

# Sanjay Asthana

Professor  
School of Journalism and Strategic Media  
College of Media and Entertainment  
Middle Tennessee State University  
Murfreesboro, TN 37132  
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## EDUCATION

### University of Minnesota

Ph.D., 2003, Journalism & Mass Communication  
Dissertation: *Culture, Power and Representation: Construction of 'National' Culture on State-Run Television in India, 1982 – 1998*

### University of Hyderabad

M.Phil., 1993, Department of Philosophy  
Thesis: *Communication and Ideology: A Study in Critical Theory*

### University of Hyderabad

MA, 1992, Department of Communication

### Osmania University

B.Sc. (Biology and Chemistry), 1985, Osmania University

## RESEARCH INTERESTS

Heterodox. Cultural, Media, and Youth studies, Global Media Discourse.

## TEACHING INTERESTS

Global Media, Qualitative Research Methods, Communication Technologies, Visual Communication, Media, and cultural studies.

## ACADEMIC POSITIONS

### School of Journalism and Strategic Media, Middle Tennessee State University, Murfreesboro, Tennessee

Professor, 2013 – to present  
Associate Professor, 2008-2013 (tenured with promotion, Fall 2008)  
Assistant Professor, 2003-2008  
Member: Graduate Faculty and Honors Faculty

**University of Minnesota**, Minneapolis, Minnesota

Instructor, Institute for Global Studies, 2002-2003

Instructor, School of Journalism and Mass Communication, 2001-2002

**University of Minnesota**, Minneapolis, Minnesota

Teaching Assistant, School of Journalism and Mass Communication, 1997-2002

**University of Hyderabad**, India

Lecturer, 1993-1996

**AWARDS, GRANTS, AND HONORS**

Fulbright U.S. Scholar to India, United States Department of State, Bureau of Educational and Cultural Affairs, January 2021

Horizon 2020, Marie Skłodowska-Curie Seal of Excellence, UNICEF, New ICTs, and Children: An Interdisciplinary Approach, H2020-MSCA-IF-2018, ("awarded to high quality project proposals that remain un-funded due to budget shortfall"), August 2019

Faculty Research and Creative Activity Committee (FRCAC) Grant, Middle Tennessee State University (\$3250), 2017

Non-Instructional Assignment (NIA) Grant, Middle Tennessee State University, Fall 2013

National Priorities Research Program (NPRP), Qatar National Research Fund Grant, "Youth Media Imaginaries in Palestine: A Hermeneutic Exploration." (\$253,222), 2011

McCormick Specialized Reporting Institute Grant, "Covering Islam in the Bible Belt." (\$40,000, with Phil Loubere, Deborah Gump, and Dwight Brooks), 2011

Faculty Professional Development Grant, College of Mass Communication, Middle Tennessee State University (\$515), 2008

Faculty Research and Creative Activity Committee (FRCAC) Grant, Middle Tennessee State University (\$3000), 2008

United Nations Educational, Scientific and Cultural Organization (UNESCO), Research Grant, "Innovative Practices of Youth Participation in Media." Paris, France (\$12,400), July 2005

Faculty Research and Creative Activity Committee (FRCAC) Grant, Middle Tennessee State University (\$3000), 2006

Conference Alum, The International Lilly Conference on College & University Teaching, Miami University, Oxford, Ohio, November 2004

Mark Kriss Graduate Student Research Support Funds, School of Journalism and Mass Communication, University of Minnesota, June 2000

Ralph D. Casey Dissertation Award, School of Journalism and Mass Communication, University of Minnesota (\$2000), May 2000

Graduate Assistantship, School of Journalism and Mass Communication, University of Minnesota, September 1997 – May 2003

Junior Research Fellowship from the University Grants Commission, Government of India, December 1991

University Merit-cum-Means Scholarship (during M.A studies Program), Department of Communication, University of Hyderabad, 1990-1992

National Merit Scholarship from X Grade to B.Sc. (Five Years) awarded by the Government of Andhra Pradesh, India, 1982-1985

## RESEARCH

### Books

*India's State-run Media: Broadcasting, Power, and Narrative.* Cambridge University Press, 2019

*Palestinian Youth Media and the Pedagogies of Estrangement.* Palgrave Macmillan, 2016.

*Youth Media Imaginaries from Around the World.* New York: Peter Lang, 2012.

### Monograph

*Innovative Practices of Youth Participation in Media.* Paris: United Nations Educational, Scientific and Cultural Organization (UNESCO), 2006.

### Reports

Research assistance, guidance, and contribution, *The State of the World's Children* (especially "What do Children Need to Know for the Digital World"), UNICEF, 2018. [https://www.unicef.org/publications/files/SOWC\\_2017\\_ENG\\_WEB.pdf](https://www.unicef.org/publications/files/SOWC_2017_ENG_WEB.pdf)

*Media and Information Literacy: Policy and Strategy Guidelines.* Paris: United Nations Educational, Scientific and Cultural Organization (UNESCO), 2013 (Co-Authors, Alton Grizzle, Penny Moore, Michael Dezuanni, Carolyn Wilson, Fackson Banda, and Chido Onumah)

### Journals

"Television, Memory, and History: 'Informal knowledge' of Doordarshan on the Internet." *Participations*, Vol. 16, No. 2, 2019.

