

Spring 2022 IGNITE Event Schedule



IGNITE is a professional development program for students. **All students are welcome to attend events unless otherwise noted.** College of Business majors can join the IGNITE program to earn points towards a certificate.

***Reservations are required through the JCB App or an online link.**

(Download the free JCOB app from the app store! – Search for MTSU Business or MTSU Jones College of Business in the app store). If you do not want to download the app, you can register from a computer on this link: <https://mtsu.edu/workshops/list>**

**** Events are scheduled in-person or on Zoom or another virtual platform this spring semester. Students must register for each event. In order to get the link/reminder e-mail for the event, register no later than 24 hours before the event.**

Earning Credit for Attendance:

- **Students should arrive on time – LATE ENTRY IS NOT ALLOWED.**
- **Zoom event attendance will be recorded through Zoom (and other virtual apps used for events). Note that time a student spends in the event will be recorded.**
- **In-person event attendance will be recorded through use of a card that is returned at the end of the event.**
- **Credit for attendance is earned only for those students who stay for the entire event.**
- **Students should sign up for events they know do not conflict with their work and class schedules!!**

Zoom/WebEx/Handshake Etiquette

- Be mindful of your background and surroundings. Be sure there is nothing distracting (or not professional) in the background.
- Mute your microphone.
- Raise your hand or use the “raise hand” feature when you have a question or comment.
- Remember these sessions are for professional development; practice this through appropriate dress, background (actual/virtual), and your attention through the event.

Questions? Problems using the app or online link to register? Contact Donna Gunter in the Department of Management office (BAS N121) or at donna.gunter@mtsu.edu or phone 615-898-2736.

IGNITE is sponsored by:



DATE	TIME	EVENT TITLE	LOCATION
TBA	TBA	First Horizon Virtual Sessions. See the last page of the schedule for options. You may complete no more than 3 of these TBA activities for credit for IGNITE. (The last day for completion of these events for IGNITE credit is April 20 th .)	TBA
Wed. 1/26	4:00 – 5:00 pm	How to Use LinkedIn for pre-meeting research. In this session, students will learn how to leverage LinkedIn for their next pre-meeting research. Led by Thom Coats	Zoom
Thurs. 1/27	11:15 – 11:45 am	Wait, we have a Career Development Center?™ Introduction and Q & A with members of the MTSU Career Advising team. Learn about the <u>free</u> services for all students and alumni like job search strategies, career exploration, networking events, and resume/cover letter/grad school application prep! Presented by the Career Development Center.	Zoom

