites: R1 majors - admission to candidacy and RIM 1230 or MUTH 1110 or permission of instructor; others - permission of instructor. Introduces range of scholarly approaches to the study of popular music. Analysis of songwriting trends. Students expected to play guitar or piano and sing.

3100 Music as Popular Culture. Three credits. (Same as JOUR 3100.) Prerequisites: R1 majors - admission to candidacy; others - permission of instructor. Introduces range of scholarly approaches to the study of popular music. Encourages perspectives other than those of "producer" or "consumer." Requires application of analytical and critical methods in research paper assignments. Writing intensive.
3200 History of Country Music. Three credits. Prerequisite: Admission to candidacy. History and culture of American country music. Explores the historical progression of the genre and analyzes topics such as race and gender relations, material culture, generational conflict, and the role of “authenticity” in the creation and commodification of the music. Reading, writing, and listening intensive.

3450 Advanced Musicianship for Engineers. Three credits. Prerequisites: Admission to candidacy; RIM 1230 or MUTH 1110. (Not available to students enrolled in or who have completed MUTH 1120.) Continuation of RIM 1230. Furthering the application of musical concepts previously learned to popular music. Topics include syncopation, modulation, two-handed accompaniment patterns, and selected secondary chords. Introduction to music notation software and the preparation of a lead sheet. Laboratory required.

3500 Lecture Series. One credit. Prerequisite: RI majors - admission to candidacy. Major executives, producers, and others in the recording industry speak to students about contemporary topics in the music business. May be taken only once for credit toward the major. Pass/Fail.

3580 RIM Practicum. One to three credits. Prerequisites: RI majors - admission to candidacy, approval of instructor prior to enrollment, and approved application. On-campus experiences in and related to the recording industry. Course may be repeated up to three times, but no more than six total credits toward the major allowed for RIM 3580, 4000, and 4010. Pass/Fail.

3600 Survey of the Recording Industry. Three credits. Examination of the industry including, but not limited to, artist development, songwriting, publishing, record companies, record marketing and promotion, copyright, performance rights, and careers.

3650 Free Expression, Mass Media, and the American Public. Three credits. (Same as JOUR/EMC 3650.) A general introduction to the issues surrounding free expression and its relationship to mass media in contemporary America. A comprehensive analysis of the history, philosophies, cases, and controls associated with freedom of expression.

3700 Copyright Law. Three credits. Prerequisite: RI majors - admission to candidacy; others - RIM 3600. Examination of copyright law with particular reference to the music industry. Emphasis on understanding and applying the law to work in the industry.

3720 Artist Management. Three credits. Prerequisite: RI majors - admission to candidacy; others - RIM 3600. Examination of the role of recording artists’ representatives. Topics include personal appearances, touring, unions, and contractual considerations.

3770 Publicity in the Recording Industry. Three credits. Prerequisites: RI majors - admission to candidacy and JOUR 2710; others - RIM 3600 and JOUR 2710. Experience in creating publicity materials and developing media relations, press releases, press kits, and publicity campaigns.

3780 Entertainment Reporting and Writing. Three credits. Prerequisites: RI majors - admission to candidacy and JOUR 2710; others - RIM 3600 and JOUR 2710. Theory and practice of the fundamentals of entertainment journalism, including music industry writing, feature stories, and CD and concert reviews.

3890 International Recording Industry. Three credits. Prerequisites: RI majors - admission to candidacy; others - RIM 3600. Cultural, media, business, and legal aspects of making and selling records on a worldwide basis. Specific studies in foreign record company operations, i.e., production, distribution, marketing, promotion, and licensing. Immigration, union, and tax implications of artists recording abroad.

3900 Music Publishing. Three credits. Prerequisites: RI majors - admission to candidacy and previous or concurrent enrollment in RIM 3700; others - RIM 3600 and 3700. Operations and functions of music publishing industry including songwriter-publisher relations. Primary thrust is popular music publishing, but art, religious, and educational music also discussed.

4000 Recording Industry Internship: Business. One to six credits. Prerequisites: Admission to candidacy; senior standing (90 hours), Music Business sub-core, and approved internship application. Practical experience for advanced students in a professional recording industry setting. This course may be repeated for additional credit. No more than six hours toward the major are allowed for RIM 3580, 4000, and 4010. Pass/Fail.

