

C. Brenden Martin

1611 Glenhaven Drive
Murfreesboro, TN 37130
H-(615) 890-4455/W-(615) 898-2643
Email-cbmartin@mtsu.edu

Education:

Ph.D. in History, University of Tennessee, Knoxville, 1997
Fields-U.S. History, Southern History, Public History
Major Professor-Dr. James C. Cobb
Dissertation title-"Selling the Southern Highlands: Tourism and Community
Development in the Mountain South"

Master of Arts in History, Middle Tennessee State University, 1991
Fields-U.S. History, Modern Europe, U.S. Foreign Relations
Thesis title-"The Politics of Hunger: American Humanitarian Missions to
Revolutionary Russia, 1901-1923"

Bachelor of Arts, Middle Tennessee State University, 1989
Major-History; Minors-Political Science and Music
Magna Cum Laude

Public History Experience:

Consultant, Murfreesboro, TN, 2001-present
I am working with several regional museums, historic sites, and museum associations in the Middle Tennessee region. I am currently on the Board of Editors for the American Association for State and Local History. I am past president of the Inter-Museum Council of Nashville and a board member of Oaklands Historic Museum and the Rutherford County Heritage Partnership. I have also directed the development of several interpretive exhibits, multi-media projects, and standards-based curriculum materials.

Consultant, Natchitoches, LA, 1999-2001
I worked with many historic sites and community history projects in the Natchitoches region. I served as a Louisiana Endowment of the Humanities (LEH) consultant on three community history projects in Many, Zwolle, and Leesville, Louisiana. I also wrote a successful LEH grant proposal to fund a public educational event and museum planning session for the Adai Caddo Indian Tribe. I directed a grant project to develop the Master Interpretive Plan for the Cane River National Heritage Area.

Director, Southern Studies Institute, 2000-2001
As Director of the Southern Studies Institute, I coordinate the editorial and administrative responsibilities of the quarterly publication *Southern Studies: An Interdisciplinary Journal of the South*. Under my direction, *Southern Studies* embarked on a campaign to revive its reputation with the publication of thematic issues with a truly interdisciplinary approach.

Historian, Museum of the New South, Charlotte, NC, 1996-1999

My primary duties were to direct the research and development of major exhibits and programs for the Museum. I also wrote grants, including an NEH grant that garnered \$250,000 for the Museum. Additionally, I coordinated the internship program, assisted with collections development and management, directed the New South Oral History Project, organized community outreach projects, and developed curriculum-based educational packets for schools.

Program Director, Norris Dam State Park, Norris, TN, Summer 1996

This was a full-time seasonal position with the Tennessee State Parks System in which I was responsible for developing and conducting heritage and wildlife programs for visitors of all ages. I also served as a museum consultant and docent at the park's Lenoir Museum.

Research Assistant, University of Tennessee Historian's Office, 1995-1996

Under the guidance of Dr. Milton Klein, I conducted research and wrote articles about various aspects of UT's history. I was also responsible for collecting, cataloging, and preserving documentary resources, photographs, and artifacts related to the University's history.

Exhibit Coordinator, Little River Museum, Townsend, TN, 1993-1996

I coordinated a local history project entitled, "Life on Little River: Tradition and Transformation in a Southern Appalachian Community." After writing the Tennessee Humanities Council grant proposal that funded the project, I developed and implemented a collection management system. I also directed the creation and organization of an extensive photographic and oral history collection. My main responsibility, however, was to coordinate the development of an exhibit that traced the history of the Little River region from its early human settlement to its incorporation into the Great Smoky Mountains National Park.

Heritage Tourism Consultant, Rutherford County Chamber of Commerce, 1994

I was contracted to write a comprehensive heritage tourism plan for Rutherford County, Tennessee, that inventoried all existing and potential tourist attractions, identified target markets, proposed feasible marketing strategies, and outlined a five-year implementation program.

Teaching Experience:

Professor, Director of Public History Program, MTSU, 2001-present

Teaching U.S. history, museum studies, and public history

Assistant/Associate Professor, Northwestern State University, 1999-2001

Taught U.S. history, southern history, local history, and public history

Adjunct Professor, University of North Carolina at Charlotte, 1997-1998

Taught courses "Museum Education" and "Collections and Curation."

Adjunct Professor, Pellissippi State Community College, 1995-1996
Taught two U.S. History surveys per semester.

Teaching Associate, University of Tennessee, Knoxville, 1993-1996
Taught four sections of U.S. History surveys per semester.

Graduate Teaching Assistant, University of Tennessee, 1991-1993
Led discussions, graded exams, and lectured in European History surveys.

Graduate Teaching Assistant, Middle Tennessee State University, 1990-1991
Taught two sections of U.S. History 202.

Selected Publications:

"Jekyll Island's Unsung Hero: The Odyssey of Andre Steiner," *Georgia Backroads* 8:2 (summer 2009), 56-61.

Tourism in the Mountain South: A Double Edged Sword. Knoxville: University of Tennessee Press, 2007.