Tues. 2/1	4:30 – 5:30 pm	Budgeting for Achieving Financial Goals and the Importance of Financial Goals. First Horizon	BAS S276
Wed. 2/2	2:30 – 3:30 pm	True Blue YOU Virtual Escape Game. Save Lightning! Lend your unique skills in a team effort (randomly chosen) through puzzles and obstacles in our virtual escape game. This fun experience will provide new connections, confidence, and awareness of the special talents you possess...that employers value! Presented by the Career Development Center and MT Engage.	Zoom
Wed. 2/2	4:00 – 5:30 pm	How to Use LinkedIn for pre-meeting research. In this session, students will learn how to leverage LinkedIn to connect and build their professional network. Led by Thom Coats	BAS S326
Thurs. 2/3	4:30 – 5:20 pm	Meet the Accounting Profession – Panel Discussion. Learn about the varied career paths in accounting from accountants, consultants, and business advisors; hear how to plug into accounting opportunities through MTSU's accounting student organizations.	BAS S330
Tues. 2/8	6:00 – 8:00 pm	Mock Interview Event. Employers will conduct mock interviews with the purpose of providing practice opportunities for students to learn what to expect in a typical interview. Sponsor: Supply Chain Management Student Group	Zoom and BAS S262
Wed. 2/9	12:30 – 1:30 pm	Prepare to put your BEST foot forward! Strategize to effectively market yourself at the BEST Career and Internship event. Presented by JCB Faculty Laura Buckner and Jean Wilson, and Kathy Irons of the Career Development Center.	Zoom
Tues. 2/15	4:30 – 5:30 pm	Finding Your Perfect Internship. Talk with an Internship Coordinator about how to find internships, how to earn college credit, what to expect, and how to make your plan. Great conversation to have before attending BEST! Hosted by Laura Buckner.	BAS S326
Tues. 2/15	6:00 – 7:15 pm	Microsoft Excel Basics. Microsoft Excel can be daunting. Excel expertise is often crucial to gaining employment in a wide range of industries, and it's valuable to have on your resume. In this workshop, you'll begin with basic Excel concepts, including viewing data, formatting data, performing calculations, and using formulas. The session will be project-based, working with an existing dataset, so you can either practice using Excel or follow along by watching. Sponsor: Supply Chain Management Student Organization. Led by Dr. Richard Tarpey	Zoom
Wed. 2/16	9:30 – 11:00 am	How to Create Your Elevator Pitch. Every professional should have an elevator pitch! In this session, students will learn how to create a pitch without sounding "sellsy or pushy." Led by Thom Coats	BAS S326
Wed. 2/16	5:30 – 6:30 pm	Rock your Resume! Join Gamma Iota Sigma and the Career Development Center for a resume building session.	BAS N330 and Zoom
Thurs. 2/17	10:00 am – 12:00 pm	Leadership Expose. This spring Accounting Career Fair connects students to employer organizations seeking leadership conference and internship applicants. (Open to Accounting Majors)	BAS S326
Tues. 2/22	4:30 – 5:30 pm	Prepare to put your BEST foot forward! Strategize to effectively market yourself at the BEST Career and Internship event. Presented by JCB Faculty Laura Buckner and Jean Wilson, and Kathy Irons of the Career Development Center.	Zoom
Tues. 2/22	6:00 – 7:30 pm	Microsoft Excel Data Visualization. With a knowledge of basic Excel concepts (viewing data, formatting data, performing calculations, and using formulas), this workshop progresses to review data visualization using Excel. The workshop will cover charting and graphing techniques. The session will be project-based, working with an existing dataset, so you can either practice using Excel or follow along by watching. Sponsor: Supply Chain Management Student Organization. Led by Dr. Richard Tarpey	Zoom
Wed. 2/23	11:00 am - noon	Overcoming Challenges in Small Business Ownership. An overview of challenges that new entrepreneurs face and ways to overcome them. Presented by Dennis Gupton.	BAS S277
Wed. 2/23	4:00 – 5:00 pm	Finding Your Perfect Internship. Talk with an Internship Coordinator about how to find internships, how to earn college credit, what to expect, and how to make your plan. Great conversation to have before attending BEST! Hosted by Laura Buckner.	BAS S326

