

MIDDLE TENNESSEE STATE UNIVERSITY

BOARD OF TRUSTEES

MINUTES

September 18, 2018

Call to Order and Pledge of Allegiance

The Middle Tennessee State University Board of Trustees met in regular session on Tuesday, September 18, 2018, in the Miller Education Center on the Middle Tennessee State University campus. Chairman Steve Smith called the meeting to order at 12:15 p.m. and requested retired Lt. Gen. Keith Huber to lead the Pledge of Allegiance.

Introduction of Student Veteran

Gen. Huber introduced student veteran, Navy Petty Officer Derrick Jones. Mr. Jones enlisted in the Navy at the age of 18 and served on active duty for twelve years. His specialty was in providing highly sensitive, critical information to operating forces, information that was gathered from satellites and electronic intelligence methods. He also dealt with the maps and the weather impact on operations of our naval forces. He served overseas in Cuba, Italy, and Qatar, and he provided support to critical combat operations in Iraq, Lebanon, Haiti, and Afghanistan. After 12 years on active duty, he continued as a contractor in Afghanistan working with the military on what was called "entry-control points" which, using iris scan, voice recognition and fingerprinting, biometrically allows individuals to enter highly sensitive classified sites. Last summer Mr. Jones completed his Bachelors of Science in Animal Science, and next summer he will complete his Bachelors of Science in Geoscience Analysis. He currently serves as a critical link as a student veteran worker in the Charlie and Hazel Daniels Veterans and Military Families Center.

Roll Call

Board Secretary Heidi Zimmerman called the roll. Trustees present were Andy Adams, Pete DeLay, Darrell Freeman, Sr., Joey Jacobs, Tony Johnston, Stephen Smith, Peyton Tracy, and

Pamela Wright. A quorum was declared. Also present were President Sidney A. McPhee; Alan Thomas, Vice President for Business and Finance; Mark Byrnes, University Provost; Joe Bales, Vice President for University Advancement; Andrew Oppmann, Vice President for Marketing and Communications; Bruce Petryshak, Vice President for Information Technology and Chief Information Officer; Deb Sells, Vice President for Student Affairs and Vice Provost for Enrollment and Academic Services; Brenda Burkhardt, Chief Audit Executive; Heidi Zimmerman, University Counsel and Board Secretary; and Kim Edgar, Assistant to the President and Chief of Staff.

Welcome and Opening Remarks

Chairman Smith welcomed those present to the sixth meeting of the Board of Trustees. Dr. Sidney A. McPhee, President, also welcomed those attending the meeting and thanked the Board members for attending today's groundbreaking ceremony for the New Academic Building.

Approval of the Minutes

Chairman Smith indicated that the next order of business concerned approval of the minutes of the June 12, 2018 Board of Trustees meeting. Trustee DeLay moved to approve these minutes; Trustee Wright seconded the motion. A voice vote on the motion to approve the minutes of the June 12, 2018 Board meeting was taken and the motion carried unanimously.

Committee Report: Academic Affairs, Student Life, and Athletics Committee

Chairwoman Pamela Wright gave the report from the August 28, 2018, meeting of the Academic Affairs, Student Life, and Athletics Committee. The meeting began with approval of the minutes from the May 30, 2018 Committee meeting. The Committee report contained three (3) informational items and three (3) recommendations to be considered and voted on by the Board. Materials from the Committee meeting were provided to the Board in its meeting materials.

Promulgation of Rule 0240-07-04 Academic Misconduct and revisions to Policy 312 Academic Misconduct; and, Promulgation of Rule 0240-07-03 Student Conduct and revisions to Policy 540 Student Conduct - Recommendations

Promulgation of two rules and revisions to the corresponding policies to ensure consistency were the first action items considered. There was unanimous approval of these rules and policy revisions by the Committee.

Approval of Expedited Tenure - Recommendation

Provost Mark Byrnes recommended expedited tenure for Professor Anne Anderson in Economics and Finance, and Professor Cathy McElderry in Social Work.

Bachelor of Science in Data Science Program - Informational

Provost Byrnes notified the Committee that a Bachelor of Science in Data Science program is under consideration. Pending the results of feasibility studies, the University may submit Letters of Notification to THEC.

Fall 2018 Enrollment - Informational

Vice President Deb Sells provided a preliminary overview of enrollment for Fall 2018. The final cut-off for enrollment was September 8, and official numbers will be provided soon.

Athletics Department – Informational

Athletic Director Chris Massaro took an opportunity to share some highlights and accomplishments of the Athletics Department during the 2017-18 academic year.

