Motion-Based Illustration, Spring 2021

Spring 2021 Registration’s coming up and you know you want to take Motion-Based Illustration with Professor Rodriguez! ART 4001 002: Studio Workshop: Motion-Based Illustration, section 002.

Course Description:
Illustrators implement movement to elevate visual narratives and enrapture audiences. Through the exploration of time-based illustration techniques, students amplify their knowledge of digital tools and refine their technical skills. Students analyze the illustrator's role in a design-based production environment and employ professional best practices to develop animated illustrations for diverse venues.

Course Goals: The following course goals articulate the general objectives and purpose of this course:

1. Students will become familiar with methods of preparing digital files for production using industry-standard software.
2. Students will learn about the production pipeline and the collaborative partners that contribute to the production process.
3. Students will learn how to incorporate movement into illustrations.

Student Learning Outcomes: The following course outcomes indicate competencies and measurable skills that students develop as a result of completing this course:

1. Students will create digital illustrations using industry-standard software and seamlessly transfer files between digital platforms.
2. Students will correctly prepare all digital assets and file formats for professional use in a design-based production pipeline.
3. Students will create elegant and effective motion for their illustrations that heighten the viewer experience.

Contact tony.rodriguez@mtsu.edu for questions about registering for this course. In the meantime, enjoy these fantastic motion media student works that were completed in Professor Rodriguez's Motion-Based Illustration classes!

https://vimeo.com/473546077
Follow the second video link for a look inside Rodriguez’s After Effects tutorials.

https://www.youtube.com/watch?v=6gbTjXEJrVE&t=818s

High fives!

TR

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I AM true BLUE.