Tues. 3/1	10:00 am – 2:00 pm	BEST Career Fair. <u>Professional attire and resume are required for entry.</u> Meet with employers seeking College of Business majors. Led by Laura Buckner and Jean Wilson.	Student Union Ballroom
Fri. 3/4	5-minute time slots	Elevator Pitch Competition. Register for 5-minute time slots in the Sales Lab. Thom Coats	BAS S123
Wed. 3/16	8:00 – 9:30 am	How to Attend a Networking Event During this event, students will learn how to work a room in a business environment. There will be business professionals in attendance to guide you. Led by Thom Coats	BAS S326
Wed. 3/16	4:30 – 5:30 pm	Understanding Credit. Understanding the basics of what goes into calculating your credit score, why that is important, and how to boost your score. Led by First Tennessee Bank representatives.	BAS S276
Thurs. 3/17	4:30 – 6:00 pm	Business Unplugged: Networking Night! Launch your St. Patty’s Day celebration by knocking the “green” off your elevator pitch while meeting some of MTSU’s most hungry recruiters! Students will enjoy a panel discussion of best practices, then put their mixing and mingling skills to work with professionals. Light refreshments will be served, and a prize package will go to the lucky student who is the first to introduce themselves to the 4-leaf clover holder! Presented by the Career Development Center, Alumni Association, and MT Engage.	Student Union Ballroom
Tues. 3/22	6:00 – 7:30 pm	Microsoft Excel Data Analysis Basics - With a knowledge of basic Excel data manipulation and charting/graphing concepts, expand your skills by learning the powerful tool of Excel pivot tables for data analysis. In this workshop, you will work with pivot tables with an existing dataset. The session will be project-based, working with an existing dataset, so you can either practice using Excel or follow along by watching. Sponsor: Supply Chain Management Student Organization. Led by Dr. Richard Tarpey	Zoom
Wed. 3/23	11:00 am – noon	Professionalism: What are employers looking for in an employee? Gain insight into the professionalism and characteristics that employers look for in a potential and current employee. Led by Dennis Gupton.	BAS S277
Tues. 3/29	6:00 – 7:30 pm	Business Etiquette Dinner. Learn how to manage professional business dining and other pro tips during this free event. Dinner is included. Sponsored by First Community Mortgage and led by Thom Coats.	JUB Tennessee Room
Mon. 4/4	4:30 – 5:30 pm	Presentation – Financial Freedom. Learn from Brock Fortner, an award-winning financial professional in the Nashville, TN area. His two companies, StoneCentury Financial and Pro Legacy Capital, serve business owners, executives, families, professional athletes, and entertainers. Brock’s Primary Mission is to help clients become and remain financially free. – TENNESSEE FINANCIAL LITERACY WEEK PROGRAM	BAS N1 27
Tues. 4/5	4:30 – 5:30 pm	Panel Discussion – Careers in Financial Planning. Ask financial planners what they do in their job and how they got there. After brief introductions, the panelists will answer your questions. – TENNESSEE FINANCIAL LITERACY WEEK PROGRAM	BAS N1 27
Wed. 4/6	4:30 – 5:30 pm	Keynote Presentation. Troy Jones will speak about his own life experiences and how each one of us can “craft” our own success. Troy is a business executive and sports leader who came from humble beginnings. He is the innovator and CEO behind StatusPRO, a sports technology company that combines data with augmented and virtual reality to provide a suite of training and gaming products to the market. – TENNESSEE FINANCIAL LITERACY WEEK PROGRAM	JUB Ballroom
Thurs. 4/7	11:00 am – 2:00 pm	Financial Simulation – The Game of Life. Hands-on financial simulation with nine stations to give you insight on factors including student loans, unexpected life events, and many other financial components to think about before and after college. – TENNESSEE FINANCIAL LITERACY WEEK PROGRAM	TBD
Thurs. 4/7	5:00 – 7:00 pm	Blue Raider Finance Network (BRFN) – Networking. Finance, Insurance, and Economics executive alumni meet with students one on one to share insights for career success. Register to obtain executive bios. Hosted by BRFN. Contact Greg Nagel at Greg.Nagel@mtsu.edu	BAS S326
Tues. 4/12	10:15 – 10:45 am	“Wait, we have a Career Development Center?” Introduction and Q & A with members of the MTSU Career Advising team. Learn about the <u>free</u> services for all students and alumni like job search strategies, career exploration, networking	Zoom

		events, and resume/cover letter/grad school application prep! Presented by the Career Development Center.	
Tues. 4/12	6:00 – 7:30 pm	Microsoft Excel Data Analysis – Solve a Problem. Use your Excel skills to solve a data analysis problem. The workshop will provide a real-world practitioner problem that will be solved together as a team by working through the concepts of organizing the data set, using descriptive statistics and visualization techniques to understand and analyze the dataset, and finally draw conclusions from the data analysis. Sponsor: Supply Chain Management Student Organization. Led by Dr. Richard Tarpey	Zoom
Tues. 4/19	4:30 – 5:30 pm	Getting More Bang for Your Buck. Learn how to make your money work better for you through good spending decisions. Led by representatives from First Horizon.	BAS S276
Wed. 4/20	3:00 – 4:00 pm	Job Searching 101 & a Recruiter's Perspective – Whether you are still looking for a job for after you graduate or know you will need one in the future; this event is for you! Hear directly from the Career Development Center and local recruiters about how to strategically land that job. Presented by the Career Development Center.	Zoom
Wed. 4/20	4:00 – 5:00 pm	What is On-Boarding? During this event, students will learn the basics of what may be included in the hiring packet for a new job. Led by Thom Coats.	Zoom