"Translation and Localization of Children's Rights in Youth-Produced Digital Media in the Global South." *New Media and Society*, Vol. 19, No. 5, 2017.

"Youth, Self, Other: A Study of Ibdaa's Digital Media Practices in the West Bank, Palestine." *International Journal of Cultural Studies*, Vol. 20, No. 1, 2017.

"Marginalized Palestinian Youth and Their Media Narratives: Brief Fieldwork Reflections." *International Journal of Journalism and Mass Communication*, Vol. 1, 2014 (co-author, Nishan Havandjian, Qatar University).

"Youth Media Imaginaries in Palestine: A Hermeneutic Exploration." *European Scientific Journal*, Vol. 2, 2013 (co-author, Nishan Havandjian, Qatar University).

"Broadcasting, Space, and Sovereignty in India." *Media, Culture and Society*, Vol. 35, No. 4, 2013.

"Affective Affinities, Embodiment, and the Political in Palestinian and Israeli Youth Media practices." *Afterimage*, A special issue on Aesthetics of Atrocity, Vo. 39, Nos. 1-2, 2011.

"Tradition, Power, and Dialogue: A Hermeneutic Exploration of Youth Media Imaginaries in Palestine/Israel." *European Journal on Child and Youth Research*. Number 12, 2010.

"Young People, New Media, and Visual Design: An Exploratory Study." *Youth Media Reporter*, Volume 2, 2009.

"Religion and Secularism as Embedded Imaginaries: A study of Indian Television Narratives." *Critical Studies in Media Communication*, Vol. 25, No. 3, 2008.

"Young People, Media Pedagogy, and Participatory design: Sketching a Dialogic Process." *Medienimpulse*, No. 63, 2008.

"Innovative Practices of Youth Participation in Media," *Comunicación e Cidadanía* (Communication and Citizenship) No. 3, ISSN 1886-8975, 2006.

"Patriotism and Its Avatars: Tracking the National-Global Dialectic in Indian Music Videos," *Journal of Communication Inquiry*, Volume 27, Number 4, [Lead Essay], 2003.

### **Book Chapters**

"Sovereignty, Power, and Agency in Neoliberal Configurations of Media and Governance in the Global South." In Sarah Anne Ganter and Hanan Badr Eds. *Media Governance. A Cosmopolitan Critique*. Palgrave Macmillan, 2022.

"Youth, ICTs, and 'Violent Extremism': A Media Education Perspective." In Divina Frau-Meigs, Sirkku Johanna Kotilainen, Manisha Pathak-Shelat, Michael Hoechsmann, and Stuart R Poyntz, Eds. *A Handbook of Media Education Research*. Wiley Blackwell, 2020

"Translocality, Imagination, and the Political: A Hermeneutic Exploration of Youth Media Initiatives from India and Palestine." In Jacqueline Kennelly and Stuart Poyntz (Eds.) *Phenomenology of Youth Culture and Globalization: Lifeworlds and Surplus Meanings in Changing Times*. Routledge Studies in Social and Political Thought, 2015.

"Television, Narrative Identity, and Social Imaginaries in India." In Abhijit Roy and Biswarup Sen (Eds.) *Channeling Cultures: Television Studies from India*. Oxford University Press, 2014.

"Youth Media Imaginaries in the Arab World: A Narrative and Discourse Analysis." In JoEllen Fisherkeller (Ed.) *International Perspectives on Youth Media: Cultures of Production & Education*. Peter Lang, 2011.

"Creating Spaces for Dialogue on Children's Rights: Curious Minds from Ghana." In Rawwida Baksh, Tanyss Munro and Carley Robb (Eds.) *Learning to Live: Using Open and Distance Learning for Community Peacebuilding*. Vancouver, Canada: Commonwealth of Learning, 2009.

"Bush Radio in South Africa." In Rawwida Baksh, Tanyss Munro and Carley Robb (Eds.) *Learning to Live: Using Open and Distance Learning for Community Peacebuilding*. Vancouver, Canada: Commonwealth of Learning, 2009.

"A Study of Media Pedagogies in Three Asian Societies." In C.K Cheung (Ed.) *Media Education in Asia*. Springer, 2009.

"Young People, New Media, and Participatory Design: A Study of *Cybermohalla* from India." In Kathleen Tyner (Ed.) *New Agendas in Media Literacy*. Routledge Publishers, 2009.

"Young People, Media Education and Civic Engagement in the Postcolonial World." In Ulla Carlsson, Samy Tayi, Geneviève Jacquinot-Delaunay and José Manuel Pérez Tornero (Eds.) *Empowerment Through Media Education: An Intercultural Dialogue*. Nordicom, Sweden: Göteborg University, 2008.

"Teaching About Media: Media Education, Learning, and Literacy." In Ulla Carlsson, Samy Tayi, Geneviève Jacquinot-Delaunay and José Manuel Pérez Tornero (Eds.) *Empowerment Through Media Education: An Intercultural Dialogue*. Nordicom, Sweden: Göteborg University, 2008.