Motion on Promulgation of Rule 0240-07-04 Academic Misconduct and revisions to Policy 312 Academic Misconduct; and, Promulgation of Rule 0240-07-03 Student Conduct and revisions to Policy 540 Student Conduct.

Chairman Smith asked to postpone votes on the rules and policy revisions until the next meeting, stating there are serious consequences and he wants to make sure each Board member has a special chance to review those and will approve at the next meeting. Motion was made to defer these two action items until the next Board meeting by Trustee Freeman, seconded by Trustee DeLay. A voice vote was taken; the motion to defer carried.

Motion on Expedited Tenure

A motion to approve the recommendations on expedited tenure was made by Trustee Johnston and seconded by Trustee DeLay. A voice vote was taken; the motion to approve expedited tenure carried.

Committee Report: Audit and Compliance Committee

In the absence of Committee Chair Chris Karbowski, Andy Adams provided the report for the Audit and Compliance Committee which met on August 28, 2018 and today, September 18, 2018. Materials from the public portions of the Committee meetings were provided to the Board in its meeting materials.

August 28, 2018 Committee Meeting

Because there was not a quorum at this meeting, the Committee reviewed only informational items which included: Annual report of Audit and Consulting Services; Results of the Internal Audit Quarterly Report; and Compliance and Enterprise Risk Management updates including European Union's General Data Protection Regulation; Records Management Reporting; Unmanned Aircraft Systems/Drones Policy and Process; Ethics Compliance; Institutional Compliance and Risk Management Tools; and, Monitoring and Testing.

Non-Public Executive Session - Information

The public meeting of the Committee adjourned and the Committee went into executive session to discuss audits and investigations.

September 28, 2018 Committee Meeting

Minutes from the May 30, 2018 and August 28, 2018 meetings were approved. The Committee approved two (2) recommendations to be considered and voted on by the Board.

Annual Audit Plan – Recommendation

The 2019 Annual Audit Plan was presented.

Risk Assessment Reporting – Recommendation

Risk Assessment reporting was presented.

Non-Public Executive Session - Information

The public meeting of the Committee adjourned and the Committee went into executive session to discuss audits and investigations.

Motion to Approve - Audit and Compliance Committee Actions

A motion to approve actions taken by the Audit and Compliance Committee was made by Trustee Freeman and seconded by Trustee Wright. A voice vote was taken; the motion to approve the action items of the Audit and Compliance Committee passed unanimously.

Committee Report: Finance and Personnel Committee

Chairman Joey Jacobs provided the report for the Finance and Personnel Committee and stated that this Committee met on August 28, 2018. Minutes from the May 30, 2018 Committee meeting were approved. The Committee report contained several informational items. Materials from the meetings were provided to the Board in its meeting materials.

THEC Meeting - Informational

Vice President for Business and Finance, Alan Thomas, provided a brief overview of the THEC meeting held on July 26, 2018, where all the Locally Governed Institutions, the University of

Tennessee system, and the Tennessee Board of Regents' system presented information to the Commission on their budget and tuition fee setting processes.

Philanthropic Activity - Informational

Vice President for University Advancement, Joe Bales, provided an update on philanthropic activating including:

- Five-year fundraising results, national trends and comparisons
- Individual unit performance
- Foundation assets and endowment management
- Current challenges and opportunities
- Trustee Fund update

Capital Project Updates - Informational

Assistant Vice Presidents Joe Whitefield and Bill Waits concluded the meeting with reports on five capital project disclosures, updates on the Academic Classroom Building project, and an overview of the capital maintenance project process.

Report of the Board Secretary

Ms. Zimmerman reviewed four (4) minor formatting revisions made to policies since the last Board meeting.

Report of the President

Fall Faculty Meeting

Dr. McPhee reported on the institution's annual Fall Faculty Meeting held on August 23, 2018, in advance of classes beginning on August 27. There, he provided the State of the University address, a tradition at that meeting. Many colleges and departments were recognized for their accomplishments during the prior academic year. The highlight of the meeting was the presentation of the MTSU Foundation's Career Achievement Award, this year going to Dr.

Judith Iriarte-Gross, a professor of Chemistry at MTSU since 1996, who is nationally-known for her advocacy for girls and women in the sciences. Several Board members attended the meeting.

