Middle Tennessee State University
Board of Trustees
Academic Affairs, Student Life, and Athletics Committee

August 15, 2023
9:00 am

MEC Meeting Room – 2nd Floor
Miller Education Center
503 East Bell Street
Murfreesboro, Tennessee 37130
Middle Tennessee State University
Board of Trustees

Academic Affairs, Student Life, and Athletics Committee

August 15, 2023
9:00 am

AGENDA

Call to Order and Opening Remarks
Roll Call
Approval of Minutes (Action) .................................................................Tab 1
Approval of Academic Department Merger (Action) ............................Tab 2
Enrollment Report (Information) ............................................................Tab 3
Athletics Report (Information) ...............................................................Tab 4
Closing Remarks
Adjournment
DATE: August 15, 2023

SUBJECT: Minutes of the May 23, 2023 Academic Affairs, Student Life, and Athletics Committee Meeting

PRESENTER: Pam Wright
Committee Chair

BACKGROUND INFORMATION:
The Academic Affairs, Student Life, and Athletics Committee met on May 23, 2023. Minutes from the meeting are provided for review and approval.
The Academic Affairs, Student Life, and Athletics Committee met on Tuesday, May 23, 2023, in the Miller Education Center Meeting Room at Middle Tennessee State University.

**Call to Order**

Committee Chair Pam Wright called the meeting to order at 9:00 a.m.

**Roll Call**

Board Secretary James Floyd called the roll. The following Committee members were in attendance: J.B. Baker, Tom Boyd, Pete DeLay, Bill Jones, Steve Smith, Christine Karbowiak, Pam Wright, Drew Carpenter, and Keith Huber. Trustee Rick Cottle participated in the meeting electronically. Per T.C.A. 8-44-108(c)(3), Trustee Cottle was asked and responded in the affirmative that he could hear clearly and confirmed there was no one else in the room with him. A quorum was declared.

President Sidney A. McPhee participated in the meeting electronically. Joe Bales, Vice President for University Advancement; Mark Byrnes, Provost; Yvette Clark, Vice President for Information Technology and Chief Information Officer; Alan Thomas, Vice President for Business and Finance; Diane Snodgrass, Interim Chief Audit Executive; James Floyd, University Counsel and Board Secretary; and Kim Edgar, Assistant to the President and Chief of Staff, were also in attendance.

**New Trustee Welcome**

Chairman Smith welcomed newly appointed Trustee Bill Jones and invited him to be a member of every Board committee.
Approval of Minutes - Action

The first agenda item was approval of the minutes from the March 14, 2023, Academic Affairs, Student Life, and Athletics Committee meeting. Trustee DeLay moved to approve the minutes from the March 14, 2023, meeting, and Trustee Karbowiak seconded the motion.

In discussion, Chairman Smith referenced the minutes and asked which meetings the Committee should expect twice annually reporting on the progress of each new program. Provost Byrnes responded that he would distribute a chart showing the status of proposed programs later in the meeting, and reports required by THEC on new programs will be presented at the August meeting.

A roll call vote was taken, and the motion to approve the minutes was approved unanimously.

Approval of Tenure and Promotion - Action

Provost Byrnes presented 35 candidates for tenure and 67 candidates for promotion. The candidates presented their applications last September and had been thoroughly vetted in multiple steps throughout the academic year.

Chairman Smith asked how many professors were tenured and how many should be. Provost Byrnes said 55% of MTSU’s full-time faculty are tenured. Chairman Smith asked for information on the percentage of tenured faculty for all Locally Governed Institutions.

Trustee DeLay moved to approve the candidates for tenure and promotion, and Trustee Boyd seconded the motion. A roll call vote was taken, and the motion to approve 35 candidates for tenure and 67 candidates for promotion passed unanimously. Trustee Baker was absent from this vote.

Approval of New Degree Program – Action

Bachelor of Science in Cybersecurity Management

Provost Byrnes said the degree would be housed in the Department of Information Systems and Analytics. It will be the only degree in cybersecurity in Tennessee with a business management
angle. Also, we have a concentration in cybersecurity in our Department of Computer Science which is theoretical as opposed to business application.

Trustee Karbowiak asked if a master’s degree or concentration within the MBA is being considered. Provost Byrnes responded that the intention is to first create the bachelor’s degree.

Trustee Delay asked Vice President Yvette Clark to describe her experience with security breaches and the demand for this program. She agreed that there is industry demand for cybersecurity management.

Trustee Boyd moved to approve the new degree program, and Trustee Karbowiak seconded the motion.

In discussion, Trustee Boyd asked about Department of Defense certification related to cybersecurity. Dr. Tim Greer, professor and chair of the Department of Information Systems and Analytics, stated that once the degree and courses are approved, he will ask for the degree to be added to the certification list.

A roll call vote was taken, and the motion to approve Bachelor of Science in Cybersecurity Management passed unanimously. Trustee Baker was absent from this vote.

Provost Byrnes distributed a chart showing the status of new degree programs in development as requested by Trustee Boyd, noting that program development takes about a year.

**Athletics Report - Information**

Deputy Athletic Director Lee De Leon reported that women’s softball won three NCAA championship games for the first time in the program's history.

Athletics Annual Giving led by Hans Malebranche is at 92% of the $3,871,800 cash goal and has received a $16 million documented planned gift. The Build Blue Campaign is also at 92% of the $20 million goal. Also exceeded the goal for Sapphire Circle members.
The new tennis complex should be open in November 2023 and the new Student-Athlete Performance Center should be open in March 2025 and on budget.

Chairman Smith added that no taxpayer funds are used in the Athletics facilities upgrades. Trustee Boyd added his congratulations to the Athletic Department and student-athletes for a great year.