4010 Recording Industry Internship: Technology. One to six credits. Prerequisites: Admission to candidacy; senior standing (90 hours), Production and Technology sub-core, and approved internship application. Practical experience for advanced students in a professional recording industry setting. This course may be repeated for additional credit. No more than six hours toward the major are allowed for RIM 3580, 4000, and 4010. Pass/Fail.

4020 Advanced Songwriting. Three credits. Prerequisite: RIM/MUTH 3020. Builds on concepts learned in RIM 3020. Students will work closely with mentors from the songwriting and publishing community and co-write with professional staff writers. New topics include concept and assignment writing and co-writing.

4190 Principles and Practices of Electronic Music. Three credits. (Same as MUTH 4190.) Three credits. Prerequisites: RI majors - admission to candidacy and RIM 1230 or MUTH 1110; others - RIM 3010, RIM 1230, or MUTH 1110 or permission of instructor. History and techniques of electronic music including analog and digital sound generation and manipulation, control systems, MIDI, Macintosh basics, and an introduction to sequencer and editor/librarian software. Laboratory required.

4200 Applied Digital Audio. Three credits. Prerequisites: RI majors - admission to candidacy and RIM 1230 or MUTH 1110; others - permission of instructor. An overview of digital audio technology. Emphasis on conceptual design of analog to digital and digital to analog converters and current trends in digital audio technology. Extensive hands-on experience in a digital audio workstation environment. Laboratory required.

4290 Electronic Music II. Three credits. (Same as MUTH 4290.) Prerequisites: RI majors - admission to candidacy and RIM 1230 or MUTH 4190; others - RIM/MUTH 4190. Advanced techniques of sound manipulation and introduction to digital sampling, alternate controllers, and MIDI control of effects devices. Advanced sequencing including modular composition, remote controls, and MIDI automation. Laboratory required.

4300 Digital Audio Workstation Theory and Techniques. Three credits. Prerequisites: RI majors - admission to candidacy and RIM 4200; others - permission of instruction (POD). A detailed examination of digital audio workstation (DAW) theory in close conjunction with DAW practical techniques. Emphasis on the structure, capabilities, tools, and command-sets of the DAW. Laboratory required.

4320 Concert Promotion and Touring. Three credits. Prerequisites: RI majors - admission to candidacy; others - RIM 3010 and 3600. An in-depth study of the theoretical and practical aspects of
presenting contemporary arts and entertainment performances. Topics include talent acquisition, contracts and riders, production, venues, budgeting, ticket services, and promotion.

4330 **Sound Reinforcement.** Three credits. RI majors - admission to candidacy; others - RIM 3010. Current technologies and techniques involved in modern sound reinforcement. Topics include club venue and large concert systems. Field work required.

4400 **Techniques of Recording.** Three credits. Prerequisites: RI majors - admission to candidacy and RIM 1230 or MUTH 1110; others - permission of instructor. Develops an understanding of the techniques and technology involved in modern multitrack recording and mixing. Extensive hands-on experience. Laboratory required.

4440 **Critical Listening.** Three credits. Prerequisites: RI majors - admission to candidacy and previous or concurrent enrollment in RIM 4400; others - permission of instructor. Ear-training and aesthetics for recording engineers. Class activities involve listening and analysis of master tape and disc formats. Sources include a wide variety of music genres as well as specialized technical ear-training materials. Development of a vocabulary for communication of aural impressions. Introduction to “high-end” audio.

4480 **Mastering.** Three credits. Prerequisites: RI majors - admission to candidacy and RIM 4200 and 4400; others - permission of instructor. An advanced hands-on approach to the principles and practices of mastering. Focuses on the use of digital audio workstations specially designed for audio mastering and related outboard equipment. Additional focus on surround mastering and DVD authoring. Laboratory required.

4510 **Study Abroad.** One to three credits. Prerequisite: Permission of department. Topics related to the recording industry in the country in course delivered. May be taken two times.

4560 **Concepts and Development of Multichannel Audio.** Three credits. Prerequisites: RI majors - admission to candidacy; others - permission of instructor. Overview of multichannel audio technology. History and development of multichannel audio systems for film soundtracks and music production. Mathematical conceptualizations of these systems and current trends in multichannel digital audio technology presented.

