



WHAT CAN I DO WITH A MAJOR IN? PUBLIC RELATIONS

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

SAMPLE JOB TITLES

Writers	Media Traffic	Digital Account Manager
Journalists	Media Planner	Social Media Manager
Public Speakers	Marketing Communications	Communications Manager
PR Representative	Production Manager	Brand Manager
PR Manager	PR Specialist	Special Events Constructor
PR Assistant	Account Executive	Community Coordinator

LINKS TO EXPLORE

MTSU Official: www.mtsu.edu/programs/public-relations/

Career Planning

<http://www.bls.gov/ooh/media-and-communication/public-relations-specialists.htm>
<http://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm>
<http://www.bls.gov/ooh/business-and-financial/meeting-convention-and-event-planners.htm>
<http://www.ipr.org.uk/pr-vs-advertising.html>

Job Search

<http://www.prsa.org/jobcenter/>
<https://www.governmentjobs.com/jobs?keyword=Public%20Relations>
http://www.odwyerpr.com/pr_firm_rankings/independents.htm
<http://jobs.prnewsonline.com/>
<https://www.linkedin.com/jobs/public-relations-jobs>
<http://www.entertainmentcareers.net/jcat.asp?jcat=120>

Professional Organizations

<http://www.prsa.org/>
http://www.odwyerpr.com/pr_services_database/associations.htm
<https://www.ipra.org/>
<http://prcouncil.net/>