

FOX READING CONFERENCE

Research-to-Practice:
Uniting Knowledge
and Instruction



FOX READING CONFERENCE

Sponsorship Levels



The Fox Reading Conference will host approximately 3,000 district-level administrators, front-line educators, and literacy coaches from around the world to discuss the latest insights into literacy education. The theme of the conference is **Research-to-Practice: Uniting knowledge and instruction**, which will continue our focus on supporting educators to provide research-based reading instruction. Research-based reading instruction is direct, explicit, systematic, and diagnostic and includes instruction in phonology, sound-symbol relationships, syllables, morphology, grammatical structure, and word and text meaning to support reading comprehension.

Three nationally recognized literacy experts (Tracy Weeden, Stephanie Al Otaiba, and Barbara Wilson) will share research-based knowledge and instructional methods that support reading skill development for all students. We invite you to join us as a conference sponsor and vendor at the 2022 Fox Reading Conference. The previous Fox Conference is available at [livestream.com](https://livestream.com/mtsu/events/9013868). Please visit <https://livestream.com/mtsu/events/9013868> to discover the high-quality professional development our conference offers educators.

The 2022 Fox Reading Conference will take place on March 26, 2022, from 8:30 a.m.–2:00 p.m. CDT.

Gold Sponsor \$800 (*nonprofit 50% discount*)

- Full-page color ad in conference program (back cover, inside front cover, inside back cover—selected on a first-come, first-served basis)
- Visual and/or verbal recognition throughout the conference (welcome, breaks, conclusion)
- Link to sponsor's website on event website and logo on marketing materials and email communications
- Acknowledgment of sponsorship in the MTSU Dyslexia Center newsletter

Silver Sponsor \$400 (*nonprofit 50% discount*)

- Half-page ad in conference program
- Visual and/or verbal recognition throughout the conference (welcome, conclusion)
- Link to sponsor's website on event website and logo on marketing materials and email communications
- Acknowledgment of sponsorship in the MTSU Dyslexia Center newsletter

Bronze Sponsor \$200 (*nonprofit 50% discount*)

- Quarter-page ad in conference program
- Verbal recognition at conference (welcome)
- Link to sponsor's website on event website and logo on marketing materials and email communications
- Acknowledgment of sponsorship in the MTSU Dyslexia Center newsletter

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Event Sponsorship Form



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Please send print quality JPG or EPS file of logo to be used in publications to jennifer.flipse@mtsu.edu.

Sponsorship Levels

Sponsorship Amount:

- Gold Sponsor \$800 (*nonprofit 50% discount*)
- Silver Sponsor \$400 (*nonprofit 50% discount*)
- Bronze Sponsor \$200 (*nonprofit 50% discount*)

Payment Method:

- Enclosed check
- Please invoice me
- Online at mtsu.edu/give (Select Other: Fox Reading Conference - 93110)
- Credit card number (expiration, security code, billing address)

Please return this form with payment attached by December 17, 2021. If mailing form and payment, please send to:

Fox Reading Conference
Attn: Trisha Murphy
MTSU Box 109
1301 East Main Street
Murfreesboro, TN 37132

For questions about sponsorship opportunities, please contact Trisha Murphy, development director, at trisha.murphy@mtsu.edu or 615-898-5032.

To learn more about the Fox Reading Conference or the Tennessee Center for the Study and Treatment of Dyslexia, contact jennifer.flipse@mtsu.edu or 615-494-8880.

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