Convocation

On August 25, Convocation, an annual rite of the fall semester, was held to welcome new students into the learning community and to immediately engage them in the learning process. Alabama attorney and founder and executive director of the Equal Justice Initiative, Bryan Stevenson, left thousands of new and returning students and others with a message of hope and mercy. More than 5,000 people attended the formal ceremony. Dr. McPhee thanked Trustee Pam Wright for her attendance who sent greetings on behalf of the Board.

Delta Propel

On August 31, an overflow crowd of over 300 very interested Dept. of Aerospace professional pilot majors, plus students majoring in other areas, heard the Delta Propel pitch that could ultimately land them with career positions with the major airlines. The official launch of the Delta Propel Pilot Career Path Program was held in the Student Union Ballroom, where a team of Delta executives outlined the program guidelines and encouraged students to apply for the fast-track program.

9/11 Remembrance Ceremony

MTSU commemorated the 17th anniversary of 9/11 with a 9/11 Remembrance Ceremony. Gold Star mothers Jan Edens and Tammy Bass spoke of what the anniversary means to them in light of both having lost sons who were serving their country. Cadets in the ROTC program, now led by U.S. Army Maj. Carrick McCarthy, helped share the timeline of September 11, 2001 events. Keith Huber, who is MTSU's Senior Advisor for Leadership Initiatives and a retired U.S. Army Lieutenant General, offered insights from his perspectives as a general, officer, husband and father.

Presentation to City Council

Just before the football home opener, Chris Massaro, David Blackburn and Dr. McPhee gave a briefing to members of the Murfreesboro City Council, including the City Manager, on the MTSU Blue Raider Athletic Facility Plan and the role it will play in enhancing the University and the city. Athletic Director Chris Massaro shared with the attendees that this visionary proposal will make MTSU an attractive destination for athletics, and cultural and social events, all benefitting the entire community. Dr. McPhee expressed the hope that the Council will see the value of this plan and will be a major partner in financially supporting this endeavor, just as they have done in the past.

SCORE

On September 5, representatives from SCORE (State Collaborative on Reforming Education) visited the campus to present their Teacher Preparation Report and MTSU's Latest Teacher Preparation Report Card Data in the College of Education. Dr. McPhee stated that he and Chairman Smith had previously met with SCORE personnel and Majority Leader Bill Frist to talk about how the University can partner with SCORE to make the College of Education the best, not just in the state, but in the nation. The meeting on September 5 was a follow-up to that meeting. Present were Jamie Whitson, Executive Chairman and Chief Executive Officer, Mary Cypress Metz, Vice President of Programs, and Indira Dammu, Senior Policy and Research Analyst. Dr. Lana Seivers, Dean of the College of Education, and her colleagues shared a presentation called "Improving Schools, One Teacher at a Time: A Look at MTSU Teacher Preparation Program." The meeting ended with an agreement that MTSU and SCORE will draft an MOU to solidify their partnership.

Fall Enrollment

The Fall 2018 total enrollment this year is 21,630, 1.29% less than the Fall 2017 enrollment which was 21,913. While progress is being made toward enrollment goals, this remains a challenge. Dr. McPhee stated that he knows that University recruiters, faculty, and staff continue to work to reach that goal.

Special Presentation: Highlighting the Jones College of Business

Dr. David Urban, Dean of the Jennings A. Jones College of Business, made a presentation about the exciting things going on in the College. Dean Urban explained that five years ago the decision was made that what needed to be done most was to pursue a strategy of “national prominence and regional dominance.” This is being done by trying to develop the College’s students, faculty, friends and brand. Progress had been made on national prominence as the Business and Accounting accreditations from AACSB International were reaffirmed in 2016. The College is one of only 1.4% of the business schools in the world that have that double accreditation. Another review will take place in about two years. The College has received six top-50 national rankings in the last two years. MTSU Accounting students have gotten more scholarship money from the Tennessee Society of CPAs for the last couple of years than students from any other university in the state. The TVA Investment Challenge team once again beat the S&P 500 total return, having achieved this several years in a row. The College received the Dale Carnegie Global Leadership Award in recognition of its leadership in human relations and community development. Dean Urban explained that in terms of program development the MBA program was completely re-engineered and is now the Flex MBA. The program is available on ground or online, and can be completed in 12 months. In Fall 2019, an online partner will be brought on to really help push the online program. Five accelerated Bachelors/Masters programs have been developed so that students coming out of high school can get an undergraduate degree and a masters degree in five years. The College has also built up executive continuing education programs; these are housed in the Miller Education Center. The Dale Carnegie program is required as part of the curriculum because it is believed this adds to the soft skills students need to be able to compete in the marketplace. The College is the only business school in the country that does that, and about 1,900 students have been through that program. Starting this fall, a BS in Commerce is being offered, aimed at adult and veteran students. This degree is also completely online, allowing the College to reach out to an even greater degree to nontraditional students. The College now has a Risk Management Insurance major and concentrations in Supply Chain and Professional Selling in order to capitalize on the

