### Jennings A. Jones College of Business

Jennings A. Jones College of Business

N233 Business and Aerospace Building

<table>
<thead>
<tr>
<th>COURSES REQUIRED</th>
<th>Hours</th>
<th>Approved Substitutions and Elective Descriptions</th>
<th>Where Taken if not at MTSU</th>
<th>+ / - Hrs</th>
<th>Validation Date or Other Notes</th>
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</thead>
<tbody>
<tr>
<td><strong>1st Sem</strong></td>
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<td><strong>2nd Sem</strong></td>
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<tr>
<td><strong>Course Title and No.</strong></td>
<td><strong>Sem Hrs</strong></td>
<td><strong>Where Taken if not at MTSU</strong></td>
<td><strong>Validation Date or Other Notes</strong></td>
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#### Freshman

**COMM:** ENGL 1010  
**COMM:** ENGL 1020  
**MATH:** MATH 1630 or 1810  
**COMM:** COMM 2200  
**SCI (2 RUBRICS):** ASTR 1030/1031; BIOL 1030/1031, 1110/1111, 2010/2011, 2020/2021; CHEM 1010/1011, 1030/1031, 1110/1111; GEOG 1030/1031, 1040/1041; PGEO 1030; PHYS 1110, 2010/2011, 2110/2111; PSCI 1030/1031, 1130/1131  
**SOC/BEH/CORE:** ECON 2410 Prin of Econ Macro  
**CORE:** ECON 2420 Prin of Econ Micro  
**Elective**  
**Elective**  

#### Sophomore

**HUM/FA (2 RUBRICS):** ANTH 2210; ART 1030, 1920; DANC 1000; HIST 1010, 1020, 1110, 1120; MUS 1030; PHIL 1030; THEA 1030  
**HIST (2 COURSES):** HIST 2010, 2020, 2030  
**SOC/BEH:** AAS 2100; ANTH 2010; GEOG 2010/2020; HIST 1010, 1020, 1110, 1120; MUS 1030; PHIL 1030; THEA 1030; TGEO 2010, 2020, 1010, 1020, 1030, 1040, 1050; WGST 1010, 1020; PSY 1210  
**CORE:** ACTG 2110 Prin of Actg I  
**CORE:** ACTG 2120 Prin of Actg II  
**CORE:** BIA 2610 Statistical Methods  
**Elective**  

#### Junior

**CORE:** BIA 3620/3621 Intro Bus Analytics  
**MKT:** 3010 Professional Prep in Mkt  
**CORE:** INF5 3100 Prin of MIS  
**CORE:** MGMT 3610 Prin of Management  
**CORE:** BUS 3000 Dale Carnegie  
**CORE:** FIN 3010 Business Finance  
**CORE:** BLAW 3400 Leg Env of Business  
**CORE:** MKT 3820 Prin of Marketing  
**MAJ:** MKT 3910 Consumer Behavior  
**MAJ:** MKT 3930 Marketing Research  
**Business Elective**  

#### Senior

**MAJ:** MKT 4510 Intl Marketing  
**MAJ:** MKT 3825 Measuring MKT Performance  
**CORE/MAJ (W):** MKT 4890 Mkt Mgmt  
**MAJ:** MKT 3840 Professional Selling  
**MAJ:** MKT Upper-Division Elective  
**MAJ:** MKT Upper-Division Elective  
**MAJ:** MKT Upper-Division Elective  
**Business Elective**  
**CORE:** BUAD 4980 Strategic Management  

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<table>
<thead>
<tr>
<th>2017-2018 – B.B.A. – Major: Marketing</th>
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<th>MTSU ID</th>
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Courses other than electives should normally be taken in the year and sequence shown.

Courses required in major (MAJ) cannot be used in minor.

Student cannot double major or double minor in business.

**Business core (CORE) requirement courses must be completed before taking BUAD 4980.**

Courses required in major (MAJ) cannot be used in minor.

**Take at MTSU in last semester (check prerequisites)**

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**Advisor**  
**Date**
### Jones College Admission Requirements

**Students must be admitted at least one semester prior to anticipated graduation date.**

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Met</th>
<th>Notes</th>
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<tbody>
<tr>
<td>30 sem hrs degree credit</td>
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<tr>
<td>Completion of all high school deficiency</td>
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<tr>
<td>requirements</td>
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<tr>
<td>Completion of all academic enrichment</td>
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<td>requirements</td>
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<tr>
<td>Inclusive GPA ≥ 2.250 on all college-level</td>
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<td>coursework</td>
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<tr>
<td><strong>Pre-Business Required Courses</strong></td>
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<tr>
<td>(GPA ≥ 2.250)</td>
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<td>MTSU and transfer grades</td>
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<td>are used in the</td>
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<td>pre-business calculation</td>
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<tr>
<td>ACTG 2110 Principles of Accounting I</td>
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<tr>
<td>ECON 2410 Principles of Economics, Macroeconomics</td>
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<tr>
<td>ECON 2420 Principles of Economics, Microeconomics</td>
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<tr>
<td>BIA 2610 Statistical Methods</td>
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Students who are juniors and meet prerequisites may register for the following courses before being fully admitted to the Jones College:

- BIA 3620/3621
- BLAW 3400
- BUS 3000
- FIN 3010
- INFS 3100
- MGMT 3610
- MKT 3820

**Registration or credit in these courses does not guarantee admission to the Jones College.**

### Student Instructions

One (1) copy signed by major and minor advisors (minor advisor signature not required for "built-in" minors) should be filed with your Graduation Analyst - Undergraduate Services two semesters before you intend to graduate by sending to MTSU Box 101. An Intent to Graduate form should be filed in BAS N234 during the first semester of the senior year.

1. This form is for guidance purposes only. The official program is checked and verified by your Graduation Analyst - Undergraduate Services.
2. Transfer credits and substitutions must be initiated by the advisor.

### Graduation Analyst - Undergraduate Services (BAS N234), Jennings A. Jones College of Business

**Date**

6/12/2017