Spring 2023 IGNITE Schedule

IGNITE is a professional development program for students; all are welcome unless otherwise noted.

College of Business majors may attend to earn points toward an **IGNITE Program Certificate** click here for more information.

Please note:

To Earn Credit

- Arrive on time – LATE ENTRY IS NOT ALLOWED.
- Online event attendance & time will be recorded.
- Attendance at all events will be taken via QR codes/Microsoft Forms.
- Stay for the entire event (early departures will not receive credit).
- Register for events you know do not conflict with your work and class schedules.

Online Etiquette

- Use your MTSU e-mail address to log into Zoom meetings or for any reservations.
- Be mindful of your background and surroundings.
- Be sure there is nothing distracting nor unprofessional in the background.
- Mute your microphone.
- Raise your hand or use the "raise hand" feature when you have a question or comment.
- Remember these sessions are for professional development; practice this through appropriate dress, background (actual/virtual), and your attention through the event.

Contact the event host with any questions or registration requirements.

IGNITE is sponsored by:

FIRST HORIZON SM

IGNITE Events Spring 2023

DATE	Time	Event Description	Sponsor	Location
*Rescheduled Thursday, 2/2	11:15-11:45 a.m.	**"Wait, we have a Career Development Center?"** Introduction and Q & A with members of the MTSU Career Advising team. Learn about the free services for all students and alumni like job search strategies, career exploration, networking events, and resume/cover letter/grad school application prep! Presented by Elisha from the Career Development Center.	Career Services	Zoom https://mtsu.zoom.us/my/careerelisha
*Rescheduled Wednesday, 2/8	11 a.m.-1 p.m.	**The Professional Headshot**. Elevate your LinkedIn profile with a professional headshot. Stop by to receive a free headshot, and learn more about how a headshot can communicate your personal brand. This workshop is for students who are looking to advance their LinkedIn profile, or professional profile. Presented by the Blue Raider Finance Network. To get more details, contact Taylor Higginbotham at tnh4u@mtmail.mtsu.edu .	Blue Raider Finance Network	BAS S307
Tuesday, 2/7	4:30-5:30 p.m.	**Budgeting for Achieving Financial Goals** and the Importance of Financial Goals. Learn more about setting financial goals and why it is important to think about these goals early in your life and career. Presented by Racheal Bollmeyer and Jay Jackson from First Horizon. Host: Dr. Jill Austin	Dr. Jill Austin	BAS S276
Wednesday, 2/8	2:30-3:30 p.m.	**True Blue YOU Virtual Escape Game. Save Lightning!** Lend your unique skills in a team effort (randomly chosen) through puzzles and obstacles in our virtual escape game. This fun experience will provide new connections, confidence, and awareness of the special talents you possess…that employers value! Presented by the Career Development Center and MT Engage. (Jeanette Stevens)	Career Services	Zoom https://mtsu.zoom.us/my/careernette
Wednesday, 2/8	3:30 p.m.	**How to develop your Elevator Pitch** – As you meet with hiring managers the skill will become very important to your success. Use this link to register: https://mtsu.zoom.us/j/89957683132?pwd=dDdmZk50UTNkaEFudUw5NTdkNm1RQT09	Thom Coats	Zoom https://mtsu.zoom.us/j/89957683132?pwd=dDdmZk50UTNkaEFudUw5NTdkNm1RQT09
Thursday, 2/9	1 p.m.-4 p.m.	**"I got the Interview! Now What?"** Introduction and Mock Interview with Industry Professionals. Opportunity for all students and alumni to practice interview skills. Schedule your interview on MTSU Handshake--: https://mtsu.joinhandshake.com/events/1197326/share_preview. If you have questions, email tim.shope@mtsu.edu	Risk Management & Insurance/Gamma Iota Sigma	KUC 328
Tuesday, 2/14	4:30-5:30 p.m.	**Top 10 Interview Questions and What Employers Want to Know from My Answers**. Find out what employers want to know to be more prepared to interview during this workshop. Led by Jean Wilson, Management Department and Jordan Minardi, Total Quality Logistics (TQL)	Jean Wilson	BAS S277

