


SNAPSHOT OF MTSU ALUMNI

99,530 MTSU alumni live and work in Tennessee

Next 4 states with the most MTSU alumni

Georgia	3,679
Florida	3,009
Texas	2,191
Alabama	2,175

 126,410 alumni globally
50 states
123 countries

 70,507 live in the Nashville MSA

Tennessee counties with the highest number of alumni

Rutherford	26,610
Davidson	17,078
Williamson	8,986
Wilson	5,596
Sumner	4,363

Percentage of MTSU alumni among degree-holders in

Tennessee	8.4%
Davidson	9.2%
Rutherford	45.8%
Sumner	14.0%
Williamson	11.5%
Wilson	22.0%


ABOUT MTSU


Established in 1911 as a teachers’ college, MTSU has grown in size and academic reputation, with bachelor’s, master’s, and doctoral programs nationally recognized and regionally acclaimed. Several unique, specialized programs, such as Horse Science, Recording Industry, and Aerospace, receive international recognition.

The University has invested over \$800 million in new facilities in recent years. The \$147 million, three-building Science Corridor of Innovation features the state-of-the-art Science Building, which serves as a beacon of the state’s and MTSU’s dedication to science and technology education.

As Tennessee’s second-largest producer of college graduates and the No. 1 provider of degreed workers to the Greater Nashville economy, MTSU is a leader in helping the state reach its goal to increase the percentage of postsecondary degrees and certifications among Tennesseans to 55 percent by 2025. The quality of an MTSU education and its large number of graduates ensure an immense impact on the communities in which alumni live and work.

 5,000+ degrees confirmed by MTSU in 2017

 No. 1 university in Tennessee for adult learners

 \$1.2 billion direct impact from MTSU on the state’s economy

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TRUE IMPACT
A Summary of the MTSU
Alumni Impact Study

ECONOMIC IMPACT OF MTSU ALUMNI

Alumni from Middle Tennessee State University generate more than **\$9 billion** in extended total revenue annually for Tennessee businesses. This contributes significantly to state, regional, and local economies, according to a 2018 **MTSU Alumni Impact** study by the Business and Economic Research Center (BERC) at MTSU.



TRENDS AND KEY FINDINGS

- The report shows the necessity of a college education for the increasingly competitive Tennessee job market, with 36 percent of U.S. workers who recently relocated to the state holding a bachelor's degree or higher—compared to 25 percent of resident Tennesseans.
- MTSU alumni are concentrated in counties surrounding major cities in the state (and likewise in the nation). Alumni account for 71 percent of the recent degreed population growth in Rutherford County; 16 percent in the Nashville MSA, which is experiencing rapid economic growth; and 13 percent in Tennessee.
- The total MTSU alumni impact is shown in the following data by analyzing: the value of a degree from MTSU (Core Impact); spending by alumni (Economic Contributions); and spending of alumni, plus that of their employees (Extended Economic Contributions).

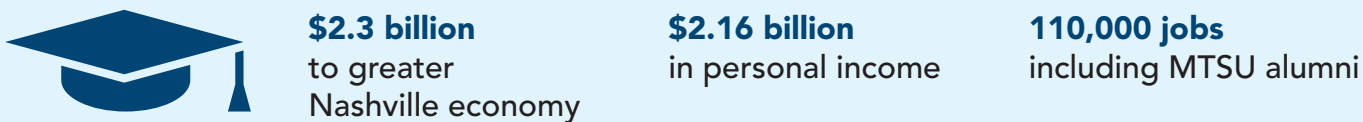
MTSU Alumni Impact in Tennessee



THE VALUE OF AN MTSU DEGREE

The earning potential of MTSU alumni is substantially higher than in-state workers with only a high school diploma. MTSU's importance as a vital learning environment for people across Tennessee will increase further as competition for educated, skilled workers continues to intensify. With calculations based on differences in purchasing power, Davidson (\$613.7 million) and Rutherford (\$603.5 million) top individual counties with the biggest additional business revenue from MTSU graduates' earning power. Next were Williamson, Wilson, Sumner, Maury, Shelby, Hamilton, Knox, and Coffee, ranging in descending order from \$564 million to \$65 million.

