Middle Tennessee State University
Board of Trustees
Executive and Governance Committee

March 16, 2021
10:00 am

Miller Education Center
2nd Floor Meeting Room
503 E. Bell Street
Murfreesboro, Tennessee 37130
Middle Tennessee State University
Board of Trustees

Executive and Governance Committee

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AGENDA

Call to Order and Opening Remarks

Roll Call

Approval of Minutes (Action) ................................................................. Tab 1

Institutional Mission/Mission Profile (Action) .................................... Tab 2

Closing Remarks

Adjournment
Middle Tennessee State University

Board of Trustees

Executive and Governance Committee

Action Item

DATE: March 16, 2021

SUBJECT: Approval of Minutes

PRESENTER: Stephen B. Smith
Chairman, Board of Trustees

BACKGROUND INFORMATION:

The Executive and Governance Committee met on March 17, 2020. Minutes from those meetings are provided for review and approval.
The Executive and Governance Committee met on Tuesday, March 17, 2020, by way of electronic teleconference.

Call to Order and Opening Remarks
Committee Chair Steve Smith welcomed those participating and called the meeting to order at 11:25 a.m.

Roll Call and Statement of Necessity
Chairman Smith asked Board Secretary Heidi Zimmerman to call the roll. Ms. Zimmerman stated that because members of the Committee were participating in the meeting electronically, in accordance with Tennessee Code Annotated Section 8-44-108(c)(3), there were two questions that needed to be answered by the Committee members for the record. First, could the trustee clearly hear others participating on the call in order to participate in the meeting. Second, were other individuals present in the room; if so, they would need to be identified.

The following Committee members were in attendance by way of teleconference: Pete DeLay, Darrell Freeman and Steve Smith. Each indicated he was able to clearly hear all others on the call. Chairman Smith and Trustee DeLay indicated they were in the same room and that Trustees Baker and Boyd were also in the room with them. Trustee Freeman indicated that there was no one else present in the room at his location.

Also present on the conference call were Trustees J.B. Baker, Tom Boyd, Joey Jacobs, Mary Martin, Pam Wright and Samantha Eisenberg. President Sidney A. McPhee; Alan Thomas, Vice President for Business and Finance; Mark Byrnes, University Provost; Joe Bales, Vice President for University Advancement; Andrew Oppmann, Vice President for Marketing and Communications; Bruce Petryshak, Vice President for Information Technology and Chief
Information Officer; Deb Sells, Vice President for Student Affairs and Vice Provost for Enrollment and Academic Success; Brenda Burkhart, Chief Audit Executive; Heidi Zimmerman, University Counsel and Board Secretary; and, Kim Edgar, Assistant to the President and Chief of Staff were also on the call.

Ms. Zimmerman stated that a quorum was not physically present, but that one would exist with inclusion of the Committee members participating electronically. In accordance with T.C.A. § 8-44-108(b)(2), in order to proceed without a physical quorum, the Committee was required to make a determination that necessity for the meeting existed. Ms. Zimmerman provided the following circumstances for the Committee’s consideration to establish the necessity for holding the meeting:

1. The agenda included matters the Committee must consider and vote on in order to make recommendations to the Board of Trustees. These recommendations included matters regarding the institutional mission and mission profile; the President’s evaluation and compensation; and, an additional Board of Trustees policy.

2. The Board of Trustees will meet on Tuesday, March 31.

3. It was necessary for the Committee to meet in order to consider these matters prior to the Board’s next meeting.

4. Due to concerns related to exposure to the coronavirus, it was determined that the Committee meeting should be held electronically and, thus, there was not a physical quorum without electronic participation of Committee members.

Chairman Smith requested a motion and second be made concerning the necessity for the meeting. Trustee Freeman made the motion, which was seconded by Trustee DeLay. A roll call vote was taken. The vote was three (3) Ayes and zero (0) Nays; the motion establishing necessity for the meeting carried.
Approval of Minutes
The first agenda item was approval of the minutes of the September 18, 2019, meeting of the Executive and Governance Committee. A motion was made by Trustee DeLay and seconded by Trustee Freeman, to approve the minutes. A roll call vote was taken and the motion to approve the minutes of the September 18, 2019 meeting of the Executive and Governance Committee passed unanimously.

Institutional Mission/Mission Profile
Dr. Mary Hoffschwelle made the presentation concerning the annual review of the institutional mission statement and mission profile. On February 21, 2020, the University Planning Committee reviewed the mission statement and mission profile. It recommended revisions to the vision statement based on comments made previously by one of the trustees asking that the statement be more visionary or future-looking. It recommended revisions to the mission profile with the major revision being the addition of the term “cross-disciplinary” to recognize the increasing number of academic programs that reach across departments and colleges. The document, with the recommended revisions, was then reviewed and approved by the President. Pursuant to T.C.A. § 49-8-101(d) the mission statement and profile must be submitted to THEC for review and approval.