"Innovative Practices of Youth Participation in Media." In Luis Álvarez Pousa, Joám Evans Pim, and Óscar Crespo Argibay (Eds.), *Comunicación e Xuventude, Colexio Profesional de Xornalistas de Galicia* [Reprint from *Comunicación e Cidadanía*], 2007.

### Media Kit

*Education For All. Media Training Resource Kit.* [Co-Authored with other UNESCO experts] Paris: UNESCO, 2004.

### Encyclopedia Essay/Entries

"Television in Postcolonial India," in Horace Newcomb (Ed.) *Encyclopedia of Television*. New York: Routledge. [co-authored with Nikhil Sinha, University of Texas at Austin], 2004.

### Book Reviews

*Digital Disconnect: How Capitalism is Turning the Internet Against Democracy* by Robert McChesney (2013). New York: The New Press. pp. 320. *Center for Digital Ethics and Policy*. Loyola University, Chicago, December 2013.

<https://www.digitalethics.org/reviews/digital-disconnect-how-capitalism-turning-internet-against-democracy-robert-mcchesney>

*Beyond Technology: Children's Learning in the Age of Digital Culture* by David Buckingham (2007). Cambridge, UK and Malden, MA: Polity Press. *Journalism and Mass Communication Quarterly*, Volume 86, Number 1, Spring, 2009.

*Imagi-Nations and Borderless Television: Media, Culture and Politics Across Asia* by Amos Owen Thomas (2005). Thousand Oaks, CA: Sage. *Global Media Journal*, Volume 8, Number 14, Spring, 2009.

*Kids Rule!: Nickelodeon and Consumer Citizenship*, by Sarah Banet-Weiser (2007). Durham and London: Duke University Press. *Journalism and Mass Communication Quarterly*, Volume 85, Number 3, Winter, 2008.

*Communication and Empire: Media, Markets, and Globalization*, by Dwayne R. Winseck and Robert M. Pike (2007). Durham, North Carolina: Duke University Press. pp. 429, *Journalism and Mass Communication Educator*, Vol. 62, No. 3, 2007.

*Bridging the Gaps in Global Communication*, by Doug Newsom (2007). Malden, MA, USA, Oxford, UK, Victoria, Australia: Blackwell Publishing. pp. 211, *Journalism and Mass Communication Educator*, Vol. 62, No. 3, 2007.

### Invited Speaker

"Free Speech, Press Freedom, and Media Governance: A Conceptual and Historical Critique." Honors Lecture Series, The Press. Middle Tennessee State University, September 14, 2021.

"Global Expert, Video presentation on Children's Rights and Participation." University of Jyväskylä, Finland, June 2021.

"Media Education, Youth, and 'Violent Extremism,'" presentation at the Working Session on Media Literacy: Tools for Building Resilience to Violent Extremist Propaganda.

Alliance of Civilizations, Seventh Global Forum of the United Nations Alliance of Civilizations, Baku, Azerbaijan, April 26-27, 2016. <http://baku.unaoc.org/speaker/sanjay-asthana/>

"Teaching Journalism and International Communication via Digital and Social Media: Some Examples," presented to the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Denver, Colorado, August 3-7, 2010.

Media Literacy Workshop of Professionals and Media Experts, Sponsored by the office of Her Highness Sheikha Mozah bint Nasser Al Missned, in collaboration with the United Nations Alliance of Civilizations and the Alliance of Civilizations Media Fund Doha, Qatar February 17-18, 2009.

Experts Consultative Meeting on Good Practices in Community Media, Organized by UNESCO, Paris, France, February 9-11, 2009. As one of the experts, offered advice and guidance in producing UNESCO's Handbook on Community Media: <http://unesdoc.unesco.org/images/0021/002150/215097e.pdf>

"Young People, New Media, and Participatory Design: A Study of *Cybermohalla* from India," New Agendas in Media Literacy Conference, University of Texas at Austin, Austin, June 6-7, 2008.

"Building the AoC Clearinghouse: Media Literacy Education," Working Session. Alliance of Civilizations, First Annual Forum, United Nations, Sponsored by the Government of Spain, Madrid, Spain, January 15-16, 2008. Forum Report: <https://www.unaoc.org/wp-content/uploads/UNAOC-Madrid-Forum-Report.pdf>

"Media, Children and Young People." First International Conference on Media Education in the Middle East sponsored by the Ministry of Education, Government of Saudi Arabia, and the European Commission, Riyadh, Saudi Arabia, March 4-7, 2007.

"Teaching About Media," Workshop Presentation. First International Conference on Media Education in the Middle East sponsored by the Ministry of Education, Government of Saudi Arabia, and the European Commission, Riyadh, Saudi Arabia, March 4-7, 2007.

"Youth Participation in Media: Some Reflections," MediaSnackers, London, United Kingdom, January 13. (Podcast interview), 2007.

"Globalization and Culture in Postcolonial India," interviewed on state-regulated television in India, July 25, 2005.

"Media Education and Civic Engagement," at the Education For All workshop conducted by the United Nations Educational, Scientific and Cultural Organization (UNESCO), Paris, France, May 15-17, 2005.

"Theorizing Globalization and Postcoloniality." University of Hartford, Humanities Center Lecture Series, "Globalization: Its Contents and Discontents." February 15, 2005.