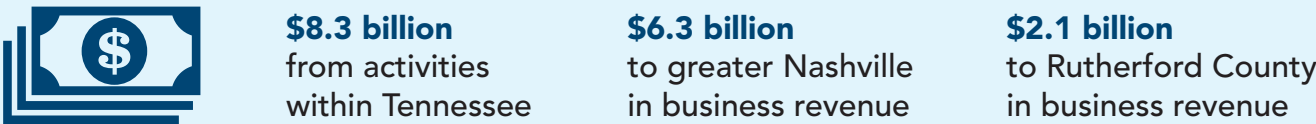
Added Value of Degrees Earned



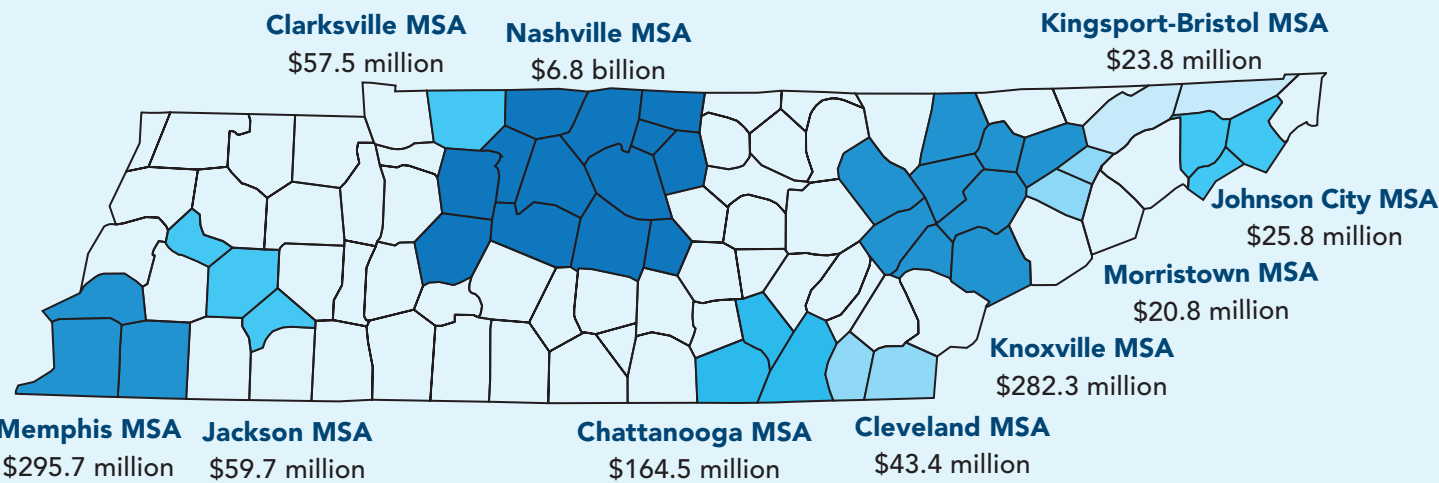
SPENDING BY MTSU ALUMNI

BERC estimated the business revenue within Tennessee based on median income and numbers of degree-holders in each area. MTSU alumni support 126,747 jobs statewide as the result of their economic activities, with the largest impact in the Nashville MSA (90,976 jobs). The counties with the highest MTSU alumni-generated revenue are Rutherford, Davidson, Williamson, Wilson, Sumner, Maury, Shelby, Hamilton, Coffee, and Knox, ranging in descending order from \$2.1 billion to \$170 million.

Alumni Economic Contributions

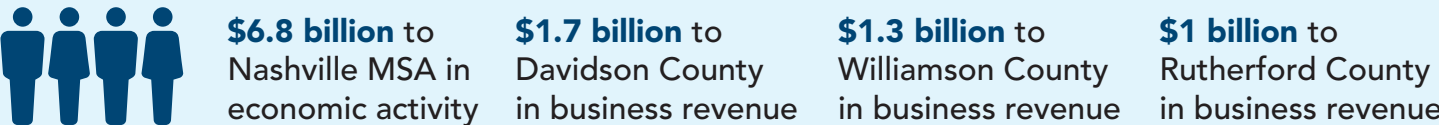


EXTENDED ECONOMIC IMPACT OF ALUMNI



Using data from an earlier MTSU alumni survey, the BERC project also measured entrepreneurial activities of MTSU alumni and estimated the economic impact of both alumni and their employees. These calculations are very conservative. Davidson County (\$1.7 billion) accounted for 20 percent of the business revenue MTSU alumni generated within the state. Williamson (\$1.3 billion) surpassed expectations to rank second ahead of Rutherford (\$1 billion), followed by Wilson, Sumner, Maury, Shelby, Coffee, Knox, and Bedford in the remaining top 10, ranging in descending order from \$463 million to \$146 million.

Alumni and Their Employees



Source: MTSU Alumni Impact, 2018, by Business and Economic Research Center at MTSU, Director Murat Arik, Ph.D.

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