Thursday, 2/16	11:30 a.m.-12:30 p.m.	**Black HISTORY Month. MTSU Alumni passionate about Diversity Equity and Inclusion with a power story of her journey from student to professional: Taneka Robertson Senior HR Corporate Recruiter at Trexis Insurance.** Manager with over 15 years of experience specializing in establishing productive business relationships and resolving critical human capital business issues. Offering an array of skills in candidate qualifications & culture fit assessment, recommending and implementing action plan strategies to meet HR needs, consultative relationship building, cultural diversity, communication, training and schedule planning. Trexis her current employer is A (Excellent) by A.M. Best Company striving to offer the best products, best service and best people available. After her presentation, she will offer onsite interviews for interested candidates for Bookkeeping, Paid Internships, Claims Adjuster, Litigation Specialist & Territory Sales Manager. Email Lori.huertas@mtsu.edu **LUNCH PROVIDED**	Risk Management & Insurance/ Gamma Iota Sigma	Tom H. Jackson Builidng MTSU 628 Alma Mater Dr
Thursday, 2/16	10 a.m.-12 p.m.	**Leadership Exposé** – Bring copies of your resume and network with employers seeking applicants for internships and summer leadership programs (Open only to accounting majors)	Department of Accounting	BAS 326
Tuesday, 2/21	5:30-8:00 p.m.	**Mock Interviews.** This practice interview session will give students an understanding of a typical interview and the opportunity to refine their interviewing skills. Students will enhance communication/interview skills necessary to be competitive in today's job market, practice professionalism by dressing professionally and displaying a positive attitude while at the event and build professional networks by developing connections. Sponsor: Supply Chain Management Student Organization	Supply Chain Management Student Organization	BAS S277
Wednesday, 2/22	11:30 a.m.-12:30 p.m.	**Overcoming Challenges in Small Business Ownership.** An overview of challenges that new entrepreneurs face and ways to overcome them.	Dennis Gupton	BAS S276
Wednesday, 2/22	3:30 p.m.	**How to use LinkedIn for Networkin**. –We introduce how best to use LinkedIn to grow your professional networking. A skill that will help you as you begin your career. This is a great companion event to the Morning Networking Event held on the 28th.. Register with this link: https://mtsu.zoom.us/j/89702135333?pwd=N1A4V3R3emU3NmhOOUEvV05ROWwzZz09	Thom Coats	Zoom https://mtsu.zoom.us/j/89702135333?pwd=N1A4V3R3emU3NmhOOUEvV05ROWwzZz09
Thursday, 2/23	All Day	**Elevator Pitch Competition** – THE PITCH – Present your pitch to professionals to learn and improve. The competition will have a 1st $300, 2nd $200, and 3rd $100 place winners and will help you prepare for the BEST Job Fair held in March	Thom Coats	Register here to compete: Center for Professional Selling: Elevator Pitch Competiton (signupgenius.com)
Tuesday, 2/28	8 a.m.	**Morning Networking Event** – A networking event with six companies' representatives to give you as close to real world networking as possible. During the event you'll learn how to prep for an event, what to do during the event, and how to follow-up.	Thom Coats	BAS SunTrust S326
Tuesday, 2/28	4:30-5:30 p.m.	**Prepare to put your BEST foot forward!** Strategize to effectively market yourself at the BEST Career and Internship event. Presented by Jean Wilson of the Management Department, and Beka Crocket of the Career Development Center.	Career Services	Zoom https://mtsu.zoom.us/my/careerbeka