"Study Abroad Programs and Global Citizenship." University of Hyderabad, India, July, 2004.

"Discourse of Global and the Local in the Media." School of Journalism and Mass Communication, University of Minnesota, May 12, 2002.

"Journalism and Mass Communication Education in United States: Problems and Prospects." Department of Communication, University of Hyderabad, August 18, 1999.

"Paradigms of Development Communication." Educational Media Research Centre, Hyderabad, July 8, 1998.

### **Refereed Conference Papers**

"Sovereignty, Power, and Agency in Neoliberal Configurations of Media and Governance in the Global South," for International Communication Association (ICA), Virtual Conference, Engaging the Essential Work of Care: Communication, Connectedness, and Social Justice, 27-31 May 2021

"Youth, ICTs, and Violent Extremism: A Non-representational Approach," for Media in Transition 10: Democracy and Digital Media, Massachusetts Institute of Technology (MIT), Cambridge, MA, May 16-18, 2019

"Youth Media and the Pedagogies of Estrangement," for the Communication, Postcoloniality, and Social Justice: Decolonizing Imaginations conference, Waterhouse Family Institute for the study of Communication and Society, Villanova University, PA, March 26th-29th, 2015

"Conceptualizing Youth Media as Post-disciplinary Studies," for International Association of Mass Communication Research (IAMCR), Hyderabad, India, July 15-19, 2014.

"Youth Media in Palestine/Israel: A Hermeneutic Exploration," for the 12th Nordic Youth Research Symposium, 'Changing Societies and Cultures: Youth in the Digital Age,' June 12-14, Tallinn, Estonia, 2013.

"Qatari Identity issue as analyzed by local mass media," "Transforming Middle East Media," (with Nishan Havandjian, Qatar University) for the 17<sup>th</sup> Annual Conference, Arab – U.S. Association of Communication Educators (AUSACE), Georgia State University, Atlanta, GA, November 16-18, 2012.

"Youth Media Around the World: Communities Creating Communication," panel discussion for the International Communication Association, Phoenix, Arizona, May 24-27. 2012.



"Trans-locality in Youth Media Practices in the Postcolonial World," for the 20<sup>th</sup> Asian Media Information Communication (AMIC), Hyderabad, India, June 24-27, 2011.

"Tradition, Power, and Dialogue: A Study of Youth Media in Palestine/Israel," for the Media in Transition 7: unstable platforms: the promise and peril of transition, Massachusetts Institute of Technology (MIT), Boston, May 13-15, 2011.

"Tradition, Power, and Dialogue: A Hermeneutic Exploration of Youth Media Imaginaries in Palestine/Israel," accepted to the International Conference on Multiculturalism and Global Community, Teheran, Iran, July 24-26, 2010.

"Youth Media Imaginaries in the Arab World: A Hermeneutic Exploration," for the Cultural Studies of America Conference, University of California, Berkeley, March 18-20, 2010.

"Television, Narrative Identity, and Social Imaginaries in India: A Hermeneutic Approach," presented to the International Conference on 'Television in India,' Indian Institute of Advanced Study, Shimla, India, July 14-15, 2009.

Advancing the Dialogue on "Best Practices" discussed at the World Journalism Education Congress (WJEC), Broadcast Educators Association (BEA), Las Vegas, April 24, 2009.

"New Media, Gaming, and Globalization: Implications for Research and Practice." Panel Discussion for American Educational Research Association, San Diego, April 13-17, 2009.

"Religion and Secularism as Embedded Imaginaries," accepted to the Second International Conference on Religion and Media, Teheran and Qom, Iran, November 19-20, 2008.

"Young People, Media Education and Civic Engagement in the Postcolonial World," Alliance for a Media Literate America (AMLA), St. Louis, Missouri, June 23-24, 2007.

"Children and Youth-Led Community Radio Experiments from the Postcolonial World," for Media, Communication, Information: Celebrating Fifty Years of Theories and Practices, International Association of Mass Communication Research (IAMCR), Paris, France, July 23-25, 2007.

"Sketching Theories of New Media," for the Media in Transition 5: creativity, ownership and collaboration in the digital age, Massachusetts Institute of Technology (MIT), Boston, April 27-29, 2007.

"Youth-led New Media Explorations: The Case of Cybermohalla from India," presented to the "Internationalising Media Studies" Conference; University of Westminster, London, September 15-16, 2006.

"Globalization and Postcoloniality in Media Policies in India," accepted to the "Media and Society in Asia: Transformations and Transition"; Asian Media Information and Communication Centre, Beijing, People's Republic of China, July 18-21, 2005.

"Power and Representation: Nationalism, Globalization, and Media Legislation in Postcolonial India," Center for South Asia, Madison, University of Wisconsin-Madison, October 15-17, 2004.

"International-Global Dialectic in Journalism and Mass Communication," presented to the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, Canada, August 2-7, 2004.

"Gender and Transnational Media Studies: Redefining Scholarly and Institutional Agendas," at the Feminist Scholarship Panel Session, International Communication Association, New Orleans, Louisiana, May 27-31, 2004.

