Authentic Leadership

Step 1: Values Clarification

Part of the Jennings A. Jones College of Business Excellence in Leadership Series

The best leaders make extraordinary things happen. In order to have others join with you to do amazing things, the best leaders are authentic meaning they are self-aware, genuine, fair-minded, and do the right thing. Authentic leaders forge rather than force consensus and must have credibility to be successful.

Being self-aware is the first step to becoming an authentic leader and clarifying our values is the starting point of self-awareness. Being clear and consistent about our values with others, fosters our credibility with others. Our values should guide our actions, set our parameters, and inform our decisions.

In this session, participants will examine their core personal and organizational values and learn how to build commitment through values-clarification. We know that shared values make a significant and positive difference in work attitudes.

After clarifying values, participants will explore how to forge, not force, unity to gain consensus around shared values. Organizational values that come from organizational members are more powerful than those that are delivered from the top-down. Participants will leave with strategies and tools to share with others.

“Authentic leadership is the full expression of ‘me’ for the benefit of ‘we’.”
Henna Inam

“Living with integrity means behaving in ways that are in harmony with your personal values.”
Barbara De Angelis

“Personal leadership is the process of keeping your vision and values before you and aligning your life to be congruent with them.”
Stephen Covey

For more information or to schedule a session
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Jennings A. Jones College of Business
AACSB Dual Accreditation (Business & Accounting)
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