[redacted]

EXECUTIVE LEADERSHIP PROFILE

Senior higher education leader with more than 30 years of experience across public research universities, private higher education, shared-service systems, and global corporate organizations. Current Executive Vice Chancellor and Chief Operating Officer at the University of Mississippi, with responsibility spanning finance, operations, technology, human resources, risk management, facilities, housing, public safety, government relations, fundraising, and institutional strategy. Brings experience in university-wide transformation, student access and enrollment growth, faculty and staff investment, board and legislative relations, workforce partnerships, capital strategy, and complex financial stewardship. First-generation college graduate and community-college transfer with direct teaching experience in leadership, finance, psychology, higher education economics, and governance.

SELECTED PRESIDENTIAL LEADERSHIP EXPERIENCE

- Institutional leadership and financial stewardship across organizations for $1 billion in annual revenues.
- Student access, enrollment and online-program growth.
- Faculty and staff compensation and talent investment.
- Government, board and public-sector advocacy.
- Fundraising, corporate and external partnerships.
- Teaching, academic engagement and shared-governance experience.

PROFESSIONAL EXPERIENCE (OVERVIEW)

Executive Vice Chancellor, Chief Operating Officer, University of Mississippi	2025-Present
Vice Chancellor, Chief Financial Officer, University of Mississippi	2021-2025
Instructor for Psychology, University of Mississippi	2025-Present
Lecturer in Leadership (periodic)	2022-Present
Adjunct Faculty, Higher Education Finance, Claremont Graduate University	2021-Present
Vice President, Finance and Administration, The Claremont Colleges	2018-2021
Vice President, Chief Business Officer, Abilene Christian University	2013-2018
Chief Financial Officer and Treasurer, Del-Nat Tire Corporation	2010-2013

EDUCATION

EdD	University of Southern California, Organizational Change and Leadership.
MS	Arizona State University, Psychology.
M.Accy.	University of Mississippi, Accountancy.
B.Accy.	University of Mississippi, Accountancy.
A.S.	Northeast Mississippi Community College, Accounting.

CONTINUING EDUCATION

Leadership	Association of Governing Boards.
Leadership	Institute of Education Management, Harvard University.
Leadership	Future Presidents Intensive, Education Advisory Board.
Mental Health	Mental Health First Aid Responder.

PUBLICATIONS

Holley, S. (2023). “Leadership Storytelling and Innovative Change.” Capstone Paper, Arizona State University.

Holley, S. (2022). Leveraging Social Capital for Success (Doctoral dissertation, University of Southern California).

BOARD SERVICE HIGHLIGHTS

Member, Board of Directors (Ex Officio), University of Mississippi Research Foundation
Member, Board and Executive Committee, Vermont College of Fine Arts
President, University of Mississippi Educational Building Corporation
Member, Joint Investment Committee, University of Mississippi Foundation
Member, Board of Directors, Ole Miss Athletics Foundation

TEACHING

Instructor/Lecturer, University of Mississippi and Claremont Graduate University 2022–Present

Develop and deliver graduate and undergraduate instruction on leadership, finance, psychology and organizational governance.

- Accounting
- Business Finance
- Higher Education Leadership
- Higher Education Economics
- Personality Psychology
- Leadership and Ethics

RECENT PRESENTATIONS

Holley, S. “Maximizing Social Capital for Leadership Success.” Department of Student Affairs Board Retreat, University of Mississippi, 2024.

Holley, S. “Empowering Leadership: Transition, Influence in Higher Education.” Panelist, 2024.

Holley, S. “Outsourcing, Collaborations and Consortiums.” Council for Christian Colleges and Universities, 2021.

Holley, S. “Stories from Chief Business Officers.” National Association of College and University Business Officers, 2015.

PROFESSIONAL EXPERIENCE (DETAIL)

Executive Vice Chancellor, Chief Operating Officer, University of Mississippi 2025–Present

Promoted by the Chancellor into an expanded enterprise role encompassing operations, Information Technology, housing, police, government relations, fundraising responsibilities, and senior institutional leadership responsibilities.

- Fundraise for both capital and unrestricted operating gifts, currently exceeding $15 million.
- Co-sponsor a $150 million institution-wide ERP transformation modernizing finance, human resources and student-information systems to improve service delivery, institutional decision-making and the experience of students, faculty and staff.
- Set strategy for and leading university's first ever Public-Private Partnership (P3), bringing 2,200 on-campus student beds with a $250 million student housing project.
- Lead a workforce of 750 staff and 350 contractors across departments including Finance, IT, HR, Facilities Management, Housing, Compliance, and University Police.
- Lead strategy for overhaul of emergency response management, focusing on emergency storm response and active shooter preparedness.
- Represent university in state, regional and local government relations to advance university's mission.
- Currently working on vision for multi-use capital projects involving athletics entertainment district, new research buildings, and retail spaces to provide needed infrastructure and additional revenue streams for the university
- Lead multiple statewide task forces focused on an overhaul of the state system's budget allocation model for state appropriations, with a focus on performance funding metrics.

Vice Chancellor, Chief Financial Officer, University of Mississippi 2021–2025

Served as chief financial and administrative officer of the state's flagship university.

