

# MTSU Mission Review and Strategic Plan 2035

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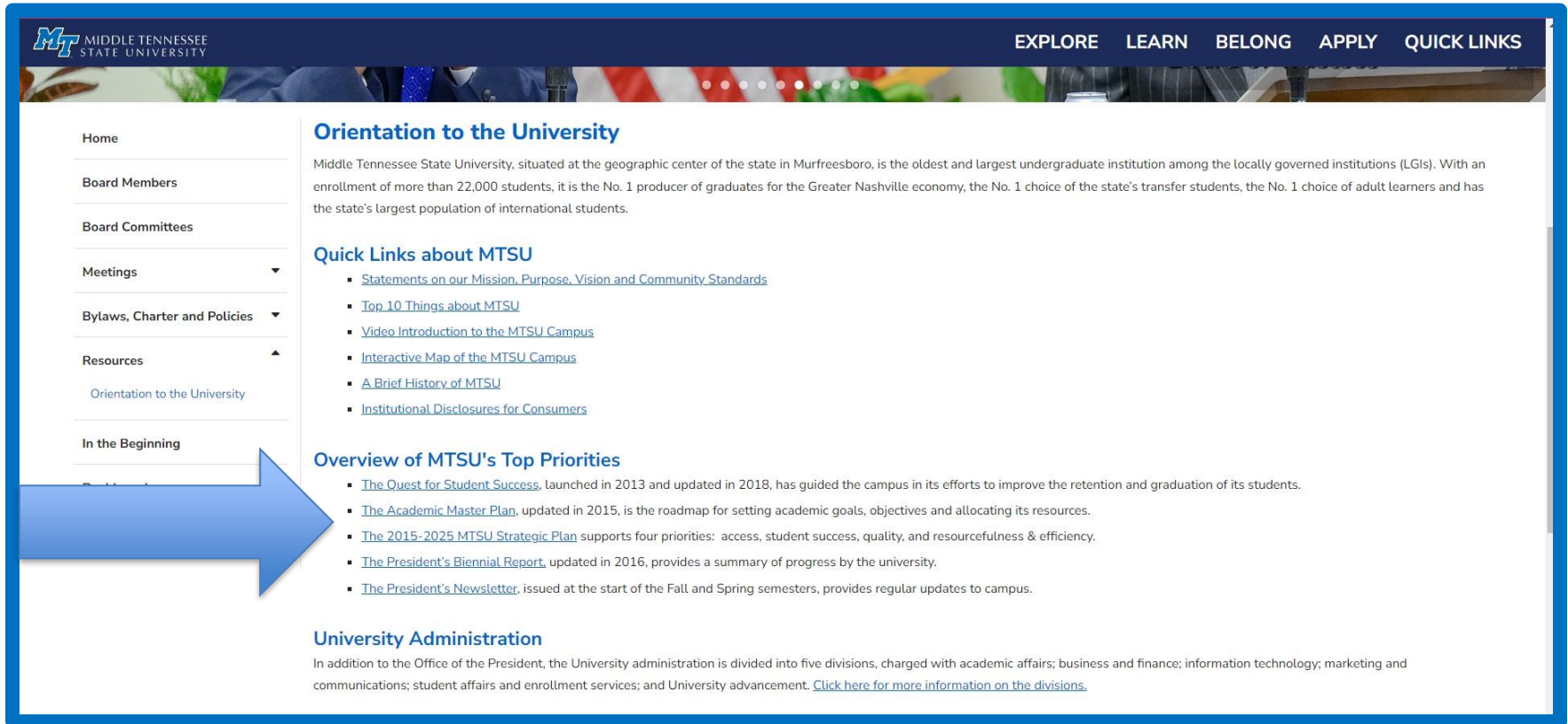
Strategic Planning Committee Chair

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# Mission Review

Middle Tennessee State University takes pride in its role as a comprehensive, diverse, and innovative institution whose distinctive bachelor's, master's, specialist, and doctoral programs prepare graduates to thrive in their chosen professions and a changing global society. Students, faculty, and staff generate, preserve, and disseminate knowledge and collaboratively promote excellence through teaching and learning, research, creative activity, and public engagement.

# MTSU Plans, 2015-2025



The screenshot displays the MTSU website with a dark blue header. The top left features the MTSU logo and the text 'MIDDLE TENNESSEE STATE UNIVERSITY'. The top right has navigation links: 'EXPLORE', 'LEARN', 'BELONG', 'APPLY', and 'QUICK LINKS'. A left sidebar contains a menu with items: 'Home', 'Board Members', 'Board Committees', 'Meetings', 'Bylaws, Charter and Policies', 'Resources', and 'In the Beginning'. A large blue arrow points from the 'Resources' section to the 'Orientation to the University' link. The main content area includes sections for 'Orientation to the University', 'Quick Links about MTSU', 'Overview of MTSU's Top Priorities', and 'University Administration'.

**Orientation to the University**

Middle Tennessee State University, situated at the geographic center of the state in Murfreesboro, is the oldest and largest undergraduate institution among the locally governed institutions (LGIs). With an enrollment of more than 22,000 students, it is the No. 1 producer of graduates for the Greater Nashville economy, the No. 1 choice of the state's transfer students, the No. 1 choice of adult learners and has the state's largest population of international students.