**Faculty Senate Presentation - Information**

Faculty Senate President Stephen Salter noted that without students, there is no MTSU, and without faculty, there are no students.

The Faculty Senate analyzed 145 videos made by students describing why they came to MTSU and why they stay. Students come for our programs, location, affordability, and welcoming campus. The reasons students stay include supportive faculty, a welcoming campus, and student organizations.

Dr. Patrick Richey, professor and director of MTSU Debate, described skills students learn through MTSU Debate that they can carry to their first jobs. Dr. April Weissmiller, assistant professor of biology and cancer researcher, gave an overview of her work highlighting the impact of training and mentoring students in her lab.

**Student Trustee Presentation - Information Item**

Student Trustee Andrew Carpenter discussed his time as an undergraduate and graduate student at MTSU.

**Application and Admission Report – Information Item**

Associate Vice Provost for Enrollment Services Laurie Witherow shared increases in applications and admissions for freshman and transfer students as compared to the same date last year.
President’s Remarks
President McPhee welcomed new Trustee Bill Jones and thanked the Faculty Senate for their presentation.

Adjournment
Committee Chair Wright adjourned the meeting at 9:48 a.m.

Respectfully submitted,
Academic Affairs, Student Life, and Athletics Committee
DATE: August 15, 2023

SUBJECT: Approval of Department Merger

PRESENTER: Mark Byrnes
             Provost

BACKGROUND INFORMATION:

University Policy 251, Approval of Academic Programs, Units, and Modifications, states all academic actions that require review and approval by THEC must be approved by the Board of Trustees.

A proposal to merge the Department of Global Studies and Human Geography and the Department of Political Science and International Relations is attached for approval.

The combined department will be named Political and Global Affairs effective May 13, 2024.
Implementation Date
May 13, 2024

Overview of the Requested Modification
Middle Tennessee State University requests approval to merge two academic departments:

- Global Studies and Human Geography
- Political Science and International Relations

The combined department will be named **Political and Global Affairs**.

This merger does not entail any program discontinuances. The combined department will be the successor to the two constituent departments, thus retaining all tenure rights afforded to faculty and inheriting all obligations (financial, service, etc.) incurred by the constituent departments.

Associated Academic Programs: Majors and Certificates

<table>
<thead>
<tr>
<th>2020 CIP</th>
<th>Major Name</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>03.05.0102.00</td>
<td>United States Culture &amp; Education</td>
<td>2.1 C3</td>
</tr>
<tr>
<td>21.30.2001.00</td>
<td>Global Studies and Human Geography</td>
<td>2.5 BS</td>
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<tr>
<td>28.45.0901.00</td>
<td>International Affairs</td>
<td>4.2 MA</td>
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<tr>
<td>28.45.0901.00</td>
<td>International Relations</td>
<td>2.5 BA</td>
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<tr>
<td>28.45.1001.00</td>
<td>Political Science</td>
<td>2.5 BA</td>
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<tr>
<td>28.45.1001.00</td>
<td>Political Science</td>
<td>2.5 BS</td>
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</tbody>
</table>

Associated Academic Programs: Minors

<table>
<thead>
<tr>
<th>Minor Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>African Studies</td>
</tr>
<tr>
<td>Cultural Geography</td>
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<tr>
<td>Geography</td>
</tr>
<tr>
<td>Global Action and Non-Gov Organizations (NGOs)</td>
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<tr>
<td>Global Studies</td>
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<tr>
<td>International Relations</td>
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<tr>
<td>Paralegal Studies</td>
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<tr>
<td>Russian Studies</td>
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<tr>
<td>Urban Studies</td>
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</tbody>
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Cost Analysis

The merger of the Departments of Political Science & International Relations and Global Studies & Human Geography streamlines the reporting structure and creates efficiencies; thus, we anticipate no new budget allocation for the merged department.
Middle Tennessee State University
Board of Trustees

Academic Affairs, Student Life, and Athletics Committee

Information Item

DATE: August 15, 2023

SUBJECT: Enrollment Report

PRESENTER: Laurie Witherow
Interim Vice Provost for Enrollment Services

BACKGROUND INFORMATION:

Dr. Witherow will provide an update on enrollment data for Fall 2023.
Middle Tennessee State University
Board of Trustees

Academic Affairs, Student Life, and Athletics Committee

Information Item

DATE: August 15, 2023

SUBJECT: Athletics Report

PRESENTER: Chris Massaro
Athletics Director

BACKGROUND INFORMATION:

Mr. Massaro will provide an update on the Department of Athletics.
ATHLETICS UPDATE
LEE DE LEON, DEPUTY ATHLETIC DIRECTOR
2022-23 ACADEMIC ACCOMPLISHMENTS:
• Graduated 48 student-athletes
• Registered an NCAA Graduation Success Rate of 94
  • 9th straight year we have equaled or set a new GSR record

2022-23 ATHLETIC ACCOMPLISHMENTS:
• 96th in Learfield Director’s Cup – Top ranking in Conference USA
• Four Conference USA Championships
• Three teams ranked in the Top 25 nationally
• Nine wins over Top 25 opponents
• Back-to-Back Bowl wins for the first time ever
BUILD BLUE CAMPAIGN

(CASH/PLEDGES/VERBAL COMMITMENTS)

Progress:
$21,466,369 (86%)

New Goal:
$25,000,000
CONSTRUCTION TIMELINES

OUTDOOR TENNIS COMPLEX
Groundbreaking: September 15th
Est. Completion: December 2023
Cost: $7.1 million ($6M raised)

STUDENT-ATHLETE PERFORMANCE CENTER
Groundbreaking: January 26th
Est. Completion: Fall 2025
Cost: $66 million (fully funded!)