"Discourse of Nation in a Union and a Confederate Newspaper During the Civil War," (Co-author with Hazel Dicken-Garcia, School of Journalism and Mass Communication, University of Minnesota) presented to the Joint National Conference of the Popular Culture and American Culture Associations, San Antonio Marriot Rivercenter, San Antonio, Texas, April 7-10, 2004.

"One Flag, One Country": References to National Identity in Selected Media During the American Civil War," (Co-Author with Hazel Dicken-Garcia and Jennifer Moore, School of Journalism & Mass Communication, University of Minnesota) presented to the Symposium on the 19<sup>th</sup> Century Press, the Civil War, and Free Expression, University of Tennessee at Chattanooga, November 1, 2003.

"News Media and Cultural Diversity: Challenges and Best Practices," at the International Cultural Diversity Conference organized by the Middle Tennessee State University, Nashville, October 31, 2003.

"Visual Hegemonies: National-Global Dialectic in Print Advertisements in Postcolonial India," accepted to the international conference on "New Directions in the Humanities"; Island of Rhodes, Greece, July 2-5, 2003.

"Debating Nationalism, Globalization and Media Legislation in Postcolonial India," presented to the International Communication Association (ICA) Conference, San Diego, California, May 23-27, 2003.

"Global/National, Visual, and the Subjects of State-run Television in India," presented to the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Miami Beach, Florida, August 7-10, 2002.

"Conjunctures of Power: Images of the State and Nation in Indian Media," accepted to the "Visualizing Community, State and Nation: Images of power and social bond

Conference"; International Visual Sociology Association, Santorini Island, Panteion University, Greece, July 13-18. 2002.

"Trajectories of Globalization and Nation in Indian Media," presented to the "Future Implications of Global Mass Media Conference"; Center for Global Media Studies, Washington State University, Spokane, Washington, July 12-13, 2002.

"Representations of Globalization and Nation in Print and Electronic Media in Postcolonial India, 1982 – 2002," presented to the "Media in Transition 2: Globalization and Convergence Conference"; Massachusetts Institute of Technology, Cambridge, May 10-12, 2002.

"Narrative Hegemonies: Globalization & National Culture on State-run Television in India," presented to the "Boundaries, Bytes and Ballyhoo: Visual Sociology, New Media and Public Information Conference"; International Visual Sociology Association, University of Minnesota, Minneapolis, July 11-15, 2001.

"Popular Culture and Immigrant Experience: A Study of two Indian Communities in Minnesota," presented to the "Borderlands: Remapping Zones of Cultural Practice and Representation Conference"; University of Massachusetts, Amherst, March 30-31, 2001.

"Towards a Historiography of State-run Television in India, 1959 – 1999," presented at the "Technologies of Representation: Media, Communities and Consumption in South Asia," University of California, Berkeley, February 19-20, 2000.

"Social History of Radio Broadcasting in India," presented at the Radio Broadcasting Conference, All India Radio, Hyderabad, August 8, 1999.

"Communication Theories: Issues and Perspectives," presented at the Humanities Forum, University of Hyderabad, August 13.

"Liberalization, Media and the Indian Middle-Class," presented at the 26th Annual Conference on South Asia, October 16-19, 1997.

"Media, Middle Classes and Cultural Identities: A Theoretical Discussion," presented at the Department of Communication, Research Projects Conference, University of Hyderabad, India, October 9, 1995.

Rapporteur at the Media Dialogue "Media and Social Responsibility," organized by the NAMEDIA (Non-Aligned Media) Foundation and the Friedrich Ebert Foundation, Germany, in collaboration with the University of Hyderabad, August, 1994.

## **TEACHING**

### **Courses Taught**

#### **Middle Tennessee State University**

##### Graduate Courses

###### MC 6400: Communication and Technology

Interrogates the political, social, and historical configurations and trajectories of communication with some important theoretical writings on technology followed by a socially grounded approach.

###### MC 6430: Global Communication and Culture

Themes include significant developments in culture, communications, and media, vis-à-vis the processes of globalization. Course participants shall study how global media flows and new media are reshaping some of our fundamental ideas of communication and culture.

##### Undergraduate Courses

###### JOUR 2800: Special Topics, Young People, Media, and Climate Change

The special topics class on the broad topics of media, climate sustainability, and environmental pollution utilizes a social justice perspective to explore young people's lives in relation to environmental concerns and climate change issues in the United States and around the world.

###### VCOM 2010: Introduction to Visual Communication

Introduction to the conceptual and practical dimensions of visual communication, concentrating on basic visual elements – typography, illustration and form to communicate the message and how it can be delivered in an appropriate way with a defined audience.

###### JOUR 3600: Digital Media Literacy

The course in media literacy is designed to enable students develop an informed and critical understanding of media messages and media culture as well as their social, cultural and political contexts and implications. This course prepares the student to develop the critical thinking skills, the methods of analysis necessary to interpret media content, and methods of critical writing appropriate to media analysis in a digital age. The course offers ways to think more strongly about media as they relate to citizenship and democracy.

**VCOM 3810: History of Visual Communication**

A historical survey of visual communication through various creative and critical dialogues between principles and practices, movements and paradigms, art, science, and technology relating specifically to journalism and visual media forms from the printed to the digital.

