Cocktails and Conversation Event
Tuesday, March 6, 2018

Speaker Biographies

Moderator

Dr. Patrick McCarthy, Ph.D., J.D.
Industrial/Organizational Psychology, Middle Tennessee State University

Dr. Patrick McCarthy, J.D., received his Ph.D. in Industrial/Organizational Psychology from George Mason University and his J.D. from the Nashville School of Law. He is a licensed attorney and a member of the American Bar Association’s Labor and Employment Law Division. Dr. McCarthy has previously served as Director of MTSU’s Center for Organizational and Human Resource Effectiveness (COHRE). Besides his consulting experience, Dr. McCarthy has also served on the Leadership Development Executive Board for the Tennessee State Collaborative on Reforming Education.

Panelists

Lisa Howe
CEO, Nashville LGBT Chamber

Lisa Howe was named the first full-time CEO of the Nashville LGBT Chamber of Commerce in February 2012. You may remember Howe was the former women’s soccer coach at Belmont University whose separation from the school after coming out, in 2010, got national media attention and sparked a movement in Nashville.

Since February 2012, the LGBT Chamber’s membership has grown from less than 60 members to over 300 members. The Nashville LGBT Chamber Foundation was formed in March 2015 to provide education and resources for the LGBT workforce, professionals, and business owners. The LGBT Chamber’s success has garnered several awards and grants, including the NGLCC Rising Star Award in 2016 and the NGLCC Excellence in Programming Award in 2017. Peers recently voted Lisa Howe and the LGBT Chamber as one of Nashville’s Most Admired CEO’s and Their Companies by the Nashville Business Journal.

Lisa is a member of the Metro Sports Authority Board and the Chair of the Finance Committee. Lisa has been honored by the Nashville Business Journal, Nashville Lifestyles Magazine, OutCentral, Vanderbilt University Divinity School, and the National Center for Lesbian Rights. Lisa speaks to groups and companies about workplace equality and employee engagement. The three-time Conference Coach of the Year has consulted with the National Collegiate Athletic Association and the LGBT Sports Coalition.

Bethany Mason
Director of Diversity and Inclusion, Dollar General

Bethany Mason joined Dollar General as the Director of Diversity and Inclusion in 2016. In this role, Bethany leads all internal and external diversity initiatives and is focused on strengthening Dollar General’s culture of inclusion and commitment to diversity. Bethany has also assumed responsibility over Dollar General’s employment branding strategies. Bethany started her career holding operational positions with national and international organizations and prior to coming on board at Dollar General, Bethany worked for Macy’s, Inc. as the Diversity and Inclusion Strategies Manager. Bethany grew up in Mexico City and earned her Bachelor’s degree in Communications from Pine Manor College. Bethany enjoys traveling and spending quality time with family and friends.
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Marisa Richmond, Ph.D.
Professor, Middle Tennessee State University
Dr. Marisa Richmond currently teaches history and women’s and gender studies at Middle Tennessee State University. She is also a member of the Metro Human Relations Commission in Nashville, and the only openly transgender member of the Democratic National Committee. Previously, she served many years as the President and Lobbyist for the Tennessee Transgender Political Coalition.

Marisa is a prolific author and speaker on transgender rights, and has served on many boards at the Local, State, and National levels. She has been recognized for her work with many awards. She has three degrees, all in U.S. History. Her A.B. is from Harvard University, her M.A. from the University of California, Berkeley, and her Ph.D. from George Washington University.

Chris Sanders
Executive Director, Tennessee Equality Project
Chris Sanders is executive director of Tennessee Equality Project, a statewide advocacy organization defending the rights of Tennessee’s LGBTQ community. A native of Kentucky, he holds the M.Div. from Vanderbilt University and lives in Nashville.

Marian Wilson, Ph.D.
Assistant to the President for Institutional Equity and Compliance and Title IX Coordinator, Middle Tennessee State University
Marian V. Wilson, Ph.D., is the Assistant to the President for Institutional Equity and Compliance at Middle Tennessee State University. Her primary role is providing oversight for the implementation of MTSU’s Title IX, Title VI, accessibility and equal opportunity and compliance programs. Additionally, she provides leadership for university decision-making related to the recruitment and retention of underrepresented faculty and staff, institutional equity and fairness and works to influence the campus community towards inclusive excellence.

Dr. Wilson came to MTSU after serving five years as the Senior Advisor (Chief of Staff) to the President of Howard University. Her primary role there was managing, advancing and implementing the President’s strategic vision. She managed the university priorities to implementation and advised on matters that were mission critical, sensitive and often confidential. Dr. Wilson was also the President’s liaison, to academic and student affairs, the Cabinet and other internal and external stakeholders.

Prior to Howard University, Dr. Wilson served as the Associate Vice Chancellor for Diversity and Equal Opportunity at the University of Massachusetts Medical School (UMMS). At UMMS, Dr. Wilson’s focus was on institutional culture, diversity, inclusion and compliance. Prior to UMMS, Dr. Wilson also worked at several other colleges and universities in student affairs. She has 30+ years in higher education. Dr. Wilson earned her Ph.D. from The Pennsylvania State University in Educational Administration Policy Studies. Her professional training is in communications with an emphasis on conflict resolution and mediation.
Your 2018 LGBT+ College Conference Checklist

✓ Review the schedule and plan your attendance

Visit the conference web page at mtsu.edu/LGBTplusCC

The Conference Details link is under “LGBT+ College Conference” in the menu on the left side of your screen (computer) or under the “LGBT+ College Conference” submenu (mobile device). Find the information you need to plan your conference experience.

The Conference Schedule link is under “LGBT+ College Conference” in the menu on the left side of your screen (computer) or under the “LGBT+ College Conference” submenu (mobile device). Find full schedule details

✓ Consider a sponsorship

Visit the conference web page at mtsu.edu/LGBTplusCC

The Conference Details link is under “LGBT+ College Conference” in the menu on the left side of your screen (computer) or under the “LGBT+ College Conference” submenu (mobile device).

Click the button for “Support.” Under that section you can go to the marketplace and order awards dinner tickets, sponsor an awards dinner table, or become a patron sponsor of the conference.

If your organization would like to become a sponsor, please contact William Langston for a sponsorship packet (some are available tonight; William.Langston@mtsu.edu). Paul Wydra (Paul.Wydra@mtsu.edu) is our MTSU foundation representative and can answer your sponsorship questions.

✓ Make a nomination for conference awards

Visit the conference web page at mtsu.edu/LGBTplusCC

The Conference Details link is under “LGBT+ College Conference” in the menu on the left side of your screen (computer) or under the “LGBT+ College Conference” submenu (mobile device).

Click the button for “Submit.” Under that section you will find the link for the awards nomination form (all nominations need to come through the form). The awards categories are included on the form. Finalists are expected to attend; finalists and a plus one are our guests at the awards dinner on April 7.

✓ Spread the word

Conference web page: mtsu.edu/LGBTplusCC

Email people in your sphere of influence and invite them to conference programming.

Conference Facebook page: https://www.facebook.com/lgbtcollegeconf/

Facebook events are posted for conference programming; share them with your networks. Post about your conference plans.