MIDDLE TENNESSEE STATE UNIVERSITY

MTSU PERFORMANCE METRICS

MTSU BY THE NUMBERS

I AM true BLUE

FLUID

APPLICATION/ADMISSION ACTIVITY	Fall 2024	Fall 2025	Fall 2026	YOY
Freshman applications received	12,971	15,507	14,580	- 5.98%
Freshmen admitted	9,692	12,028	10,742	- 10.69%
Transfer applications received	4,544	3,490	3,592	+ 2.92%
Transfer students admitted	3,570	2,544	2,657	+ 4.44%
Graduate applications received	2,453	3,184	3,281	+ 3.05%
Total graduate students enrolled	2,446	2,368	2,464	+ 4.05%

ATHLETICS	FY 2024	FY 2025	FY 2026	Goal
BRAA giving	$1,216,805	$1,170,717	$1,234,850	$1.35M
Total giving	$4,074,578	$4,174,945	$5,117,250	$6.2M

ATHLETICS	FY 2022	FY 2023	FY 2024	FY 2025
Football attendance	15,607	13,219	12,876	12,252
Men's basketball attendance	3,657	3,077	3,182	3,796
Women's basketball attendance	3,558	3,954	3,991	3,685

MARKERS

ENROLLMENT	Fall 2024	Fall 2025	Fall 2026	YOY
Full-time equivalent enrollment	16,417	16,399	16,439	+ 0.24%
Total headcount	20,488	20,812	20,867	+ 0.26%
Freshmen enrolled	3,149	3,268	3,194	- 2.26%
Transfers students enrolled	1,624	1,493	1,604	+ 7.43%
Avg. ACT score of entering class	22.72	22.47	22.36	N/A
Avg. high school GPA of entering class	3.65	3.67	3.68	N/A

ACADEMICS	AY 2023–24	AY 2024–25	AY 2025–26	5-yr Goal
Six-year graduation rate	58.0%	58.4%	60.13%	60% by 2025

**Note: Six-year graduation rates based on THEC methodology. THEC changed to reporting four-year rates effective with the 2026-30 OBF cycle.*

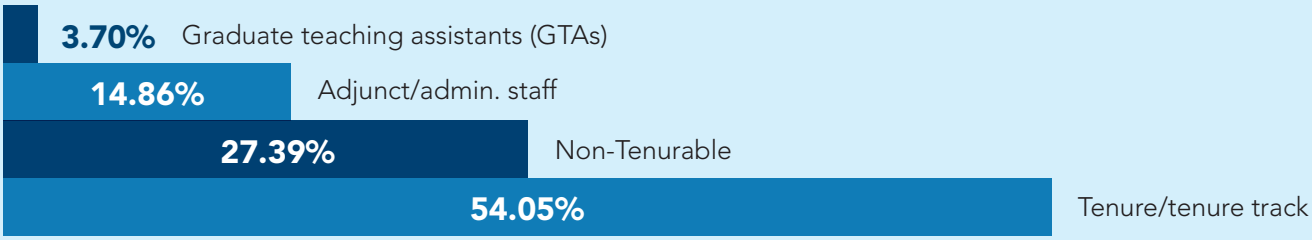
Degrees awarded				
Bachelor's	3,834	3,608	3,769	N/A
Master's/Education Specialist	891	820	842	N/A
Doctoral	48	70	63	N/A
Research, Service, Sponsored Programs **Note: Data comes from THEC and is not yet available.*	$13,562,727	$13,740,074	*	$11,219,300

	Fall 2024	Fall 2025	Fall 2026	5-yr Goal
Freshman retention	78.9%	78.3%	75.6%	80% by 2025
Graduate retention	86.9%	86.7%	86.9%	87% by 2025

1026-1857 - MTSU prohibits discrimination based on sex, race, color, national origin, or other protected categories. Report concerns to the Title VI/IX Coordinator. See the full policy at crc.mtsu.edu.

ACADEMICS (CONTINUED)

Credit hours taught by faculty type



TUITION AND DEBT

Undergraduate tuition (12 credit hours)	Fall 2024	Fall 2025	Fall 2026
MTSU	$3,972	$4,200	$4,380
University of Tennessee	$5,780	$5,780	$5,780
University of Memphis	$4,428	$4,668	$4,872
Graduate tuition (9 credit hours)			
MTSU	$5,085	$5,373	$5,607
University of Tennessee	$5,734	$5,734	$5,734
University of Memphis	$4,977	$5,247	$5,400
% of Pell-eligible students	**Fall 2023**	**Fall 2024**	**Fall 2025**
MTSU	52.8%	57.2%	*
University of Tennessee	32.5%	38.7%	*
University of Memphis	67.1%	74.0%	*

**Note: Data comes from THEC and is not yet available.*

	May 2024	May 2025	May 2026
Avg. debt of MTSU undergraduates at graduation	$23,650	$23,095	$22,188
% of undergraduates with debt at graduation	42%	42.5%	39.7%

ATHLETICS

	Cohort 2017	Cohort 2018	Cohort 2019
Graduation Success Rate	94%	94%	92%
Academic Progress Rate	989	984	977
Total revenues	**FY 2024**	**FY 2025**	**FY 2026**
MTSU	$52.3M	$49M	$53.1M
Conference USA	$38.7M	$43M	N/A*
Institutional support (% of total)			
MTSU	43%	40%	40%
Conference USA	44%	29%	N/A*
Private support (% of total)			
MTSU	3%	4%	3%
Conference USA	7%	5%	N/A*

**FY 2026 revenue will be updated when finalized*

ADVANCEMENT

	FY 2024	FY 2025	FY 2026
Number of donors	7,638	7,984	7,831
Total annual support	$22,757,299	$21,992,508	$25,204,868
	1-year	**10-year**	**20-year**
Investment return as of June 2026	+ 13.2%	+ 8.7%	+ 6.8%
Total funds invested	$147,484,922	$162,426,571	$194,896,299