**JOUR 4800: Journalism, New Media, and Visual Design**

The course shall explore and examine the role of new media and technological convergence in re-shaping the principles and practices of journalism; particularly in content creation and distribution.

**University of Minnesota****Global Studies 3101: Theoretical Approaches to Global Studies**

A survey of various theories of globalization through an engagement with different perspectives; implications on "Global Studies" as a field of enquiry.

**Jour. 3745: Mass Media & Popular Culture**

Historical and theoretical approaches to the study of media and popular culture in western and non-western contexts.

**Global Studies 3981: Major Project Seminar**

An introduction to research methods; textual and discourse analysis, ethnographic interviews, survey and participant observation.

**Jour. 4801: Global Communications**

History, growth, and development of international and global communication; focus on comparative media systems, intercultural communication, world news flows, globalization and media.

**University of Hyderabad****Introduction to Communication Theories**

Origins, growth and history of communication theories.

**Communication Research Methods**

Overview of methodological paradigms from quantitative and qualitative traditions; Students conceptualize and develop minor research designs/projects.

**International Communication**

History of international communication; Comparative media systems, intercultural communication, world news flows, globalization and media, media impact on social development.

**Writing for Radio & Television**

Introduction to the creative writing process in the mass media; Students develop concepts and ideas through various writing projects.

## **Graduate Committees**

### **Middle Tennessee State University**

#### **Chair, Thesis Committees**

Jovi McMichael, MS. Thesis, *"Girls Gone Wilde": Cultivation, Socialization, and the Quagmire of Consent*. College of Media and Entertainment, Middle Tennessee State University, April 2021

Elizabeth Schrader, MS. Professional Project, News Literacy Education: An Analysis of two leading Programs in the U.S. College of Mass Communication, Middle Tennessee State University, March 2011

Heather Burchfield, MS. Thesis, Remediation, Social Media, and Collective Intelligence: A Comparative Study of Companies and Nonprofit Organizations. College of Mass Communication, Middle Tennessee State University, May 2010

Teresa Brooke Forsythe, BS. Honors Thesis, Google and the Price of Free Media. University Honors College, Middle Tennessee State University, December 2008

Noreen Ahmed, MS. Professional Project, Window to the UN: United Nations in Action, Chair, College of Mass Communication, Middle Tennessee State University, May 2004

#### **Reader, Thesis Committees**

Wendy King, MS. Thesis, Virtue Ethics in Advertising: A Content Analysis of AI Advertising Company Websites. College of Media and Entertainment, Middle Tennessee State University, May 2022.

Ghaliyah Almuyidi, MS. Thesis, Driving Opinions on Twitter: Social Identity Theory and Women's Rights in Saudi Arabia. College of Media and Entertainment, Middle Tennessee State University, November 2020

Tianyi Wang, MS. Thesis, Parasocial Relationship: An Analysis of Li Ziqi and Her Audiences, April 2019

Courtney Suggs, MS. Thesis, Black Women in Primetime Soap Opera: Examining Representation within Genre Television, October 2019

Nicholas Lembo, BS. Honors Thesis, Domestic Surveillance and Jihad: A Critical Analysis, August 2018

Arif, Misbah U, MS. Thesis, The Role of Social Media in Framing Zika Literacy: a Textual Study of New York Times' Health and Wellness Blog, August, 2017

Alejandro Botia Botia, MS. Thesis, The Naturalization of "Good" Violence in Recent Films about the War on Terror, April 2017

Sarah Tollie, MS. Thesis, *Using YouTube, Visualizing Gender: The Global Body of Experience in Female Slam Poetry*. College of Media and Entertainment, Middle Tennessee State University, June 2016

Charlotte A. Archer, BS. Honors Thesis, *Resource Mobilization and the Hierarchy of Rights: Attitudes, Identities and Outcomes Among LGBTQ+ Populations*. University Honors College, Middle Tennessee State University, April 2016

Hoda Omar, MS. Professional Project, *How Western and Arabic Media Framed the Rape of Eman al Obeidi as Part of Agenda Setting in Media Reporting influencing the Libyan Revolution*. College of Mass Communication, Middle Tennessee State University, April 2013

Khanh Pham, MS. Professional Project, *World Wide Wedding: Analysis on Style Me Pretty and The Knot Wedding Websites: A Textual Analysis About Marketing Strategies on Wedding Websites*. College of Mass Communication, Middle Tennessee State University, April 2013

Paul Rasmussen, MS. Professional Project, *The Use of Satire in the News: The Daily Show Challenges Fox News*. College of Mass Communication, Middle Tennessee State University, August 2012

Camille Breland, MS Thesis, *How Airports Are Using Social Media in Public Relations Practices: A Content Analysis of Airport-Public Relationships*. College of Mass Communication, Middle Tennessee State University, March 2012

Deann Jewell, MS. Thesis, *Participatory Technology: The Development of a Virtual Book Fair Using Social Media and WebEx Services*. College of Mass Communication, Middle Tennessee State University, December 2011

Kaitlin Vanderpool, MS. Thesis. *Public Forums or Echo Chambers? Blogs, Linking, and Deliberative Democracy*. College of Mass Communication, Middle Tennessee State University, June 2011

