Intentional Innovation

Part of the Jennings A. Jones College of Business Excellence in Leadership Series

The best leaders are willing to do things that have not been done before, find solutions to problems that are deemed unsolvable, and take calculated risks to reach uncertain outcomes.

Most of us work for organizations that expect innovation but not all organizations have created a culture that allows innovation to flourish. Even if you do not have a position or title expressly responsible for innovation, you have influence and play a role in how innovative your team or organization will be. This interactive and practical session focuses on what you can do to incorporate the building blocks of innovation into your work routines to make innovation more likely and successful.

We will explore tools and strategies for outsighting and habit creation to make innovation more likely. Participants will leave with strategies and tools to strengthen how they influence innovation creation in their workplace.

Leading Through Innovation

❖ Don’t have to have a position or title to lead and influence others – today we are all expected to be innovative
❖ Practical tools that can be integrated into one’s work routines to improve innovation practices

“We cannot solve a problem by using the same kind of thinking we used when we created them.”
Albert Einstein

“I never did anything by accident, nor did any of my inventions come by accident; they came by work.”
Thomas Edison

“We have always been shameless about stealing great ideas.”
Steve Jobs

“When all think alike, then no one is thinking.”
Walter Lippman

“Innovation is the new competitive advantage.”
Julie Sweet

For more information or to schedule a session
Contact Dr. Jill Austin, Department Chair
Department of Management
Jill.Austin@mstsu.edu 615-898-2736

Jennings A. Jones College of Business
AACSB Dual Accreditation (Business & Accounting)
Ranked 21st for Top Management Graduate Degrees (Masters of Science in Management, Organizational Leadership)
Ranked 17th for Top Colleges for Aspiring Entrepreneurs
Ranked 39th for Best Business Schools for Veterans

Interactive and Hands-On
Practical Strategies and Tools for immediate application

DR. LEIGH ANNE CLARK
Associate Professor of Management