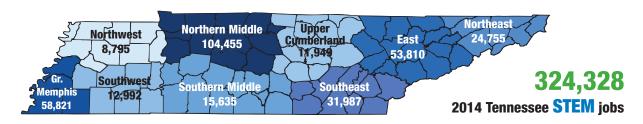
## **Tennessee STEM**

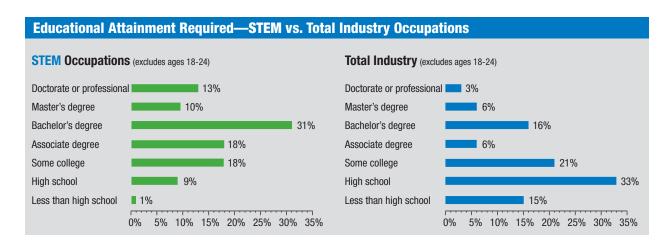
Percent of STEM Occupations in Total Jobs



Regional Distribution of STEM jobs in Tennessee



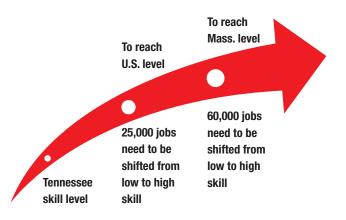
Biggest Problem Facing STEM Occupations in Tennessee: Skill Gap





- Marine engineers, naval architects—35%
- Computer network architects—33%
- Miscellaneous social scientists, related workers—31%

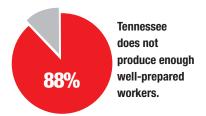
Closing the Skill Gap in Tennessee and aligning STEM concentration with the U.S. level would create an economic impact of nearly \$4.5 billion and an additional 16,000 new jobs.

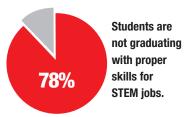


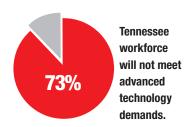
Tennessee STEM Workforce Challenges

Lack of rigor, interest, ability, emphasis on STEM subjects, knowledge about programs

■ Responses from Community Stakeholders to BERC's 2015 STEM Survey







**Government.** Should fund STEM, promote it, provide incentives, and increase awareness, respondents say Recommendations:

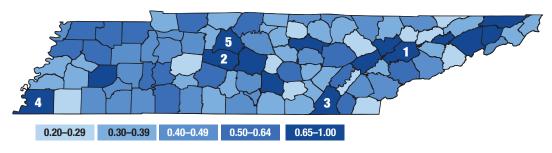
- Connecting educational institutions with workforce needs
- Aligning and coordinating STEM resources across the state
- **Business.** Challenges leading to slow business growth, nonlocal workforce:
  - Recruiting workforce. Low skill set, finances, location, awareness
  - **Job unfufillment.** Increased training cost, nonlocal recruiting, relocation

■ Workforce Supply-to-Demand Ratio: 0.59 ■ Local Unmet Demand Gap: 41%



## **BERC STEM Exposure Index**

Indicators Evaluated	<b>County Name</b>	STEM Index	Rank
STEM jobs as a percent of total county jobs	Knox	0.942	1
STEM jobs as a percent of Tennessee STEM jobs	Williamson	0.937	2
Average ACT math score			
Average ACT science score	Hamilton	0.904	3
College-going rate (%)	Shelby	0.886	4
Patents per 1,000 employees (2004–2013)	Davidson	0.874	5





## JONES COLLEGE OF BUSINESS

Business and Economic Research Center

Dr. Murat Arik, Director

with TSBDC and Mind2Marketplace