



CENTER FOR STUDENT & WORKFORCE EXCELLENCE



CYBER RANGE COMING SOON



CLASSROOM UPGRADES

BAS S302
BAS S304
BAS S309

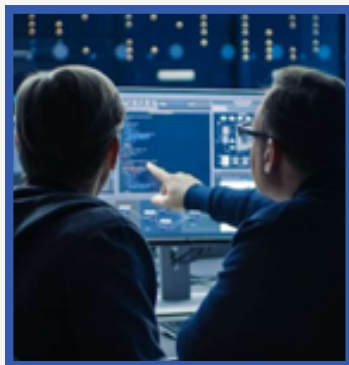


DRIVING THE FUTURE OF BUSINESS THROUGH INNOVATION AND TECHNOLOGY

Over the past year, the Jones College of Business has strengthened its commitment to supporting faculty and students through strategic investments in technology, learning environments, professional development, and student engagement. By expanding opportunities for guest speakers, industry experts, and innovative learning initiatives, the College continues to enrich classroom experiences while fostering a collaborative, future-focused educational environment.

EMPOWERING FUTURE PROFESSIONALS

The upcoming Center for Student Workforce Excellence will expand experiential learning opportunities, strengthen employer partnerships, and enhance workforce readiness for Jones College students. This investment reflects the college's ongoing commitment to student success through innovative facilities, technology, and industry collaboration, ensuring graduates are prepared to thrive in today's workforce.



COMING SOON: CYBER RANGE TAKES SHAPE

Planning is underway for a Cybersecurity Range that will provide students with hands-on opportunities to simulate cyberattacks, investigate threats, and gain real-world experience in a secure environment. Building upon the recently established Center for Cybersecurity Management and the college's partnership with IBM, this initiative reflects Jones College's continued investment in advancing cybersecurity education, expanding experiential learning, and preparing graduates to meet the evolving demands of the workforce.

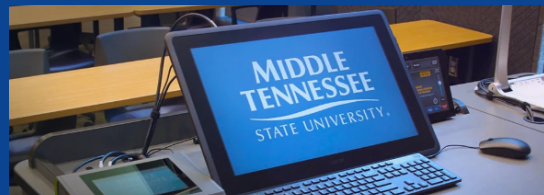
INVESTMENTS TRANSFORM LEARNING SPACES

Major classroom technology upgrades are underway in BAS S302, S304, and S309 through Technology Access Fee (TAF) funding, providing faculty and students with enhanced instructional tools and modern learning environments. TAF investments are also supporting continued enhancements to the Neuromarketing Lab, expanding opportunities for experiential learning and cutting-edge student research.





AI & DIGITAL TRANSFORMATION



Artificial Intelligence became a defining focus across the college this year. Through guest speakers, workshops, classroom projects, and leadership programs, faculty, staff, and students explored how AI is transforming teaching, learning, creativity, productivity, and the future of business. This continued investment in AI literacy ensures graduates are prepared to thrive in an increasingly AI-driven workforce.

MICROSOFT COPILOT - AVAILABLE FOR FACULTY



Faculty, staff and students get free access to Copilot Web. Microsoft Copilot provides faculty and staff with an AI-powered assistant for everyday tasks. Furthermore, faculty & staff can upgrade to Copilot for M365, which provides additional features (access to your email, OneDrive, etc.) for an annual fee charged to an MTSU index account.



CAPUSWIDE CANVAS MIGRATION



MICROSOFT COPILOT ADOPTION



LUNCH & LEARN

AI-POWERED DISCUSSIONS TAKE CENTER STAGE



Faculty and students explored innovative applications of artificial intelligence during the Driving Student Engagement with AI-Powered Discussions Lunch & Learn. Presented by Breakout Learning, the session demonstrated how AI-powered discussion tools can increase engagement, strengthen participation, and enhance student learning.

NEW TO CANVAS? NEED HELP?



The transition to Canvas Enterprise marks a significant investment in MTSU's digital learning infrastructure. The enterprise platform supports web and mobile devices and provides a more consistent, scalable learning experience that advances the university's long-term academic mission. Reach out to us at JCB IT Resource Services if you need assistance.

"Our team is committed to creating opportunities that enhance learning and research, boost productivity, and inspire continuous innovation across the college." Carlos Coronel, Director, JCB IT Resources Services



TECHNOLOGY ENHANCED SPACES



DATA-DRIVEN DECISION SUPPORT

NEED HELP? CONTACT US

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TECHNOLOGY & LEARNING ENVIRONMENT ENHANCEMENTS

Strategic investments in learning spaces and technology continue to enhance the student experience by creating more collaborative, accessible, and innovative environments. These improvements provide faculty and students with modern resources that support teaching, learning, and academic success.

Study Hub Phase 2 – Expanded collaborative learning with a new video conference pod and refreshed branding.

Digital Signage Upgrades – Updated wayfinding displays to improve navigation and promote college events.

Expanded Student Technology Resources – Increased laptop checkout availability to support student success.

One Button Studio Enhancements – Upgraded recording technology to improve instructional media creation.

JCB FACULTY TECH SURVEY ENHANCES STRATEGIC PLANNING

To better understand faculty technology needs and priorities, the JCB IT Services launched the JCB Faculty Technology Survey and accompanying dashboard. This initiative provides valuable insight into technology adoption, training needs, software usage, classroom technology preferences, and emerging opportunities. Survey findings help guide future technology planning and support continuous improvement efforts across the college.

POWER BI DELIVERS BETTER DECISION SUPPORT

Throughout the year, JCB IT Services continued to develop a series of Power BI dashboards to support planning, decision-making, and operational reporting across the college. These dashboards provide leaders with timely access to institutional and departmental data, allowing stakeholders to make more informed decisions and better understand trends affecting students, programs, and resources. Please get in touch with us if you are interested in creating dashboards for your area.



INNOVATION WITH PURPOSE

Together, these initiatives represent a strategic commitment to ensuring that Jones College remains a leader in business education while preparing graduates for the opportunities and challenges of tomorrow.