Andrew Elmwood, MS. Thesis, *Music in the Age of Simulation: A Cartography of meaning in Hypermusical Communication*. College of Mass Communication, Middle Tennessee State University, December 2009

Janet Cothran, MS. Thesis. *From Geography to Mass Communications: A View of Participatory GIS Through the Lens of McLuhan*. College of Mass Communication, Middle Tennessee State University, 2008

Ranjan Paul Watson, MS. Thesis, *Howard Dean's "weblogs" and Anthony Giddens' "dialogic spaces": a prologue to future politics?* Committee Member, College of Mass Communication, Middle Tennessee State University, May 2005

Doug Mendenhall, MS. Thesis, How Much Do Design Techniques Influence Readers of *The Huntsville Times*? College of Mass Communication, Middle Tennessee State University, December 2003

## **Course and Curriculum Development Middle Tennessee State University**

VCOM 3810: History of Visual Communication

Worked with my visual communication colleagues and journalism curriculum committee in revamping the visual communication concentration course offerings.

MC 6430: Global Communication and Culture

Designed and developed the course that is being offered as special topics course in the Master's Program.

MC 6400: Communication and technology, and MC 6430 Global Communication and Culture

Designed and developed as online and hybrid courses

## **University of Minnesota**

Curriculum development for Jour 3745: Mass Media and Popular Culture, Institute for International Studies, 1997

Development of Internet-based resources for the "Digital South Asia Library," 2001

Design, creation and development of course content through the WebCT (Web Course Tools), 2002

## **SERVICE**

### **Middle Tennessee State University**

Carbon Footprint Committee (Faculty Senate), Middle Tennessee State University, 2019-2020

Fellow, Navigating the Digital Humanities, Faculty Learning Committee, Middle Tennessee State University, 2019-2020

Faculty Senate, College of Media and Entertainment Representative, Middle Tennessee State University, 2019-2022

Financial Aid Appeals Committee, Middle Tennessee State University, 2018-2019



Planning Committee, Middle Tennessee State University, 2018-2021

Faculty Appeals Committee, Middle Tennessee State University, 2016-2019

Honors Council, Honors College, Middle Tennessee State University, 2015-2018

Career Achievement Award Committee, Middle Tennessee State University, 2014-2016

Non-Instructional Assignment Grant Committee, Middle Tennessee State University, 2013-2015

Dean Search Committee, College of Mass Communication, Middle Tennessee State University, 2012-2013

Fellow, e-Learning Pedagogy, Faculty Learning Committee, Middle Tennessee State University, 2010-2011

Instructional Technologies Development Committee, Middle Tennessee State University, 2008-2010

University Curriculum Committee, Middle Tennessee State University, 2007-2009

International Programs and Services Committee, Middle Tennessee State University, 2006-2008

Student Affairs Committee, Middle Tennessee State University, 2005-2006

Grade Appeals Committee, Middle Tennessee State University, 2004-2005

### **College of Media and Entertainment**

Video & Film Production Search Committee, Department of Media Arts, Middle Tennessee State University, 2020

Video & Film Production Search Committee, Department of Media Arts, Middle Tennessee State University, 2016-2017

Research Committee, College of Media and Entertainment, Middle Tennessee State University, 2018 to present

MS Program, Admissions Committee, College of Media and Entertainment, Middle Tennessee State University, 2017 to present

Promotion and Tenure Committee, College of Media and Entertainment, Middle Tennessee State University, 2018-2020

Animation Search Committee, Electronic Media Communication, Middle Tennessee State University, 2016-2017

Curriculum of the Future, College of Mass Communication, Middle Tennessee State University, 2015-2017

Core Planning Committee, College of Mass Communication, Middle Tennessee State University, 2014-2015

Diversity Issues Committee, College of Mass Communication, Middle Tennessee State University, 2009 to 2018 (Chair in 2010-2012)

Internationalization Committee, College of Mass Communication, Middle Tennessee State University, 2005 to present (Chair from 2008 to 2011)

College Graduate Advisory Committee, College of Mass Communication, Middle Tennessee State University, 2005-2006

### **School of Journalism and Strategic Media**

Teaching Schedules and Workload Committee, School of Journalism and Strategic Media, Middle Tennessee State University, 2018-2019

Digital Media and Strategic Communication Search Committee, School of Journalism and Strategic Media, Middle Tennessee State University, 2018-2019

Advertising and Strategic Communication Search Committee, School of Journalism, Middle Tennessee State University, 2016-2017

Advertising/Public Relations/Social Media Search Committee, School of Journalism, Middle Tennessee State University, 2015-2016

Director Search Committee, School of Journalism, Middle Tennessee State University, 2015

Diversity and Equity Committee, School of Journalism, Middle Tennessee State University, 2010 (Chair, 2010 to present)

Annual Promotion and Tenure Committee, School of Journalism, Middle Tennessee State University, 2009 to present

Faculty Equity Committee, School of Journalism, Middle Tennessee State University, 2009-2010

Journalism-in-Residence Search Committee, School of Journalism, Middle Tennessee State University, 2009-2010

Advertising Search Committee, School of Journalism, Middle Tennessee State University, 2006-2007

Media Design Search Committee, School of Journalism, Middle Tennessee State University, 2004-2005

