



JONES COLLEGE OF BUSINESS

Business and Economic Research Center

Brown Bag **Research** Presentations

- **May 1, 2019**
- **BAS S326 – SunTrust Room**
- **11:30 a.m. – 1:00 p.m.**

Bring your own lunch. Snacks and water provided.



Presentations



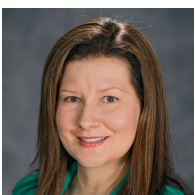
Analyzing Market Dynamics for American Wild Ginseng

- **Ying Gao**, Ph.D., Associate Professor and Director of International Ginseng Institute
- **Murat Arik**, PhD, BEREC Director and Assistant Professor, Management



Gender and STEM Workforce Dynamics

- **Kali Thompson**, TSBDC Organizational Development & Strategic Initiative Manager
- **Millicent Nelson**, PhD, Associate Professor, Management
- **Murat Arik**, PhD, BEREC Director and Assistant Professor, Management
- **Patrick Geho**, JD, TSBDC State Executive Director and Professor, Management



STEM Workforce and Outsourcing and Organizational Training

Perception and Practices of Business Leaders

- **Kristie Abston**, PhD, Assistant Professor, Management
- **Murat Arik**, PhD, BEREC Director and Assistant Professor, Management
- **Kali Thompson**, TSBDC Organizational Development & Strategic Initiative Manager
- **Patrick Geho**, JD, TSBDC State Executive Director and Professor, Management