



WHAT CAN I DO WITH A MAJOR IN? COMMUNICATION STUDIES

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

SAMPLE JOB TITLES

Social Media Manager	Associate Producer	Government Mediator
Marketing Assistant	Public Policy Director	Public Engagement Coordinator
TV Reporter	Public Relations Strategist	Salesperson
Copy Editor	Consumer Relations	Corporate Trainer
Journalist	Fund-raising Specialist	Speech Writer
Brand Manager	Video Editor	Administrative Analyst
Broadcast Journalist	Special Event Planner	Cultural Tutor
Public Relations Coordinator	Political Spokesperson	Telemarketer
Sports Announcer	Technical/Business Writer	Real Estate Agent

LINKS TO EXPLORE

MTSU Major: www.mtsu.edu/programs/communication-studies/

Career Planning

- <http://www.onetonline.org/link/summary/27-3031.00>
- <http://www.onetonline.org/link/summary/15-1143.01>
- <http://www.bls.gov/ooh/media-and-communication/technical-writers.htm>
- <http://www.bls.gov/ooh/media-and-communication/reporters-correspondents-and-broadcast-news-analysts.htm>
- <http://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm>

Job Search

- <http://www.natcom.org/findajob/>
- <http://www.newsjobs.net/usa/default.asp>
- <http://www.nationjob.com/marketing/>

Professional Organizations

- <http://www.natcom.org/>
- <http://www.icahdq.org/>
- <http://www.aaf.org/>
- <http://www.ssca.net/>