Curriculum Committee, School of Journalism, Middle Tennessee State University, 2006-2017

Ronald E. McNair Post Baccalaureate Program, School of Journalism Liaison, Middle Tennessee State University, 2007-2014

### **Offices**

Head, International Communication Division, Association for Education in Journalism & Mass Communication, 2007-08

Vice Head and Program Chair, International Communication Division, Association for Education in Journalism & Mass Communication, 2006-07

Research Chair, International Communication Division, Association for Education in Journalism & Mass Communication, 2005-06

Professional Freedom and Responsibility Chair, International Communication Division, Association for Education in Journalism & Mass Communication, 2004-05

### **Professional Membership**

Association for Education in Journalism and Mass Communication (AEJMC)

International Communication Association (ICA)

Society for News Design (SND)

Kappa Tau Alpha (KTA)

National Association for Media Literacy Education (NAMLE)

### **External Reviewer**

External Examiner for the PhD Dissertation of Ramakrishna Bhargav, *On the Margins of the Journalistic Field: An Ethnographic Study of Stringers in Indian-Language Newspapers*. Department of Communication, Sarojini Naidu School of Communication, University of Hyderabad, 2021

Fellowship Evaluator and Reviewer for Standard Research Grants program of the Social Sciences and Humanities Research Council of Canada (SSHRC), 2011

Tenure and Promotion to Associate Professor, External Reviewer for Department of Communication, College of Arts and Sciences, University of North Florida, 2010

### **Reviewer for Journals and Conferences**

Third World Quarterly

Postdigital Science and Education

Global Media and Communication

British Journal of Middle Eastern Studies

Journal of Mass Communication Quarterly

Journalism and Communication Monographs

International Journal of Law, Crime and Justice

Asian Journal of Communication

Visual Communication Division (AEJMC)

International Communication Division, Association for Education in Journalism and Mass Communication (AEJMC)

Critical and Cultural Studies Division, Association for Education in Journalism and Mass Communication (AEJMC)

Global Communication and Social Change Division, International Communication Association (ICA)

### **Advisory, Consulting, and Editorial Board Member**

Editorial Board Member, Visual Communication Quarterly, 2019 to present

MICA, Shela, Ahmedabad, Gujarat, India, Distinguished Professor-in-Residence, July 9-16, 2017.

Communication for Development (C4D), United Nations, New York

United Nations Educational, Scientific and Cultural Organization (UNESCO), Paris

E-Discussion, UNDP and UNDESA, 2012-2013

Vice President, North America, Mentor Association, Barcelona, Spain

Scientific Committee, Galician Media Observatory, Spain

European Association for Viewers Interests (EAVI), Belgium, Brussels

Advisory Board Member, Center for Media and Marketing Communication Research (CMMCR), Manipal, India, 2008-2009

Editorial Board member, Youth Media Reporter, New York

Editorial Board Member, Asian Journal of Communication, Singapore

Journal of Educational Computing Research

International Communication Bulletin, AEJMC

WMOT-FM Radio, Middle Tennessee State University, 2008-2009

### **Reports and Other Initiatives**

AEJMC Re-accreditation: Prepared report with Robert Kalwinsky on “service” component for the Dean of College of Mass Communication, Middle Tennessee State University, 2004

Study Abroad, Internationalizing the Curriculum: Prepared a report for the Executive Vice President and Provost, and the Dean of the College of Mass Communication, Middle Tennessee State University, 2004

Academic Book Donation: Obtained over hundred books for the MTSU library from the University of Minnesota library, 2003

## **PROFESSIONAL EXPERIENCE**

### **Radio Producer**

Five years of full-time experience in writing for radio. Produced and scripted documentaries and plays; conducted interviews, group discussions and hosted music sessions for All India Radio, Hyderabad, India, January 1988 - June 1990 (continued as a freelancer from 1991 to 1996).

Sample of Programs:

### **Documentaries**

Scripted and presented “The Initial Armistice,” on the Gulf War.

Scripted and presented “Hyderabad Rhapsody,” on the popular culture of

Hyderabad.

**Plays**

Wrote and directed "The Cuckoo has flown."

Adapted "The Diary of Anne Frank."

**Interviews**

Prof. Noam Chomsky, Linguistic and Political Philosopher from Massachusetts Institute of Technology, Cambridge, United States, on "Globalization, Media and the State", January 1996.

Peter Galbraith, U. S. Senator, Committee on Foreign Affairs, on "Indo-U.S. Relations", December 1992.

Kuldip Nayyar, Journalist and Former Indian High Commissioner to the United Kingdom, on "Political Discourse in Contemporary India", October 1992.

K.G. Kannabiran, President, Andhra Pradesh Civil Liberties Committee. "A Dialogue on Civil Liberties." Department of Communication, University of Hyderabad, March 1991.

Khushwant Singh, Journalist, Writer and Consulting Editor, Penguin Publishers, New Delhi (the interview was also published in the national newspaper, *Indian Express*), August 1991.

Professor S. Basheeruddin, Former Indian Ambassador to Qatar and Vice Chancellor, Ambedkar Open University, Hyderabad on "State of Journalism Education in India." Television interview on *Doordarshan*, India's State-regulated television network, December 1991.