"From Millionaires to the Masses: Tourism on Georgia's Golden Isles" in Richard Starnes, ed., *Southern Journeys: Tourism, History, and Culture in the Modern South*. Tuscaloosa: University of Alabama Press, 2003.

"Hot Springs," "Smoky Mountain Spas and Resorts," "Pigeon Forge," "Dollywood," and "Asheville Tourism" entries in *Encyclopedia of Appalachia*. Knoxville: University of Tennessee Press, 2006

"'To Keep the Spirit of Mountain Culture Alive': Tourism and Historical Memory in the Mountain South," in W. Fitzhugh Brundage, ed., *Where These Memories Grow: History and Memory in the American South*. Chapel Hill: University of North Carolina Press, 2001.

"Historic Resorts" and "The Foothills Parkway," entries in C. Van West, ed., *Encyclopedia of Tennessee History*. Nashville: Tennessee Hist. Assoc., 1998.

"'With All Deliberate Speed': The Civil Rights Movement at the University of Tennessee," *Context* 13 (May 1996), 1-6 and 13.

"'To Promote No Creed': Religion at the University of Tennessee," *Context* 12 (November 1995), 5-10 and 12.

"Logging Little River," *The Great Smoky Mountains National Park Guide*. Washington, D.C.: National Park Service, 1995, 4-6.

"From Golden Cornfields to Golden Arches: The Economic and Cultural Development of Pigeon Forge, Tennessee," *Journal of the Appalachian Studies*

Association 6 (Spring 1994), 163-174.

Other articles and book reviews in The Charlotte Observer, Context, The Knoxville News Sentinel, and Museum News.

Selected Professional Presentations:

“A Visitor Study of Heritage Tourism Sites in Middle Tennessee,” presented to the Tennessee Association of Museums, March 2007.

“Museums for the Ages: How to Reach and Teach Different Generations,”
Keynote Address to the Kentucky Association of Museum, June 2006.

“Contested Terrain: Tourism Comes to Cane River Country,” presented to the National Council on Public History, Kansas City, MO, April 2005.

“Making Museum Matter to Millennials: How Museums Can Reach Younger Aduiences,” presented to the Tennessee Association of Museums conference, Clarksville, TN, March 23, 2005.

“Beyond the Campus: The Community Outreach Approach to Museum Studies,” presented to the 2003 conference of the Association of College and University Museums and Galleries, Portland, OR, May 17, 2003.

“Museum Research and Resources,” presented to the Tennessee Association of Museum conference, Nashville, TN, March 20, 2003.

“Is Anybody Out There?: Experiences with Museum Consortia,” presented to the American Association of Museums Conference, Dallas, TX, May 13, 2002.

“Confronting the Past: Transcending Jim Crow with Local History,” presented to the National Council on Public History Conference, Ottawa, Canada, April 20, 2001.

"A More Perfect Union?: Museums and the Discussion of American Identity," presented to the American Association of Museums Conference, Atlanta, GA, April 27, 1997.

"From Trails to Rails to Roads: Tourism and Accessibility in the Appalachian South," presented to the International Society for the History of Technology Conference, London, England, August 4, 1996.

"Appalachian Tourism and the Image of the Hillbilly: The Construction and Commodification of Regional Identity," presented to the Conference of the Southern Historical Association, Louisville, KY, November 12, 1994

"'Dang if I ever seed sich a way to skin up a mountain': Tourism and the Landscape in Two Appalachian Counties," presented to the Tennessee

Conference of Historians, Murfreesboro, TN, October 15, 1994.

"From Golden Cornfields to Golden Arches: The Economic and Cultural Evolution of Pigeon Forge, Tennessee," presented to the Appalachian Studies Association Conference, Johnson City, TN, March 19, 1993.

"Between Two Worlds: British Policy Towards Lithuania, 1917-1921." presented to the Phi Alpha Theta Conference, Cookeville, TN, April 6, 1990.

Honors and Awards:

Public Service Award, 2008, MTSU Foundation.

Tennessee Association of Museums "Best Exhibit" award (2007) for "Recovering Their Story: African Americans at the Davis Plantation, 1850-1925," a collaborative project with the Sam Davis Home.

Tennessee Association of Museums Commendation (2005) for "Turning Point: The Modernization of Smith County, 1880-1930," a collaborative project with the Smith County Heritage Museum

Awarded a \$250,000 grant from the NEH to support the Museum of the New South's core exhibit, July 1999

Best Exhibits, Museum of the New South, Charlotte Magazine, 1998.

Bernadotte Schmitt Graduate Research Award, 1994 and 1995.

Carl A Ross Appalachian Studies Association Award for "From Golden Cornfields to Golden Arches," 1993.

Thelma Jennings Award, M.T.S.U.'s outstanding history graduate student, 1991.

Phi Alpha Theta (charter member; spearheaded the campaign to create a P.A.T. chapter at UT; first president of U.T.'s Alpha Zeta Kappa chapter, 1992-93)

Professional Affiliations:

American Association for State and Local History

American Association of Museums

National Council on Public History

Southeastern Museums Conference

Southern Historical Association

Tennessee Association of Museums