Wednesday, 3/1	5 p.m.-6 p.m.	**100 Women in Finance –** Virtual Panel Discussion Topics: A Day In the Life Of Successful Women in Typical Finance Careers Contact Taylor Higginbotham tnh4u@mtmail.mtsu.edu to get the Zoom link to this panel discussion by February 28 at 5 pm.	Blue Raider Finance Network	Zoom
Tuesday, 3/14	4:30-5:30 pm	**Understanding Credit.** Understanding the basics of what goes into calculating your credit score, why that is important, and how to boost your score. Presented by Racheal Bollmeyer and Jay Jackson from First Horizon. Host: Dr. Jill Austin	Dr. Jill Austin	BAS S276
Tuesday, 3/21	10 a.m.-2 p.m.	**BEST Career Fair.** Professional attire and resume are required for entry. Meet with employers seeking College of Business majors. Led by Jean Wilson, Management Department.	Jean Wilson	Student Union Ballroom
Wednesday, 3/22	9 a.m.-1 p.m.	**Elevator Pitch** (round of Business Plan Competition) & Trade Show	Josh Aaron	Student Union Ballroom
Tuesday, 3/28	5:30 p.m.	**Business Etiquette Dinner** – You will learn common business etiquette and best practices during professional dining. The meal is free, and each table will have at least one professional. Also, the event will begin with an half-hour of networking with the 30 business professionals. Use this link to register for the event. https://www.eventbrite.com/e/business-etiquette-dinner-by-jackson-tickets-483848312327	Thom Coats	James Union Tennessee Ballroom Advance Registration Required
Wednesday, 3/29	3:30 PM	**Leveraging Microsoft TEAMs and other Microsoft tools** – Learn many of the ins and outs of Microsoft TEAMS and how it works with other Microsoft tools. Our guest speaker is James Hardy, Senior Technology Strategist at Microsoft. Sponsored by the Center for Professional Selling. Use this link to join via TEAMs: https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmU5OThiN2QtMjkyMy00NjAyLTgzMzAtYmUwN2VhNzkzNTEx%40thread.v2/0?context=%7b%22Tid%22%3a%22762ebf40-80b2-40ba-86fe-6dd409acb499%22%2c%22Oid%22%3a%22c36dc8ee-a247-4815-8f68-408ba51eef09%22%7d	Thom Coats	https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmU5OThiN2QtMjkyMy00NjAyLTgzMzAtYmUwN2VhNzkzNTEx%40thread.v2/0?context=%7b%22Tid%22%3a%22762ebf40-80b2-40ba-86fe-6dd409acb499%22%2c%22Oid%22%3a%22c36dc8ee-a247-4815-8f68-408ba51eef09%22%7d
Tuesday, 4/4/2023	4:30-5:30 p.m.	**Financial Data Analysis Workshop**--Finance Professor Keith Jacks Gamble introduces an application for quickly generating insights from financial data. Part of Ascend Federal Credit Union's Financial Literacy Week.	Dr. Keith Jacks Gamble, FINLIT Week	BAS S324
Wednesday, 4/5	3:30 p.m.	**How to use LinkedIn for pre-meeting research**– We will introduce how to use LinkedIn to prepare for meeting and interviews. Use this link to register: https://mtsu.zoom.us/j/89344648094?pwd=cGZWYmRvK0p2bDJNKzRYbTg3SXRsQT09	Thom Coats	Zoom https://mtsu.zoom.us/j/89344648094?pwd=cGZWYmRvK0p2bDJNKzRYbTg3SXRsQT09
Wednesday, 4/5	4:30-5:30 p.m.	Best-selling author Anthony O'neal takes you on a journey through your expenses and shows you how to make it work with your lifestyle. You can learn how to discipline your spending habits and remain in control to help build your financial wealth and to maximize your money. He went from being 19, and $35,000 in debt, to a #1 National bestselling author, course creator, host, speaker, and educator. His debt-free life is full of purpose and possibility and he wants the same for you! Presented by Ascend Federal Credit Union.	Dr. Maria Edlin King, FINLIT Week	James Union Building Ballroom