**Quick Links about MTSU**

- [Statements on our Mission, Purpose, Vision and Community Standards](#)
- [Top 10 Things about MTSU](#)
- [Video Introduction to the MTSU Campus](#)
- [Interactive Map of the MTSU Campus](#)
- [A Brief History of MTSU](#)
- [Institutional Disclosures for Consumers](#)

**Overview of MTSU's Top Priorities**

- [The Quest for Student Success](#), launched in 2013 and updated in 2018, has guided the campus in its efforts to improve the retention and graduation of its students.
- [The Academic Master Plan](#), updated in 2015, is the roadmap for setting academic goals, objectives and allocating its resources.
- [The 2015-2025 MTSU Strategic Plan](#) supports four priorities: access, student success, quality, and resourcefulness & efficiency.
- [The President's Biennial Report](#), updated in 2016, provides a summary of progress by the university.
- [The President's Newsletter](#), issued at the start of the Fall and Spring semesters, provides regular updates to campus.

**University Administration**

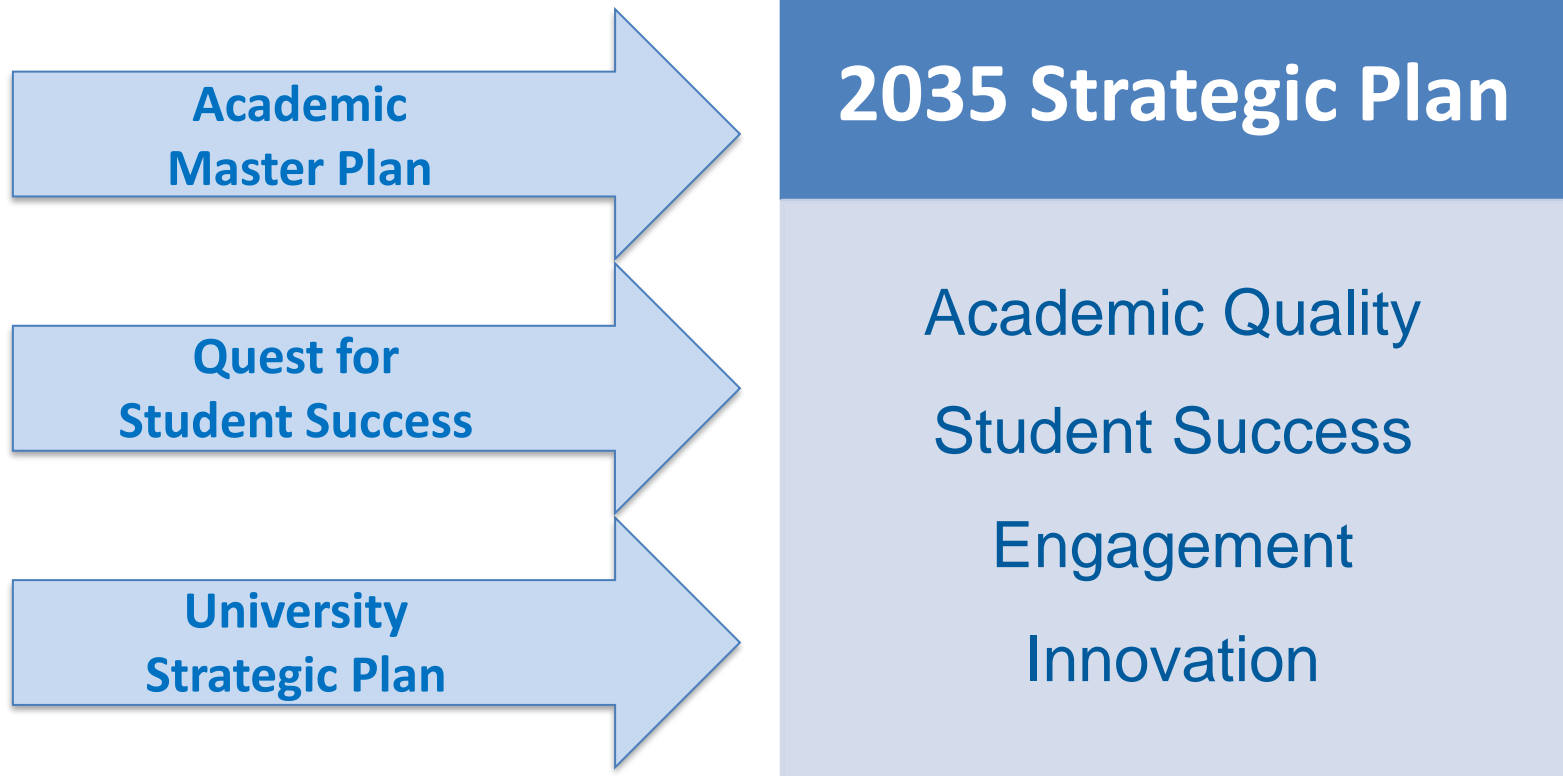
In addition to the Office of the President, the University administration is divided into five divisions, charged with academic affairs; business and finance; information technology; marketing and communications; student affairs and enrollment services; and University advancement. [Click here for more information on the divisions.](#)

# SACSCOC and Planning

## **SACSCOC Standard 7.1**

The institution engages in ongoing, comprehensive, and integrated research-based planning and evaluation processes that (a) focus on institutional quality and effectiveness and (b) incorporate a systematic review of institutional goals and outcomes consistent with its mission.

# Integrated Planning



# Integrated Planning



# Timeline

| When              | What   |
|-------------------|--|
| Fall 2023         | Mission Review                                       |
| Spring 2024       | Strategic Planning Listening Sessions                |
| <b>April 2024</b> | <b>Board of Trustees Approval of Revised Mission</b> |
| Summer/Fall 2024  | Drafts of Strategic Plan for Feedback                |
| February 2025     | Strategic Plan to President McPhee                   |
| <b>April 2025</b> | <b>Board of Trustees Approval of Strategic Plan</b>  |

# Board Engagement

## SACSCOC Standard 4.2.a

The governing board ensures the regular review of the institution's mission.

Board ensures that “*institutional activities remain compatible with the mission.*”

**Survey | Town Halls | Focus Groups**