4570 **The Art of Soundtrack Design.** Three credits. Prerequisite: RI majors - admission to candidacy; others - permission of instructor. Examines the creative use of sound in film and theatre through critical listening to various soundtracks. The theory and practice of sound design analyzed and discussed in a lecture-oriented class.

4580 **Disk-Based Audio Post Production.** Three credits. (Same as EMC 4580.) Prerequisites: RI majors - admission to candidacy, RIM/MUTH 4190, RIM 4200 and 4400; EMC majors - RIM 3010, EMC 3120 and 3130; all others - permission of instructor. An advanced, hands-on approach to the principles of tapeless digital recording on a variety of digital platforms. In-depth discussions of disk-based digital audio, synchronization, audio for video and film, and multichannel sound mixing techniques. Focuses on use of digital audio workstations in an audio post-production environment. Laboratory required.

4590 **MIDI Studio Techniques.** Three credits. (Same as MUTH 4590.) Prerequisites: RI majors - admission to candidacy, RIM/MUTH 4290, and RIM 4400; others - RIM/MUTH 4290 and RIM 4400 or permission of instructor. MIDI systems design and the total integration of all MIDI-controllable devices. SMPTE and MIDI Time Code and their application to tape synchronization. A continu-
4700 **Legal Problems of the Recording Industry.** Three credits. Prerequisites: RI majors - admission to candidacy and RIM 3700; others - RIM 3600 and 3700. An overview of legal problems encountered in the recording industry with specific attention to contractual considerations in recording and producing.

4720 **Record Retail Operation.** Three credits. Prerequisites: RI majors- admission to candidacy and MKT 3820 or RIM 4620; others - RIM 3600 and MKT 3820. Problems and practices of recording industry retailers, including pricing, inventory control, advertising, operations, and retail locations for audio and video recordings and printed music.

4730 **The A&R Function.** Three credits. Prerequisites: RI majors- completion of Music Business or Production and Technology sub-core. Role and responsibilities of a record company’s artist and repertoire department. Emphasis on finding and guiding an artist as well as the administration of the production and marketing of a project.

4740 **Studio Business Operations.** Three credits. Prerequisite: RI majors - admission to candidacy; others - permission of instructor. Applications course involving the administrative functions of recording studio operations, including accounting, marketing, personnel, planning, and computer applications.

4800 **Understanding the Nashville Music Business—Past and Future.** Three credits. Prerequisites: Concurrent with or subsequent to RIM 4000 or RIM 4010. Acquaints interns and students working in the Nashville music industry with industry practices through a historic perspective and through conducting a research project.

4810 **Topics in Recording Industry.** One to three credits. Prerequisite: RI majors - admission to candidacy. Examination and critical evaluation of current issues related to the operation and function of various aspects of the recording industry. Subject matter varies. Course may be repeated one time for additional credit.

4820 **Record Label Operations.** Three credits. Prerequisites: RI majors - admission to candidacy and RIM 4620 or MKT 3820; RIM 4620. Day-to-day marketing tasks conducted onsite for a record label offer students training on the practical application of the latest marketing software. Must be able to travel to Music Row and commit to 10 hours per week at a record label.

4830 **Recording Studio Maintenance.** Three credits. Prerequisites: RI majors - admission to candidacy and RIM 4620 or MKT 3820. Problems and practices of recording industry retailers, including pricing, inventory control, advertising, operations, and retail locations for audio and video recordings and printed music.

4840 **Music Publishing Administration.** Three credits. Prerequisites: RIM 3600, 3900, or permission of instructor. Common relationships between music publishers and the community of the music industry as it relates to the licensing and protection of copyrighted materials.

4900 **Individual Problems in the Recording Industry.** One to three credits. Prerequisites: RI majors - admission to candidacy, approved application, and permission of department. Advanced project in production or music business. Students submit applications to production and technology or music business faculty committees. Once approved, a determination is made as to credit to be awarded. Project is reviewed by a panel of three faculty members to determine grade. No more than three credits toward the major are allowed.

4910 **Advanced Production Seminar.** Three credits. Prerequisites: RI majors - admission to candidacy and permission of instructor only. The conceptualization, management, and production of a specific program format integrating theory and skills from other EMC/RIM courses. Sports, music, and drama are probable topics. Topics will vary by semester offering.

**Graduate Study**
The department offers the Master of Arts degree in Recording Arts and Technology. Requirements for this degree and a list of the courses offered for graduate credit are published in the Graduate Catalog.