- Provide business leadership for annual revenues exceeding $950 million and oversee a personal divisional budget of $150 million.
- Manage physical infrastructure comprising 3,400 acres and 225 facilities with a replacement value of $2.6 billion.
- Direct a $1.6 billion construction portfolio, including a $135 million accountancy building, $175 million STEM building
- Demonstrated the ability to explain institutional value to public officials, understand the political environment, build credibility and advocate for the university's mission, resulting in three consecutive years of increased state appropriations and $26 million in nonrecurring investments.
- Invested in talent, retention, morale, institutional culture and the people responsible for delivering the academic mission through faculty market-equity adjustments and staff-pay alignment, contributing to a 22% average pay increase over four years.

Vice President, Finance and Administration, The Claremont Colleges Services 2018–2021

The Claremont Colleges Services provides shared institutional support for a seven-college system.

- Managed a $75 million annual budget and led functional areas including Finance, HR, IT, and Operations with 135 FTEs.
- Executed a 16% reduction in operating expenses over two years while increasing investment in mental health services and enterprise systems.
- Led design phase for a central library and multi-purpose student services center.
- Restructured nine retirement plans for fiscal stability during financial challenges.
- Deployed student success resources focused on mental health for seven campuses.
- Negotiated concessions with city leaders to benefit advancement of college operations.

Vice President, Chief Business Officer, Abilene Christian University 2013–2018

Abilene Christian University (ACU) is a private university focused on high-quality education and student success.

- Served as University Treasurer and primary liaison to the Board of Trustees for Finance, Audit, and Capital Planning committees.
- Reduced operating expenses by $26 million (13%) over five years while funding infrastructure to transition the university to Division 1 athletics.
- Participated in joint fundraising/student visit events around West Texas, producing new students and funds for an emerging nursing program as well as established liberal arts programs.
- Built an online program model that grew enrollment from 4,000 to over 7,000 students.
- Negotiated the complete restructuring of a $145 million debt portfolio, moving to a simplified public offering and reducing annual debt service by $5 million.
- Arranged financing, set construction budgets and endowment funding, and determined cash flow needs for $110M capital enhancements including a three-building science complex and on-campus football stadium.
- Provided strategy for initial funding and structure for a 95-acre, upscale retail and dining development, adjacent to campus, providing a hub for students, faculty, and the community as well as generating additional streams of revenue for the university.

Chief Financial Officer & Treasurer, Del–Nat Tire Corporation 2010-2013

Del-Nat Tire is a major distributor of private-brand tires (Delta and National), serving global markets from its Memphis base before its brands and inventory were acquired by TBC Brands.

- Direct report to the President providing business management for annual revenues and expenses more than $225 million, directing all aspects of operations through 60 staff, and guided all legal functions, including communication with attorneys regarding pending litigation.
- Created a Foreign Trade Zone to mitigate financial and operation impact of federally enacted tariffs on international goods, to improve cash flow by $15M quarterly.
- Negotiated favorable terms in a short-term $10M revolving line with bank at no extra cost to cover seasonal expenditures, managed financial stewardship for related party company with $16M in assets and served as fiduciary trustee over $1.4M in 401k investment for company employees.
- Pursued the best financing arrangement with national financial institution, then negotiated and secured $60M asset-based line, factored against an aging on $35M in accounts receivable and inventory turnover on $75M in finished goods.

Senior Financial Advisor, Federal Express Corporation 2006-2010

Federal Express is a global leader in express transportation, providing rapid, time-definite delivery to over 220 countries and territories.

- Led the reprioritization of a $1.4B budget comprising 11,000 full-time employees (FTEs) to $1.1B and 10,000 FTEs through various cost reduction measures including a zero-based budgeting initiative.
- Forecasted and tracked $10M capital plan for the marketing organization.

Senior Director, Finance & Marketing, Industrial Parts **2004 – 2006**

Industrial Parts & Electric Motors, Inc. is a third-generation family business founded in 1983, one of U.S. Motors / Nidec's largest North American parts-stocking distributors, and the sole manufacturer of VARIDRIVE belt cases and parts.

- Implemented marketing initiatives to evaluate impact to customer including telemarketing, print media, website presence, and electronic mail advertising.
- Increased sales by 5% because of successfully creating and executing marketing/promotion plan distributed to 3,000 customers, and efficiently directing outside sales team.

Multiple Roles, Coca-Cola **1998 – 2004**

Demand Manager, Manager of Internal Controls, Accounting Manager

- Led the implementation of SAP (Finance/Accounting and Production Warehouse).
- Conducted acquisition audits for multiple bottlers with net assets totaling $35M.

Audit Senior, Price Waterhouse **1995 – 1998**

- Led audit engagements of Fortune 500 companies (banking, retail, manufacturing, real estate, etc.).
- Led due diligence for public offerings, estimated at $100M to $500M.

BOARD SERVICE

University of Mississippi Research Foundation, Board of Directors	2025–2028
Vermont College of Fine Arts, Executive Committee	2022–Present
University of Mississippi Educational Building Corporation, President	2021–Present
Joint Investment Committee, UM Foundation	2021–Present
Del-Nat Real Estate Cooperative, Board Treasurer	2010-2013

HONORS

Taylor Medalist, University of Mississippi 1991

Memberships and Certifications

National Association of College and University Business Officers

Council for Christian Colleges & Universities

Certified Public Accountant, State of Tennessee, Inactive (License 15757)

Certificate, Institute for Leadership in Higher Education, Association of Governing Boards

Graduate Certification, Institute for Education Management, Harvard University

Certificate, Future Presidents Intensive, Education Advisory Board