A motion was made by Trustee DeLay, seconded by Trustee Freeman, to approve the institutional mission statement and mission profile. A roll call vote was taken and the motion was unanimously approved.

President’s Evaluation and Compensation
Ms. Zimmerman stated for the record that Dr. McPhee and Kimberly Edgar left the room during this agenda item.

Chairman Smith stated that one of his responsibilities as chair is to work with the President on his self-evaluation and compensation. Chairman Smith sent copies of the self-evaluation to each Board member. Chairman Smith stated that the institution has had a good year and cited the Princeton Review, athletic graduation success, and enrollment and graduation. He stated that the CEO has performed well. Chairman Smith recommended and made a motion
that Dr. McPhee’s compensation be increased the same as the faculty. Trustee DeLay seconded that motion.

Ms. Zimmerman restated the motion as clarified by Chairman Smith, that the increase in salary was to be in the same amount as the across-the-board increase given in July 1, 2019, and that this increase was to be applied retroactively to July 1, 2019. Committee members confirmed the wording of the motion.

A roll call vote was taken and unanimously approved.

Chairman Smith asked that next year, the President should make a list of goals and standards he expects to achieve.

**Board of Trustees Policy – Trustee Emeritus**

A new Board of Trustees policy was presented for review and comment. Ms. Zimmerman summarized the policy. The Trustee Emeritus policy provides for an honorary status for Board trustees who have provided the University with outstanding service and commitment. The policy specifies requirements and criteria, along with the process of nomination for this status.

Chairman Smith asked the policy be revised in Section 4.1 to delete “Six (6) or more years of service” and replace with “A full term as appointed by the Governor…”. Trustee DeLay added, “...as appointed by the Governor and approved by the Legislature...”. Chairman Smith called the question. Trustee Freeman made the motion, seconded by Trustee Delay to approve the policy with the stated revision. A roll call vote taken and the vote was three Ayes.

The meeting adjourned at 11:43 a.m.

Respectfully submitted,

Executive and Governance Committee
DATE: March 16, 2021

SUBJECT: Institutional Mission Statement/Mission Profile

PRESENTER: Mary Hoffschwelle, Associate Provost

BACKGROUND INFORMATION:

T.C.A. §49-8-101(d) requires the institution to annually submit its institutional mission statement to THEC for review and approval. On February 12, 2021, the University Planning Committee reviewed the mission statement and mission profile. It approved revisions to the mission profile, which were then reviewed and approved by the President. Once approved by the Board at its April meeting, the mission statement and mission profile will be provided to THEC to fulfill this statutory requirement.
Statement of Mission

Middle Tennessee State University, a comprehensive, innovative institution, attracts students to distinctive bachelor’s, master’s, specialist, and doctoral programs that prepare graduates to thrive in their chosen professions and a changing global society. Students and faculty generate, preserve, and disseminate knowledge and collaboratively promote excellence through teaching and learning, research, creative activity, and public engagement.

Approved [March 31, 2020] by the MTSU Board of Trustees

Institutional Mission Profile

Middle Tennessee State University is a selective, comprehensive institution located in the geographic center of the State. The University embraces its role as the destination of choice for Tennessee undergraduates while its distinctive programs draw students from across the nation and around the world. Through innovative undergraduate and graduate programs, MTSU attracts, welcomes, and supports a diverse, largely full-time student population with significant numbers of Pell-eligible, first-generation, non-traditional, and minority students across a broad range of academic preparedness and is the top Tennessee choice for transfer students. The University is committed to using advanced research-based practices to help students recognize their academic promise and achieve success: it confers approximately 5,000 degrees annually. Dedicated faculty prepare students for lifelong learning with global perspectives that adapt to and shape a rapidly changing world through an understanding of culture and history, scholarship, and creative undertakings to adapt to and shape a rapidly changing world. MTSU’s signature Honors College, experiential and integrative learning, international, and cross-disciplinary programs deliver a value-added education rich in research, service learning, and civic engagement. Graduate offerings foster the pursuit of scholarly research, creative endeavors, and professional advancement through programs spanning the arts and humanities, education, business, STEM, the social, behavioral, and health sciences, and media and entertainment. MTSU houses centers of excellence in historic preservation and popular music and notable chairs of excellence. MTSU is a Doctoral/Professional University and holds the Doctoral/Moderate Research and holds the Community Engagement Carnegie Classifications.

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