WHAT can I do with a major in?

Fashion Merchandising

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

Sample job titles

<table>
<thead>
<tr>
<th>Visual Merchandiser</th>
<th>Brand Marketing Specialist</th>
<th>Social Media Manager/Coordinator</th>
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<tbody>
<tr>
<td>Fashion Reporter</td>
<td>Consumer Behavior Analyst</td>
<td>Editorial Assistant</td>
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<tr>
<td>Market Analyst</td>
<td>Fashion Journalist</td>
<td>Fashion Forecaster</td>
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<tr>
<td>Merchandise Planner</td>
<td>Event Promoter</td>
<td>Wholesale Account Representative</td>
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<tr>
<td>Retail Management</td>
<td>Fashion Editor</td>
<td>Fashion Public Relations Specialist</td>
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<tr>
<td>Fashion Buyer</td>
<td>Account Executive</td>
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Links to explore

MTSU Major: www.mtsu.edu/programs/fashion/

Career Planning & Job Descriptions
Fashion Merchandising: https://degreesandcareers.info/creatives/fashion-merchandising/
Wholesale & Retail Buyers (all industries): https://www.mynextmove.org/profile/summary/13-1022.00

Job Search
http://www.stylecareers.com/
https://www.looksharp.com/s/fashion-entry-level-jobs

Professional Associations
http://www.aapnetwork.net/: America’s Apparel Producers’ Network
http://newyork.fgi.org/: The Fashion Group International
https://nrf.com/: National Retail Federation

For more information visit us at www.mtsu.edu/career or in person at the KUC 328. To make an appointment call 615.898.2500.

Other Resources for Staff Use: