

# ONE BUTTON STUDIO + TIPS



Best used when creating short videos (15 minutes or less).



## CONTENT DESIGN

- Decide what you want to present
- Short, concise, engaging content
- Break lesson into small chunks
- Focus on one learning objective
- Organize from simple to complex



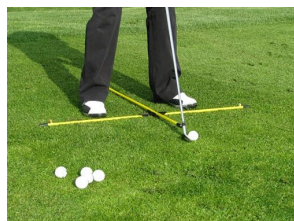
## PRESENTATION

- Use JCB PowerPoint template
- Do not use slide transitions
- You can use Prezi or other application
- Plan your slide content animations
- Use same (large) font size and color
- Plan slide layout so there is space for you



## WHAT TO WEAR

- Use appropriate clothing
- Dark colors better than bright ones
- Do not wear green
- Do not use plaid or lines clothing
- Glasses will create light reflections



## PRACTICE

- Create an script, simple and concise
- Practice the script
- Refine presentation and script
- Try to start and end with same phrases
- Memorize the key points to make
- Keep the delivery to less than 15 minutes



## WHEN RECORDING

- Look at the camera, speak loud & clear
- Alternate background, presentation side & clothing if recording multiple videos
- To end, wait 2 seconds then press button
- Do not press the button twice in a row!
- Creating a good video may take a few tries