need for those types of professionals in the area. Special events continue to get a lot of press and a lot of notoriety. Professionalism Week is next week, sponsored by Murfreesboro Young Professionals. Ethical Leadership Week, sponsored by Tom and Martha Boyd, will take place next spring. Pam Wright has helped with the business plan and Strategic Management Case Competitions which are great hands-on learning tools for students. Blue Raider Realty and Mortgage is a real estate company that sells houses, manages property and helps people with their mortgages. There is a tremendous professional development program with 30 IGNITE events this fall. The College puts on six career fairs that are special purpose, including a graduate career fair. The advising manager and her staff are very busy throughout the year with their own special events which have really helped improve retention within the College. The College has taken on a leadership position with faculty in IT and Business Analytics, one of the growing programs at the graduate level. Research leadership is improving as well. The 1.2 billion dollar economic impact in Rutherford County from the University is based on a study that was done through the Business and Economic Research Center. The Political Economy Research Institute, is just getting started and is designed to pull people together from across the University to talk about research and problem areas that cut across different disciplinary boundaries. Pam Wright will be meeting the new chair holder of the Pam Wright Chair in Entrepreneurship. The College is currently working really hard to fill the Jacobs Chair of Excellence in Accounting; and, the Weatherford Finance Chair was filled this year. Tenured faculty has turned over about 40% since 2013, due largely to natural turnover, but resulting in bringing in a lot of enthusiastic people who really want to do good things to help propel the College forward. Five major gifts in the Developing Friends category of over one million dollars have been made since July 2013. Among other major gifts are: the "Wink" Midgett Recognition Wall; the Mel Adams/State Farm Agents Sales Lab dedicated just last month; and a gift from Larry and Martha Tolbert to help celebrate ethical leadership in the College. The TSBDC, the Tennessee Small Business Development Center, continues to get great support. It just brought in a grant from SBA of over two million dollars to help the small business development lead center here in Murfreesboro. The College has brought in many new scholarships, including contributions from faculty and staff. The College has won the Provost

Cup five years in a row for the greatest percentage of charitable givers in the college across the University, a point of pride. In terms of developing the brand, Dean Urban provided some examples: world class speakers John O'Leary and Mel Robbins will be at the 2018 Leadership Summit put on by the College. After 5 years of work, with help from Andrew Oppmann and his staff, the College is finally getting some traction in the Nashville Business Journal. The College is running advertisements for its programs all the time, and Dean Urban shared a new advertisement in the Nashville Business Journal highlighting the Supply Chain Management and Professional Selling programs. In summary, Dean Urban stated that the College is working hard to try and move ahead on all four fronts highlighted – developing its students, its faculty, its trends, and its brand.

Concluding Remarks

Chairman Smith thanked all those who helped put the meeting on. He indicated that by the December meeting there will be a schedule for next year and maybe even the next 18 months. He stated that on July 31 a retreat dinner with leadership was held. Also on July 31, a Trustees Fund was announced to help with students who need financial assistance. So far this academic year, the Fund has helped about 44 students. Each trustee has given \$5,000 to the Fund. Chairman Smith indicated that a lot of good things are happening but that there is a lot of work to do between now and next year because they must constantly be looking for organized ways of savings - not cuts – but savings as required of the Board's fiduciary duty.

President McPhee expressed his thanks to all who attended the groundbreaking of the New Academic Building. He reminded the Board that now that the fall semester has started, the major annual recruiting event, the True Blue Tours, have just begun. These events require a team effort with the deans, faculty, administrators, academic advisors, financial aid and admissions officers joining him to share, with thousands of prospective students and their families, information about the incredible educational experiences MTSU offers. This year, there are four stops in 14 locations including 9 in Tennessee and 5 out of state (2 in Kentucky, 2 in Alabama, and 1 in Georgia); plus 13 luncheons throughout Tennessee and the surrounding

states for high school guidance counselors and community college advisors. Dr. McPhee offered to share a tour schedule with the trustees and extended an invitation for them to attend any tour stop to observe how the best and brightest are recruited.

Chairman Smith adjourned the meeting at 12:53 p.m.

The next scheduled board meeting is December 11, 2018.

Respectfully Submitted,



Heidi Zimmerman

Board Secretary