Additional Activities for Career Development:

Resume Sessions for Majors in MGMT/BUAD/ENTR/Supply Chain Majors only with Ms. Jean Wilson (BAS N140)	Resume Session Hours: Tuesdays (9:40 – 10:40 AM): 2/1, 2/15, 3/15, 3/29, 4/12, 4/19 Thursdays (1:00-2:00 PM): 2/10, 3/3, 3/24, 4/7 Appointment required. Meeting on Zoom. Email Jean.Wilson@mtsu.edu if you have questions.
One-on-One Internship Advising (Business Administration, Entrepreneurship, and Management) – with Dr. Kristen Shanine (BAS N143)	Appointment required – Kristen.Shanine@mtsu.edu
One-on-One Internship Advising (Marketing and Business Administration internships) with Ms. Laura Buckner (BAS N451)	No appointment necessary Tuesday or Thursday --- 7:15 – 7:45 AM --- 11:15 – 12:45 AM --- 4:15 – 4:45 PM
MTSU Career Development Center	The Center is open weekdays from 8:00 – 4:30 to assist with career advising. Stop by KUC 328 to learn more about career options, job placement, and planning for graduate school. (Appointments are available 615-898-2500)

STUDENT ORGANIZATIONS

<p>Did you know that you can earn points for IGNITE by being involved in a student organization?</p> <p>See the Leadership and Involvement section of the IGNITE brochure for details on points.</p>	<p style="text-align: center;">Visit this link for a list of Jones College of Business student organizations:</p> <p style="text-align: center;">http://mtsu.edu/business/stu_orgs.php</p> <p style="text-align: center;">Get involved – Connect – Network</p>
<p>Accounting Connections – Meets 2/2, 3/2, and 4/6 from 11:30 am – 12:30 pm in BAS S326. (Target students are in ACTG 2110 or 2125; all Students welcome). Contact Monica.David@mtsu.edu for information.</p> <p>American Marketing Association – Meetings on the 2nd and 4th Tuesday of each month. For more information e-mail Ms. Laura Buckner, Advisor, at laura.buckner@mtsu.edu</p> <p>Beta Alpha Psi – Meets Tuesdays from 4:30 – 5:30 pm in BAS S330. The first meeting is an organizational meeting and will be held on January 25. (<i>Accounting Majors only.</i>) Find information here: https://bapmtsu.com/. Contact Kim.Honaker@mtsu.edu for information.</p> <p>Blue Raider Finance Network – contact Greg.Nagel@mtsu.edu for information.</p> <p>Gamma Iota Sigma - The premier Risk Management, Insurance & Actuarial Professional Fraternity. Joining Gamma will allow you to focus on your professional development. Student members meet twice a month. Contact sarah.glass@mtsu.edu or stop by BAS N330 for more information. Open to all students.</p>	<p>Information Systems and Analytics Student Organization – Contact michael.erskine@mtsu.edu for more information.</p> <p>Institute of Management Accountants/Institute of Internal Auditors (open to majors and non-majors) – Meetings are scheduled from 4:30 – 5:30 pm on 2/7, 3/14, and 4/11 in BAS S330. Contact sarah.garven@mtsu.edu or tammy.bahmanziari@mtsu.edu</p> <p>MTSU Collegiate DECA. Information for this organization is available at http://mtsu.edu/business/stu_orgs.php. Contact: Dr. Robert B. Blair, Advisor, at Robert.Blair@mtsu.edu or 615-898-5284 for additional information.</p> <p>National Association of Black Accountants – For information, contact Kelly.williams@mtsu.edu</p> <p>Supply Chain Management Student Group – Contact Dr. Richard Tarpey at Richard.tarpey@mtsu.edu for information.</p>



@Work

*** Students who are completing the IGNITE certification may only complete 3 of these virtual sessions for credit toward the IGNITE certificate.

*** For best viewing results, open a new chrome browser and paste the link.

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Getting More Bang For Your Buck

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Importance of Financial Goals

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Introduction to Financial Wellness

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Donna Spears

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