Thursday, 4/6	4:30-5:30 p.m.	**Interviewing Workshop: Illegal Questions, Appropriate attire, etc** Jean Wilson, Management Department, covers the do's and dont's for interviewing.	Jean Wilson	BAS S277
Tuesday, 4/11	10:15-10:45 a.m.	**"Wait, we have a Career Development Center?"** Introduction and Q & A with members of the MTSU Career Advising team. Learn about the free services for all students and alumni like job search strategies, career exploration, networking events, and resume/cover letter/grad school application prep! Presented by the Career Development Center. (Elisha)	Career Services	Zoom https://mtsu.zoom.us/my/careerelisha
Wednesday, 4/12	3-4 p.m.	**Job Searching 101 & a Recruiter's Perspective** – Whether you are still looking for a job for after you graduate or know you will need one in the future; this event is for you! Hear directly from the Career Development Center and local recruiters about how to strategically land that job. Presented by the Career Development Center. (Beka)	Career Services	Zoom https://mtsu.zoom.us/my/careerbeka
Wednesday, 4/12	5 p.m.-7 p.m.	**BRFN Networking Panel.** Students are invited to listen to the expertise of business executives. These professionals will offer advise and answer questions on topics ranging from corporate finance, wealth management, UBS back office positions, and personal finance. Presented by the Blue Raider Finance Network. To register and get executive bios, contact Taylor Higginbotham at tnh4u@mtmail.mtsu.edu.	Blue Raider Finance Network	BAS S326
Tuesday, 4/18	4:30-5:30 p.m.	**Getting More Bang for Your Buck**. Learn how to make your money work better for you through good spending decisions. Presented by Racheal Bollmeyer and Jay Jackson from First Horizon. Host: Dr. Jill Austin	Dr. Jill Austin	BAS S276
Tuesday, 4/18	6-7:30 p.m.	**MTSU Alumni Panel**. In this event, Jones College alumni and invited guests will speak about their journeys to identifying exciting (and sometimes surprising) career paths. Panelists will also discuss how they utilized networking to advance their careers, including student organizations. Sponsor: Supply Chain Management Student Organization	Supply Chain Management Student Organization	BAS S276
Wednesday, 4/26	4-7 p.m.	**Finals of Business Plan Competition**	Josh Aaron	Student Union Parliamentary Room
Wednesday, 5/3	3:30 P.M.	**I'm a New Hire, What is Onboarding?** – What should you expect from your hiring packet. The goal is to explain terms not to give advice. Register with this link: https://mtsu.zoom.us/j/82229178436?pwd=VE8vc2RRamlCUjlWdWcvaldPMjErdz09	Thom Coats	Zoom https://mtsu.zoom.us/j/82229178436?pwd=VE8vc2RRamlCUjlWdWcvaldPMjErdz09

Student Organizations

Did you know you can earn points for IGNITE by being involved in a student organization?

For a list of Jones College of Business student organizations visit
http://mtsu.edu/business/stu_orgs.php

Get Involved – Connect – Network

American Marketing Association – Information available at http://mtsu.edu/business/stu_orgs.php. Contact Gaia Rancati, Advisor, at Gaia.Rancati@mtsu.edu for additional information.
Beta Alpha Psi – Meets Tuesdays from 4:30 – 5:30 pm (Room TBD) beginning 1/17. Membership available only to Accounting majors, but meeting attendance open to all majors. Find additional information at https://bapmtsu.com or contact brandon.vagner@mtsu.edu.
Blue Raider Finance Network – contact Greg.Nagel@mtsu.edu for information.
Gamma Iota Sigma - The premier Risk Management, Insurance & Actuarial Professional Fraternity. Joining Gamma will allow you to focus on your professional development. Student members meet twice a month. Contact lori.huertas@mtsu.edu or stop by BAS N330 for more information. Open to all students.
Information Systems and Analytics Student Organization – Contact michael.erskine@mtsu.edu for more information.
MTSU Collegiate DECA- Information available at http://mtsu.edu/business/stu_orgs.php. Contact Dr. Robert B. Blair, Advisor, at Robert.Blair@mtsu.edu or 615-898-5284 for additional information.
National Association of Black Accountants – Contact Kelly.williams@mtsu.edu for additional information.
Supply Chain Management Student Group – Contact Dr. Richard Tarpey at Richard.tarpey@mtsu.edu for information.

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***** Students who are completing the IGNITE certification may only complete 3 of these virtual sessions for credit toward the IGNITE certificate. (Note that three of these virtual sessions count toward one of the 10 activities to earn the IGNITE certificate.)**

*** For best viewing results, open a new chrome browser and paste the link.

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