MIDDLE TENNESSEE STATE UNIVERSITY

MTSU PERFORMANCE METRICS

MTSU BY THE NUMBERS

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APPLICATION/ADMISSION ACTIVITY	Fall 2023	Fall 2024	Fall 2025	YOY
Freshman applications received	14,915	12,971	15,507	+19.55%
Freshmen admitted	10,147	9,692	12,028	+24.10%
Transfer applications received	3,527	4,544	3,490	-23.20%
Transfer students admitted	2,547	3,570	2,544	-40.39%
Graduate applications received	2,254	2,453	3,184	+29.79%
Graduate students enrolled	2,515	2,445	2,411	-1.39%

ATHLETICS	FY 2023	FY 2024	FY 2025	Goal
BRAA giving	$1,058,745	$1,216,805	$1,170,717	$1.35M
Total giving	$8,853,961	$4,074,578	$4,174,945	$6.2M

ATHLETICS	FY 2021	FY 2022	FY 2023	FY 2024
Football attendance	12,351	15,607	13,219	12,876
Men's basketball attendance	3,502	3,657	3,077	3,182
Women's basketball attendance **Covid-19 restrictions in place*	3,189	3,558	3,954	3,991

MARKERS

ENROLLMENT	Fall 2023	Fall 2024	Fall 2025	YOY
Full-time equivalent enrollment	16,178	16,417	16,398	-0.11%
Total headcount	20,183	20,488	20,812	+1.58%
Freshmen enrolled	3,088	3,108	3,219	+3.57%
Transfers students enrolled	1,573	1,624	1,493	-8.07%
Avg. ACT score of entering class	22.52	22.72	22.47	N/A
Avg. high school GPA of entering class	3.65	3.65	3.67	N/A

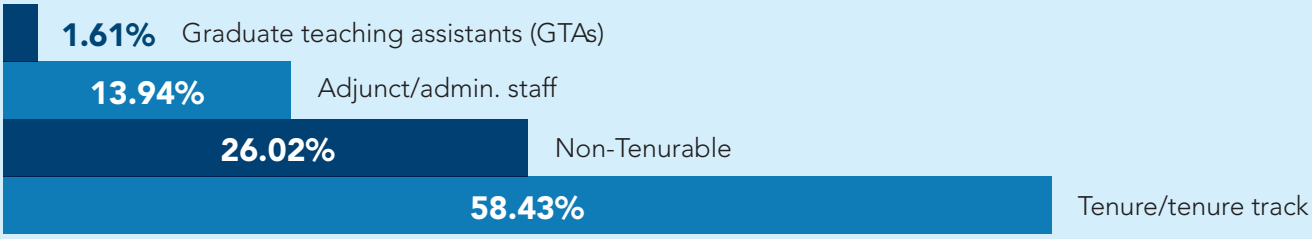
ACADEMICS	AY 2022–23	AY 2023–24	AY 2024–25	5-yr Goal
Six-year graduation rate	58.4%	58.0%	58.4%	60% by 2025
Degrees awarded				
Bachelor's	3,867	3,834	3,608	N/A
Master's/Education Specialist	986	891	820	N/A
Doctoral	49	48	70	N/A
Research, Service, Sponsored Programs **Note: Data comes from THEC and is not yet available.*	$14,121,182	$13,562,727	*	$11,219,300

	Fall 2023	Fall 2024	Fall 2025	5-yr Goal
Freshman retention	77.5%	79.3%	78.5%	80% by 2025
Graduate retention	87.8%	86.9%	86.7%	87% by 2025

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ACADEMICS (CONTINUED)

Credit hours taught by faculty type



TUITION AND DEBT

Undergraduate tuition (12 credit hours)	Fall 2023	Fall 2024	Fall 2025
MTSU	$3,768	$3,972	$4,200
University of Tennessee	$5,666	$5,780	$5,780
University of Memphis	$4,260	$4,428	$4,668
Graduate tuition (9 credit hours)			
MTSU	$4,824	$5,085	$5,373
University of Tennessee	$5,734	$5,734	$5,734
University of Memphis	$4,788	$4,977	$5,247
% of Pell-eligible students	**Fall 2022**	**Fall 2023**	**Fall 2024***
MTSU	54.6%	52.8%	57.2%
University of Tennessee	35.5%	32.5%	38.7%
University of Memphis	65.6%	67.1%	74.0%

**Data from THECSIS. Pell eligibility calculations in previous Fact Books have underestimated the true share of Pell eligible students. The data presented in this year's report reflect a more accurate estimation based on the students for whom Pell eligibility is known, thanks to additional data submitted by institutions. This data is not comparable to prior Fact Books.*

	May 2023	May 2024	May 2025
Avg. debt of MTSU undergraduates at graduation	$23,802	$23,650	$23,095
% of undergraduates with debt at graduation	47%	42%	42.5%

ATHLETICS

	Cohort 2016	Cohort 2017	Cohort 2018
Graduation Success Rate	95%	94%	94%
Academic Progress Rate	989	989	984
Total revenues	**FY 2023**	**FY 2024**	**FY 2025**
MTSU	$40.9M	$52.3M	$49M
Conference USA	$33.4M	$38.7M	N/A*
Institutional support (% of total)			
MTSU	29%	43%	40%
Conference USA	28%	44%	N/A
Private support (% of total)			
MTSU	3%	3%	4%
Conference USA	10%	7%	N/A

**FY 2025 revenue will be updated when finalized*

ADVANCEMENT

	FY 2023	FY 2024	FY 2025
Number of donors	7,689	7,638	7,984
Total annual support	$54,456,805	$22,757,299	$21,992,508
	1-year	**10-year**	**20-year**
Investment return as of June 2025	+9.3%	+6.8%	+6.6%